

# SALES ANALYSIS

## Filtering By City

City

All

## Filtering By Country

Country

All

8bn

Total\_Sales\_Unit

1.07M

Average\_Unit\_Sold

3bn

Unit\_Sold\_2016

5bn

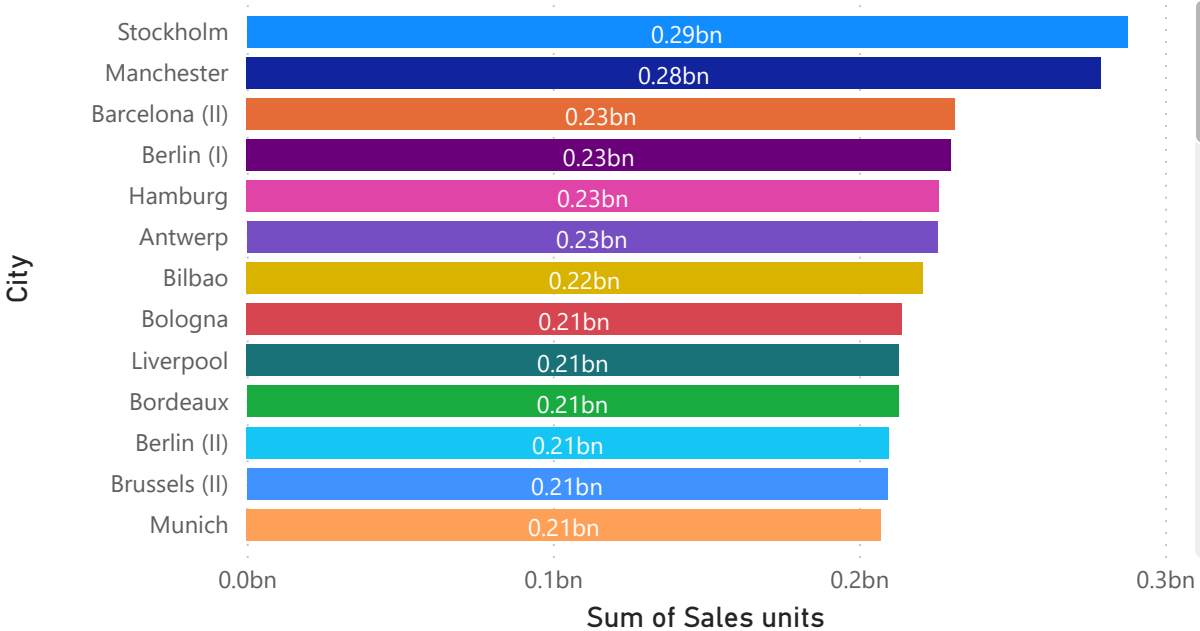
Unit\_Sold\_2017

66.67%

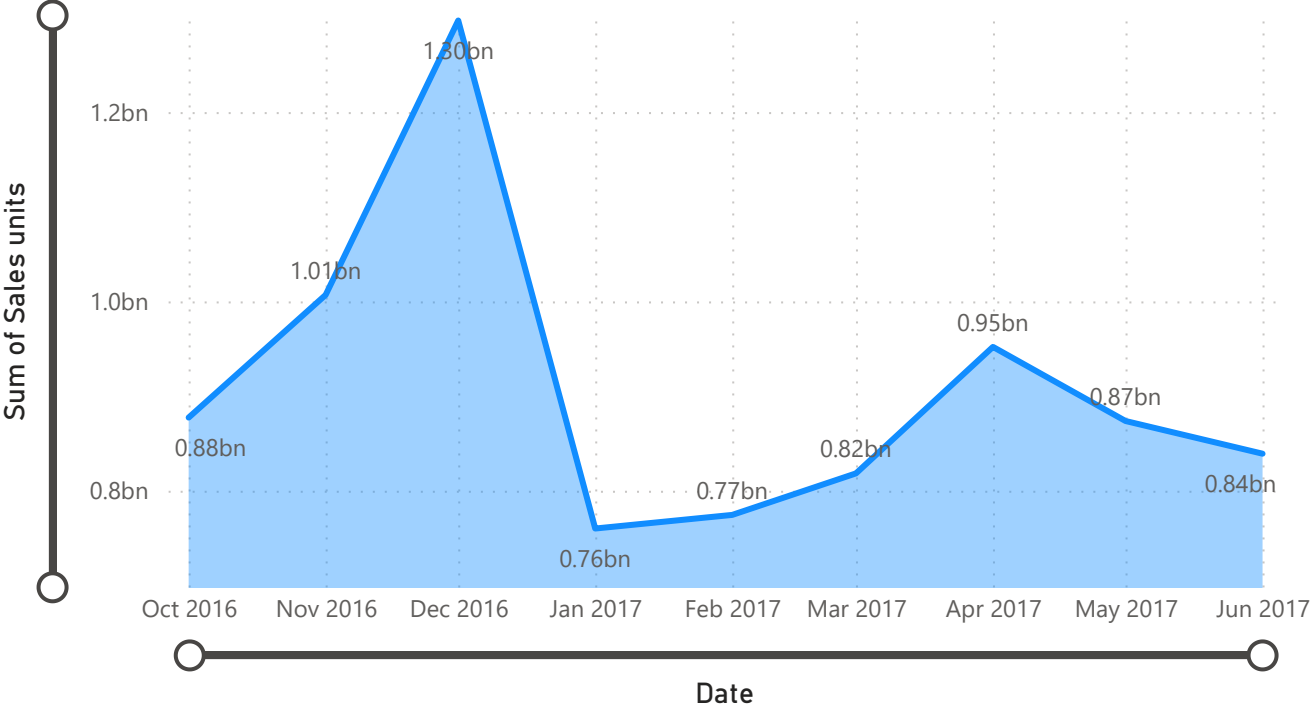
% Change in Sale

## Sum of Sales units by City and City

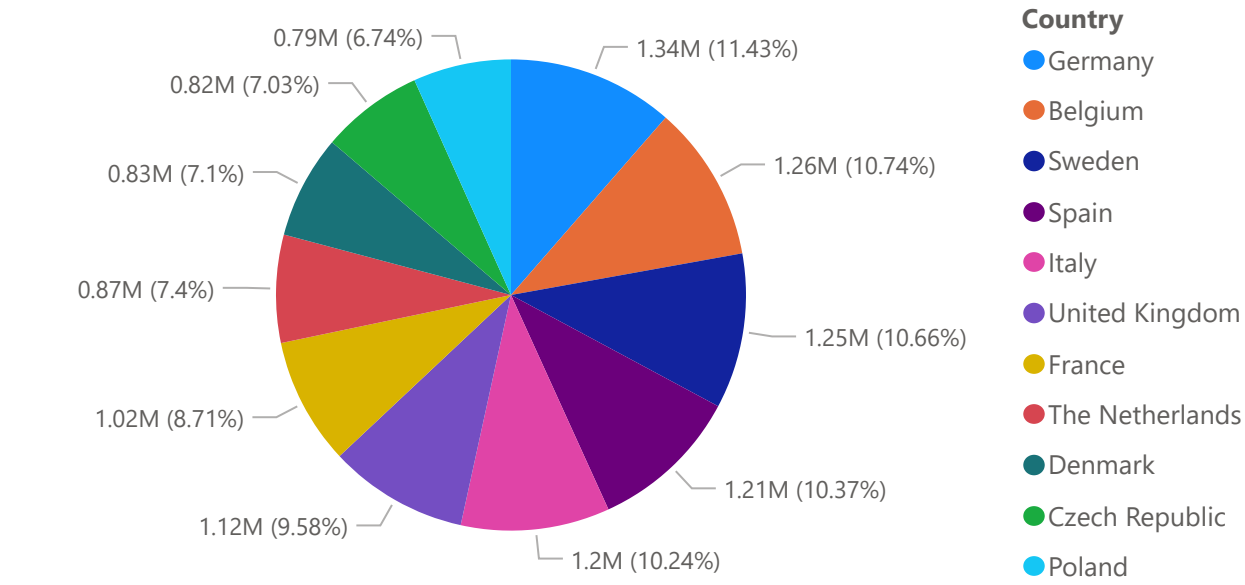
City ● Stockholm ● Manchester ● Barcelona (II) ● Berlin (I) ● Hamburg ● Antwerp ● Bilbao



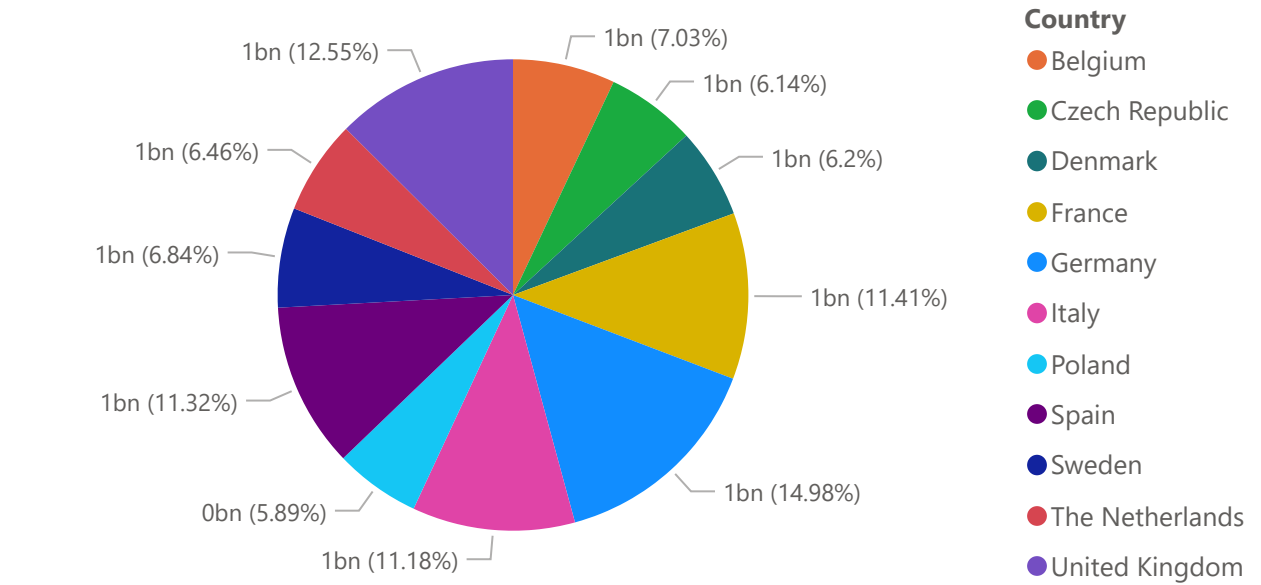
## Sales Distribution Per Month



Average\_Unit\_Sold by Country



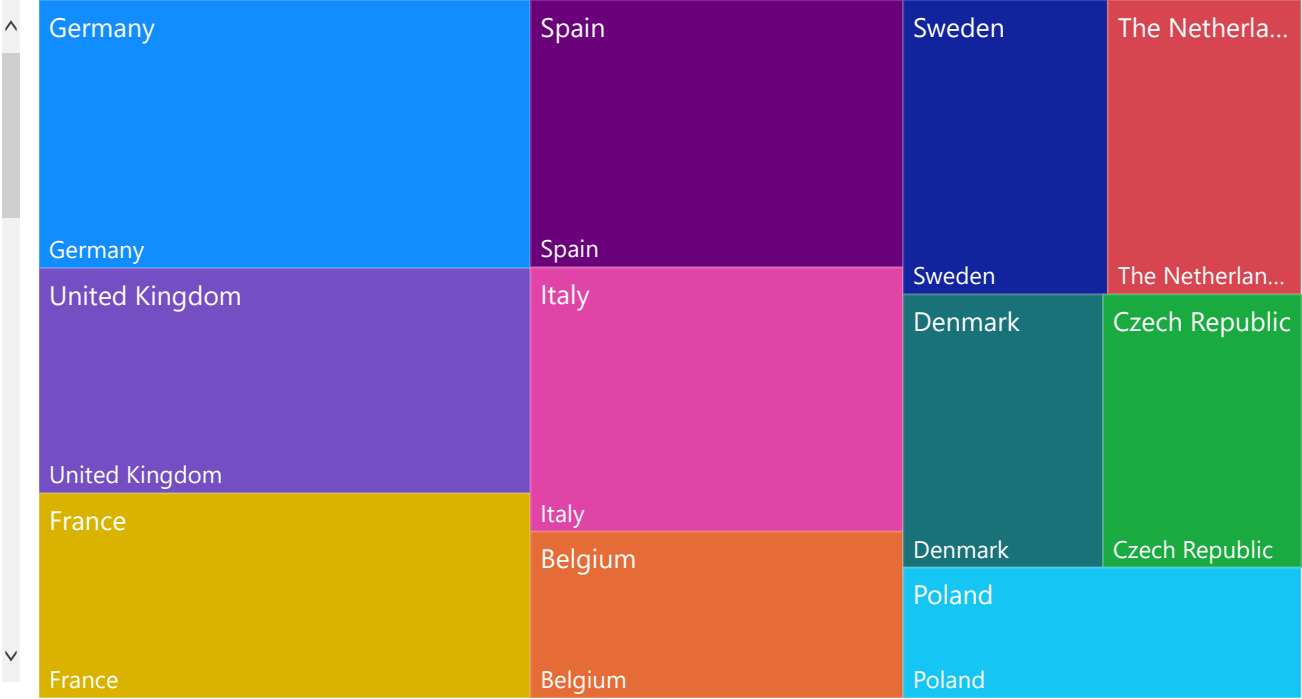
Total Sales units by Country



Tabular\_Representation

| Country         | StoreID | Sum of Sales units | Average_Unit_Sold | Cumulative_Sale |
|-----------------|---------|--------------------|-------------------|-----------------|
| Poland          | 86208   | 92172920           | 602,437.39        | 92172920        |
| Poland          | 71991   | 101911015          | 666,085.07        | 101911015       |
| Denmark         | 32949   | 102014795          | 666,763.37        | 102014795       |
| United Kingdom  | 22117   | 103120155          | 673,987.94        | 103120155       |
| Sweden          | 29650   | 108678455          | 754,711.49        | 108678455       |
| France          | 91973   | 111611530          | 729,487.12        | 111611530       |
| The Netherlands | 85321   | 114285035          | 746,961.01        | 114285035       |
| Denmark         | 96857   | 114498070          | 748,353.40        | 114498070       |
| Czech Republic  | 85696   | 119425050          | 780,555.88        | 119425050       |
| Czech Republic  | 45583   | 119871845          | 783,476.11        | 119871845       |
| The Netherlands | 15552   | 124342600          | 812,696.73        | 124342600       |
| Denmark         | 87703   | 124750325          | 815,361.60        | 124750325       |
| The Netherlands | 93033   | 125596590          | 820,892.75        | 125596590       |
| Czech Republic  | 20891   | 129105425          | 843,826.31        | 129105425       |
| Total           |         | 8198777045         | 1,072,997.91      | 8198777045      |

Countries



Filtering By Store

StoreID

All

▼

Filtering By Year

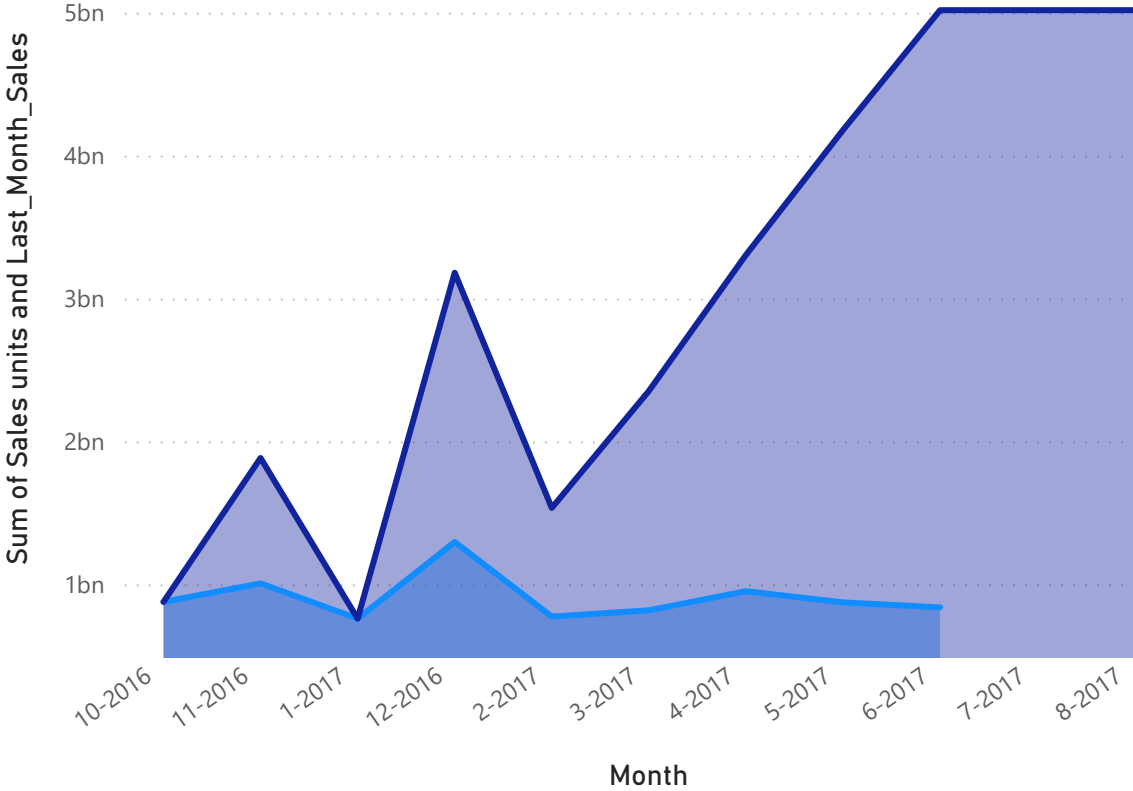
Year

2016

2017

Sum of Sales And Running Total Per Month

● Sum of Sales units ● Last\_Month\_Sales



| Month   | Sum of Sales units | Year_to_Date_Runingng_Total | Quarterly_Running_Total | Total_Item_Sold_LM |
|---------|--------------------|-----------------------------|-------------------------|--------------------|
| 10-2016 | 877314430          | 877314430                   | 877314430               |                    |
| 11-2016 | 1006886240         | 1884200670                  | 1884200670              | 877314430          |
| 1-2017  | 760120510          | 760120510                   | 760120510               | 1296757780         |
| 12-2016 | 1296757780         | 3180958450                  | 3180958450              | 1006886240         |
| 2-2017  | 774505605          | 1534626115                  | 1534626115              | 760120510          |
| 3-2017  | 818354240          | 2352980355                  | 2352980355              | 774505605          |
| 4-2017  | 951976035          | 3304956390                  | 951976035               | 818354240          |
| 5-2017  | 873694995          | 4178651385                  | 1825671030              | 951976035          |
| 6-2017  | 839167210          | 5017818595                  | 2664838240              | 873694995          |
| 7-2017  |                    | 5017818595                  |                         | 839167210          |
| 8-2017  |                    | 5017818595                  |                         |                    |
| Total   | 8198777045         | 5017818595                  |                         | 8198777045         |