

Operational Analysis

2023

2024

Q1

Q2

Q3

Q4

Boxes

2M

Cost

\$13.52M

Sales

\$34.04M

Profit

\$20.52M

Shipments

6K

Low Box shipments

624

△% **23.47%**

vs PQ **2M**

△% **23.59%**

vs PQ **\$10.33M**

△% **24.38%**

vs PQ **\$25.74M**

△% **24.90%**

vs PQ **\$15.41M**

△% **24.21%**

vs PQ **5K**

△% **23.72%**

vs PQ **476**

Delish

Jucies

Tempo

Yummies

Bars

Bites

Other

RESET

Product	Total Cost	Total Sales	Profit %	Profit % by Month	△ Profit
Peanut Butter Cubes	\$0.26M	\$2.03M	677.34%	\$0.44M	5.11
Smooth Silky Salty	\$0.27M	\$1.72M	541.37%	\$0.41M	
Orange Choco	\$0.37M	\$1.79M	387.90%	\$0.38M	
Manuka Honey Choco	\$0.39M	\$1.84M	374.64%	\$0.33M	
Choco Coated Almonds	\$0.29M	\$1.24M	323.47%	\$0.22M	
Milk Bars	\$0.32M	\$1.32M	307.49%	\$0.22M	
99% Dark & Pure	\$0.51M	\$1.98M	284.29%	\$0.33M	
Almond Choco	\$0.51M	\$1.79M	252.23%	\$0.28M	
Total	\$13.52M	\$34.04M	151.82%	\$5.11M	5.11

Boxes and Low Box shipments Trend

● Boxes ● Low Box shipments

