## **Kevin Shawn Argent**

Web Developer

<u>Project Portfolio (link)</u>

<u>GitHub (link)</u>

#### **EXPERIENCE**

**Branded Online/Nogin** - *Copywriter/Corporate Communications* May 2018 - February 2020

- Provided digital content copywriting for global, fashion brands ecommerce websites including product descriptions, email marketing and SEO.
- Responsible for corporate communications including company and client press releases as well as company website and online presence.

### Traemand for IKEA - Kitchen Designer

May 2016 - September 2017

- Provided in-home kitchen design services and consultation for IKEA.
- Arranged all IKEA kitchen installation services.
- Over 200 kitchens designed and installed, with a 90% conversion rate, consistently ranking in the top five sales performance nationwide.

#### Lucky's Pizza and Ale - Owner/General Manager

July 2012 - October 2015

- Secured location, designed and built new restaurant including all licensing and permits, concept, menu and recipe development, marketing and hiring/training staff.
- As owner-operator conducted all day-to-day management and operations as well as head chef.

#### **EDUCATION**

**Miami University,** Oxford, OH — *B.S., Mass Communication/ Advertising* 

UC San Diego Extended Studies, Full-Stack Coding Bootcamp - Web Development Methods
Award Certificate of Completion - June 2022

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#### **DEV TECH**

HTML5, CSS3, JavaScript, jQuery, Express.js, React.js, Node.js, MongoDB, MySQL, GitHub

# ADDITIONAL SKILLS

Word, Excel,
Outlook, Powerpoint,
Acrobat, Google,
various web-based,
CRM, workflow,
customer service,
estimating, project
management
software, and POS
systems/platforms,
Mac and Windows