

# SHAWN BECKER

## Freelance Web Developer

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Berlin, Germany, Baseler Str 38, 12205 Berlin



## EXPERIENCE

**Freelance Web Developer** 01/2023 - Present

### Company Name

- Self-Employed / Freelance Web Developer & Digital Product Manager
- Independent consultant and developer for digital products and creative ecosystems, collaborating closely with small and medium-sized clients to conceptualise and implement their online presence
- Designing and implementing full-stack web solutions with a focus on maintainability, accessibility, and visual harmony
- Development of websites and digital solutions using CMS platforms (e.g., WordPress, Wix), tailored to client requirements

**Full-Stack Developer** 05/2021 - 11/2022

### Freiheit.software

- Assumed multiple roles across the development lifecycle—from feature planning and UX definition to technical implementation and quality assurance
- Built scalable web applications using React, Node.js, and TypeScript for enterprise clients in direct and close collaboration
- Enhanced component-driven development and accessibility. Contributed to architecture planning, code reviews, and performance optimization.

**Data4Life - Technical Project Manager** 02/2021 - 05/2021

### Data4Life

- Led product teams in a digital health firm, enhancing collaboration between engineering, design & research to boost delivery.
- Supported leadership in product alignment, promoted a positive company culture, and optimized internal communication to enhance team efficiency
- Facilitated retrospectives and coordinated cross-functional tech teams to improve processes and streamline project delivery

**Product Owner & Frontend Developer** 10/2018 - 06/2020

**Yptokey** Berlin, Germany

- Worked on early blockchain-based IoT access systems, developing frontends for proof-of-concepts (PoCs) to demonstrate product functionality
- Managed product documentation, release roadmaps, and prototype validation
- Actively contributed to the design and refinement of a sustainable business model, balancing technical feasibility with a user-centered product vision

**Online Marketing Manager** 01/2017 - 09/2017

**Refund.me** Potsdam, Germany

- Developed and implemented social media strategies

**Co-Founder & Product Designer** 2016 - 2020

**U/skillity** Berlin, Germany

- Co-founded and managed product development for a digital platform aimed at enhancing skills and improving access to knowledge through creative micro-skills
- Led the UI/UX design, brand identity, and early functional prototypes, establishing a vision for accessible, decentralized learning experiences

**Co-founder** 2011 - 2016

**Kultstätte Keller** Berlin, Germany

- Managed administrative and technical resources for an arts and events venue

## SUMMARY

Experienced full-stack developer and digital product manager, delivering scalable and accessible web solutions. Combines strong technical proficiency with a product-oriented approach to build coherent, human-centred applications. Demonstrated leadership in project management and interdisciplinary collaboration, committed to advancing backend development and architecting robust, high-performance systems for innovative startups and cultural projects.

## KEY ACHIEVEMENTS

### ❖ Startup Co-Founder

Co-founded two startups, secured seed funding for one and bootstrapped the other.

### ❖ Interdisciplinary Expertise

Applied multidisciplinary expertise across audio, event management, and digital domains enhancing product innovation.

### ❖ Digital Strategy Leadership

Architected and executed digital strategy for Evolve Festival with 2,000+ visitors.

### ❖ Enterprise Application Engineering

Built and scaled enterprise web applications using React, Node.js, and TypeScript.

### ❖ Team Coordination

Managed cross-functional teams to improve workflows in digital health product delivery.

### ❖ Product Development

Led end-to-end development of U/skillity micro-learning application prototypes.

## EDUCATION

### Advanced Web Development Program

#### Neue Fische

- On advanced JavaScript frameworks, TypeScript, backend architecture, testing, and deployment
- Strategies. Includes group projects, code reviews, and hands-on collaboration with industry

2025 - Present

Berlin, Germany

### B.A. in Product Management

07/2018 - 12/2023

#### CODE University of Applied Sciences - Product Management

Berlin, Germany

- (unfinished)
- Focused on interdisciplinary product development, innovation methods, and Agile collaboration. Developed skills in agile methodologies, product strategy, and project management.
- Management. Led cross-functional teams in software product development, emphasising effective communication and leadership. Applied data analysis and metrics for data-driven decision-making.
- Implementation, and team dynamics. Left to pursue full-time professional opportunities in digital product development.

### Marketing & Computer Science (B.A.)

06/2017 - 06/2018

Maynooth

#### National University of Ireland

- Marketing & Computer Science (B.A.) (unfinished)
- Gained foundations in programming, information systems, and strategic marketing.
- Developed an analytical approach to understanding technology's social and economic impact.
- Focus: Computer science fundamentals and the intersection of business and technology.
- Transitioned into practical creative work before graduation to apply learnings directly in the field.

### IHK Certificate - Business Administration

01/2016 - 12/2016

Location

#### School or University

- \*\*IHK Certificate - Business Administration\*
- \*\*Dates:\*\*
- \*Description:\*\* Completed a vocational certification with a focus on business economics.
- Project management, and organizational leadership, acquiring solid foundations in business.
- Management

### Technical knowledge in audio engineering and multimedia production

2006

Location

#### SAE Institute Berlin

- \*\*Dates:\*\*
- \*\*Description:\*\* Audio Engineering and Basic Media: Technical knowledge in audio engineering
- And multimedia production

## LANGUAGES

English Proficient ●●●●●

French Beginner ●●●●●

German Native ●●●●●

## SKILLS

React · TypeScript · Node.js ·  
Golang · Python · JavaScript ·  
API Design · Java · PHP · HTML · CSS ·  
Express.js · REST · MongoDB ·  
PostgreSQL · Git · Docker · Swift ·  
SwiftUI · Figma · Sketch ·  
Photoshop · InDesign · Agile ·  
Scrum · Kanban · Logic Pro ·  
Pro tools · Final Cut · WordPress ·  
Wix · Blockchain · IoT · UX Research

## INTERESTS

★ Cooking

★ Cycling

☒ Cyclist

☒ Music production

★ Nature

🏆 Nature enthusiast

★ Photography

🏆 Vanlife