

SHAWNA.DESIGN
SHAWNASTL@ICLOUD.COM
618.581.3610

SHAWNA STEWART

UI/UX DESIGNER

SKILLS

Interface design
Hi-fidelity mock-ups
Style guides
Sketching
Webdesign
Mobile design
UX research
Wireframing
Prototyping
Usability testing
Competitive analysis
Journey mapping
Affinity diagramming

TOOLS

Sketch
Axure
Photoshop
Illustrator
InDesign
Proto.io
InVision
Muse

RECOGNITION

Page One Layout Design
Missouri College Media
Association Award

Student Leadership Scholarship
STLCC Board of Trustees

EXPERIENCE

UI/UX DESIGNER // DESIGNATION [04/16 – 08/16]

Collaborated on small hyper-collaborative design teams to take broad ideas from research to realization. Utilized iterative process of empathize, define, ideate, prototype, and test to create human-centered design solutions.

Client projects included:

GiftOn Online gift inspiration community powered by the narrative content contribution of users.

Worked with client to improve visual language of the brand by designing a new responsive website and UI kit.

Pay Your Selfie Mobile app that allows everyday people to earn cash for their selfies while providing consumer insights and advertising opportunities to brands.

Worked with founders and CTO to re-design their current UI based on a set of UX wireframes and user centered design principles. Created new user flows, high fidelity interface, and pattern library.

DIGITAL ARTIST // CILENTO PHOTOGRAPHY STUDIO [10/14 – 03/16]

- Creative guidance and suggestions based on the company's goals and strategies.
- Balanced multiple projects while maintaining close contact with clients and printers.
- Photo editing, retouching, and color correction; Optimized images as needed for production specifications.
- Designed custom layouts for printed products.

LAYOUT EDITOR // THE SCENE NEWSPAPER [05/14 – 05/15]

- Designed and edited all visual assets including infographics, maps, in-house ads, posters, and signage.
- Responsible for overall visual aesthetic of the newspaper
- Acted as primary liaison between newspaper and printers
- Troubleshooting and creative problem solving
- Project management
- Photography and photo editing

DIGITAL DESIGNER // FREELANCE [2013 – present]

- Branding/Identity: Research, listen, sketch, conceptualize, design, and re-iterate visual solutions to help clients identify user needs while building their brand voice.
- Responsive web design
- Video editing
- Photo editing
- Social media campaigns
- Promotional product design (print)