



Meet Your Food

Agenda

Overview

Market

Competitors

Business Model

Novelty & Analytics

Technical Overview

Team Member Roles

Problem

Lack of
in-person
interaction

Difficult to
meet new
people
outside work

Less places
for good
conversations

Very few
places for
authentic
food

Limited
interactions
with chef

Solution - MeetYourFood



Market



Travelers



Food
Meetup
groups



Food
Enthusiasts



Guest Chefs



Business Model



Competitors



EatWith



Novelty



Ubiquitous
presence



Shopping
facility



Guest
Chefs



Health
conscious

As we grow...

Betterment

- Reliability & Trust
- Customer Verification
- Million-dollar theft/damage insurance

Marketing

- Mobile Ads
- Social Media
- Meetup Groups
- Food Enthusiasts

Concerns

- Developing a sustainable competitive advantage
- Establishing Consumer Trust
- Legality Issues

Analytics – Stanford NLP Algorithm

Sentiment Pipeline Classes – General Public License

Annotators – tokenize, ssplit, parse

Lexical Parse – englishPCFG.ser.gz (Factored Grammars)

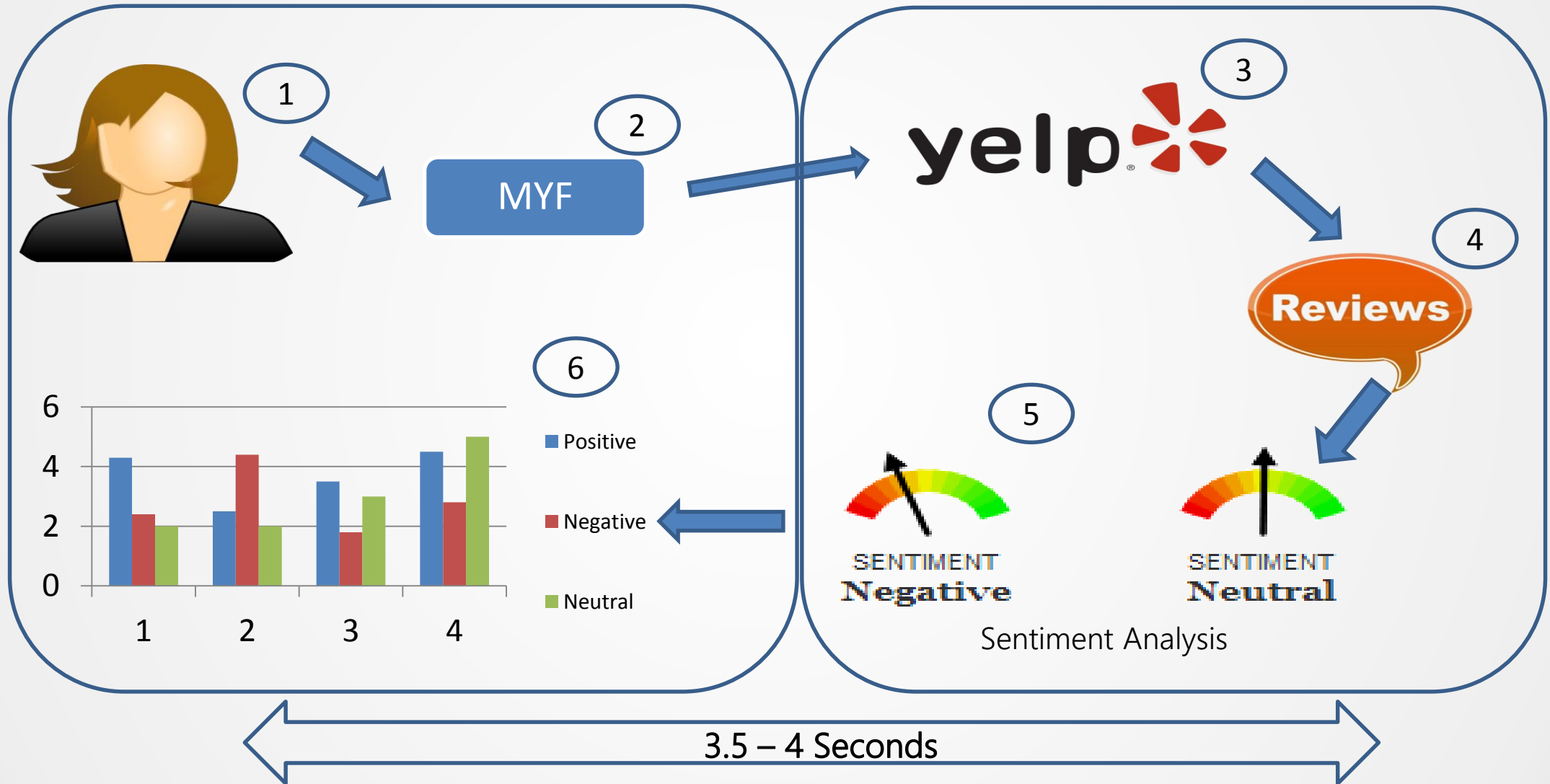
Sentiment Model – sentiment.ser.gz

Charts.js to compare average ratings of reviews

API Mashup

User Interface

Background Process



API



Google™ Maps



Google
Translate

Break through language barriers.



API 2.0





MeetYourFood

Founders



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