

Website Report for zerobarriers.io

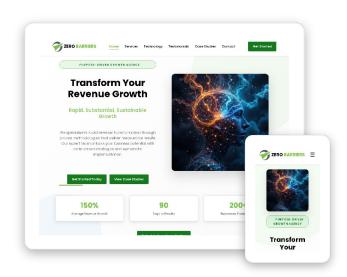
This report grades your website on the strength of a range of important factors such as on-page SEO optimization, off-page backlinks, social, performance, security and more. The overall grade is on a A+ to F- scale, with most major industry leading websites in the A range. Improving a website's grade is recommended to ensure a better website experience for your users and improved ranking and visibility by search engines.

Audit Results for zerobarriers.io



Your page could be better

Recommendations: 9









Usability







Recommendations

Execute a Link Building Strategy

Reduce your total Page File Size

Reduce length of Title Tag

Links

High Priority

Performance

Medium Priority

On-Page SEO

Medium Priority

Reduce length of Meta Description	On-Page SEO	Medium Priority
Install a Facebook Pixel	Social	Low Priority
Remove Inline Styles	Performance	Low Priority
Create and link an associated YouTube Channel	Social	Low Priority
Add a DMARC Mail Record	Other	Low Priority
Improve Google Business Profile Rating & Review Count	Other	Low Priority

On-Page SEO Results



Your On-Page SEO is very good!

Congratulations, your On-Page SEO is well optimized. On-Page SEO is important to ensure Search Engines can understand your content appropriately and help it rank for relevant keywords. You can continue to build on your strong position through testing content improvements for gradual gains.

Title Tag



You have a Title Tag, but ideally it should be shortened to between 50 and 60 characters (including spaces).

Zero Barriers - Revenue Growth Transformation | Rapid, Substantial, Sustainable Results

Length: 87

Title Tags are very important for search engines to correctly understand and categorize your content.

Meta Description Tag



Your page has a Meta Description Tag however, your Meta Description should ideally be between 120 and 160 characters (including spaces).

We dominate revenue growth with proven methodologies that deliver rapid, substantial, and sustainable results. Expert revenue generation and business transformation services.

Length: 174

A Meta Description is important for search engines to understand the content of your page, and is often shown as the description text blurb in search results.

SERP Snippet Preview

This illustrates how your page may appear in Search Results. Note, this is intended as a guide and Search Engines are more frequently generating this content dynamically.

Zero Barriers

https://zerobarriers.io :

Zero Barriers - Revenue Growth Transformation

We dominate revenue growth with proven methodologies that deliver rapid, substantial, and sustainable results. Expert revenue generation and business ...

Hreflang Usage

Your page is not making use of Hreflang attributes.

Language

Your page is using the Lang Attribute.

Declared: English

H1 Header Tag Usage

Your page has a H1 Tag.

TAG	VALUE
H1	Transform Your Revenue Growth

H2-H6 Header Tag Usage

Your page is making use multiple levels of Header Tags.

HEADER TAG		
H2	7	
НЗ	17	
H4	2	•
Н5	0	
H6	0	

1







TAG	VALUE
H2	Our Proven Four-Phase Methodolog y
H2	Our Core Solutions
H2	Our Technology Division
H2	Purpose-Driven Revenue Growth Tra nsformation
H2	Client Success Stories
H2	Frequently Asked Questions
H2	Ready to Dominate Revenue Growt h?
Н3	Identify Revenue Barriers
НЗ	Implement Revenue Growth Best Pr actices
НЗ	Adapt Revenue Systems to Strengths
НЗ	Engineer Revenue Success
НЗ	Zero Barriers CRM Solutions
НЗ	Zero Barriers Custom Development
НЗ	122% Growth Achievement
НЗ	25% Consistent Growth
НЗ	Sales Process Optimization
НЗ	Purpose-Driven Transformation
НЗ	How do you achieve rapid revenue g rowth?
НЗ	What makes revenue growth substantial and sustainable?
НЗ	How does revenue generation work with your methodology?
НЗ	Can you really deliver 122% revenue growth?
НЗ	Services
НЗ	Company
НЗ	Contact Us
H4	Revenue Growth Benefits:
H4	Revenue Growth Solutions:

Keyword Consistency



Your page's main keywords are distributed well across the important HTML Tags.

Individual Keywords

KEYWORD	TITLE	META DESCRIPTION TAG	HEADINGS TAGS	PAGE FREQUENCY	
revenue	~	~	~	70	
growth	~	~	~	46	
barriers	~	×	~	17	
sustainable	~	~	~	16	
systems	×	×	~	14	
rapid	~	~	~	13	
solutions	×	×	~	13	
substantial	~	~	~	12	

Phrases

PHRASE	TITLE	META DESCRIPTION TAG	HEADINGS TAGS	PAGE FREQUENCY	
revenue growth	~	~	~	33	
zero barriers	~	×	~	10	
rapid substantial	×	×	×	8	
revenue generation	×	~	~	8	
sustainable growth	×	×	×	7	
sustainable revenue	×	×	×	7	
sustainable revenue growth	×	×	×	7	
substantial sustainable	×	×	×	6	

Amount of Content Your page has a good level of textual content, which will assist in it's ranking potential.	~
Word Count: 1135	
Image Alt Attributes You do not have any images missing Alt Attributes on your page.	~
Canonical Tag Your page is using the Canonical Tag.	~
https://zerobarriers.io	
Noindex Tag Test Your page is not using the Noindex Tag which prevents indexing.	~
Noindex Header Test Your page is not using the Noindex Header which prevents indexing.	~
SSL Enabled Your website has SSL enabled.	~
HTTPS Redirect Your page successfully redirects to a HTTPS (SSL secure) version.	~
Robots.txt Your website appears to have a robots.txt file.	~
http://zerobarriers.io/robots.txt	
Blocked by Robots.txt Your page does not appear to be blocked by robots.txt.	~
XML Sitemaps Your website appears to have an XML Sitemap.	~
https://zerobarriers.io/sitemap.xml	
Analytics Your page is using an analytics tool.	~
Google Analytics	

Schema.org Structured Data

You are using JSON-LD Schema on your page.



Rankings

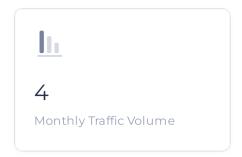
Top Keyword Rankings

This shows your top 10 Keyword Rankings in the specific location. The list is ordered by the keywords that drive the most traffic to your page.

KEYWORD	COUNTRY	POSITION	SEARCHES		
zero barriers		2	30	5	

Total Traffic From Search

This shows you the Estimated Traffic Volume your page receives from it's Keyword Rankings



Keyword Positions

This shows you a summary of the positions for your Keyword Rankings. The higher you rank, the more likely you are to capture traffic, with recent research showing that as much as 92% of clicks happen on the first page.

POSITION	KEYWORDS
Position 1	0
Position 2-3	1
Position 4-10	0
Position 11-20	0
Position 21-30	0
Position 31-100	0

Links

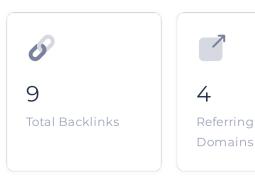
Backlink Summary

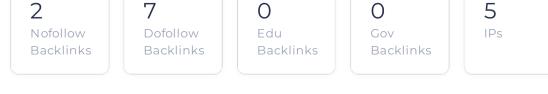


You have a reasonably weak level of backlink activity to this page.

Search Engines use backlinks as a strong indicator of a page's authority, relevance and ranking potential. There are various strategies available to gain links to a page to improve this factor







5 Subnets

Top Backlinks



These are the highest value external pages we have found linking to your site.

DOMAIN STRENGTH	REFERRING PAGE URL
26	https://localsoftwareservice.com/Utah/Zero-Barriers-37434793319/
8	https://www.utahmarketinggroup.com/our-partners/
2	https://www.bestofutah.com/businesses/zero-barriers/

Top Pages by Backlinks



These are the pages on your site with the most the backlinks from other sites.

URL	BACKLINKS

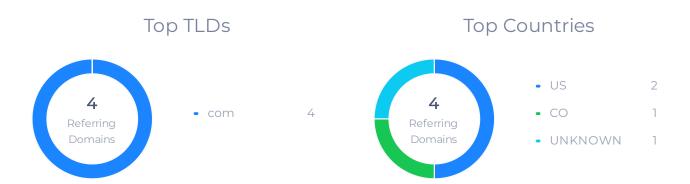
Top Anchors by Backlinks

These are the top pieces of Anchor Text we found used to link to your site.

ANCHOR	BACKLINKS
https://zerobarriers.io/	5
View Website	1
www.zerobarriers.io/	1
https://zerobarriers.io	1
VISIT WEBSITE	1

Top Referring Domain Geographies

These are the Top Geographies we have found linking to your site.



On-Page Link Structure

We found 32 total links. 16% of your links are external links and are sending authority to other sites. 0% of your links are nofollow links, meaning authority is not being passed to those destination pages.



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PAGE	TYPE	FOLLOW/ NOFOLLOW
https://zerobarriers.io	Internal	Follow
https://zerobarriers.io/case-studies	Internal	Follow
https://zerobarriers.io/contact	Internal	Follow
https://zerobarriers.io/services	Internal	Follow
https://zerobarriers.io/technology	Internal	Follow
https://zerobarriers.io/testimonials	Internal	Follow
https://salesforceconsultants.io/	External	Follow
https://www.devpipeline.com/software-solutions	External	Follow
https://www.facebook.com/zerobarriers	External	Follow
https://www.instagram.com/zerobarriersinc	External	Follow
https://www.linkedin.com/company/zerobarriers	External	Follow

Friendly Links



Your link URLs appear friendly (easily human or search engine readable).

Usability

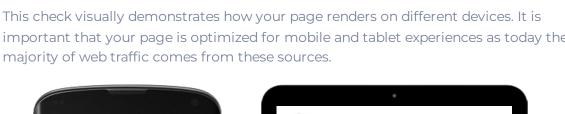


Your usability is very good!

Your page is highly usable across devices. Usability is important to maximize your available audience and minimize user bounce rates (which can indirectly affect your search engine rankings).

Device Rendering

This check visually demonstrates how your page renders on different devices. It is important that your page is optimized for mobile and tablet experiences as today the







Flash Used?

No Flash content has been identified on your page.



iFrames Used?

There are no iFrames detected on your page.



Favicon

Your page has specified a Favicon.



Email Privacy

No email addresses have been found in plain text on your page.



Performance Results



Your performance could be better

Your page's performance has some issues and room for improvement. Performance is important to ensure a good user experience, and reduced bounce rates (which can also indirectly affect your search engine rankings). We recommend addressing the highlighted factors below.

Website Load Speed

Your page loads in a reasonable amount of time.







Website Download Size

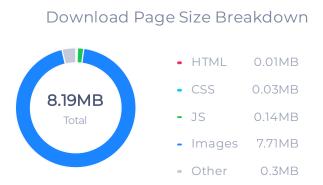


Your page's file size is quite large which, regardless of other optimizations, can reduce load speed and impact user experience.

A general rule is to keep your page under 5MB in total file size.

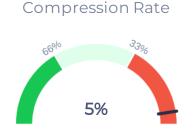


Download Page Size



Compression Usage (Gzip, Deflate, Brotli)

Your website appears to be using a reasonable level of compression.



Compression Rates HTML 68% compressed of 0.03MB CSS 83% compressed of 0.17MB JS 66% compressed of 0.41MB Images 0% compressed of 7.71MB Other 0% compressed of 0.30MB

Total

5% compressed of 8.62MB

Resources Breakdown

This check displays the total number of files that need to be retrieved from web servers to load your page.





Number of

HTML Pages

Number of JS

Resources



Number of

CSS Resources





Google Accelerated Mobile Pages (AMP)

This page does not appear to have AMP Enabled.

AMP INDICATOR	
AMP Related Doctype Declaration	×
AMP Runtime	×
AMP CSS Boilerplate	×
Embedded Inline Custom CS	×
AMP Images	×
AMP HTML Canonical Link	~

JavaScript Errors

Your page is not reporting any JavaScript errors.



Your website is using the recommended HTTP/2+ Protocol.

Deprecated HTML

No deprecated HTML tags have been found within your page.

Inline Styles

LINE

Your page appears to be using Inline Styles.

Inline Styles are an older coding practice and discouraged in favor of using CSS style sheets, due to their ability to degrade page load performance and unnecessarily complicate HTML Code.

	STILL
107	display:none;visibility:hidden

STVLE















Social Results



Your social is good

You have a reasonably good social presence. Social activity is important for customer communication, brand awareness and as a marketing channel to bring more visitors to your website. We recommend that you have all of your profiles listed on your page, and work to build a larger following on those networks.

Facebook Page Linked

Your page has a link to a Facebook Page.



f https://facebook.com/zerobarriers

Facebook Open Graph Tags



Your page is using Facebook Open Graph Tags.

TAG	CONTENT
og:type	website
og:url	https://zerobarriers.io
og:title	Zero Barriers - Revenue Growth Transformation Rapid, Substantial, Sustainable Result s
og:description	We dominate revenue growth with proven methodologies that deliver rapid, substantial, and sustainable results. Expert revenue generation and business transformation ser vices.
og:image	https://zerobarriers.io/images/og-image.jpg
og:image:width	1200
og:image:heig ht	630
og:site_name	Zero Barriers
og:locale	en_US

Facebook Pixel



We have not detected a Facebook Pixel on your page.

Facebook's Pixel is a useful piece of analytics code that allows you to retarget visitors if you decide to run Facebook Ads in future.

X (formerly Twitter) Account Linked

Your page has a link to a X Profile.



X https://x.com/zerobarriers

X Cards

Your page is using X Cards.



TAG	CONTENT
twitter:card	summary_large_image
twitter:site	@zerobarriers
twitter:title	Zero Barriers - Revenue Growth Transformation Rapid, Substantial, Sust ainable Results
twitter:description	We dominate revenue growth with proven methodologies that deliver rapid, substantial, and sustainable results. Expert revenue generation and business transformation services.
twitter:image	https://zerobarriers.io/images/twitter-card.jpg

Instagram Linked

Your page has a link to an Instagram Profile.





o https://instagram.com/zerobarriersinc

LinkedIn Page Linked

Your page has a link to a LinkedIn Profile.





in https://linkedin.com/company/zero-barri ers

YouTube Channel Linked



No associated YouTube Channel found linked on your page.

YouTube Channel Activity



No associated YouTube Channel found linked on your page.

Local SEO

Address & Phone Shown on Website

Address and Phone Number visible on the page.

Phone +1 801 997 0457

Address 518 E 800 N, Suite A Orem, Utah 84097



Local Business Schema Local Business Schema identified on the page. LocalBusiness Google Business Profile Identified A Google Business Profile was identified that links to this website. Zero Barriers Google Business Profile Completeness The important Business Details are present on the Google Business Profile. Address 518 E 800 N suite a, Orem, UT 84097 Phone +1 801 997 0457 Site https://zerobarriers.io/

Your Google Business Profile has a low rating or low number of reviews.

Technology Results

Google Reviews

Technology List These software or coding libraries	s have been identified on your page.	i
TECHNOLOGY	VERSION	
Astro	5.13.0	
Cloudflare		
• Google Analytics		
♦ Google Tag Manager		
HSTS		
m HTTP/3		
Server IP Address		i
104.21.88.215		L

DNS Servers
yoxall.ns.cloudflare.com
kiki.ns.cloudflare.com

Web Server cloudflare	ĺ
Clouditale	
Charset	i
text/html; charset=utf-8	
DMARC Record	X
This site does not appear to have a DMARC record in place.	
DMARC records are important to improve email deliverability and combat spoofing.	
SPF Record	V
This site appears to have an SPF record.	•
v=spf1 include:secureserver.net -all	

Child Pages

PAGE	
/case-studies	
/contact	
/services	
/technology	
/testimonials	