

E-commerce Analysis

OLIST

Overview

Sales

Product

Delivery

Customer

geolocation_state

All

geolocation_city

All

product_category_name

All

Clear All Filters

Total Sales

16.01M

Total Orders

99.44K

Total Sellers

3094

Total Citites

5995

Year:

2016

2017

2018

Quarter:

Qtr 1

Qtr 2

Qtr 3

Qtr 4

Month:

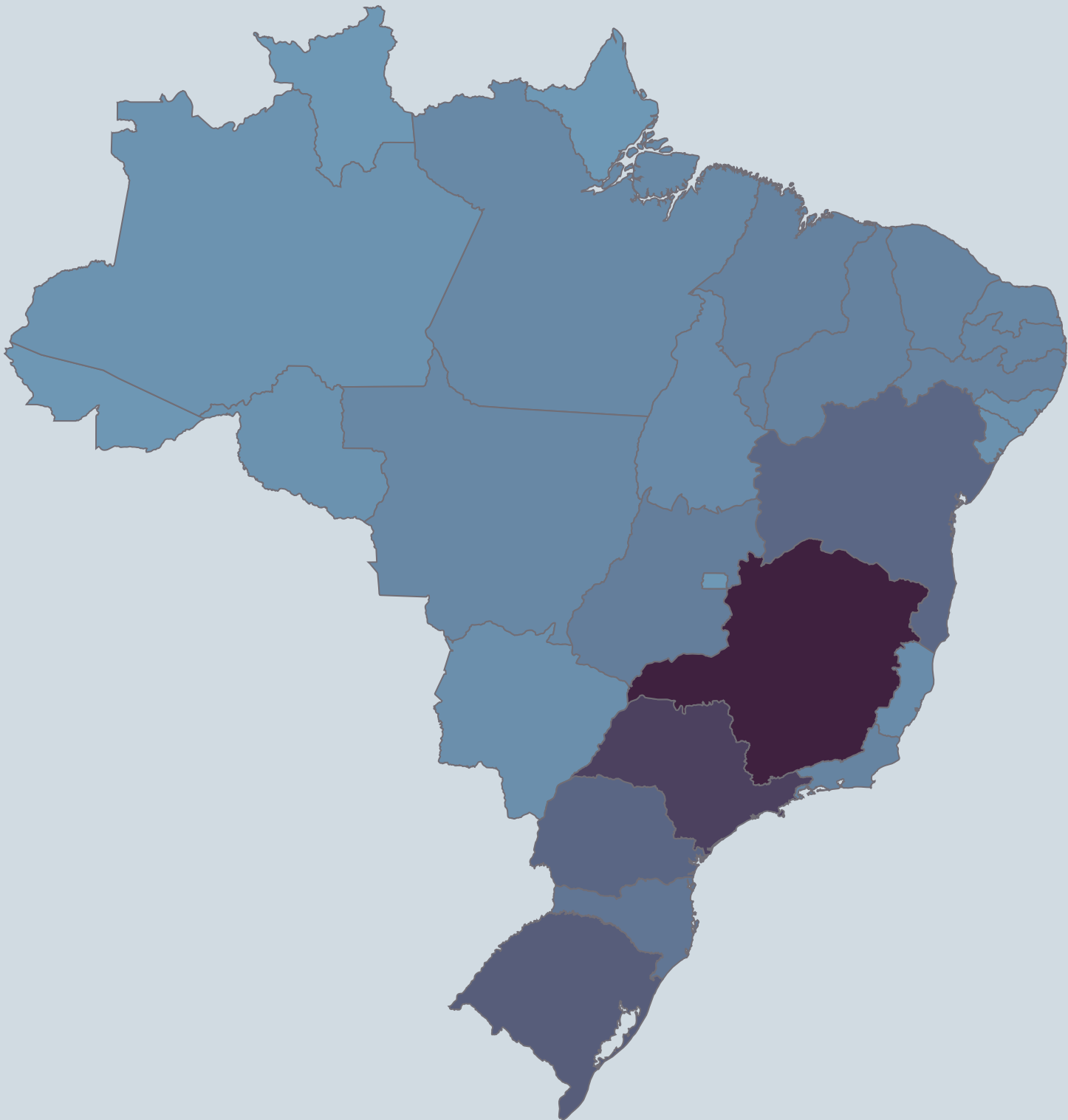
January

February

March

April

May



Order Date

04/09/2016



17/10/2018



State

Total Sales

Avg Sales

Avg Review

Avg Freight

São Paulo

1,240,491.01

295.07

4.03

23.12

Paraná

199,930.48

388.97

4.10

29.64

Minas Gerais

137,600.98

260.12

3.99

28.13

Rio de Janeiro

124,219.53

517.58

4.33

27.66

Santa Catarina

100,459.39

345.22

4.10

32.90

Rio Grande do Sul

90,478.84

415.04

4.18

32.89

Bahia

42,072.62

751.30

4.20

37.30

Goiás

19,469.19

341.56

4.33

28.14

Total

16,008,872.12

154.10

4.09

25.42

Total Sales by State

