

Shana Shields

Designer

hbspoons@gmail.com
412.980.3075

I am a designer who's passionate about empowering people through design, who loves color and has an eclectic background in finance, business operations and entrepreneurship.

Experience

Bloc

Product Design & Front End Development Apprenticeship |
September 2019-Present

Over 800+ hours learning industry practices and design process standards with a focus on UX Research, Visual Design, and Front-End Development. Creates and deploys projects while learning new tools and frameworks by collaborating weekly with a senior design mentor

Skills

UX and UI Design |
Wireframing | Prototyping |
Usability Testing | Design
Thinking | Graphic Design

- **Sprinkle** | A cloud based order management application for small business home bakers.

Individually responsible for user research, branding, wireframing, prototyping, and testing

- **Busy Bus** | An interactive transportation app for bus riders.

Created digital mock ups of logos and process-based screens.

Tools

Adobe Suite | Google Suite
| Sketch | Figma | Invision |
Balsamiq | Usability Hub
| Git | Github | HTML | CSS |
Javascript | JQuery

Education

UNIVERSITY OF PITTSBURGH

B.A., Communications |
Minor: Studio Arts
2005-2009

Dean's List 2005-2008

Morgan Stanley Smith Barney

Wealth Management Operations Associate | February 2015 -
Present

- Corrects and reconciles gain and losses on investment trade errors and adjustments for clients.
- Collaborated with branch managers to implement and develop digital strategies on workflow practices for remote workers.

Hot Buttered Spoons

Cake Designer/Owner | February 2017 - September 2019

- Owned and operated a part time cake design business of which I provided consultation, taste testing and designs for client special events
- Decorated soft frosted and fondant style cakes and desserts utilizing various modern design and baking techniques.

