

1. Persona selection interfaces
2. Persona 1 details (Screenshot 2025-04-08 at 11.49.21 AM.png)
3. Persona 2 details (Screenshot 2025-04-08 at 11.48.22 AM.png)
4. Email generation mockups:
  - Screenshot 2025-04-08 at 11.07.26 AM.png
  - Screenshot 2025-04-08 at 12.05.52 PM.png

**Test Personas**  
Select a pre-defined persona to quickly test different voter profiles.

Run test personas: Persona 1 Persona 2 Random Persona

▼ Persona 1:

**Your Voting Priorities**  
Tell us what matters most to you, and we'll help match you with candidates and measures that align with your values.

ZIP Code  
94925

Your Top Priorities

Funding for headstart and after school programs (important for single mom)

The cost of housing in the Bay Area

I suspect that there is a lot of waste in government and that many departments need to be made more effective and efficient and accountable

I support everyone's right to live however they wish to live and to have all of the rights and protections set out in the constitution and Bill of Rights, but I don't want t

Homelessness and fentanyl problem

Protection of national parks and wildlife sanctuaries

▼ Persona 2:

ZIP Code  
15301

Your Top Priorities

I am tired of paying so much income tax! I work hard for my money and want some to pass on to my children.

I think that it is disgraceful that race or gender are used to decide whether or not to hire someone.

I think climate change is probably a hoax but I'm not sure

My town desperately needs more and more affordable local transportation options

I am angry that Jan 6th rioters may get pardoned as many are violent criminals

I'm afraid AI could lead to scary Sci-fy like stuff, but it's too hard for me to understand.

## Email Templates

### Email to Senator Alex Johnson

U.S. Senator • alex.johnson@senate.gov

#### Subject

Concerned Constituent: Environmental Protection and Clean Energy

#### Message

Dear Senator Johnson,

As your constituent, I am writing to express my strong support for environmental protection and clean energy initiatives. Climate change is one of my top priorities, and I believe we need immediate action to address this critical issue.

I urge you to support legislation that promotes renewable energy, reduces carbon emissions, and protects our natural resources. Our community's future depends on making sustainable choices today.

Thank you for your attention to this matter.

Sincerely,  
[Your Name]

[Open in Email Client](#) 

From sharonhibbert@comcast.net <sharonhibbert@comcast.net> ▾

CC BCC

To

maria.garcia@house.gov ✕



Subject Request for Support: Education Funding

Dear Representative Garcia,

I am writing as a concerned constituent regarding education funding in our district. Quality education is crucial for our community's future, and I believe we need to increase investment in our schools.

Please support initiatives that increase education funding, improve teacher pay, and provide resources for STEM programs. Our children's future depends on the decisions we make today.

Thank you for your consideration.

Sincerely,  
[Your Name]