

# EXPERIENCE

## Travel & Living

**Ms. Mildred Tujan**

**Director of Sales and Marketing**

**Red Hotels**

**Dear Ms. Tujan,**

Experience Travel & Living is thrilled to offer our new initiative, EXP Locale, to support your business in promoting Philippine tourism. As a premium quality publication with over two decades of experience in the industry, we have established ourselves as a leader in the field, reaching Filipino communities worldwide. With the digital age, we are expanding our reach to focus on a target audience and promoting sustainable tourism. Our EXP Locale publication is dedicated to showcasing the unique character, heritage, and culture of each Philippine city in a modern and forward-looking manner. We believe that travel is not just about visiting a new place; it's about immersing oneself in the local culture, exploring new horizons, and creating unforgettable memories. Our mission is to inspire readers to explore the Philippines and discover its hidden gems, from the bustling city streets to the pristine beaches and scenic mountain ranges. We are excited to offer you two options for promoting your business with us:

**PHP 300,000 Package** (you may enjoy it for 12 months)

Three branded contents inclusive of production and creative execution

- One PR on selected digital platforms 1 (one) time only. (mb.com, inquirer.net, tribune.net, businessmirror.net)
- Free (one) 1 full-page ad digital and print
- Free social media amplification on:

Facebook 1 (one) refurbished content per month cross posting

Instagram 1 (one) refurbished content per month cross posting

Tiktok 1 (one) refurbished content per month cross posting

Website 1 (one) refurbished content per month cross posting

1 (one) reel refurbished video per month

(All material will be supplied by clients\*\*\*)



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### Production inclusions: (Pre & Post Production) Max of 8pax

- Lights
- Camera
- Script writer
- Director
- Conceptualization
- Mood board
- Editing
- Color grading
- Production meeting

\*Food is shouldered by client. (Breakfast to Dinner)

\*Food for production meeting is shouldered by client.

\*Talents are not included.


\*Client should provide holding area for production team.

\* Additional equipment may vary depending on the production requirement.

### Video Material:

- 3 (three) video materials. (Trilogy)
- To produce strictly 3 (three) mins duration on every video material (3 videos)
- Strictly 2 (two) revisions on every video material.
- Maximum of 2 (two) weeks on every post editing process.

Best regards,

  
**Carlo Gonzales Guison**  
Experience Locale  
Director of Sales and Marketing

Noted By:

  
**Ana Manansala**  
Publisher

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