

# Shawayne Powell

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*Creative with a Strong Drive to Succeed*

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## Summary of Qualifications

- 4 years of experience working in web development with the ability to use designing software, delivering responsive, cross-browser compatible and accessibility compliant websites while achieving 19% faster load time than industry average
- Ensuring that website design, layout, and coding is optimized for search and ensure consistent standards of SEO
- Recognized for team leadership demonstrated by driving projects forward as development team leader
- Experience in developing responsive websites using various technology such as bootstrap, Shopify, Wordpress
- Excellent in producing stunning visual elements of web applications by translating UI/UX design wireframes into code while producing high quality, reusable markup using HTML5 and CSS3
- Developed code following common security practices and development design patterns
- Excellent communicator, problem solving, time management, interpersonal skills gained by contributing to team success through hard work, attention to detail & excellent organizational skill

## Technical Skills

<b>Design Tools</b>	Wireframing, Prototyping (low and high fidelity), Mockups, Storyboarding Information Architecture
<b>UX Research</b>	Empathy Maps, Personas, User Stories, Journey Maps, Competitive audits Affinity Diagrams, Usability Studies, Usability Testing
<b>Project Management</b>	Agile, Waterfall, SCRUM
<b>Applications</b>	Figma, Adobe XD, Adobe Photoshop
<b>Languages</b>	Python, SQL, Javascript, CSS3, HTML5, SCSS/SASS

## Education & Certifications

### Google UX Design Program

**Expected 2022**

NPower Canada | Toronto, Ontario

14-week in-class training with hands-on experience including:

- Gain understanding of foundational UX Design concepts, including user-centered design, the design process, accessibility, and equity-focused design
- Understand users' needs and pain points by developing personas, user stories, empathy and journey maps
- Conduct competitive audits to identify usability issues and ideate solutions that resolve user problems
- Organize applications and content flow by implementing information architecture basics and principles
- Plan a UX research study by determining research goals, formulating research questions, identifying key performance indicators, methodologies, and participants
- Create affinity diagrams to organize and analyze research data, synthesize research observations, and modify low fidelity prototypes based on research findings
- Share research insights by developing persuasive presentation skills that appeal to project stakeholders

- Apply visual design principles and systems to organize, standardize and enhance designs
- Build wireframes, mockups, low and high fidelity prototypes with Figma and Adobe XD to demonstrate design and simulate functionality of websites and applications
- Participate in design sprints, feedback and critique sessions to continually implement design iterations
- Implement progressive enhancement and graceful degradation approaches to design across all devices

### **Front End Web Development Certification**

**Expected 2022**

TeamTreeHouse | Vancouver, BC

- Build beautiful, interactive websites by learning HTML, JavaScript and style websites with CSS and responsive layouts.
- Develop an understanding of different use cases for CSS Grid and Flexbox, and structure the layout of a web page using grid columns and rows
- Use JavaScript to control a webpage. Learn what the Document Object Model (DOM) is, and use JavaScript and the DOM to dictate page content and interactions
- Develop an understanding of how to use build tools, such as Webpack, for automating build tasks. Create CSS variables with Sass and configure Webpack to use Sass controlled stylesheets.

### **Bsc. In Computer Science**

**August 2016**

University of Technology | Kingston, Jamaica WI

- Computer Courses: Web Design; Computer Programming

## ***Work Experience***

### **Web Developer**

**Nov 2017 - Current**

Freelancing | Langley, BC

- Developed many e-commerce platforms for private companies seeking an online presence and assisted with online sales and reports in retail and construction.
- Developed and maintained website front-end functionality for many different clients located in various provinces across the country.
- Took over existing sites to complete work started by another developer. E-commerce websites that were designed using shopify, wordpress and wix. Worked on numerous enhancements since the initial project was completed.
- Conducting testing of websites across all major browsers to ensure quality and consistency throughout.
- Developed UI/UX strategies that include wireframes and mockups and for small and medium-sized enterprises.

### **Technical Support Agent**

**May 2021 - Nov 2021**

Telus Health | Surrey, BC

- Perform first-level support for all incoming calls, emails and tickets from TELUS Health clients
- Document, troubleshoot and resolve issues through the internal ticketing system and determine severity of issues and prioritize resolution/escalation
- Manage, resolve, and/or escalate all incoming phone calls, emails, and tickets received, while maintaining the highest degree of professionalism and service

- Follow up with customers, walk customers through problem solving process, provide feedback and see problems through to resolution
- Demonstrate excellent customer service skills and exceed customer expectations

### **Telecommunication Technician**

**Mar 2019 – May 2021**

Telus | Surrey, BC

- Install, terminate, test and maintain copper and fiber optic voice and data cabling infrastructures.
- Completed installations, maintenance and testing of voice, data and fiber optic cabling.
- Install, test, troubleshoot and repair voice, data, coax and fiber optic networks.
- Install, maintain and repair Optik TV, high-speed internet, home phone and business communications services.
- Excelled in complete customer satisfaction through on-time service and expert technical support.

### **Installer**

**Feb 2018 - Jan 2019**

Centra Windows, Exteriors, Restorations | Langley, BC

- Operated tools, equipment and machinery according to safety standards.
- Installation of interior and exterior finishing of patio doors and windows.
- Maintained compliance with company standards to perform all maintenance activities.
- Keep site work safe and in line with budget, schedule and applicable building codes.
- Installed complete windows and patio doors at new residential and business construction sites.

### **Drop Technician**

**Mar 2017 - Jan 2018**

RH Construction - Telus | Vancouver, BC

- Install, terminate, test and maintain copper and fiber optic voice and data cabling infrastructures.
- Pulled direct burial Cat6 and fiber optic cables through manholes and underground conduits.
- Arranged and coordinated projects for copper/fiber optic cable provisioning and implementation.
- Initiated installation of cabling and fiber optics wiring and performed hot cuts
- Maintain records and keep logs up-to-date