



Original Source Type

All

Month

All

Yearly Slicing

Year

20202023

Revenue

2,998,456

Total_Revenue

2.83M

Return_on_investment

6073

Total_Order

494

Average_Deal

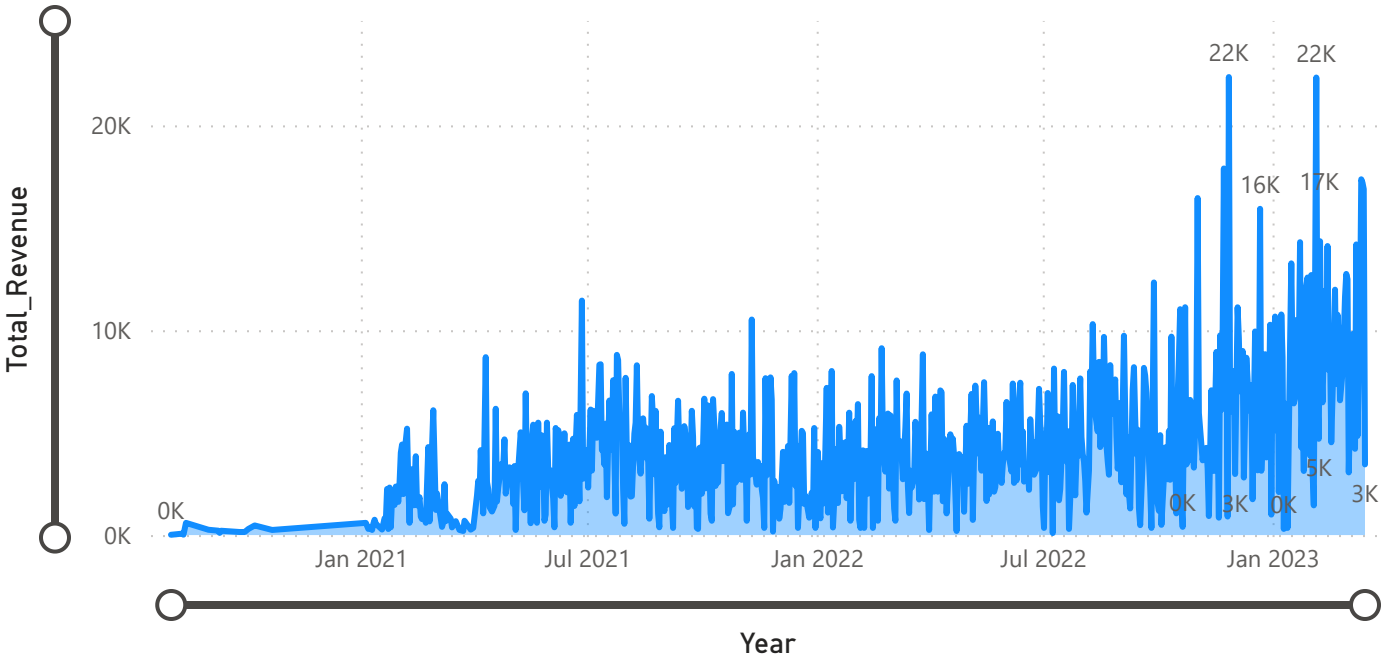
51.89%

% Change 2021 - 202

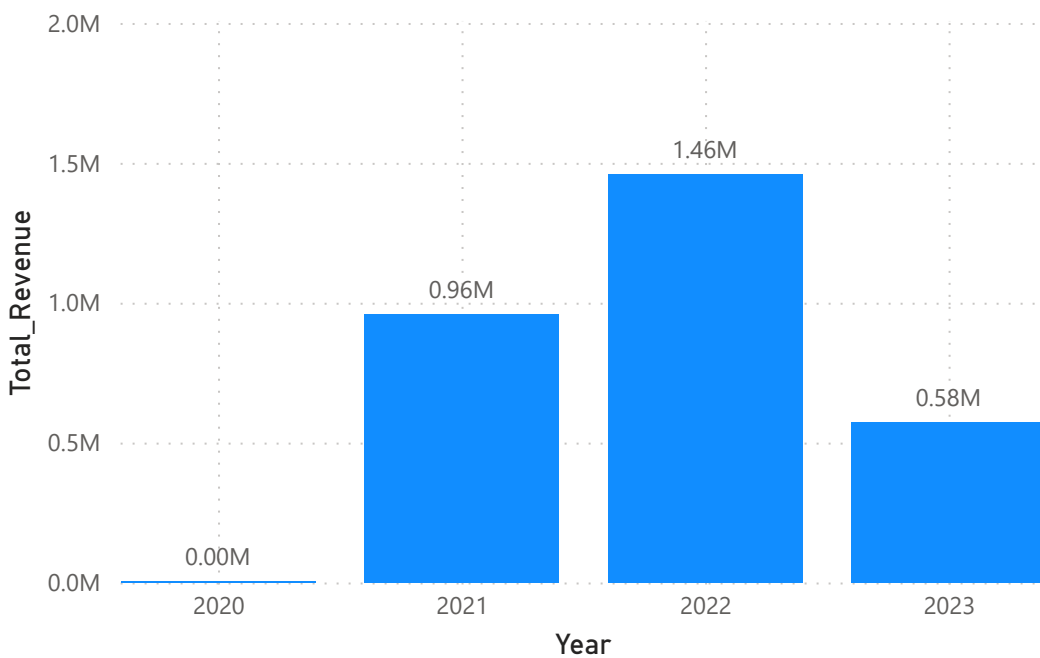
902

Repeated_Customers

Yearly Sales Detail 2020 - 2023



Sale Amount Details



209.44K

Total_Marketing_Spent

9M

Total_Reach

6073

Total_Order

Year

2020

2023

Network

ADWORDS

FACEBOOK

34.49

Customer_Aquisition_Cost

45.40

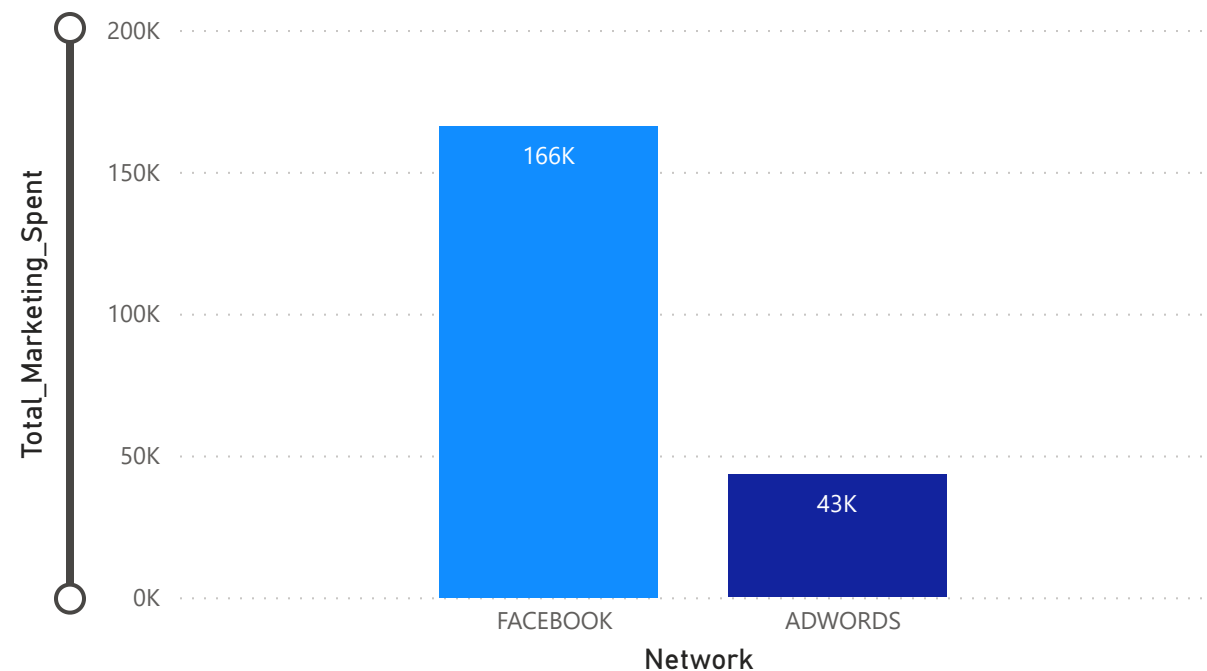
Cost_Per_Contact

4613

Total_Contacted

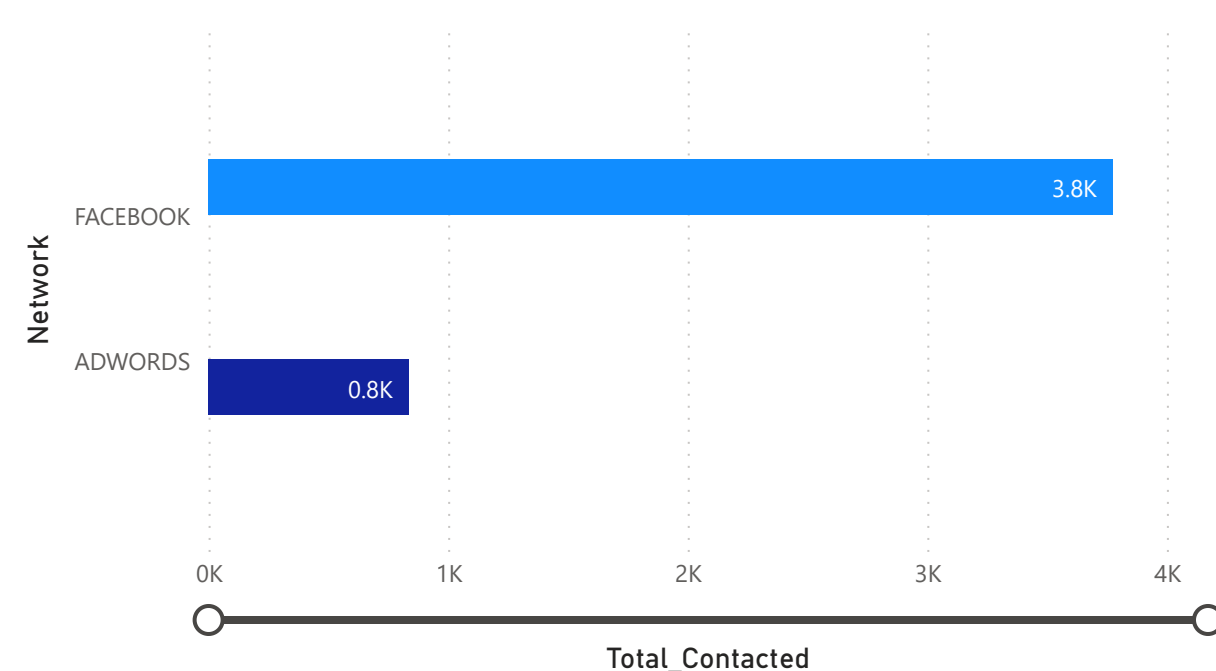
Total_Marketing_Spent by Network

Network ● FACEBOOK ● ADWORDS



Total_Contacted by Network

Network ● FACEBOOK ● ADWORDS



Month

All

Year

2020

2023

Associated Contact

All

Filtering By

Associated Company

All

2,827,986.94

Return_on_investment

4477

Total_Customers

3575

One_Time_Purchasing

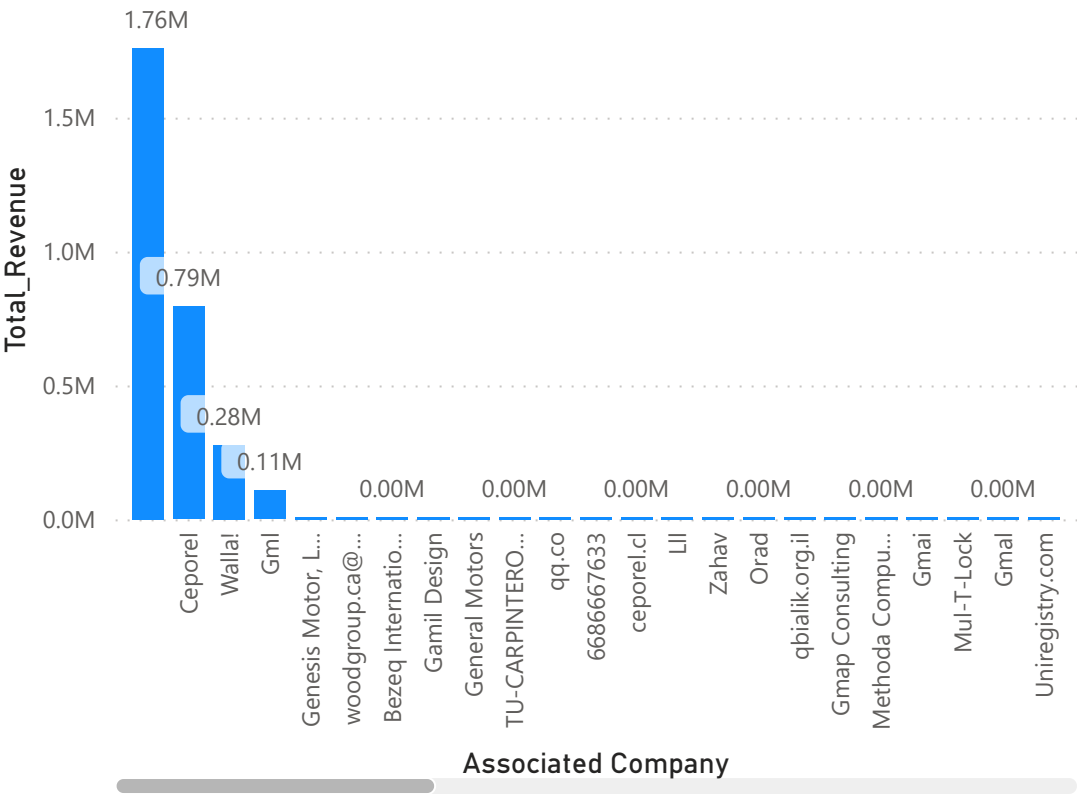
902

Repeated_Customers

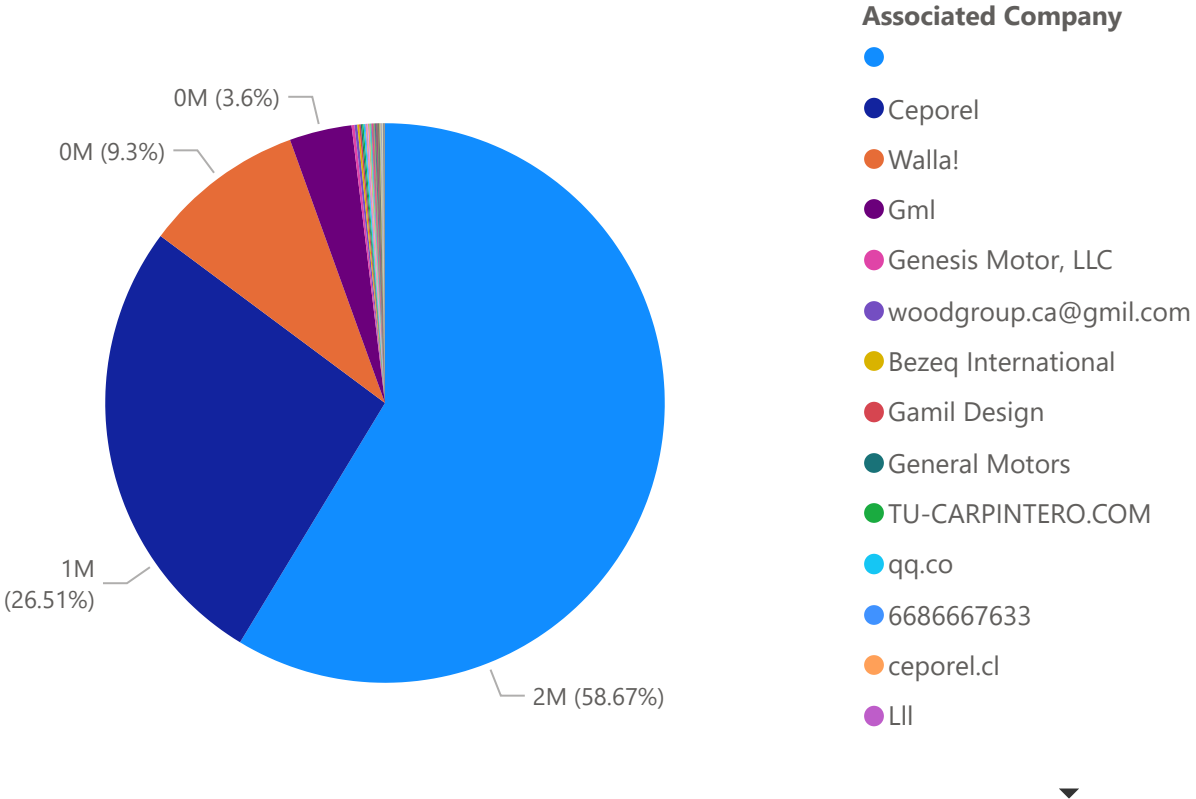
20%

Repeated_Customer_...

Total_Revenue by Associated Company



Total_Revenue by Associated Company



Year

2020

2023

Month

All

6073

Total_Order

Associated Contact IDs	2020	2022	2021	2023	Grand Total
6901			3		3
7301			2		2
9351			1		1
9401			2		2
15351			1		1
15451			4		4
15551			2		2
15601			1		1
16401			1		1
19051		1			1
19351			2		2
19551			2		2
21251		1	2		3
21701			2		2
22951		1	3		4
23301			1		1
25151			8		8
25401			2		2
26784		1			1
26793				1	1
26795		1			1
26957				1	1
29551			2		2

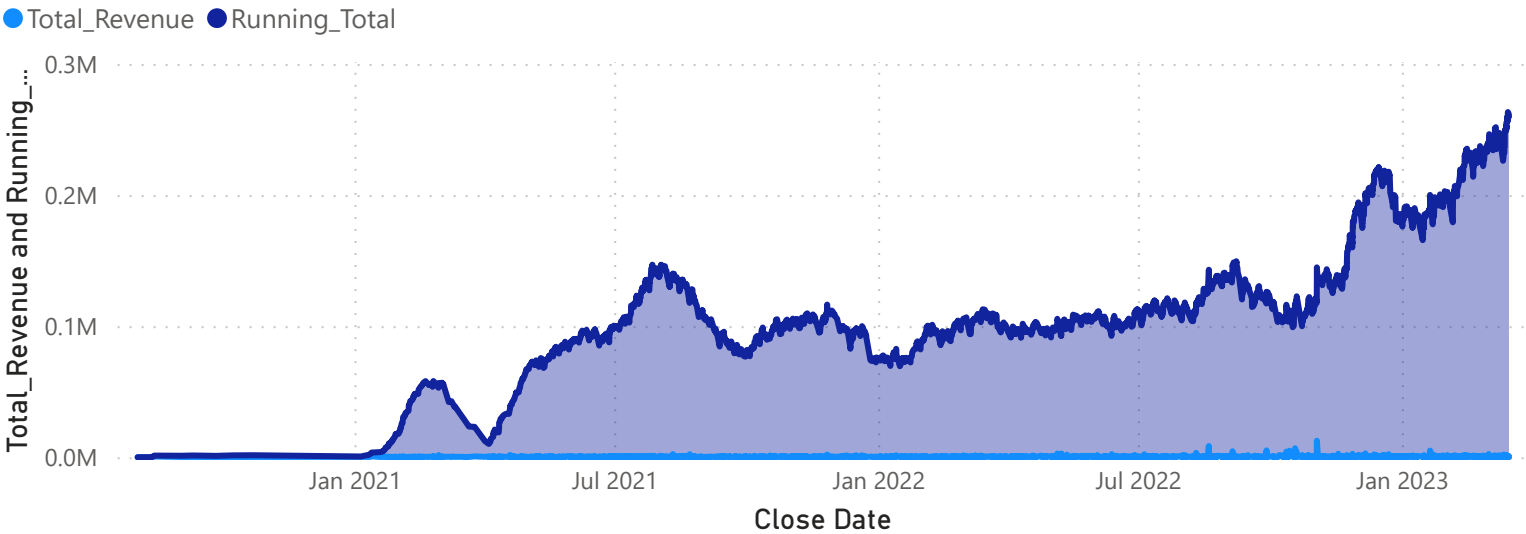
3M

Total_Revenue

2.62

Average_Order

Total_Revenue and Running_Total by Close Date



24K WRINKLE TIGHTENING SOLUTION

Most_Repitative_Product

2474

Sum of Quantity_Sold

6.94

Average_Product_Price

1.21

Average Qunantity_Sold

Yearly, Monthly, Filtering Slicer

All

Item Name	Sum of Order Total Amount	Sum of Quantity_Sold	Item Cost
24K WRINKLE TIGHTENING SOLUTION	975	780	150
Product Options - Sauna Mask	100	393	100
Ceporel Thermal Mask	0	242	0
Product Options - Wrinkle Filler	100	155	120
Product Options - Active Serum	0	150	80
Personal Wrinkle Filler	0	137	0
קרם לילה	0	85	0
Product Options - Day Cream	0	75	80
Product Options - Milk Cleanser	0	58	60
Active Serum	0	53	0
Limited edition hyaluronic acid cream	0	49	200
Product Options - Night Cream	0	41	80
Facial Lifting Mask	198	36	99
milk cleanser	0	36	0
products option - Facial Thermal Mask	0	28	100
24K WRINKLE TIGHTENING SOLUTION	10	22	100
Total	13229	2474	

Count of Order Total Amount by Order Date

