IMY 320: Group Design B

Overview

For each submission, the group will be provided with a short problem statement (a quote from the owner) that needs to be resolved based on a particular law of UX design covered in class.

The group is required to conduct three (in total) short user experience research on an existing website (UEQ shortened questionnaire), take note of any criteria that scored relatively low/high, and use this to formulate a set of design guidelines. This will also help you establish common feature trends or existing practices used within the industry. From this research create a solution to the given problem statement. The final design should be user experience sound, supported by the group's findings, cover the given topic and satisfy the client's needs.

In your final upload remember to upload:

- UX report (3 in total)
- A document that explains how the final design is supported, and how it supports the principle and satisfies the client's need.
- The final components required.

Problem statement

Topic: Fritt's Law

Client statement:
"I want the catalogue layout…to… I really hate seeing things as cells… I want good old lists! An informative list with all the relevant information. Something I can sort and search through!
If I'm interested in the description, I can access the item to find out more about it!
AGAIN I don't want to see cells, I want a nice traditional list!"

Components needed

- Revised versions of previous submissions
- Product catalogue
- Product page

Remember, this is made for users, consider what is needed to help streamline the process for them! Although there is no backend needed, having a backend would streamline the process for adding products (just makes it easier for you).