SHAYNA BARCLAY

Frontend Web Developer

Maryland | Open to Remote (U.S. & Global)

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ABOUT ME

Frontend developer with a full-stack foundation, passionate about turning ideas into clean and user focused online experiences. Creating responsive, accessible interfaces that feel as good as they look. With experience managing projects end-to-end and collaborating across remote teams, I bring frontend craftsmanship to every build.

TECHNICAL SKILLS

Frontend: HTML | CSS | JavaScript | TypeScript | React | Next.js | Vite | Responsive Design | Accessibility (a11y) | UX/UI Design | Figma | Framer Motion | Tailwind CSS | Styled Components | RESTful APIs | Color Theory

Backend: Node.js | Express | Firebase | MongoDB | Authentication (OAuth, JWT) | Al Integration | API Design & Integration

Tools & Deployment: Git | GitHub | Docker | Netlify | Vercel | Render | CI/CD | Agile/Scrum | VS Code | Chrome DevTools | WordPress | Shopify | SEO Optimization | Web Performance Optimization

SOFT SKILLS

Communication | Remote collaboration | Time-zone flexibility | Client-focused, problem solving

EXPERIENCE

Freelance Web Developer | Remote (U.S. & Worldwide)

March 2024 - Present

- Designed and developed responsive websites for small businesses, improving traffic by up to 40% via SEO and UX optimization.
- Collaborated directly with clients to translate brand goals into functional, visually appealing digital products.
- Deployed and maintained multiple full-stack apps, integrating APIs, email automation, and Aldriven personalization.

PROJECTS

<u>The Skindex Analyzer</u> – Tackled the problem of inaccessible skincare data by developing an Al-powered web app that translates skin insights into easy-to-understand recommendations. (React, Node.js, Express, Firebase, Al Integration) Achieved 65–80% accuracy in real-time analysis to help users make better skincare decisions.

My Happy Little Journal — Created to help users better understand their mental well-being through personalized insights. (React, Express, Node.js, Axios, AI Integration) Solved the challenge of generic journaling tools by integrating AI-driven feedback and sentiment analysis, leading to a 50–60% increase in user retention.

<u>Moon & Cards</u> – Addressed the lack of personalized tarot experiences by developing an Al-driven web app that delivers unique, interactive readings for each user. (React, Al Integration, APIs) Enhanced engagement by 30% through predictive modeling and an immersive, responsive UI.

See more featured work on My Portfolio

EDUCATION

Bachelors in Full-Stack Web Development – IRONHACK Paris (Aug 2024 – Feb 2025) Full-Stack Web Development Bachelor's Degree