Platform:

- WebApp will be in 2 languages(English and German)

- Responsive Web Deign

- SEO Optimized

- Implemented Google Analytics

- Consist of Landing-page, Marketplace, Blog

Marketing Tools:

- Ability to generate and administer unique voucher links

Learner's Side

A. SignUp&Login

1. Ability to sign up/login via email address and Social Media (Can select language as per his choice).

2. Ability to enter OTP (One time password) for verification.

3. Ability to add personal information: Name, Address, upload profile picture, location etc.

4. Ability to view and update personal profile.

B. Aggregation

1. Enabled reverse geocoding to track asker's location.

2. Ability to see list of service providers.

3. Ability to view and select a Course category and sub category as well.

4. Ability to see locations and cost for different courses.

5. Ability to send purchase ticket for particular course.

6. Ability to add date and time for for particular session

7. Ability to get notification with Time and Date.

8. Ability to get reminder on particular Time and Date.

C. Scheduler.

1. Ability to view upcoming courses.

2. Ability to cancel upcoming courses.

D. Notifications

1. Ability to get E-mail notifications:

A. Ticket with unique code for identification

B. Service Provider list

C. Messages

D. Payment

E. Cancellations

E. Payment

1. Ability to make payments easily through integration with Stripe/Paypal.

G. Review

1. Ability to provide rating and feedback to Service provider.

H. Other

1. Ability to view service history.

Course Provider Side

A. SignUp&Login (Is same as Leaners Side)

1. Ability to sign up/login via email address and Social Media (Can select language as per his choice).

2. Ability to enter OTP (One time password) for verification.

3. Ability to add personal information: Name, Address, upload profile picture, location etc.

4. Ability to view and update personal profile.

B. Aggregation

1. Ability to view and update calendar.

2. Ability to add location for his Course session.

3. Ability to add his courses details: Description, Photo, different categories and sub categories.

4. Ability to add Cost, Time and Number of Participants for particular course.

Scheduler

1. Ability to view upcoming courses. Ability to edit/cancel courses.

2. Ability to view Learner's profile.

Notification

Ability to get E-mail notifications:

1. Participants and their Id number to verify payments

2. Course details

3. Payment

4. Cancellations

F. Payments

1. Ability to view and manage payments.

G. Others

1. Ability to view payment history and service history.

Service Owner Admin Panel

Aggregation

1.0 Ability to manage users: Learners, Course provider on the platform.

      1.1 Ability to view registered users.

      1.2 Ability to verify, approve and add new service provider.

      1.3 Ability to edit/ delete service provider's profiles

2. CMS to manage content on the platform.

3. Ability to add/edit service category.

4. Ability to set/edit commission value to be charged on each transactional value

5. Ability to set refund policy (If Learner cancel the booking with in 5 days).

Scheduler

1. Ability to view ongoing and upcoming service requests.

Notifications

1. Ability to send notifications to users.

Payment

1. Ability to view and manage payments.

2. Ability to see accrued payments against Service provider.

3. Ability to download a CSV with payment details as required by the bank for making payments to Service provider.

Review

1. Ability to view rating and feedback provided by users.

F. Reporting

1. Ability to generate reports on monthly/weekly basis for analysis - for users, service type, payments, with filtering and sorting ability across result columns.

G. Others

1. Ability to view service history, payment history.