

# Maryam Haider

2D Animator / Graphic Designer

## CONTACT

**Phone:** +92335-2409878

**Address:** Karachi, Pakistan

**Email:** maryamhaider34@gmail.com

**Portfolio:** <https://www.behance.net/maryamhaider2>

## PROFESSIONAL EXPERIENCE

### 2D Animator & Graphic Designer | Jan 2024 – Present

#### Ogilvy Pakistan

- Working as a digital and conventional designer and animator at Ogilvy & Mather.
- Develop presentation approaches style & design to the team.
- Develop innovative approaches for 2D animations and main Key Visuals.
- Lead a team of designers for a brand to exceed client goals and expectations.
- Creating research based designs for various campaigns

### Motion Artist & Graphic Designer | Feb 2023 – Dec 2023

#### PTAX Solutions

- Created engaging social media posts for various digital platforms.
- Designed and animated eye-catching GIFs to enhance visual communication.
- Produced animated introductory & explainer videos to simplify complex concepts.
- Developed innovative approaches for 2D animations and contributed to key visual designs.

### Graphic Designer | May 2021 – Dec 2022

#### ARTT Business School

- Crafted compelling social media posts across multiple digital platforms.
- Designed and animated vibrant class schedules to boost visual appeal.

## EDUCATION

### Bahria University | 2019–2023

Bachelor of Media Science – GPA: 3.5

### Fazaia Degree College Faisal | 2015–2017

Intermediate – Pre Engineering

### Fazaia Degree College Faisal | 2013–2015

Matriculation – Science

## CERTIFICATES

### Meta Certified Creative Strategy Professional

#### Meta

## SKILLS

- Adobe Creative Suite (Photoshop, After Effects, Premiere Pro, Illustrator)
- Team Work
- Strong Communication Skills
- Strong Presentation Skills
- Active Listener
- Photography