

E-commerce Analysis

OLIST

Total Sales
16.01M

Total Orders
99.44K

Total Sellers
3094

Total Cities
5995

Year:	2016	2017	2018
Quarter:	Qtr 1	Qtr 2	Qtr 3
Month:	January	February	March

Overview

Sales

Product

Delivery

Customer

geolocation_state

All

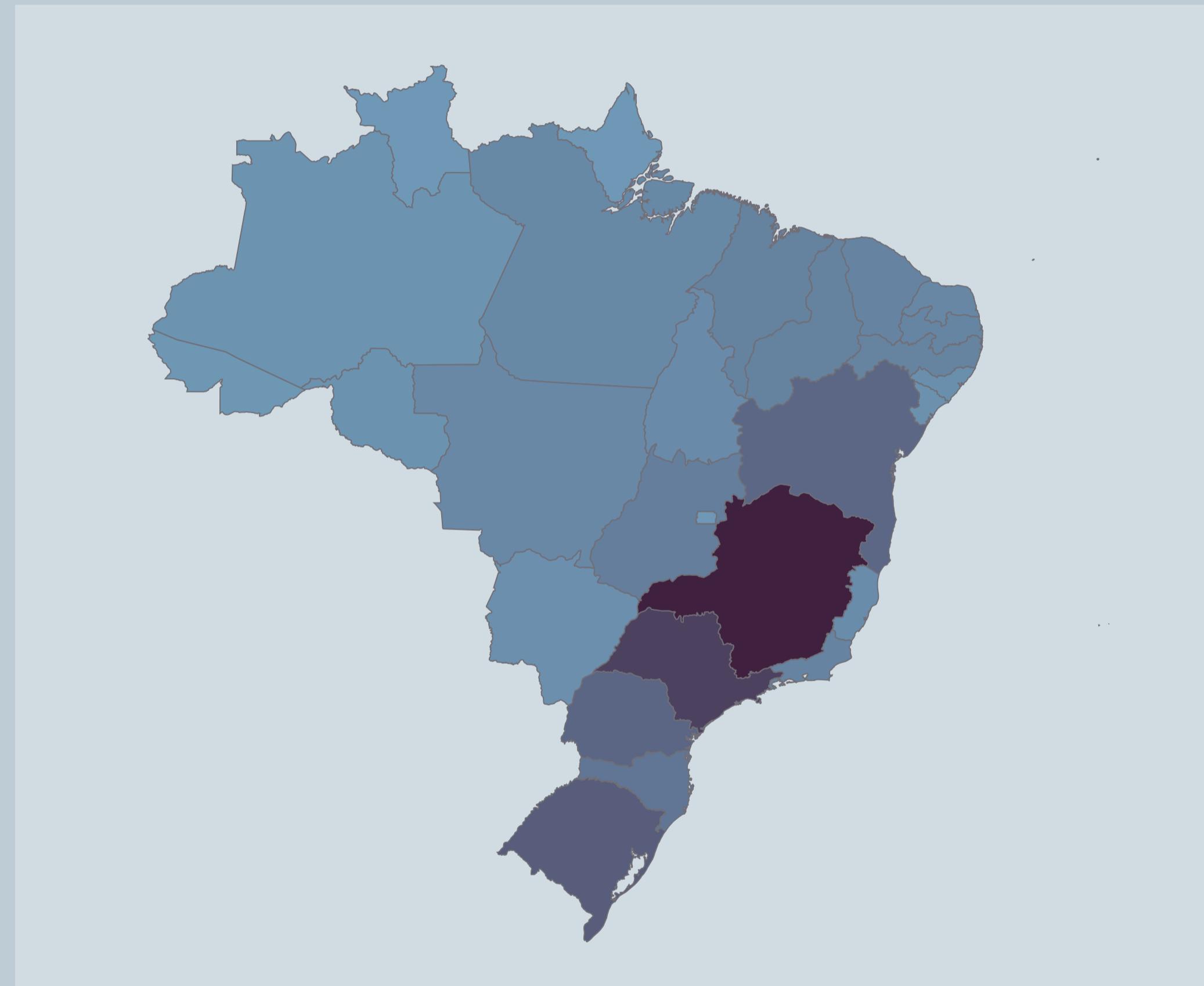
geolocation_city

All

product_category_name

All

Clear All Filters



Order Date

04/09/2016

17/10/2018

State	Total Sales	Avg Sales	Avg Review	Avg Freight
São Paulo	1,240,491.01	295.07	4.03	23.12
Paraná	199,930.48	388.97	4.10	29.64
Minas Gerais	137,600.98	260.12	3.99	28.13
Rio de Janeiro	124,219.53	517.58	4.33	27.66
Santa Catarina	100,459.39	345.22	4.10	32.90
Rio Grande do Sul	90,478.84	415.04	4.18	32.89
Bahia	42,072.62	751.30	4.20	37.30
Goiás	19,469.19	341.56	4.33	28.14
Total	16,008,872.12	154.10	4.09	25.42

Total Sales by State

