

1. **A title**

Glow Skincare

2. **A logo**



3. **A draft of writing for your home page introduction**

Welcome to Glow Skincare, we value you and all of your needs. Healthy skin is essential but we recognize that it can be difficult to find the right products to use. So for that very reason we have created a skincare line that includes cleansers, moisturizers, under eye creams, and hydrating facial serums. Every skin type is unique and different, here we value your differences and embrace each and every person whether you have sensitive, oily or dry skin. We are here to provide this inclusive skincare line that is guaranteed to make you look 10 years younger after two weeks of use. Don't believe us? Try it for yourself and let us know how we did.

4. **A draft of writing for the "about" page**, which details the fictitious organization/entity that is creating the website

We are Glow Skincare, a brand that supports differences and promotes healthy skin. It can be hard to find the right products to put on your face but if you are struggling you've come to the right place. We have everything you will need to "Glow up". We use all natural ingredients so that you don't have to worry about whether or not we will be the

perfect fit for you. It is guaranteed that after two weeks of consistent use customers note that they look 10 years younger than before they started using our products. It may seem hard to believe but trust us, we've got you covered. And to help you out after your first purchase with us we will set you up with rewards where you will continue to save money on each purchase made through us!

5. **A description** of something to satisfy the "**memorial**" requirement

There's a reason we are called Glow Skin because after using our products your skin is guaranteed to glow and shine. You will be unrecognizable after two weeks of use, it's time to try something new and see a change in not only your skin but also in your life.

6. **3 pieces of "research"** to support the premise of your Final Project. These should be drafts writings\*, and should include quotations/links to any other resources (if possible) that support your research.

According to

<https://www.dermatologynwhouston.com/tips-for-choosing-the-right-skincare-products/> it states "A silky-smooth texture, a vibrant glow, and a rich, even color are hallmarks of beautiful skin. If that's what you're after, you must develop a rock-solid skincare routine that involves choosing the right products. Though intimidating at first, with a little bit of knowledge you'll find yourself whizzing through the world of skincare like a pro...From fancy creams and serums to masks and ointments, selecting skincare products can seem overwhelming, especially when you don't know what you're looking for or where to start. Your skin is as unique as a fingerprint, and caring for it means learning how to build your own routine with the right products to support your skincare goals. Use these tips to get started."

According to

<https://www.realsimple.com/beauty-fashion/skincare/how-to-choose-skin-care-products> it states that "Packaging and popularity are sometimes easy traps and shouldn't hold too much weight or value into what we select for our skin," Dr. David says. If you're going to buy a product based on a friend or influencer's recommendation, you shouldn't just pay attention to how good their skin looks now, rather look at what type of skin they were dealing with. That will give you a more reliable indicator of how well the product will work for you."

According to

[https://www.md-factor.com/blogs/news/how-to-choose-the-skincare-products-best-suite-d-for-your-skin?srsId=AfmBOora9\\_8zsjlfc04fuJwvPUI2bL\\_eL2UbsWg\\_oHSw4Lv65yfBhk3-](https://www.md-factor.com/blogs/news/how-to-choose-the-skincare-products-best-suite-d-for-your-skin?srsId=AfmBOora9_8zsjlfc04fuJwvPUI2bL_eL2UbsWg_oHSw4Lv65yfBhk3-) it states that

“Most people have to deal with skin problems, including acne, anti-aging, wrinkles, and more, as they get older or pass through their adolescent years. We all have varied skin types, including normal, dry, and oily skin. You should take into account your skin type when selecting skin care products because not all products are suitable for all skin types.

For greater outcomes, you should always use the best skin care products. Because pollution can also lead to skin diseases, we need to take better care of our skin in this polluted environment. Establish a daily skincare program for your skin type. You must keep a few things in mind to purchase the best skin care products. You must also accurately assess the sensitivity of your skin.”

#### **7. Any images that will be included in your "research".**

Logo image

#### **8. Any videos or audio that will support your research.**

No videos

#### **9. A draft of writing regarding the recruitment/membership process**

Once you make a purchase through our website we will provide you with access into our rewards program where you will be updated on new products, deals, promotions and more. When you are a Glow rewards member you not only save money on all of your purchases which feels good, but we will also make sure you look good after purchasing our skincare line.

#### **10. A product**

I will implement a rewards program where you receive important updates. If you make a purchase today then you will receive \$5 off of your next purchase. The more that you buy our products the more you end up saving.

11. **A draft writing of the conclusion**, which might be a sort of call-to-action for the audience.

We understand it's hard to find the perfect fit especially when it comes to skincare. But we are here for you and guarantee that if you want to look 10 years younger in two weeks then you have come to the right place! Get rid of all the old products that don't work and instead purchase products from Glow. We look forward to hearing from you soon to let us know how we did.