Hack WIT US

Sponsorship Packet   **Spring 2017**

About Us and Our Mission

HackWITus is the first hackathon at the Wentworth Institute of Technology (WIT), and is organized by students. This event will take place on **March 25th and 26th** at Wentworth's Ira Allen Building. This is made possible thanks to the Wentworth Computer Science Society, a chapter of the Association for Computing Machinery, along with support from many scholastic and administrative departments at WIT, and Major League Hacking (MLH).

At HackWITus, our main goal is to give participants meaningful experiences and great opportunities. With that in mind, our mission is simple: to promote learning, creativity and innovation through a friendly and collaborative environment.

Why Become A Sponsor

Hackathons are the perfect opportunity for recruiters to find talented and innovative programmers. Right in the heart of Boston, our plan is to gather the most enthusiastic students to compete in a 24 hour event. Students will be able to demonstrate their passions for computer science and related technical fields by creating quality projects, and by competing for the spot of the most original and well executed idea.

As a sponsor, you will be able to interact with students face-to-face and find potential interns or employees for your company. Your contribution will go towards overhead expenses, learning and technology resources for our participants, food, and other miscellaneous expenses. With your help, our hackathon will be an event to remember for both students and sponsors.

Sponsorship Tiers*

	Bronze $250	Silver $500	Gold $1000	Platinum $2500
Logo on Website**	✔	✔	✔	✔
Promote Hardware/Software/API				
Bring Promotional Materials (Swags)				
Sponsor a Custom Award				
Sponsor's Booth				
Promotion on Social Outlets				
Logo on T-Shirt				
Mentor participants				
Become a Judge				
Host a Technical Session				
Logo on Posters/Banners				
Resume Book Access				
Opening Ceremony Speech (3 Mins)				
Opening Ceremony Speech (5 mins)				
Promotional Article on Website				
Resume Book Early Access				

*For special requests regarding to your donation, please contact us at *sponsorship@hackwit.us*
**Displayed logo will be listed and sized by the magnitude of the contribution

What we will spend donations on:

Food for participants throughout the hackathon.

Improving the quality of our venue.

Providing hardware, software, and educational resources for participants.

Ensuring security for participants during the event.

Giveaways (such as T-shirts, stickers,etc) for both attendees and staff.

Prizes for participants during the event.

What is a hackathon?

A hackathon is an event where participants get together to create and innovate in a set timeframe. When we use the word "hack", we refer to fun problem-solving, not a malicious action as the term is often more casually used. We hope that participants will leave the event having had a fun experience that promotes learning and career/resume building. For businesses, hackathons can be a way of scoping out new technologies, skillsets, and potential interns or employees.

Who is eligible for this event?

This event will be accepting university and college students who are 18 years or older. We will not discriminate, and we will not be giving preference to Wentworth students. No particular skillset is required in order to participate, as we hope that participants will leave having expanded their abilities, improving the technical community overall.

What are potential ways that sponsors can contribute?

We will gladly accept monetary contributions to help with the overhead costs of this event, and full details can be obtained by contacting us. However, **contributions do not need to be exclusively monetary**. We are looking for impartial judges to help us in finding winners for our prize categories, and are hoping to find experts in the field who are willing to help participants with technical details that they may not be familiar with. We will also need catering, hardware, software and giveaways.

Additionally, we are hoping to award more prizes to participants. If you choose to fund a prize category, you may design that category to have whatever requirements you would like, pending approval. Sponsors following this route will have the ability to make the prize category revolve around their product or service. We are happy to discuss the details of this potential opportunity.

What are potential sponsor benefits?

Sponsors will have the opportunity to present the benefits of their product or service at the event. Sponsors of gold level or above will be given access to the resumes of all participants. Furthermore, we are willing to offer many other ways of thanking you for your commitment to helping us further the progress of technical learning in our community. For negotiation or details, please contact us at sponsorship@hackwit.us.

Sponsorship Donation Form

Please fill out the form below, make the check payable to **Wentworth Institute of Technology** and return it to:

Beth Curtis
Wentworth Institute of Technology
Office of Institutional Advancement
550 Huntington Avenue
Boston MA 02115-5998
Re: HackWITus

Organization: _____

Address: _____

City: _____

State: _____

Zip: _____

Email: _____

Phone: _____

Website: _____

Donation Amount: _____

Please do not hesitate to contact us at **sponsorship@hackwit.us** for more information. We look forward to hearing back from you!

@hackwitus

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