

Week 1 - Personas



Persona 1:

Brad - is 45 years old and works from home as a recruiter. He has a bachelor's degree in communications, is married, a father of two (16 and 18), and resides in Boulder, CO. He and his family live in a 4-bedroom house, in a quiet neighborhood and they enjoy the year-round outdoor activities. Brad is well liked in his neighborhood and organizes the summer block party that takes place on the 4th of July.

Task: Creating a new event

User goes to the homepage → User types the name of the new event into empty input box → User clicks Create New Event → A new event is created and user is taken to new event page → The name of the event is at the top of the page → User can now add the inventory for the event in the necessary inputs (item name and quantity) → User can now add the number of people attending the event in the correct input → User can add the receipts and get a total for the party → User can add the number of paying families to get the cost for each family → User clicks the Save button to save the newly added information.



Persona 2:

Mitch - is a 30-year-old financial consultant who lives and works in downtown Chicago. He has a bachelor's degree in economics and is currently pursuing his MBA. He is single and enjoys the nightlife that the city has to offer. Mitch comes from a very large extended family and family gatherings can be stressful and chaotic.

Task: Editing an existing event, add an item to the list and a new receipt.

User goes to the homepage → User clicks the specific event they want to edit → Takes the user to that event page → User can now add the inventory item to the current list → User can add the receipt and get a new total for the party → User can update the cost for each person/family/group → User clicks the Save button to save the newly added information.



Persona 3:

Kathleen - a 51-year-old real estate agent who lives in the suburbs of Minneapolis. She enjoys spending time with her immediate family but also her extended family who all live nearby. She is known as the family planner and likes to organize family get togethers.

Task: Deleting an event as it was cancelled.

User goes to the home page → User scrolls to find the event that needs to be deleted → User clicks on trash can icon → Clicking the icon creates an alert that asks: "Are you sure you want to delete this event?" → User clicks on Yes → Event is deleted.

Stretch Goal: To add the Attendance, Receipts and Cost sections.

Task 2: Adding the receipts from the event and calculating the cost per individual.

User goes to the homepage → User clicks the specific event they want to edit → Takes the user to that event page → User adds the receipts and get a new total for the party → User adds the number of paying individuals → The cost for each person/family/group updates → User clicks the Save button.