Sentiment Analysis on Yelp Reviews

Proposed Model

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Problem Statement

1 Problem Statement

Problem Statement

- 2 Description of Dataset
- 3 Proposed Model
- 4 Results and Discussion

Technical Development in NLP

- Traditional NLP systems
 - Input and output text length
 - Nuanced content understanding
- Transformer based models
 - More token length
 - enhanced understanding capability



Need for Granularity in Sentiment Classification

The conventional approach of categorizing sentiments into simple binaries of positive and negative fails to capture the full spectrum of human emotions.



Elevate both technical and granularity-based tools to enhance today's data-driven market landscapes' relevance and utility.

Benefit and Challenge

- Benefit: allows for a more granular understanding.
- Challenge: Training models is inherently more complex.



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Dataset Overview

- Composition:
 - Training Samples: 650,000 reviews
 - Testing Samples: 50,000 reviews
- Label: from 1 to 5, where 1 represents the most negative and 5 the most positive sentiment.

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- A robust enhancement over the original BERT architecture.
- Excludes the Next Sentence Prediction (NSP).



Our optimization

- Fine-tune RoBERTa for sentiment analysis.
- Larger mini-batches and higher learning rates than BERT.
- More iterations and more extensive data sets.



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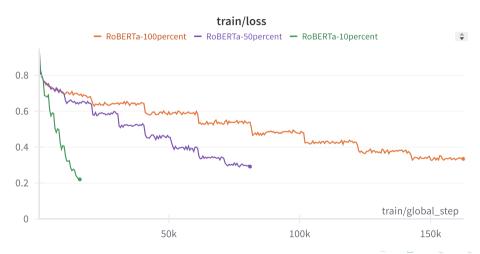
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Model	Accuracy	Precision	Recall	F1-score
Base Model	17.80%	21.71%	49.72%	30.22%
1% dataset	65.00%	90.03%	70.04%	78.79%
10% dataset	71.20%	90.82%	76.72%	83.18%
50% dataset	73.00%	92.17%	77.83%	84.39%
100% dataset	75.40%	91.73%	80.90%	85.97%

Table 1: Finetuned models (with 1%, 10%, 50%, and 100% of the dataset to train) testing results compared with the base model. Highest bolded, lowest underlined.

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Proposed Model