

Channel_c

All

Filtering By Month

All

Year

20202030

2560

Total_Digital_Order

9629

Total_Order_By_Opportunity

4602

Total_Order_By_Direct_Sales

1106

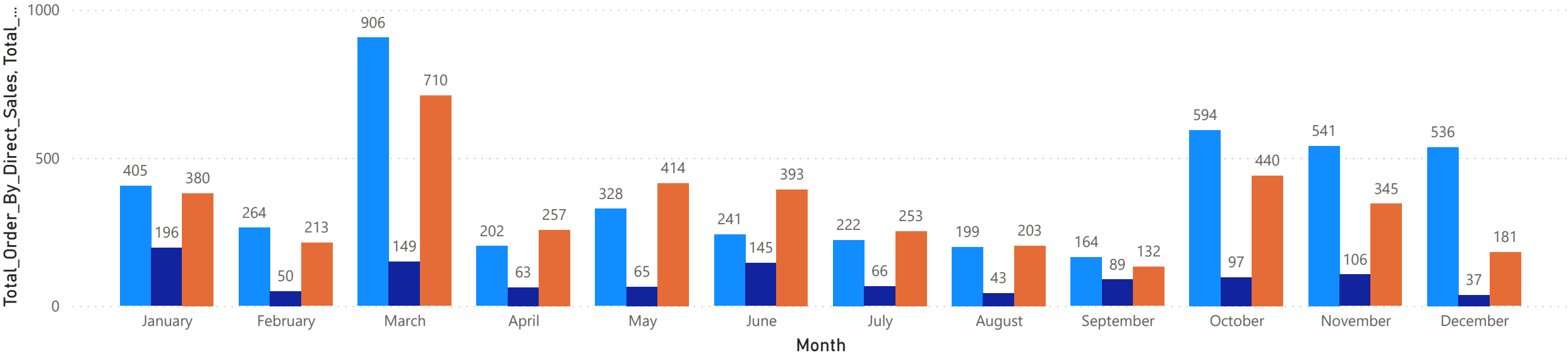
Total_Order_By_Indirect_Sales

3921

Total_Order_Self_Service

Total_Order_By_Direct_Sales, Total_Order_By_Indirect_Sales and Total_Order_Self_Service by Month

Total_Order_By_Direct_Sales Total_Order_By_Indirect_Sales Total_Order_Self_Service



1888

Total_Order

0.63%

Installation_Failed_Percentage

Swish Home - 400

Most_Popular_Product

Product Name	Total_Order	%GT Total_Order
Swish Home - 400	890	47.14%
Swish Home 400	287	15.20%
Swish Home - 900	149	7.89%
Swish Home Worker - 400	121	6.41%
Swish Home 900	77	4.08%
Base Business Internet	51	2.70%
Business Installation	51	2.70%
Swish Home Worker - 900	43	2.28%
Swish Home Worker 400	43	2.28%
Business Internet 400mbps Speed	40	2.12%
Swish Home Internet 24 months	40	2.12%
Swish Home Worker 900	21	1.11%
Swish Home Installation NE1	15	0.79%
Swish Business - 600	12	0.64%
Total	1888	100.00%

Filtering By Network Area

All

Type

All

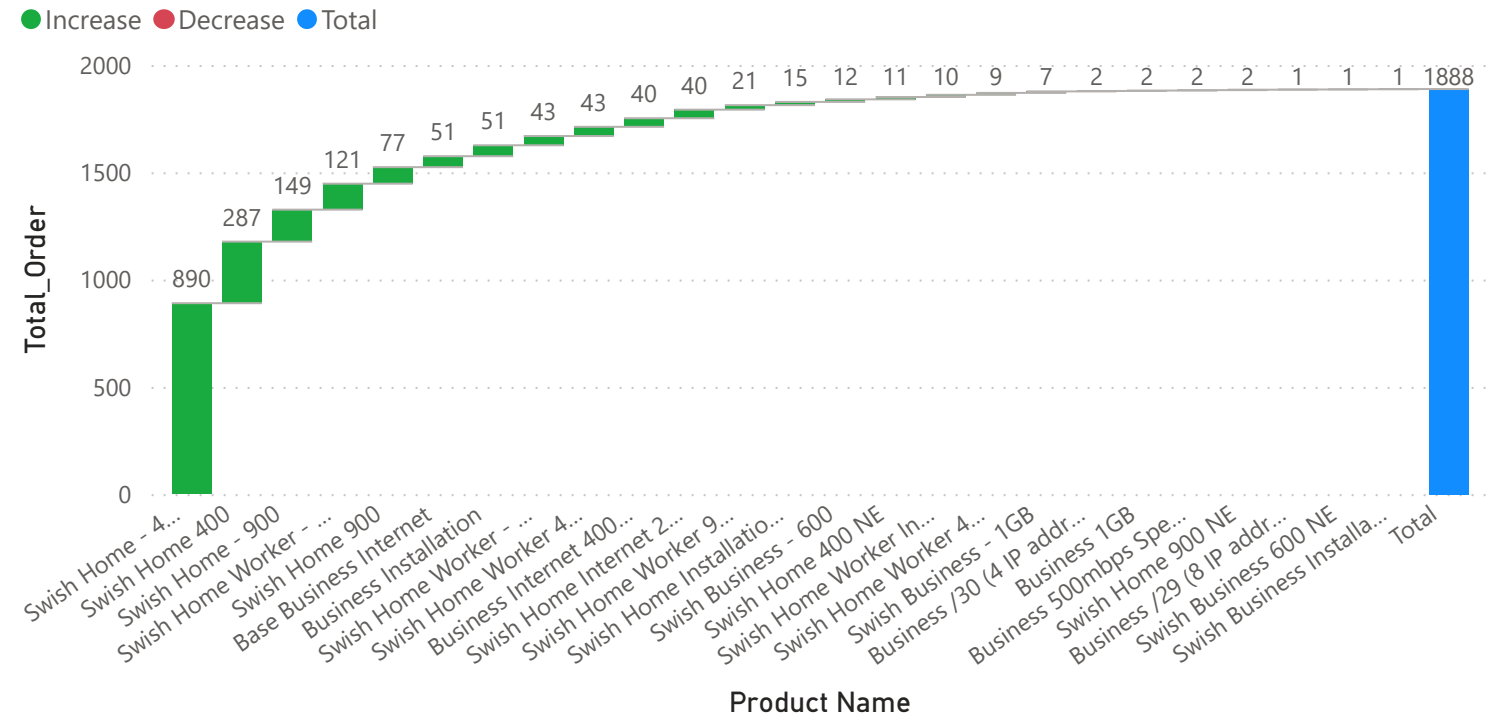
Filtering by Product Name

All

Stage

All

Total_Order by Product Name



1888

Total_Order

Farnham

Most_Popular_Network_Area

Network Area

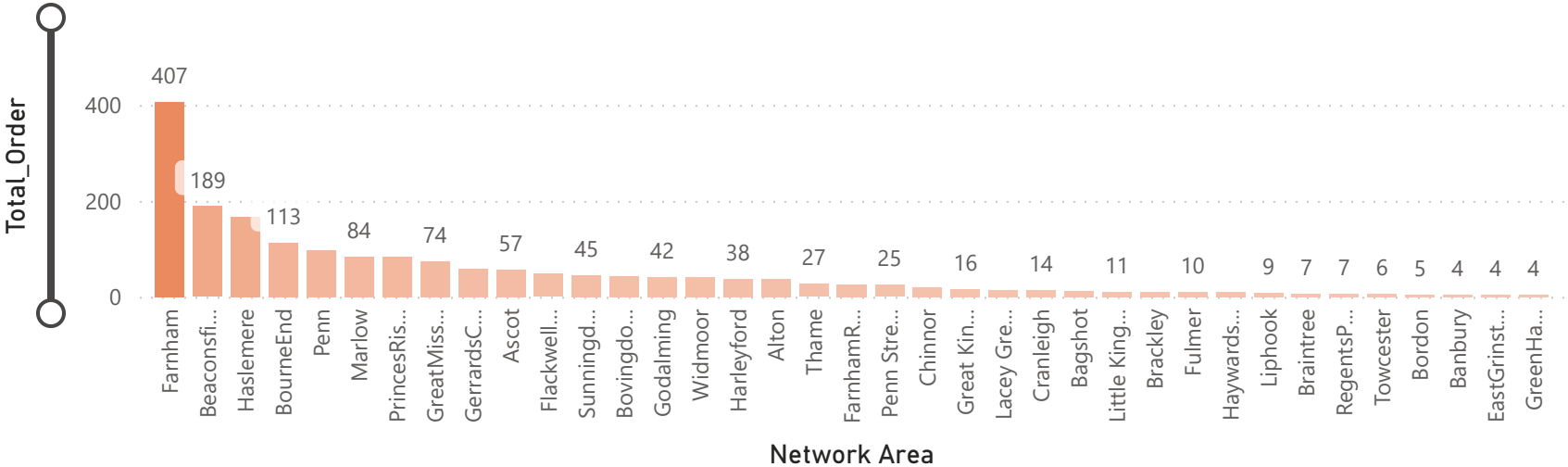
All

Month

All

Network Area	Total_Order
Farnham	407
Beaconsfield	189
Haslemere	167
BourneEnd	113
Penn	98
Marlow	84
PrincesRisborough	84
GreatMissenden	74
GerrardsCross	59
Ascot	57
FlackwellHeath	48
Sunningdale	45
Bovingdon Green and Frieth Road	44
Godalming	42
Widmoor	42
Harleyford	38
Alton	37
Thame	27
FarnhamRoyal	26
Penn Street/Winchmore Hill	25
Chinnor	20
Total	1888

Total_Order by Network Area



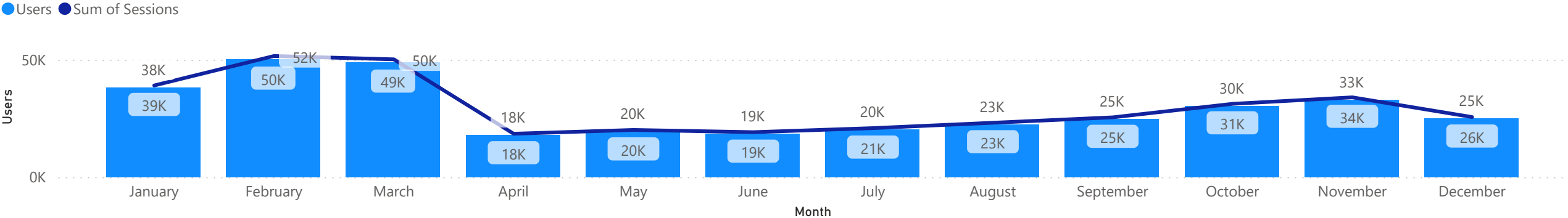
Total_Order by Network Area



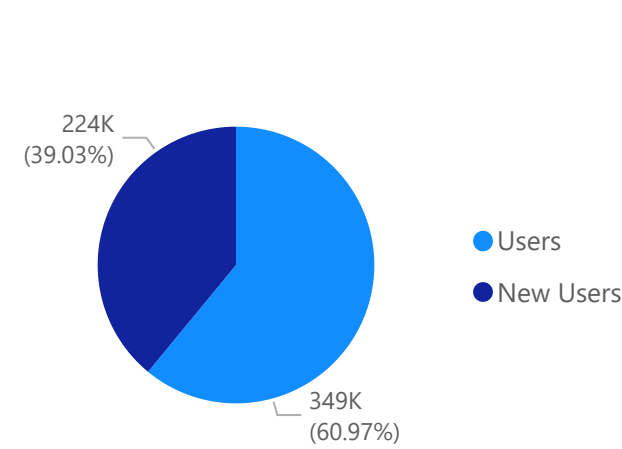
WEBSITE Statistical Analysis



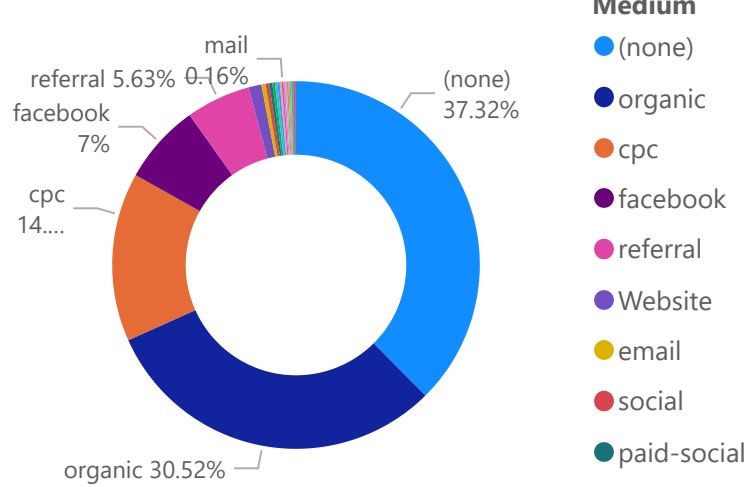
Users and Sum of Sessions by Month



Users and New Users



Sessions by Medium



Users and Sessions by Year

