Shana Shields

Designer

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I am a designer who's passionate about empowering people through design, who loves color and has an eclectic background in finance, business operations and entrepreneurship.

Skills

UX and UI Design | Wireframing | Prototyping | Usability Testing | Design Thinking | Graphic Design

Tools

Adobe Suite | Google Suite | Sketch | Figma | Invision | Balsamiq | Usbability Hub | Git | Github | HTML | CSS | Javascript | JQuery

Education

UNIVERSITY OF PITTSBURGH
B.A., Communications | Minor: Studio Arts
2005-2009

Accomplishments

Dean's List 2005-2008
Grace Hopper 2020 Scholar

Experience

Bloc
Product Design & Front End Development Apprenticeship
September 2019-Present
• Over 800+ hours learning industry practices and design process standards with a focus on UX Research, Visual Design, and Front-End Development.
• Creates and deploys projects while learning new tools and frameworks by collaborating weekly with a senior design mentor

Morgan Stanley Smith Barney
Wealth Management Operations Associate
February 2015 - Present
• Corrects and reconciles gain and losses on investment trade errors and adjustments for clients.
• Collaborated with branch managers to implement and develop digital strategies on workflow practices for remote workers.

Hot Buttered Spoons
Cake Designer/Owner
February 2017 - September 2019
• Owned and operated a part time cake design business of which I provided consultation, taste testing and designs for client special events
• Decorated soft frosted and fondant style cakes and desserts utilizing various modern design and baking techniques.

Projects

Sprinkle - A cloud based order management application for small business home bakers.
• Conducted user research via surveys, competitive analysis and user personas
• Developed user flows, sitemaps and wireframes
• Created branding materials and style guide
• Designed low and high fidelity prototypes and conducted usability testing

Busy Bus | An interactive transportation app for bus riders.
• Conducted user research via surveys, competitive analysis and user personas
• Created digital mock ups of logos and process-based screens.
• Developed HTML and CSS code for app screens