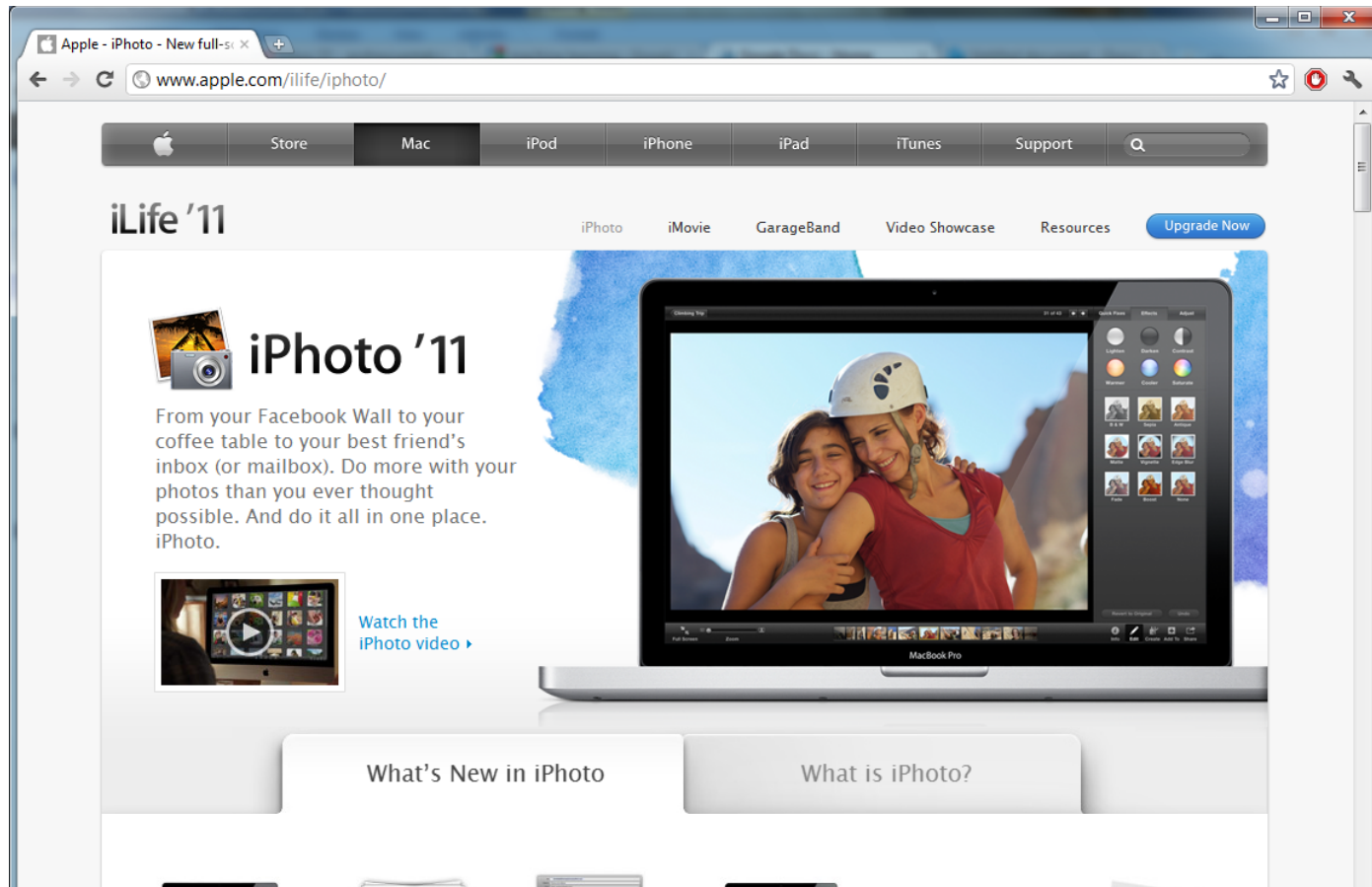




Machine Learning

Introduction

Welcome





Machine Learning

- Grew out of work in AI
- New capability for computers

Examples:

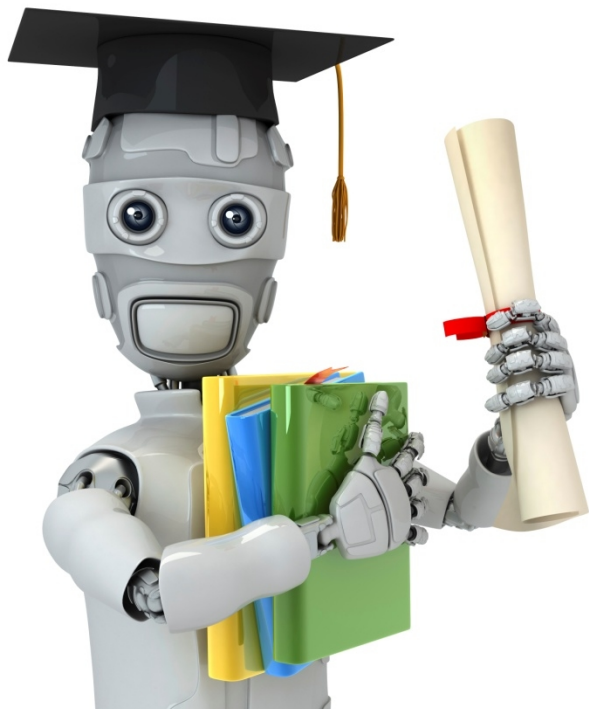
- Database mining
Large datasets from growth of automation/web.
E.g., Web click data, medical records, biology, engineering
- Applications can't program by hand.
E.g., Autonomous helicopter, handwriting recognition, most of Natural Language Processing (NLP), Computer Vision.

Machine Learning

- Grew out of work in AI
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Examples:

- Database mining
Large datasets from growth of automation/web.
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- Applications can't program by hand.
E.g., Autonomous helicopter, handwriting recognition, most of Natural Language Processing (NLP), Computer Vision.
- Self-customizing programs
E.g., Amazon, Netflix product recommendations



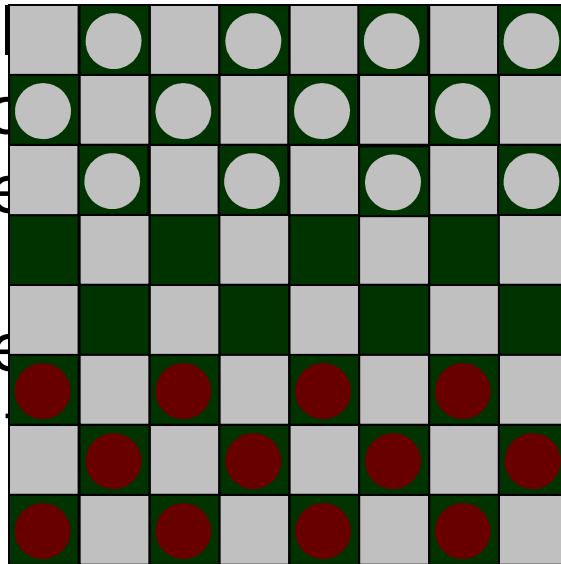
Machine Learning

Introduction

What is machine learning

Machine Learning definition

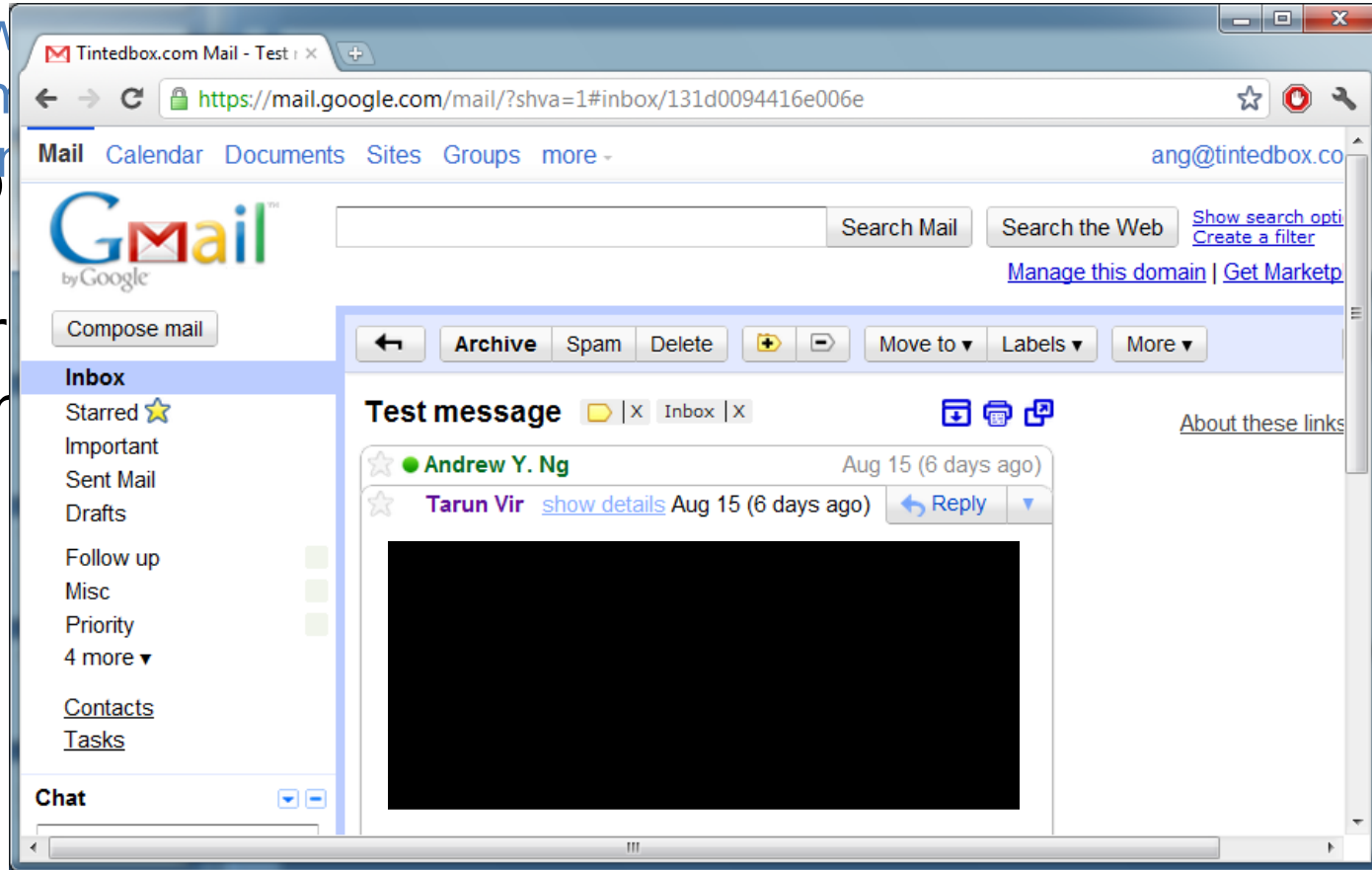
- Arthur Samuel (1959). Machine Learning:
Field of study that gives computers the ability
to learn without being explicitly programmed.
- Tom Mitchell
Problem: A computer program is said to *learn*
from experience E to solve some task
 T and some performance measure P , if its
performance P improves with experience E .



“A computer program is said to *learn* from experience E

Sup
you
learn
in th

mails
that
ask T



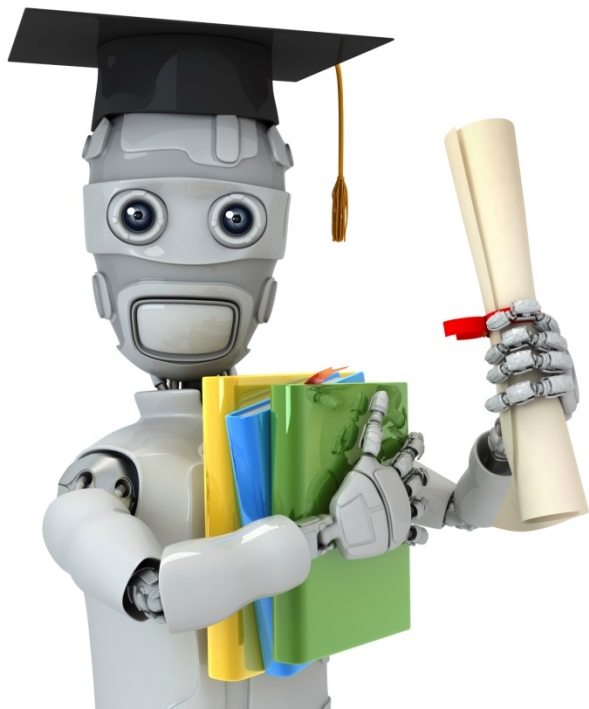
S

Machine learning algorithms:

- Supervised learning
- Unsupervised learning

Others: Reinforcement learning,
recommender systems.

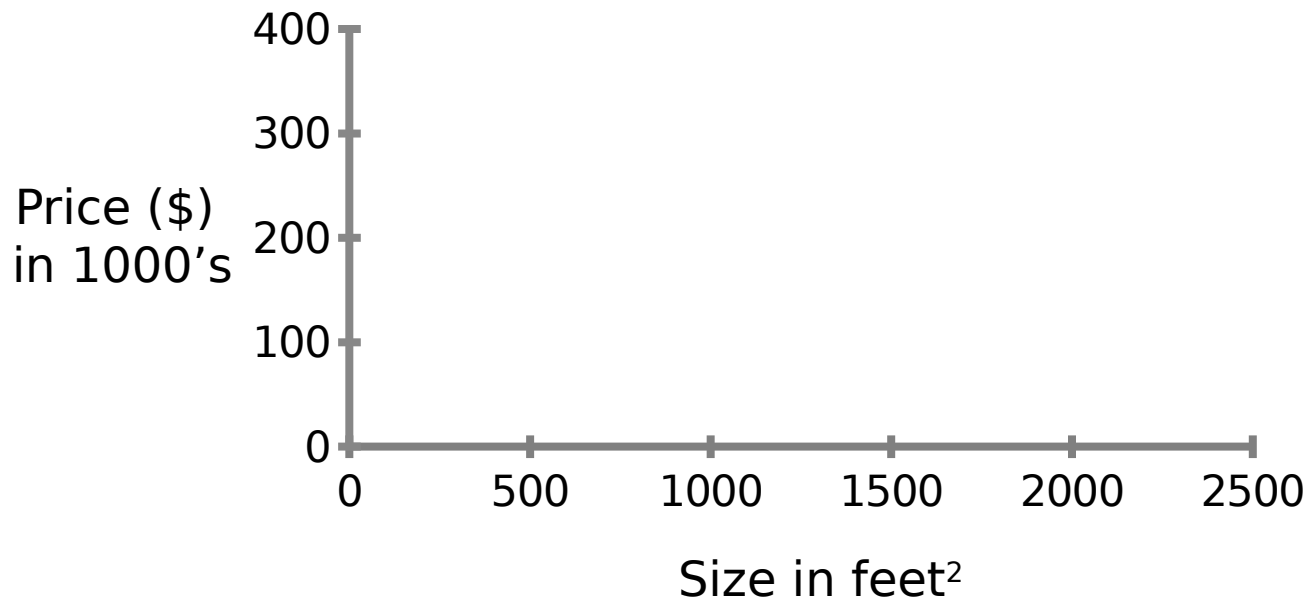
Also talk about: Practical advice for
applying learning algorithms.



Machine Learning

Introduction Supervised Learning

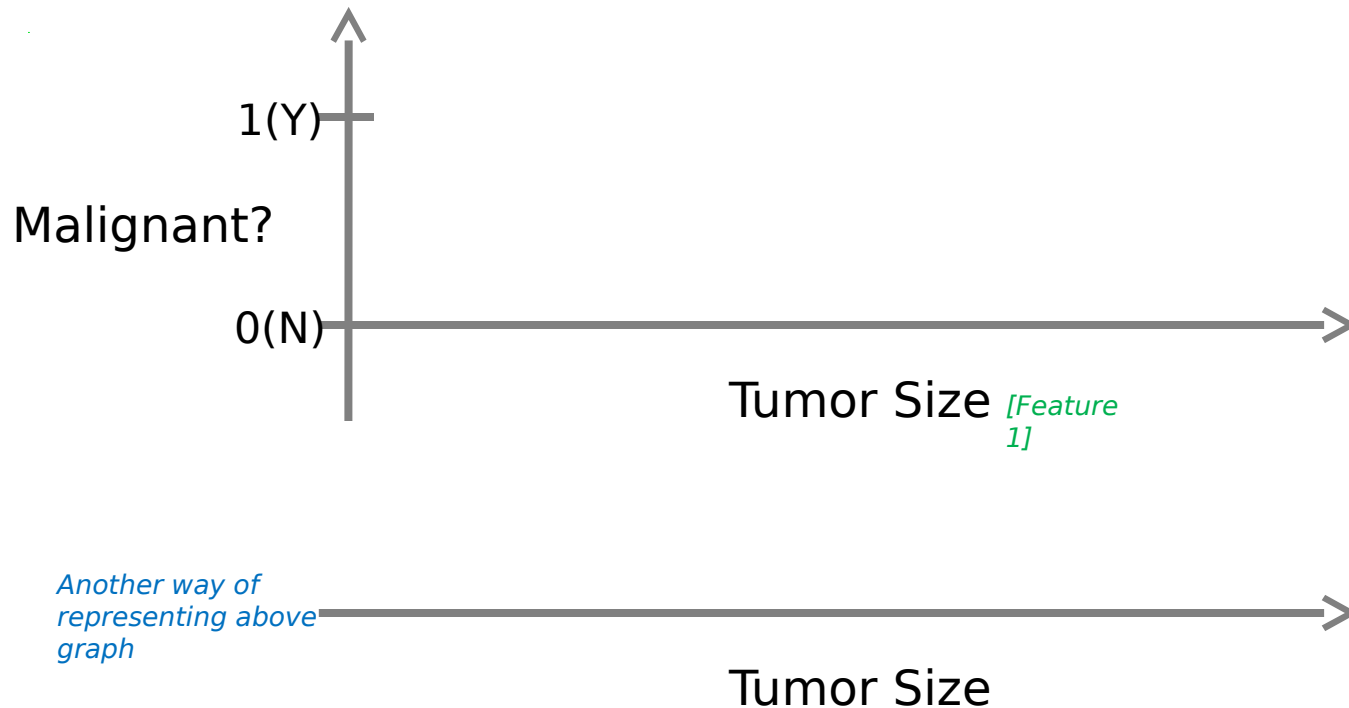
Housing price prediction.



Supervised Learning
“right answers” given

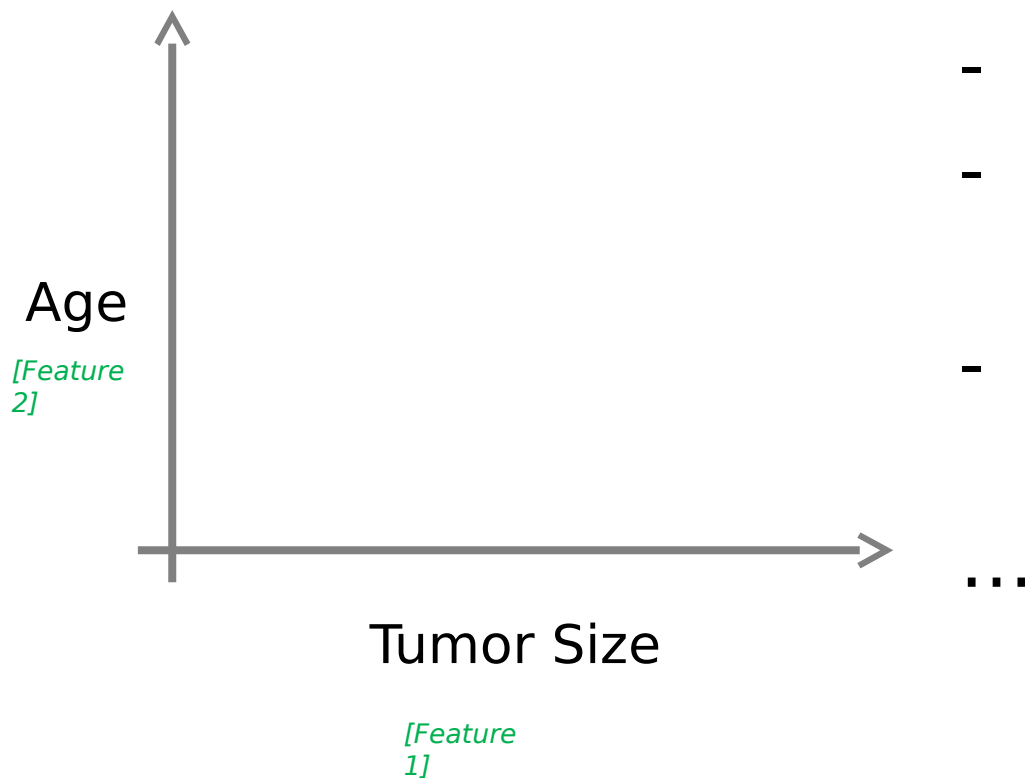
Regression: Predict
continuous valued
output (price)

Breast cancer (malignant, benign)



Classification
n
Discrete
valued
output (0 or
1)

We have given training data set (past medical records) which tells whether a particular tumor size lead to a breast cancer or not. We want to know , the given tumor size falls in which category



- Clump Thickness
- Uniformity of Cell Size
- Uniformity of Cell Shape

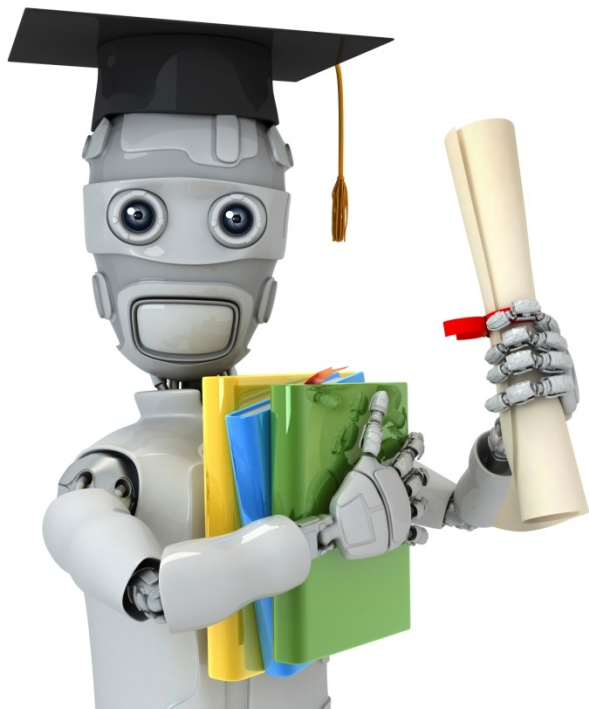
You're running a company, and you want to develop learning algorithms to address each of two problems.

Problem 1: You have a large inventory of identical items. You want to predict how many of these items will sell over the next 3 months.

Problem 2: You'd like software to examine individual customer accounts, and for each account decide if it has been hacked/compromised.

Should you treat these as classification or as regression problems?

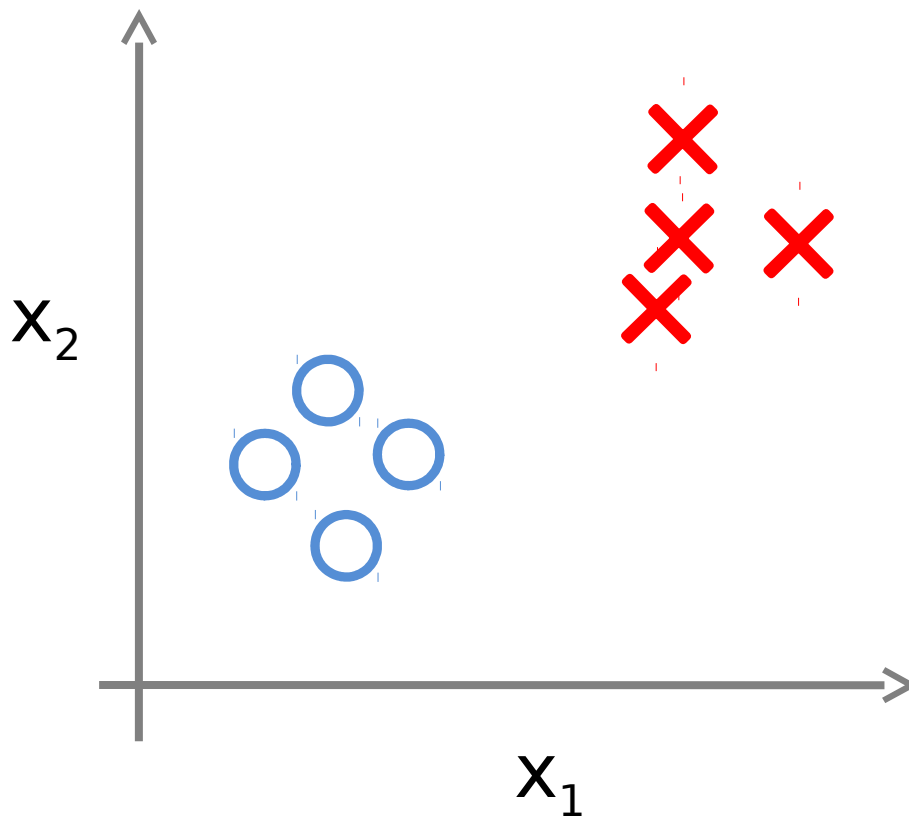
- ☐ Treat both as classification problems.
- ☐ Treat problem 1 as a classification problem, problem 2 as a regression problem.
- ☐ Treat problem 1 as a regression problem, problem 2 as a classification problem.
- ☐ Treat both as regression problems.



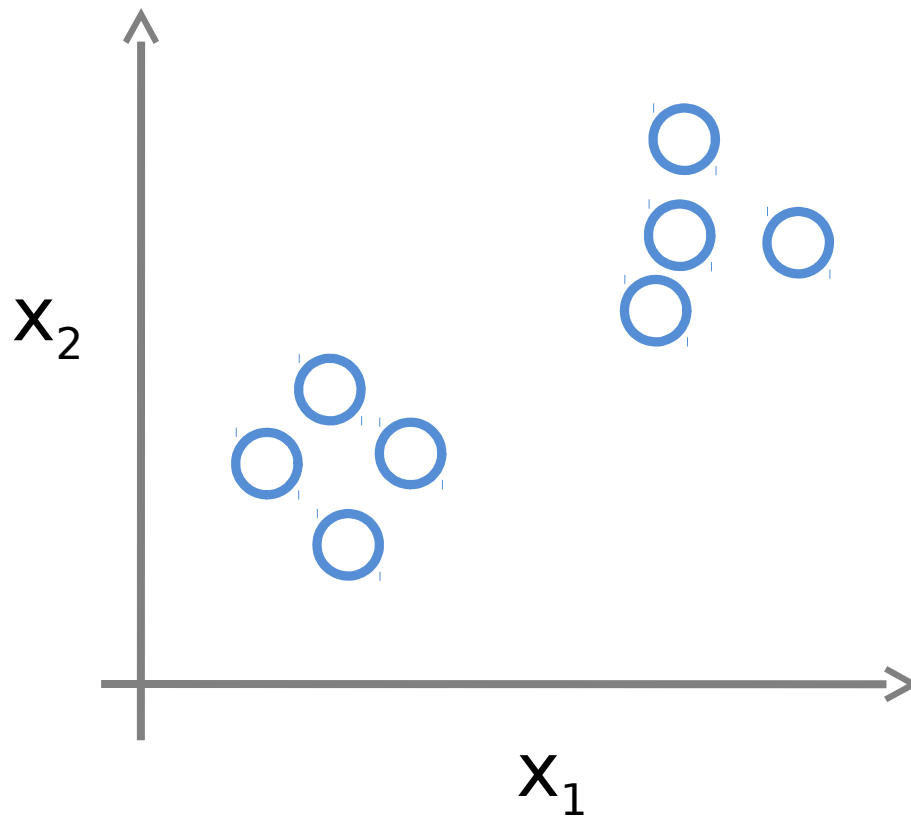
Machine Learning

Introduction Unsupervised Learning

Supervised Learning



Unsupervised Learning



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By James Herron

BP confirmed late Sunday that the Macondo well that leaked almost five million barrels of oil into the Gulf of Mexico has been permanently sealed, but the well will continue to affect BP and the wider oil industry for many years.

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Fire boat response crews battled the blazing remnants of the off shore oil rig on the coast of Louisiana on April 21, 2010.

Allen: Well is dead, but m...
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By the CNN Wire Staff
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BP oil spill cost hits nearly \$10bn

BP has set up a \$20bn compensation fund after the Deepwater Horizon disaster, which has so far paid out 19,000 claims totalling more than \$240m

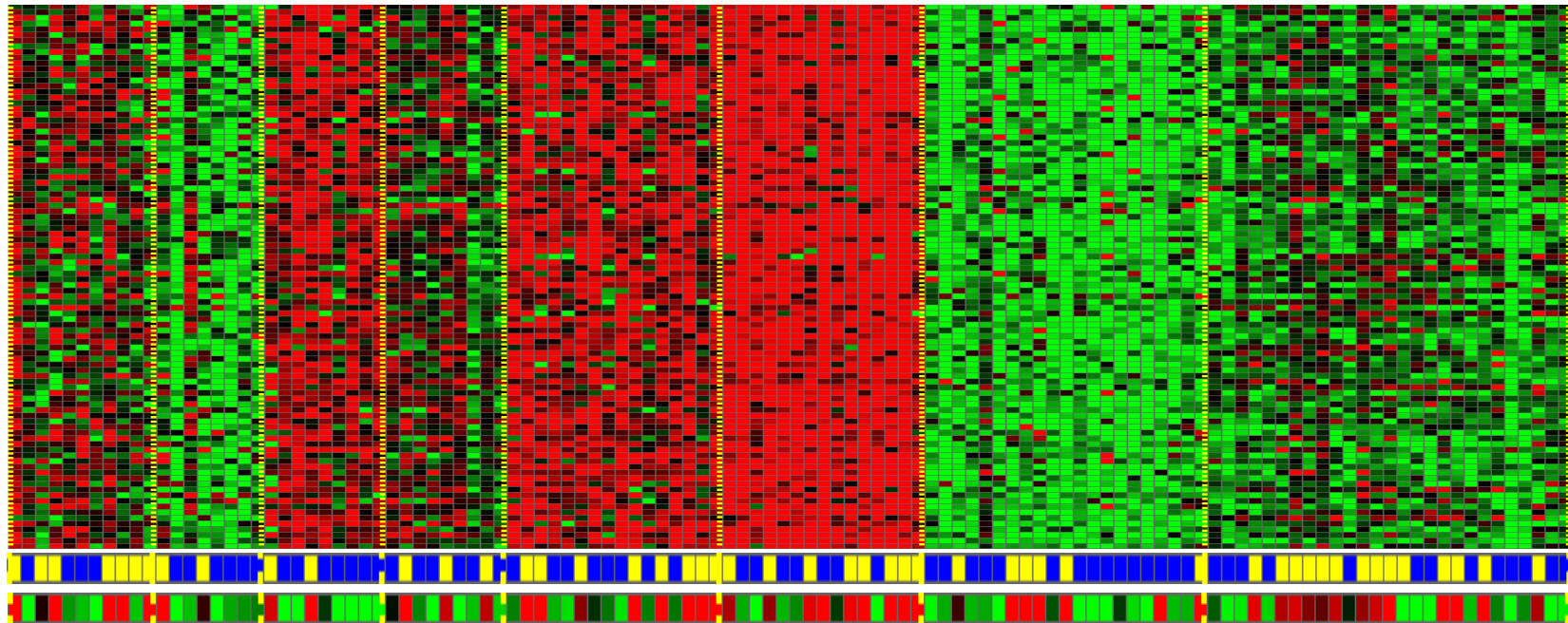
Julia Kollewe
guardian.co.uk Monday 20 September 2010 08:33 BST
Article history

BP's costs for the Deepwater Horizon disaster have hit \$10bn. Photograph: Ho/Reuters

STORY HIGHLIGHTS

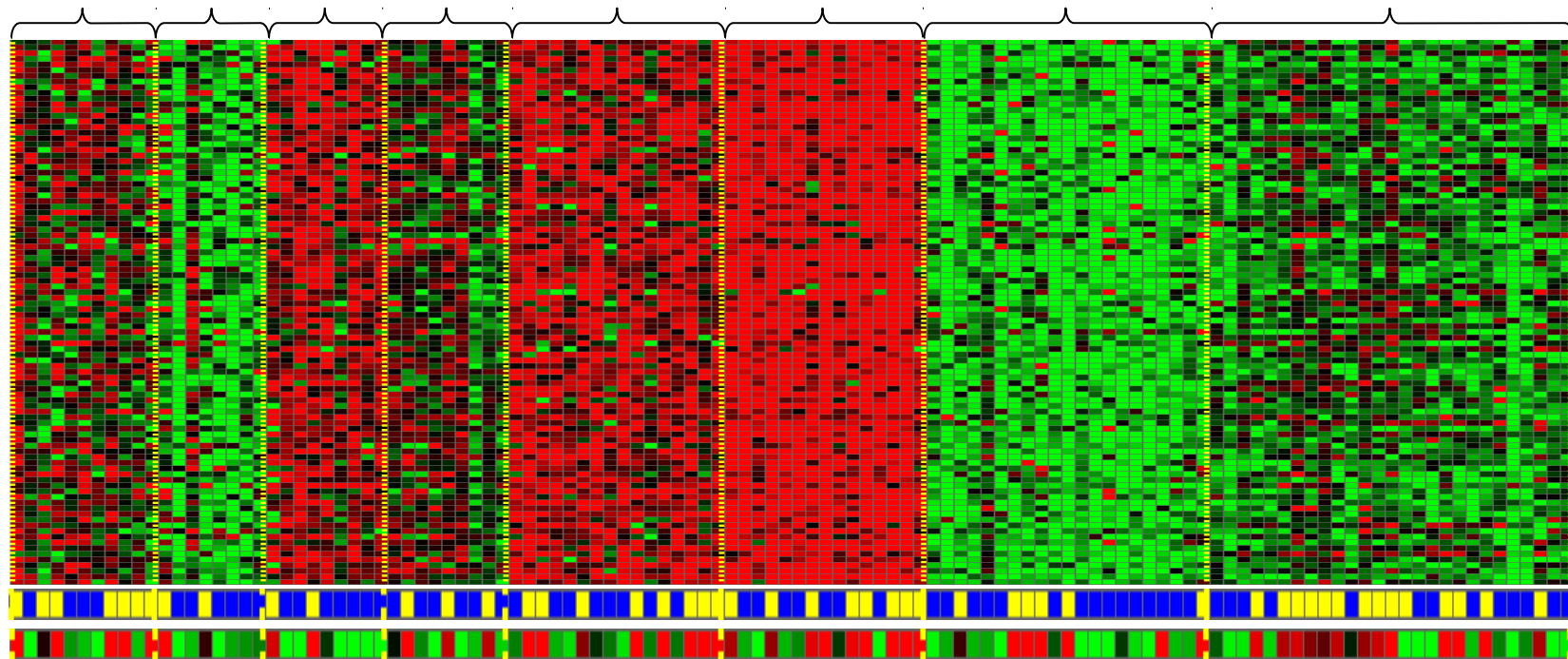
(CNN) -- The ruptured Macondo well, a mile under the Gulf of Mexico off the Louisiana coast, has been pronounced dead.

Genes

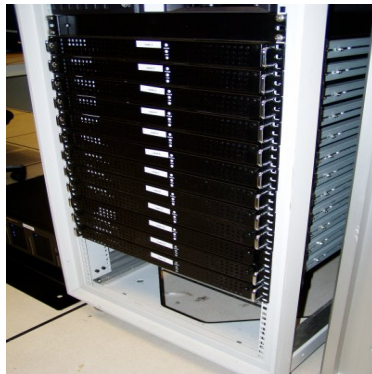
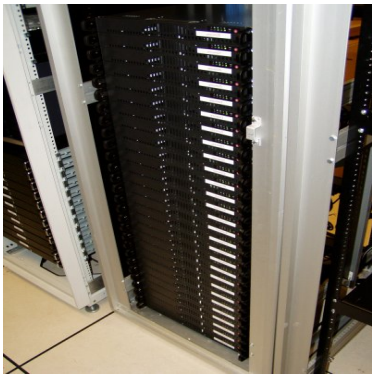


Individuals

Genes



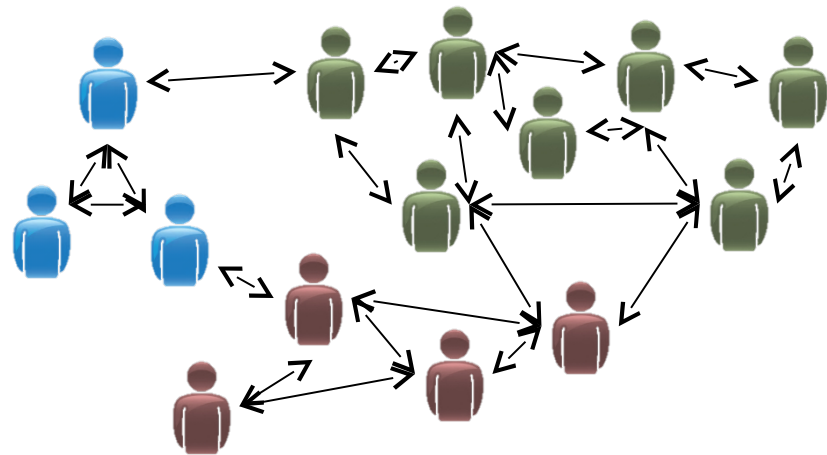
Individuals



Organize computing clusters



Market segmentation



Social network analysis

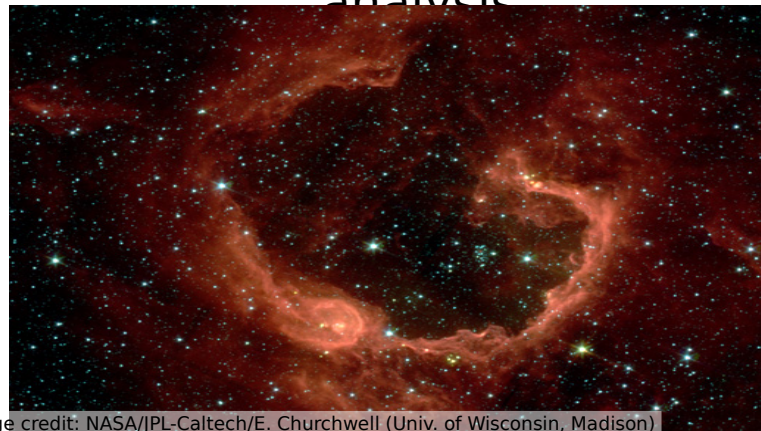
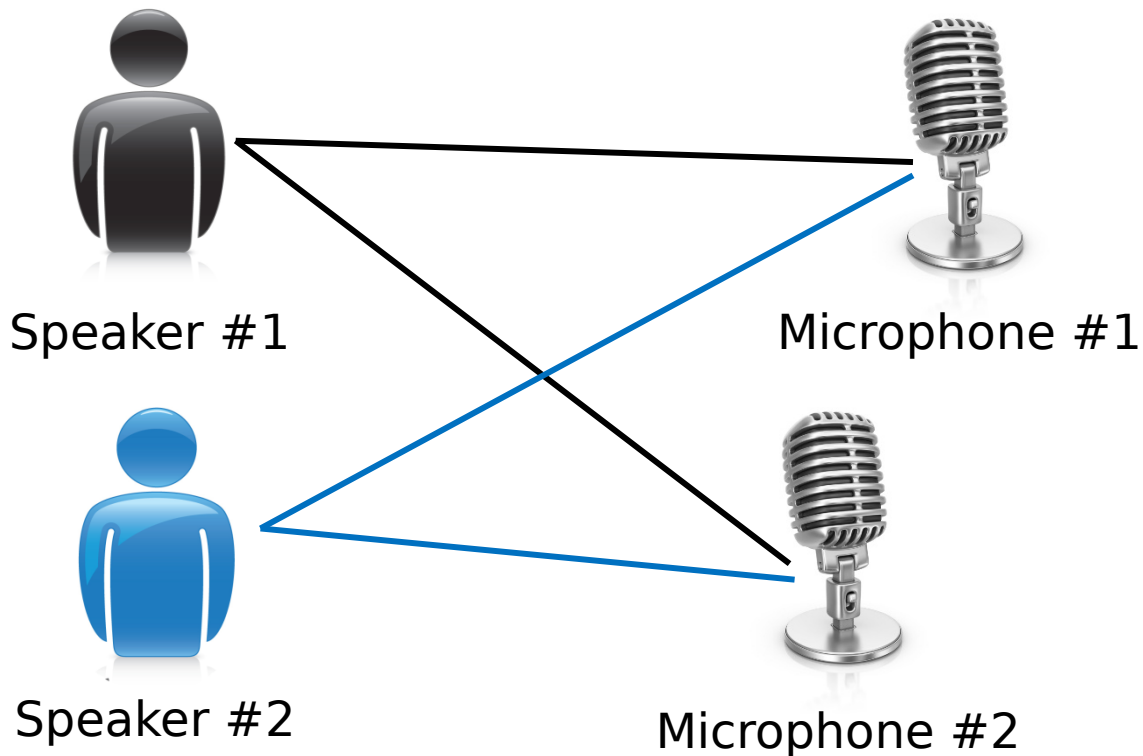


Image credit: NASA/JPL-Caltech/E. Churchwell (Univ. of Wisconsin, Madison)

Astronomical data analysis

Cocktail party problem



Microphone #1: 

Output #1: 

Microphone #2: 

Output #2: 

Microphone #1: 

Output #1: 

Microphone #2: 

Output #2: 

Cocktail party problem algorithm

```
[W,s,v] =  
svd(( repmat(sum(x.*x,1),size(x,1),1).*x)*x');
```

Of the following examples, which would you address using an unsupervised learning algorithm?
(Check all that apply.)

- ☐ Given email labeled as spam/not spam, learn a spam filter.
- ☐ Given a set of news articles found on the web, group them into set of articles about the same story.
- ☐ Given a database of customer data, automatically discover market segments and group customers into different market segments.
- ☐ Given a dataset of patients diagnosed as either having diabetes or not, learn to classify new patients as having diabetes or not.