

# Shana Shields

## Designer

[shanashields.design](http://shanashields.design)

I am a designer who's passionate about empowering people through design, who loves color and has an eclectic background in finance, business operations and entrepreneurship.

## Skills

UX and UI Design |  
Wireframing | Prototyping |  
Usability Testing | Design  
Thinking | Graphic Design

## Education

## Accomplishments

Dean's List 2005-2008  
Grace Hopper 2020 Scholar

## Experience

### Bloc

Product Design & Front End Development Apprenticeship  
September 2019-Present

- Over 800+ hours learning industry practices and design process standards with a focus on UX Research, Visual Design, and Front-End Development.
- Creates and deploys projects while learning new tools and frameworks by collaborating weekly with a senior design mentor

### Morgan Stanley Smith Barney

Wealth Management Operations Associate  
February 2015 - Present

- Corrects and reconciles gain and losses on investment trade errors and adjustments for clients.
- Collaborated with branch managers to implement and develop digital strategies on workflow practices for remote workers.

### Hot Buttered Spoons

Cake Designer/Owner  
February 2017 - September 2019

- Owned and operated a part time cake design business of which I provided consultation, taste testing and designs for client special events
- Decorated soft frosted and fondant style cakes and desserts utilizing various modern design and baking techniques.

## Projects

Sprinkle - A cloud based order management application for small business home bakers.

- Conducted user research via surveys, competitive analysis and user personas
  - Developed user flows, sitemaps and wireframes
  - Created branding materials and style guide
  - Designed low and high fidelity prototypes and conducted usability testing
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- Conducted user research via surveys, competitive analysis and user personas
  - Created digital mock ups of logos and process-based screens.
  - Developed HTML and CSS code for app screens