

Day 1:

marketplace (General - e-commerce)

• purpose:

our marketplace will provide a platform for small business and individuals to sell their products online

Business Goals:

• problem statement:

our marketplace will provide secure online shopping experience where customer easily make shopping and make low prices with better quality

Target audience:

• Interests:

Online shopping, entrepreneurship, small business

• main points:

Difficulty finding unique product, limited online shopping options

Signature _____

RC

No. _____

Date _____

- age:
18-50 years old

- unique selling point:
marketplace will provide a place for small businesses and individual to sell their product online, promoting entrepreneurship and economic growth

Data schema:

- entity & attribute:

- product: (entity)

- ID: unique (primary key)

- name: product name

- price: cost of product

- stock: product available or not

- orders: (entity)

- ID: unique (primary key)

- customer info: name, contact & detail

- product ID: reference to product

- quantity: no. of total product

- status: current status (eg: pending, completed, confirmed)

Signature _____

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• customer: (entity)

ID: unique (primary key)

name: customer name

contact: customer contact

• Delivery Zone: (entity)

zone: delivery area name

coverage area: geographic coverage of delivery zone

assigned: drivers responsible for deliveries zone

• Relationship blw entity:

customer = orders

1 to many

orders = product

1 to many