



**Store Sale:**  
**Summer Sale surveys analyze**

For this Survey type “Summer sale” the results are not good !  
After calculating the average score of all the survey of this specific type for year 2022 , the score is: 5.6

it means that most of the customers are not pleased with this sale and with how the store staff worked during the sale .

I would advice the managers of the Zli stores to reconsider their work Method and what they need to change in order fix the problem .

**Best regards ,**  
**ZLI Customer service Expert!**