

# THE ULTIMATE SANTA CRUZ RELOCATION GUIDE

## MOVING TO THE COAST MADE EFFORTLESS



# **IMAGINE THIS...**

Waking up to ocean breezes. Surfing before your morning coffee. Trading Silicon Valley stress for redwood forest serenity, all while keeping your tech salary.

Sound impossible?

# **WELCOME TO SANTA CRUZ.**

# YOUR GUIDE TO MOVING HERE

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# WHAT YOU'LL DISCOVER IN THIS GUIDE

- WHY SANTA CRUZ IS CALIFORNIA'S BEST-KEPT RELOCATION SECRET
- REAL COST OF LIVING (SPOILER: LESS THAN YOU THINK)
- NEIGHBORHOOD PERSONALITY PROFILES FOR EVERY LIFESTYLE
- YOUR 90-DAY MOVE TIMELINE (STRESS-FREE)
- CURRENT MARKET REALITY (AND WHAT IT MEANS FOR YOU)
- HOW TO CHOOSE THE RIGHT AREA WITHOUT VISITING 47 TIMES

# WHY SMART PEOPLE ARE MOVING TO SANTA CRUZ

Discover the lifestyle freedom, remote work paradise, family-focused living, and small-town opportunities that make Santa Cruz irresistible.



# WHY SMART PEOPLE ARE MOVING TO SANTA CRUZ



## LIFESTYLE FREEDOM

Surf in the morning. Hike redwoods by afternoon. Share sunsets with neighbors on the beach. Repeat daily.



## REMOTE WORK PARADISE

Escape Silicon Valley pace without giving up proximity. Keep your tech salary. Reclaim your life. 90 minutes to San Jose when needed.



## FAMILY-FOCUSED LIVING

Great schools. Safe neighborhoods. Tight communities. A slower coastal rhythm where kids still ride bikes to their friends' houses.



## SMALL TOWN + BIG OPPORTUNITIES

Population 65,000. UC Santa Cruz innovation. Vibrant downtown. Farm-to-table culture. And you'll actually know your neighbors' names.

# THE SANTA CRUZ ADVANTAGE IN NUMBERS

Santa Cruz blends small-town sincerity with California living without losing your peace.

**65K**

**29**

**300+**

**25**

**POPULATION**

Perfect size

**MILES OF COASTLINE**

Beaches everywhere

**SUNSHINE DAYS**

Annually

**AVERAGE COMMUTE**

Minutes

**40**

**75**

**DISTANCE TO SAN JOSE**

Miles

**DISTANCE TO SAN**

FRANCISCO

Miles

## COST OF LIVING REALITY CHECK

Category	Santa Cruz	San Francisco	San Jose
Median Home Price	\$1.32M	\$1.61M	\$1.45M
Groceries	+4% above avg	+12% above avg	+8% above avg
Utilities	\$225/month avg	\$240/month	\$260/month
Avg Commute	25 minutes	40 minutes	35 minutes

# WHAT THIS ACTUALLY MEANS

**18% LESS**

than San Francisco for a home

 **Translation:** You'll pay **18% less** than San Francisco for a home, enjoy **shorter commutes**, and actually have a life outside work.

**Plus:** Daily ocean views, no high-rise living, and you can walk to the beach in most neighborhoods.

That's the Santa Cruz advantage.

# CAN YOU ACTUALLY WORK HERE?

## REMOTE WORKERS: YOU'RE ALREADY HALFWAY MOVED

### The Setup:

- Gigabit fiber internet (Cruzio's local gem)
- 50+ coworking spaces (NextSpace, Cruzio Internet Cafe, local coffee shops)
- Active Slack/Discord communities for tech professionals
- 90-minute proximity to SF/Silicon Valley when needed

**Real Talk:** Most new residents keep their Bay Area salaries and commute 1-2x weekly or work fully remote.

Best of both worlds = Santa Cruz.

## LOCAL JOB MARKET SNAPSHOT

### Major Employers & Growth Industries:

 <b>UC SANTA CRUZ &amp; EDUCATION</b> Largest employer	 <b>HEALTHCARE</b> Dignity Health, Salud Para La Gente	 <b>TOURISM &amp; HOSPITALITY</b> Always hiring
 <b>GREEN TECH &amp; LOCAL STARTUPS</b> Growing scene	 <b>CREATIVE INDUSTRIES</b> Design, marketing, content	

**Bottom Line:** If you're keeping a remote role, you're golden. If you need local work, opportunities exist, especially in healthcare, education, and hospitality.

# CLIMATE & WHAT TO ACT



## UALLY EXPECT

**300+ DAYS OF SUNSHINE. COOL OCEAN  
BREEZES. CRISP COASTAL SEASONS.**

## CLIMATE & WHAT TO ACTUALLY EXPECT

### ☀️ WINTER

Mid-60s (what we call  
"cold")

### ☀️ SUMMER

Low 80s (comfortable,  
not scorching)

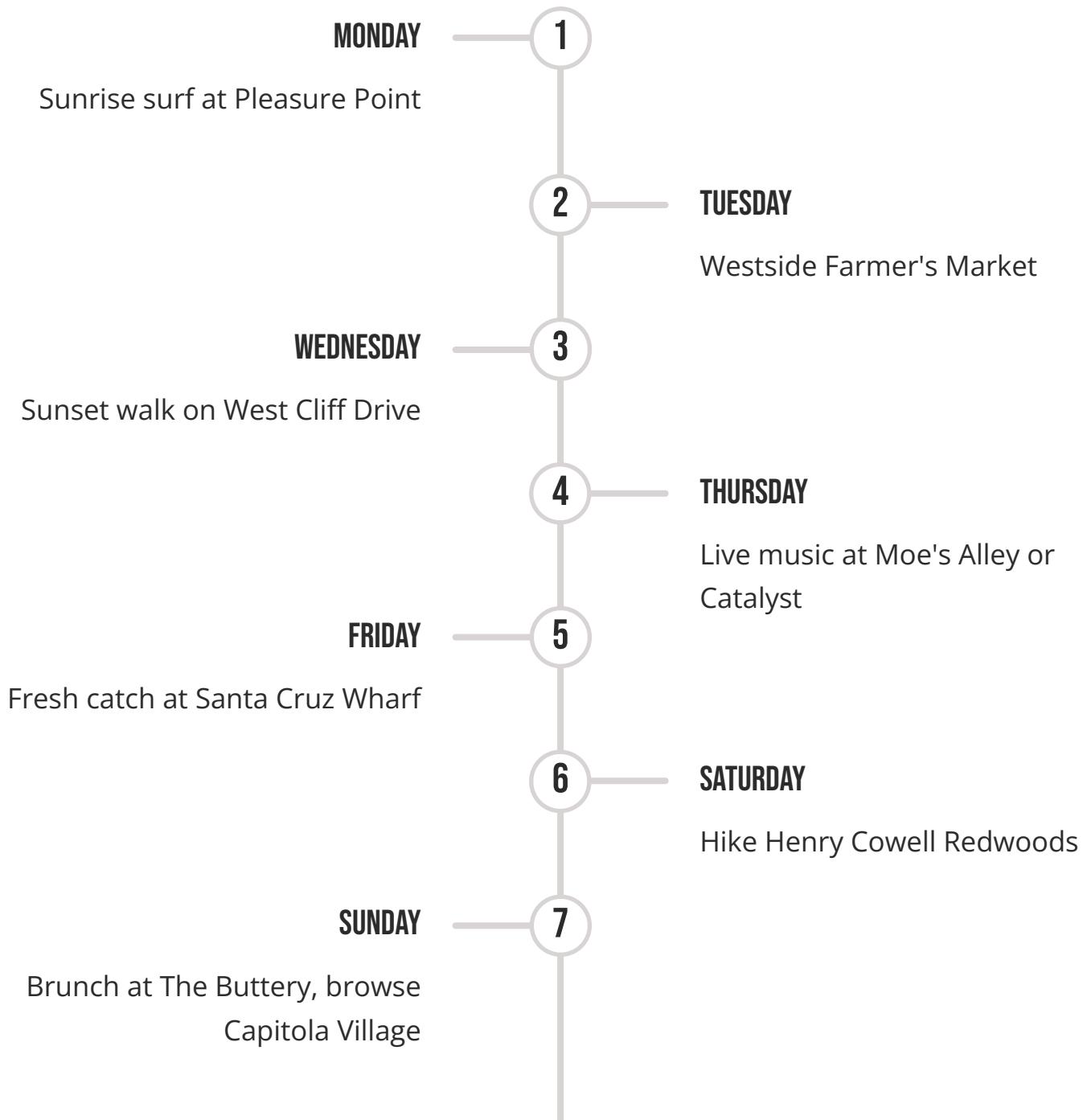
### 🌊 YEAR-ROUND

Outdoor living every  
single day

**Translation:** You'll forget what "real" winter feels like. Sweater weather = our winter. You'll wear flip-flops 10 months a year.

# YOUR SANTA CRUZ WEEK

July 17 How locals actually spend their time:



Repeat. Forever. Never get bored.

**BEST NEIGHBORHOODS: FIND YOUR PERFECT FIT**

**EVERY NEIGHBORHOOD HAS  
PERSONALITY. LET'S FIND YOURS.**



**"WHERE UC SANTA CRUZ MEETS COOL"**



**The Vibe:** Intellectual bohemian with artisan coffee shops, bike culture, and Natural Bridges sunsets.

**Walkability:** 9/10

**Median Price:** \$1.4M

**Perfect For:** Professors, tech creatives, cyclists, anyone who wants "neighborhood feel"

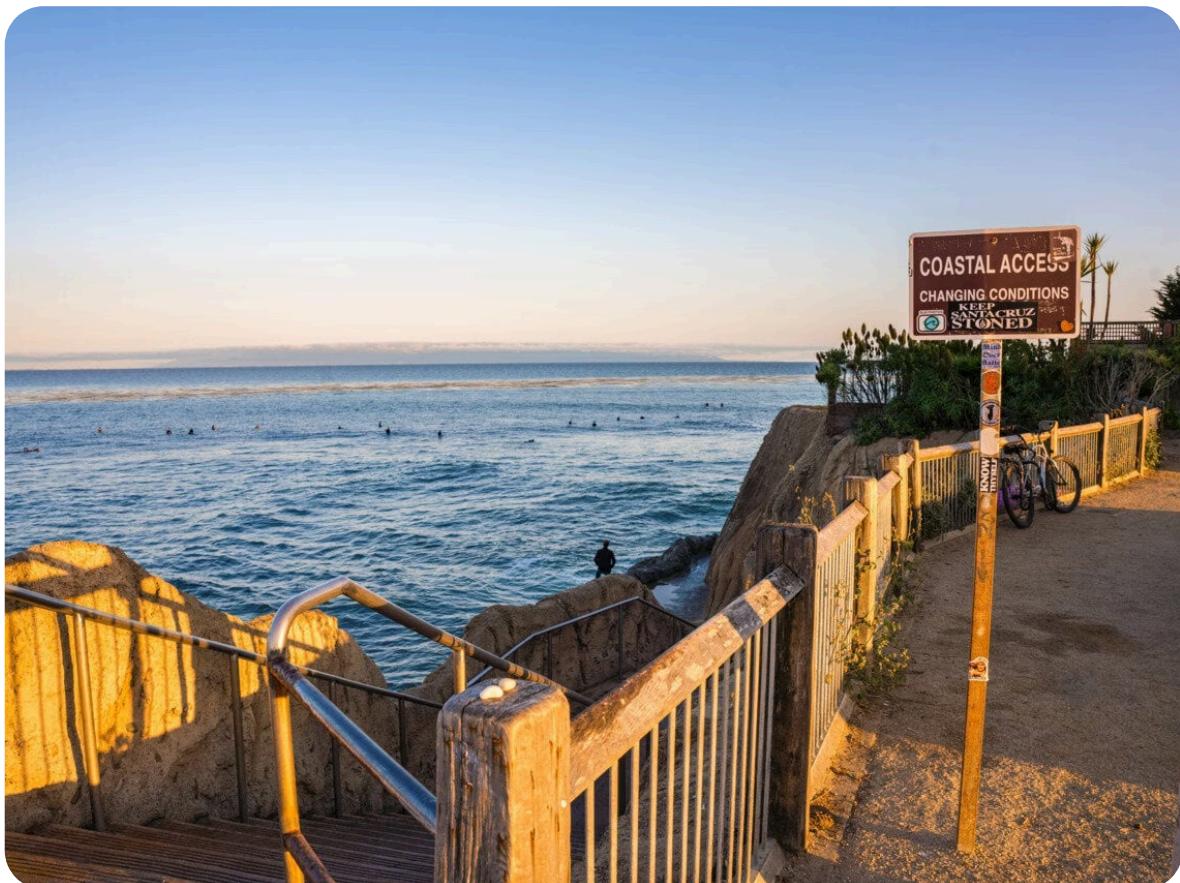
**Schools:** Santa Cruz City Schools (good to excellent)

**Local Secret:** Swift Street Courtyard for hidden cafes and Natural Bridges sunset walks

**You'll Love It If:** You want walkable urban village vibes with ocean access



"SURF CULTURE CENTRAL"



**The Vibe:** Laid-back beach lifestyle. Wetsuit-wearing neighbors. World-famous surf breaks. Peak California coastal living.

**Walkability:** 7/10

**Median Price:** \$1.6M

**Perfect For:** Surfers, ocean lovers, active families, anyone who wants to wake up to waves

**Schools:** Shoreline Middle, Harbor High

**Local Secret:** "The Hook" is your new weekend ritual. Early morning surf sessions before the crowds.

**You'll Love It If:** The ocean isn't a weekend destination. It's your backyard.



## "TRUE LOCAL LIVING"



**The Vibe:** Strong community feel. Local coffee culture. Family beaches. Real neighborhood where people actually talk to each other.

**Walkability:** 6/10 (car helpful)

**Median Price:** \$1.2M

**Perfect For:** Families, commuters, anyone wanting authentic Santa Cruz without tourist crowds

**Schools:** Gault Elementary, Shoreline Middle (both well-rated)

**Local Secret:** Twin Lakes Beach (locals-only vibe), Pleasure Pizza, and Akira for sushi

**You'll Love It If:** You want community over flash. This is where people actually live, not vacation.



# SCOTTS VALLEY

**"FAMILY HQ"**



**The Vibe:** Suburban convenience meets redwood forests. Top-rated schools. Safe streets. Family-first community.

**Walkability:** 5/10 (suburban layout)

**Median Price:** \$1.1M

**Perfect For:** Families with school-age kids, commuters to Silicon Valley, anyone prioritizing schools over beach proximity

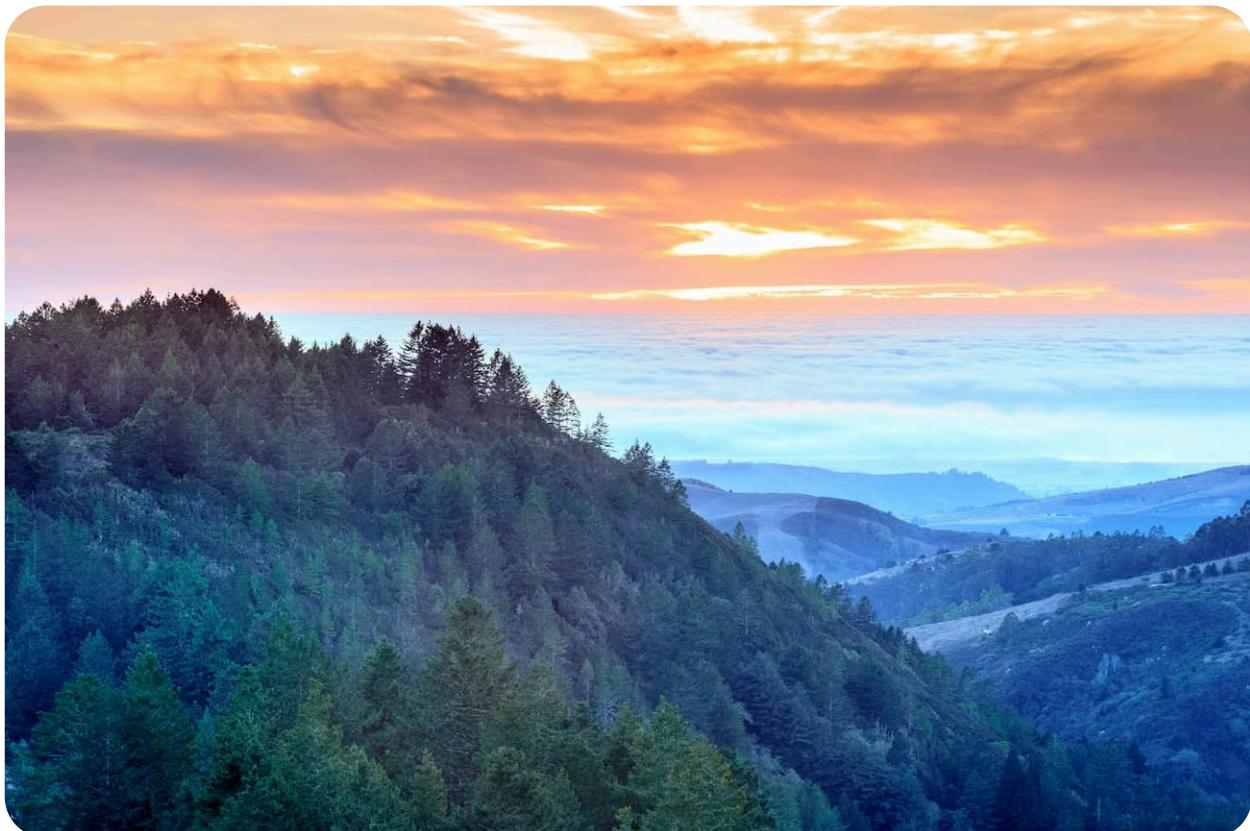
**Schools:** Scotts Valley Unified (consistently top-rated in county)

**Local Secret:** Easy Highway 17 access = fastest commute to San Jose

**You'll Love It If:** Great schools and safety trump being steps from the beach



## "MOUNTAIN SERENITY"



**The Vibe:** Tight-knit mountain community. Redwood living. Boulder Creek, Ben Lomond, Felton charm. Escape the coastal crowds entirely.

**Walkability:** 3/10 (mountain roads)

**Median Price:** \$850K to \$1.1M

**Perfect For:** Nature lovers, artists, introverts, families wanting space and privacy

**Schools:** SLV Unified (improving, community-focused)

**Local Secret:** Henry Cowell State Park trails in your backyard. Locals-only swimming holes.

**You'll Love It If:** You want redwoods over ocean. Peace over proximity.



## "POSTCARD PERFECT"



**The Vibe:** Charming seaside village. Boutique shops. Walkable streets. Mediterranean-style beauty. Most Instagrammed spot in Santa Cruz County.

**Walkability:** 10/10 (in the village)

**Median Price:** \$1.3M

**Perfect For:** Downsizers, retirees, couples, anyone wanting walkable coastal village life

**Schools:** Capitola schools (mixed ratings, but location dominates)

**Local Secret:** Zelda's on the Beach for breakfast. Walk the Esplanade at sunrise.

**You'll Love It If:** You want European village vibes in California. Charm over square footage.



# APOTOS

## "BALANCED COASTAL LIVING"



**The Vibe:** Best space-for-value in Santa Cruz County. Family-friendly. Easy Silicon Valley access. Rio Del Mar beaches.

**Walkability:** 5/10 (spread out)

**Median Price:** \$1.2M

**Perfect For:** Families, commuters, first-time buyers, anyone wanting more space for less money

**Schools:** Aptos schools (solid, community-focused)

**Local Secret:** Seacliff State Beach (locals dominate). Forest of Nisene Marks trails.

**You'll Love It If:** You want balance: space, value, beach access, and commutability all in one.

# NEIGHBORHOOD COMPARISON AT A GLANCE

Neighborhood	Vibe	Walkability	Price	Best For
<b>Westside</b>	Urban village	9/10	\$1.4M	Creatives, cyclists
<b>Pleasure Point</b>	Surf culture	7/10	\$1.6M	Ocean lovers
<b>Live Oak</b>	True local	6/10	\$1.2M	Families, community
<b>Scotts Valley</b>	Suburban	5/10	\$1.1M	Schools, commuters
<b>San Lorenzo Valley</b>	Mountain retreat	3/10	\$850K-\$1.1M	Nature, privacy
<b>Capitola Village</b>	Coastal charm	10/10	\$1.3M	Walkability, lifestyle
<b>Aptos</b>	Balanced	5/10	\$1.2M	Space, value, access

# **YOUR 90-DAY SANTA CRUZ MOVE TIMELINE**

## **ORGANIZED. STRATEGIC. STRESS-FREE.**

# DAYS 1-30: RESEARCH & PLANNING PHASE

- **DOWNLOAD THIS GUIDE (YOU'RE HERE!)**
- **SCHEDULE YOUR "SCOUT VISIT" WITH SHAYE**

*We'll tour 3-4 target neighborhoods in one day. See lifestyle in action.*

- **GET PRE-APPROVED WITH A LOCAL LENDER WHO UNDERSTANDS SANTA CRUZ MARKET QUIRKS**
- **JOIN LOCAL FACEBOOK GROUPS:**
  - "Santa Cruz Moms"
  - "SC Remote Workers"
  - Neighborhood-specific pages (Live Oak Community, Westside Santa Cruz, etc.)
- **START RESEARCHING SCHOOLS IF YOU HAVE KIDS (SCHOOL BOUNDARIES MATTER HERE)**
- **BEGIN FOLLOWING LOCAL NEWS: SANTA CRUZ SENTINEL, GOOD TIMES, LOOKOUT SANTA CRUZ**

# DAYS 31-60: ACTIVE HOUSE HUNTING

01

## WEEKLY NEW LISTING ALERTS

Customized to YOUR exact criteria. No spam.

02

## VIRTUAL TOURS + IN-PERSON VISITS

We accommodate your schedule

03

## NEIGHBORHOOD DEEP-DIVES WITH SHAYE

*Coffee shop recommendations. School drop-off logistics. Commute test-drives.*

04

## SCHOOL DISTRICT WALKTHROUGHS

Tour campuses, meet principals if desired

05

## CONNECT WITH LOCAL LENDERS, INSPECTORS, CONTRACTORS

Vetted referrals only

06

## REFINE YOUR LIST BASED ON REAL-LIFE EXPOSURE TO AREAS

# DAYS 61-90: OFFER, CLOSE, MOVE



## COMPETITIVE OFFER STRATEGY

No bidding wars needed in this market. Room to negotiate!



## HOME INSPECTION WITH TRUSTED LOCAL PROS

We know who's thorough



## APPRAISAL & UNDERWRITING

Your lender guides this smoothly



## FINAL WALKTHROUGH

We check everything twice



## CLOSE ON YOUR HOME 🎉



## MOVING LOGISTICS COORDINATION

We can recommend movers, cleaners, handymen



## WELCOME BASKET WAITING AT YOUR NEW HOME

Coffee, local treats, our gift to you

# FIRST 30 DAYS SETTLED: GETTING LOCAL

## ADMINISTRATIVE TASKS

- Update address & forward mail (USPS, DMV)
- Transfer utilities:
  - **Pacific Gas & Electric** (gas/electric)
  - **City of Santa Cruz Water** (water/sewer/trash)
  - **Cruzio or Xfinity** (internet: we recommend Cruzio for local fiber)
- Update driver's license & vehicle registration (CA DMV)

## GETTING SETTLED

- Find your local spots:
  - Coffee shop
  - Grocery store (New Leaf, Shoppers Corner, Trader Joe's)
  - Pharmacy
  - Favorite beach access
- Introduce yourself in neighborhood Facebook/Nextdoor groups
- Explore your new neighborhood on foot (best way to meet neighbors)

# THE REAL ESTATE MARKET REALITY

Current snapshot as of Fall 2025

# SANTA CRUZ MARKET STATS

**\$1.32M**

**98.1%**

**29**

**6.4%**

AVERAGE SALE PRICE

SALE PRICE TO LIST  
RATIO

AVERAGE DAYS ON  
MARKET

AVERAGE INTEREST  
RATE



**Inventory Status:** Moderate (buyers have options)

## WHAT THIS ACTUALLY MEANS FOR YOU



### YOU HAVE TIME TO THINK

No rushed offers, no bidding war pressure



### SELLERS ARE REALISTIC

98% of list = room to negotiate



### INSPECTION REPAIRS ARE NEGOTIABLE

Leverage in this market



### MULTIPLE SHOWING OPPORTUNITIES BEFORE YOU DECIDE



### TRANSPARENT BUYER AGREEMENTS

Since August 2024, buyer representation is clear and in your control

**Translation:** This is a **buyer-friendly market**. You have negotiating power. Don't let anyone pressure you.

## **HOUSING OPTIONS OVERVIEW**

**FIND THE RIGHT FIT FOR YOUR  
BUDGET AND LIFESTYLE**

# SINGLE-FAMILY HOMES

\$950K TO \$2M+



## What You Get:

- Detached homes with yards
- More space and privacy
- Range from beach cottages to modern new builds

## Price Drivers:

- Proximity to ocean
- School district quality
- Lot size and condition

**Best For:** Families, long-term residents, anyone wanting space and permanence

**Average Days on Market:** 32 days

# CONDOS & TOWNHOMES

\$600K TO \$1.3M



## What You Get:

- Perfect entry point for first-time buyers
- Low-maintenance lifestyle (HOA handles exterior)
- Often walkable to beaches, downtown, or village centers

## Hot Spots:

- Capitola Village
- Seaside (Aptos)
- Downtown Santa Cruz

**Best For:** Downsizers, first-time buyers, anyone wanting coastal lifestyle without yard maintenance

**Average Days on Market:** 21 days (fastest turnover)

**Monthly Cost:** Around \$4,200 including HOA, taxes, insurance

# MOBILE HOMES

**\$329K+**



## What You Get:

- Affordable ownership entry point
- Well-maintained park communities
- Ownership flexibility

## Locations:

- Live Oak
- Aptos
- Scotts Valley
- Watsonville

**Best For:** First-time buyers, retirees, investors, anyone maximizing value

**Important:** Research park rules, HOA fees, and age restrictions (some 55+)

**COMMON QUESTIONS ANSWERED**

**REAL TALK ABOUT RELOCATING TO  
SANTA CRUZ**

# "IS THE SANTA CRUZ MARKET COMPETITIVE RIGHT NOW?"

**Short answer:** No.

With 29 days on market and 98% sale-to-list ratio, you have negotiating power. This isn't the 2021 frenzy.

**You can:**

- Request repairs after inspection
- Negotiate price based on comps
- Take your time viewing multiple properties
- Walk away if something doesn't feel right

This is a balanced market leaning buyer-friendly.

# "CAN I COMMUTE TO SILICON VALLEY IF NEEDED?"

**Yes.** Highway 17 gets you to San Jose in 40-50 minutes (off-peak).

## Reality check:

- Morning commute (7-9am): 50-70 minutes
- Reverse commute or midday: 40 minutes
- Many residents hybrid commute 2-3x weekly
- Carpool options exist (check Waze Carpool, local Facebook groups)

**Pro tip:** Remote work + occasional commute = ideal Santa Cruz lifestyle

# "WHAT ABOUT EARTHQUAKES?"

**California standard.** Same as anywhere in the Bay Area.

## **Reality:**

- Modern building codes protect you
- Earthquake insurance available
- Honestly, you stop thinking about it after month one
- Locals are more concerned about traffic on Highway 17

**Perspective:** More people move here than leave. That tells you something.

# "ARE THE SCHOOLS ACTUALLY GOOD?"

**It depends on the district.**

## **Top-rated:**

- Scotts Valley Unified (consistently high scores)
- Some Santa Cruz City elementary schools (Westside, Gault)

## **Solid/Improving:**

- San Lorenzo Valley
- Aptos schools

**Our approach:** We'll help you navigate school boundaries during your search. Many families prioritize location, knowing they can supplement with private options or involved parenting.

**Bottom line:** Good schools exist. We help you find them.

# "HOW FAST CAN I REALISTICALLY MOVE?"



## AGGRESSIVE TIMELINE?

45-60 days from first call to moving truck

## PREFER SLOWER?

We can search for 6+ months until it's absolutely perfect

## MOST COMMON

60-90 days (comfortable pace)

**Your timeline = our timeline.** No pressure. No rush. Just strategic planning.

# "WHAT IF I CAN'T VISIT IN PERSON BEFORE BUYING?"

**We've done this successfully dozens of times.**

**Our process:**

- Video walkthrough tours (FaceTime, Zoom)
- Neighborhood virtual tours with live commentary
- Drone footage when possible
- Detailed written reports on each property
- Local contacts for second opinions

**Reality:** Many out-of-state buyers close sight-unseen (with inspection contingency, of course).

We make it work.

**COMMUNITY & CULTURE**

**WHAT IT'S REALLY LIKE TO LIVE HERE**

# THE SANTA CRUZ SPIRIT

Santa Cruz balances **eco-conscious coastal living** with **rich local culture**.



## WEEKLY FARMER'S MARKETS

Westside  
Wednesday,  
downtown  
Saturday



## LIVE MUSIC EVERYWHERE

Catalyst, Moe's  
Alley, Kuumbwa  
Jazz, Santa Cruz  
Wharf



## LOCAL FESTIVALS

Wharf to Wharf  
Run, Open  
Studios Art Tour,  
Shakespeare  
Santa Cruz



## COFFEE CULTURE

Verve, Cat &  
Cloud, Lúpulo,  
The Penny Ice  
Creamery



## FARM-TO-TABLE DINING

Soif, Laili,  
Oswald,  
Assembly

**It's big enough to have everything you need, but small enough that you'll start seeing familiar faces everywhere you go.**

That's Santa Cruz magic.

# WHAT LOCALS ACTUALLY DO

Beyond the beach:



## WEST CLIFF BIKE PATH

Cruiser culture



## REDWOOD HIKING

Henry Cowell, Big Basin (rebuilding), Forest of Nisene Marks



## ARTS SCENE

Tannery Arts Center, Kuumbwa Jazz, local galleries



## BOOKSHOPS

Bookshop Santa Cruz (iconic)



## BREWERIES

Humble Sea, Sante Adairius, Santa Cruz Mountain Brewing

**Weekend routine:** Farmer's market. Beach walk. Local brunch. Done by noon. Best life.

# WHO YOU'LL MEET HERE

## TECH REFUGEES

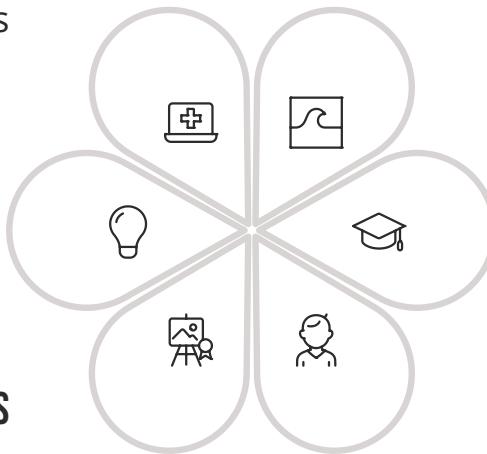
Keeping remote salaries

## ENTREPRENEURS

Building lifestyle  
businesses

## ARTISTS & CREATIVES

Thriving local scene



## SURFERS

Obviously

## UC SANTA CRUZ FACULTY & STUDENTS

## YOUNG FAMILIES

Escaping Bay Area  
intensity

**Common thread:** People who chose quality of life over career climbing. You'll fit right in.

**MEET SHAYE CARTER**

**YOUR SANTA CRUZ RELOCATION  
SPECIALIST**



# WHY RELOCATORS CHOOSE ME

I don't just sell homes in Santa Cruz. I live the lifestyle I help my clients find.

## LOCAL RESIDENT



Raising my family in Live Oak (I know the schools, coffee shops, and secret beach spots)

## DUAL LICENSED



Real Estate + Mortgage Loan Officer (rare expertise = smarter deals for you)

## MARKETING BACKGROUND



Strategic home search, not just MLS browsing

## 200+ RELOCATION TOURS HOSTED



From SF, LA, and out-of-state buyers

## 100% FIVE-STAR CLIENT REVIEWS



See testimonials at [www.MoveToSantaCruz.com](http://www.MoveToSantaCruz.com)

# MY PROMISE TO YOU

 **YOU WON'T GET GHOSTED.**

I answer texts at 8pm

 **YOU WON'T GET PRESSURED.**

Your timeline = my timeline

 **YOU'LL GET A FRIEND IN SANTA CRUZ**

Who knows which taco shop is worth the line and which beach has parking at 3pm on Saturday.

I value relationships over transactions. Always.

# TEAM ADVANTAGE



## LUCIO OURIQUE – TRANSACTION COORDINATOR EXTRAORDINAIRE

- 27 years experience
- 9,000+ deals managed
- Your behind-the-scenes contract guardian
- Ensures nothing falls through the cracks

## Together = concierge-level relocation experience

You focus on packing. We handle everything else.

# WHAT CLIENTS SAY

*"Shaye helped us move from San Francisco in 60 days. Found us the perfect Westside home, connected us with movers, even recommended our now-favorite taco spot. Felt like we hired a friend, not just an agent."*

**— Jennifer & Mike T., Relocated from SF**

*"We bought sight-unseen from Seattle. Shaye's video tours were so detailed we felt like we'd walked through the house ourselves. Closed smoothly, moved in stress-free. Can't recommend him enough."*

**— David & Sarah K., Relocated from Seattle**

*"As a single mom relocating for work, I was overwhelmed. Shaye made it easy. He understood my school priorities, found the right neighborhood, and stayed patient through my million questions. True professional."*

**— Amanda R., Relocated from Los Angeles**

# YOUR SANTA CRUZ BOOKMARK LIST

Essential resources for your relocation journey

# OFFICIAL RESOURCES



CITY OF SANTA CRUZ

1

[www.cityofsantacruz.com](http://www.cityofsantacruz.com)

Permits, services, city council meetings



SANTA CRUZ COUNTY

2

[www.santacruzcounty.us](http://www.santacruzcounty.us)

Unincorporated area info



VISIT SANTA CRUZ

3

[www.visitsantacruz.org](http://www.visitsantacruz.org)

Events calendar, tourist info

# LIVING HERE



## SANTA CRUZ SCHOOLS GUIDE

1

[www.sccoe.org](http://www.sccoe.org)

District ratings, boundaries, enrollment



## MY PROPERTY SEARCH PORTAL

2

[www.MoveToSantaCruz.com](http://www.MoveToSantaCruz.com)

Real-time listings + saved searches

3



## SANTA CRUZ NEWCOMERS FACEBOOK GROUP

Join 12K locals sharing tips

# UTILITIES & SERVICES

Service	Provider	Website
⚡ Gas & Electric	PG&E	<a href="http://www.pge.com">www.pge.com</a>
💧 Water/Trash	City Water	<a href="http://www.cityofsantacruz.com/water">www.cityofsantacruz.com/water</a>
📡 Internet	Cruzio Internet	<a href="http://www.cruzio.com">www.cruzio.com</a> (highly recommended)

# **READY TO MAKE THE MOVE?**

Whether you're moving next month or just exploring the idea,  
let's chat.

No pressure. Just straight answers, local insight, and a plan that  
fits your timeline.

# LET'S START YOUR SANTA CRUZ STORY



CALL/TEXT

831-604-2044



[Shaye@MoveToSantaCruz.com](mailto:Shaye@MoveToSantaCruz.com)



[www.MoveToSantaCruz.com](http://www.MoveToSantaCruz.com)



SCHEDULE YOUR FREE STRATEGY CALL

[Book A Chat Here!](#)

## NEXT STEPS

01

### DOWNLOAD THIS GUIDE

Share with your partner/family

02

### FOLLOW ME ON INSTAGRAM

[@ShayeSellsSantaCruz](#)  
for daily Santa Cruz life

03

### JOIN MY EMAIL LIST

For exclusive new listings and market updates

04

### SCHEDULE YOUR SCOUT VISIT

Let's tour neighborhoods together

05

### START YOUR HOME SEARCH

At [MoveToSantaCruz.com](http://MoveToSantaCruz.com)

**WELCOME TO SANTA CRUZ.**

**YOUR NEW LIFE STARTS  
HERE.**

