






## Victor Shaviya

FULL STACK ENGINEER  
PHYSICAL PLANNER

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### PROFILE

I am self-driven and extremely motivated to constantly develop my skills and grow professionally. A highly creative individual with strong planning and organizational skills. An excellent team player with an eye for detail and never-ending drive and willingness to go the extra mile towards achieving goals and objectives through commitment, consistency and diligence.

### SKILLS AND COMPETENCIES

Organization and Planning	● ● ● ● ●
Creative thinking	● ● ● ● ●
Teamwork and Collaboration	● ● ● ● ●
Social Media and Content	● ● ● ● ●
Marketing	
Project Management	● ● ● ● ●
Web Development	● ● ● ● ●
Communication	● ● ● ● ●
Graphic Design	● ● ● ● ●
Logical thinking and Problem solving	● ● ● ● ●
Business Development	● ● ● ● ●
Leadership and Mentoring	● ● ● ● ●
Market Data Insights and Analytics	● ● ● ● ●

## WORK EXPERIENCE

### SOCIAL MEDIA MANAGER

March 2021 – Present

*@ignitionreads and @afroignitehouse*

#### Achievements

- Over-achieved Instagram followers target by 116% in 3 months.
- Boosted visitor traffic by 80% through digital ads on Instagram.
- Communicated with customers through online mediums and boosted customer engagement by 40%.
- Updated the company's various social media accounts.
- Designed graphic ads and created compelling content calendar for social media.

### SALES & OPERATIONS MANAGER

Jan 2020 - Present

*Terrific Tennis*

#### Achievements

- Increased weekly company sales by 10% through supporting the launch of digital training sessions at the onset of covid-19.
- Added 2 new international clients during a 2 month period.
- Improved customer engagement through customer-focused solutions in both a timely and positive manner while balancing the impacts to the business.

### BRANDING & SALES EXECUTIVE

Aug 2019 – Sep 2020

*TechSol Digital Hub*

#### Achievements

- Strategically structured and implemented 3 new revenue generating opportunities in 2 months through online offerings such as web development, Graphic design services and computer training on basic applications such as Microsoft packages.
- Implemented the Digital Learning Hub programme involving tutoring and online Examinations practice to high school students without devices to attend online schooling in Mukuru.

### PROJECT MANAGER

Aug 2019 – Jan 2020

*Grace Community Church*

#### Achievements

- Managed phase one of a church construction project with a budget of USD 30,000 covering entire scope outlined within 2 months.
- Supervised a team of 15 construction workers and 2 experts.

## OTHER TRAININGS AND CERTIFICATION

Statistical Package for the Social Sciences (SPSS), University of Nairobi

Geographical Information System (GIS), University of Nairobi

Automated Computer Aided Design (AutoCAD), University of Nairobi

ARCHICAD, University of Nairobi

Introduction to Artificial Intelligence Training, SamaSource Kenya

## ADDITIONAL HOBBIES AND INTERESTS

- Creative designs
- Entrepreneurship
- Music (self-taught in keyboard)
- Running
- Health and well-being
- Travelling
- Rugby

## REFEREES

- To be provided upon request

## EDUCATION HISTORY

### Web Development

July 2021 - Dec 2021

#### Moringa School

##### CORE COURSES:

- HTML
- CSS || Bootstrap
- JavaScript || jQuery
- Angular
- Python
- Flask || Django

### Agribusiness Management Training Program

#### Miramar International College

Jan 2021 – Jul 2021

##### CORE COURSES:

- Entrepreneurship & Business Planning
- Book Keeping & Financial Management
- Business Development Services (BDS)
- Hydroponics Systems & Crop Science
- Marketing Management
- Customer Service
- Group Dynamics
- Apiculture

### B.A (Urban and Regional Planning)

#### University of Nairobi

Sep 2015 – Aug 2019

##### CORE COURSES:

- Land-Use Planning
- Strategic Urban Planning
- Master Planning
- Urban Revitalization
- Economic Development
- Environmental Planning
- Infrastructure Planning

### Senior Level School

#### Nyeri High School

Feb 2010 - Nov 2014

- Completed with an A- mean grade.

## VOLUNTEER EXPERIENCE AND INITIATIVES

### Planning Students Association (PLASA) - Student leader, UON

2018 – 2019

#### Achievements

- In my final year project, I pitched a Research and Development project on Green Commercial Neighbourhoods that saw me selected to attend The Annual Urban Revitalization Workshop.

### Mean Machine Rugby Club Captain of the season, UON

2017 – 2018

#### Achievements

- The team won Embu 7's tournament.
- I was awarded the Top Try Scorer and the Most Valuable Player(MVP) of the tournament.

### Mukuru Mentorship Programme Chairperson, Mukuru

2018 - Present

#### Achievements

- In the past year we supported 3 boys to apply and secure slots in tertiary institutions through government sponsored programmes and 2 girls secure slots in better high schools than in the surrounding slum environment.
- Successfully organized mentorship sessions for both teenage girls and boys on a monthly basis.
- Recently implemented the Digital Training Initiative.