



### **Hours Distribution Based on Sales:**

- Peak sales occur during morning hours. Optimize staffing levels during these times to ensure efficient service.
- Consider offering breakfast combos or discounts during morning hours to attract more customers.

### **Top Products Based on Sales:**

- “Coffee” is the highest-selling product. Maintain its quality and consider introducing variations (e.g., iced coffee, flavored lattes).

### **Order Size Distribution:**

- Most orders contain only one item. Create combo deals (e.g., coffee + pastry) to encourage customers to purchase additional items.
- Train staff to upsell by suggesting complementary items during order placement.

### **Orders On Weekend:**

- On Saturday Sales are down. Add products that are more sold on Saturday.

### **In summary:**

- **Focus marketing efforts during peak morning hours, especially promoting beverages (coffee, specialty drinks).**
- **Introduce combo deals to increase average order size.**
- **Monitor seasonal trends and adjust strategies accordingly.**

