# SHAYNA BARCLAY

## Full-Stack Web Developer

Maryland | Open to Remote (U.S. & Global) | 240.869.0958 | <u>shaynambarclay@gmail.com</u> | <u>https://aboutshayna.dev</u> | <u>LinkedIn</u> | <u>GitHub</u> | <u>More Contact Information</u>

#### **ABOUT ME**

Full-stack web developer skilled in building responsive, user-friendly applications. Experienced in developing modular components, collaborating on cross-functional remote teams, and managing freelance projects from start to finish. Passionate about creating web solutions that balance clean design with strong functionality, delivering high-quality, production-ready code on time.

#### **EXPERIENCE**

Freelance Web Developer | Remote (U.S. & Worldwide)

OCTOBER 2024 - PRESENT

- Designed and developed custom websites for small businesses, improving usability and increasing site traffic by up to 40% through responsive layouts and SEO optimization.
- Delivered client-focused solutions aligned with business goals, collaborating directly with clients and adapting to feedback to ensure results.
- Managed projects from planning to launch while also contributing to personal and collaborative side projects to sharpen skills and explore new approaches.

#### **PROJECTS**

<u>Moon & Cards</u> – Interactive web app generating personalized tarot readings with AI. (React, AI Integration, APIs) Built an AI platform that boosted engagement by 30% through predictive modeling and interactive UI.

<u>The Skindex Analyzer</u> – Full-stack app for analyzing skin data and insights. (React, Node.js, Express, Firebase, Al Integration) Developed a tool providing tailored recommendations with 65-80% accuracy via real time analysis.

<u>Crimson Vial Commissions</u> – Commission request platform with instant email notifications. (React, EmailJS) Created an automated system cutting response times by 90% and streamlining client communication.

My Happy Little Journal – Mood tracking app with AI-generated feedback and APIs. (React, Express, Node.js, Axios, AI Integration) Engineered a journaling app that improved retention by 50-60% with personalized sentiment analysis.

For more projects, visit My Portfolio

#### **Technical Skills**

- Frontend: HTML, CSS, JavaScript, TypeScript, React, Vite, Web Design, Photoshop, Figma, Canva, Color Theory
- Backend: Node.js, Express, Firebase, MongoDB, RESTful APIs, AI Integration
- Tools & Deployment: Git, GitHub, Docker, Netlify, Vercel, Render

#### **Soft Skills**

Communication • Remote collaboration • Time-zone flexibility • Organization • Client-focused problem solving

### **EDUCATION**

Full-Stack Web Development Bachelor's Degree