

## Shawn Carter

Address | 802-598-1965 | shawncart3r@gmail.com | My LinkedIn | My Github | My Portfolio

### **EXPERIENCE**

Fleet Feet Sports, Essex, VT

*Shipping/Receiving and Social Media Manager*, December 2013-Present

- Managed the backroom, received, and organized the extensive inventory.
- Created and curated content for Fleet Feet's social media accounts with a combined audience of 2800.
- Trained and supervised new employees.
- Approved and implemented content that brought customers to Fleet Feet's eCommerce portal.

Williston Coffee Shop, Williston, VT

*Barista*, November 2019- March 2020

- Headed the register and handled day to day financial matters.
- Effectively communicated with customers in order to provide the best service.
- Carefully prepared and produced quality food and coffee to customers' satisfaction.

Marketing Partners, Inc., Burlington, VT

*Marketing Intern*, January 2015-April 2015

- Assembled potential customers for the Rock Point School and Paintcare.
- Analyzed and collected data utilizing Microsoft Excel..
- Conceptualized and crafted websites for clients.
- Curated content that drew customers to Marketing Partner's selected clients.

### **AWARDS & CERTIFICATIONS**

freeCodeCamp Front End Libraries Certification	September 2020
freeCodeCamp Responsive Web Design Certification	September 2020
HubSpot Social Media Certified	June 2020
HubSpot Inbound Certified	June 2020
Google Analytics Certified	July 2020
AdWords Fundamentals	July 2020
Hootsuite Certified	January 2015
Eagle Scout Award	March 2009

### **EDUCATION**

Champlain College, Burlington, VT

Bachelor of Science in Communication, received May 2015

Community College of Vermont, Winooski, VT

Associate's Degree in Liberal Arts, received December 2011

### **SKILLS**

- WordPress
- Microsoft Excel
- Microsoft Powerpoint
- Google Drive
- Social Media
- Adobe Photoshop and InDesign
- Python
- Java Script
- SQL
- HTML & CSS
- Customer Service
- Hootsuite
- Buffer
- Problem Solving
- Willing to Travel
- JQuery
- React
- Sass
- Redux
- Bootstrap

