

SHAWN BECKER

Freelance Web Developer

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Berlin, Germany, Baseler Str 38, 12205 Berlin

EXPERIENCE

Freelance Web Developer

01/2023 - Present

Company Name

Berlin, Germany

- Self-Employed / Freelance Web Developer & Digital Product Manager
- Independent consultant and developer for digital products and creative ecosystems, collaborating closely with small and medium-sized clients to conceptualise and implement their online presence
- Designing and implementing full-stack web solutions with a focus on maintainability, accessibility, and visual harmony
- Development of websites and digital solutions using CMS platforms (e.g., WordPress, Wix), tailored to client requirements

Full-Stack Developer

05/2021 - 11/2022

Freiheit.software

Potsdam, Germany

- Assumed multiple roles across the development lifecycle-from feature planning and UX definition to technical implementation and quality assurance
- Built scalable web applications using React, Node.js, and TypeScript for enterprise clients in direct and close collaboration
- Enhanced component-driven development and accessibility. Contributed to architecture planning, code reviews, and performance optimization.

Data4Life - Technical Project Manager

02/2021 - 05/2021

Data4Life

Berlin, Germany

- Led product teams in a digital health firm, enhancing collaboration between engineering, design & research to boost delivery.
- Supported leadership in product alignment, promoted a positive company culture, and optimized internal communication to enhance team efficiency
- Facilitated retrospectives and coordinated cross-functional tech teams to improve processes and streamline project delivery

Product Owner & Frontend Developer

10/2018 - 06/2020

Yptokey

Berlin, Germany

- Worked on early blockchain-based IoT access systems, developing frontends for proof-of-concepts (PoCs) to demonstrate product functionality
- Managed product documentation, release roadmaps, and prototype validation
- Actively contributed to the design and refinement of a sustainable business model, balancing technical feasibility with a user-centered product vision

Online Marketing Manager

01/2017 - 09/2017

Refund.me

Potsdam, Germany

- Developed and implemented social media strategies

Co-Founder & Product Designer

2016 - 2020

U/skillity

Berlin, Germany

- Co-founded and managed product development for a digital platform aimed at enhancing skills and improving access to knowledge through creative micro-skills
- Led the UI/UX design, brand identity, and early functional prototypes, establishing a vision for accessible, decentralized learning experiences

Co-founder

2011 - 2016

Kultstätte Keller

Berlin, Germany

- Managed administrative and technical resources for an arts and events venue



SUMMARY

Experienced full-stack developer and digital product manager, delivering scalable and accessible web solutions. Combines strong technical proficiency with a product-oriented approach to build coherent, human-centred applications. Demonstrated leadership in project management and interdisciplinary collaboration, committed to advancing backend development and architecting robust, high-performance systems for innovative startups and cultural projects.

KEY ACHIEVEMENTS

💎 Startup Co-Founder

Co-founded two startups, secured seed funding for one and bootstrapped the other.

💎 Interdisciplinary Expertise

Applied multidisciplinary expertise across audio, event management, and digital domains enhancing product innovation.

💎 Digital Strategy Leadership

Architected and executed digital strategy for Evolve Festival with 2,000+ visitors.

💎 Enterprise Application Engineering

Built and scaled enterprise web applications using React, Node.js, and TypeScript.

💎 Team Coordination

Managed cross-functional teams to improve workflows in digital health product delivery.

💎 Product Development

Led end-to-end development of U/skillity micro-learning application prototypes.

EDUCATION

Advanced Web Development Program

2025 - Present

Neue Fische

Berlin, Germany

- On advanced JavaScript frameworks, TypeScript, backend architecture, testing, and deployment
- Strategies. Includes group projects, code reviews, and hands-on collaboration with industry

B.A. in Product Management

07/2018 - 12/2023

CODE University of Applied Sciences - Product Management

Berlin, Germany

- (unfinished)
- Focused on interdisciplinary product development, innovation methods, and
- Agile collaboration. Developed skills in agile methodologies, product strategy, and project
- Management. Led cross-functional teams in software product development, emphasising
- Effective communication and leadership. Applied data analysis and metrics for data-driven
- Decision-making. Built several prototype projects integrating UX research, technical
- Implementation, and team dynamics. Left to pursue full-time professional opportunities in digital
- Product development

Marketing & Computer Science (B.A.)

06/2017 - 06/2018

National University of Ireland

Maynooth

- Marketing & Computer Science (B.A.) (unfinished)
- Gained foundations in programming, information systems, and strategic
- Marketing. Developed an analytical approach to understanding technology's social and economic
- Impact. Focus: Computer science fundamentals and the intersection of business and technology
- Transitioned into practical creative work before graduation to apply learnings directly in the field

IHK Certificate - Business Administration

01/2016 - 12/2016

School or University

Location

- **IHK Certificate - Business Administration*
- **Dates:*
- *Description:** Completed a vocational certification with a focus on business economics
- Project management, and organizational leadership, acquiring solid foundations in business
- Management

Technical knowledge in audio engineering and multimedia production

2006

SAE Institute Berlin

Location

- **Dates:*
- **Description:** Audio Engineering and Basic Media: Technical knowledge in audio engineering
- And multimedia production

LANGUAGES

English	Proficient	●●●●●
French	Beginner	●●●●●
German	Native	●●●●●

SKILLS

React · TypeScript · Node.js ·
Golang · Python · JavaScript ·
API Design · Java · PHP · HTML · CSS ·
Express.js · REST · MongoDB ·
PostgreSQL · Git · Docker · Swift ·
SwiftUI · Figma · Sketch ·
Photoshop · InDesign · Agile ·
Scrum · Kanban · Logic Pro ·
Pro tools · Final Cut · WordPress ·
Wix · Blockchain · IoT · UX Research

INTERESTS

★ Cooking
★ Cycling
🚩 Cyclist
🚩 Music production
★ Nature
🏆 Nature enthusiast
★ Photography
🏆 Vanlife