

1. Draw the complete SDLC diagram showing all its' phases. 5
2. a. Following is the list of all costs and benefits of multinational clothing brand "Fashion Clothes". Compute the cost benefit analysis using simple cash flow method. Find **BEP** and **ROI**. 10

	Year 0	Year 1	Year 2	Year 3
Costs: Salary	100,000	200,000	200,000	250,000
Transportation	10,000	50,000	25,000	25,000
Machineries	100,000	10,000	5,000	5,000
Utility bills and advertisement	90,000	40,000	45,000	20,000
Benefits: from country branches		50,000	100,000	300,000
From international branches		50,000	100,000	400,000
From home deliveries		50,000	100,000	200,000

- b. Mr. X wants to invest his money in some business which would take not more than 2 years to recover his original investment. Do you suggest him to invest his money in "Fashion Clothes"? Justify your answer. [Hint: User the answers of 2.a] 5