

Nliam Shedrack

Social Media Manager | Canva Designer | Front-End Developer

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[LinkedIn Profile](#)

About Me

I'm Nliam Shedrack, a creative digital professional passionate about impactful online presence. I specialize in social media management, Canva design, and front-end development. With a strong background in materials science and an eye for perfection, I combine technical knowledge and visual storytelling to drive engagement and brand growth. I'm a lover of accuracy, a fast learner, and I never settle for "good enough."

Skills

Social Media Management (Strategy, Scheduling, Engagement)

Canva Design (Flyers, Brand Kits, Carousels)

Front-End Development (HTML, CSS, JavaScript)

Analytics & Reporting

Tech Research & Trends

Experience

Social Media Manager

Freelance & Volunteer Projects | 2023 – Present

- Grew local Instagram pages from scratch to over 2K+ followers through organic engagement and design consistency
- Designed over 40+ Canva graphics for church, events, and startups
- Managed content calendars and improved engagement by 40% in 3 months
- Collaborated with small business owners to enhance online presence

Front-End Developer (Intern/Project-Based)

Self-Led Projects | 2023 – Present

- Built and styled responsive landing pages using HTML, CSS, and JavaScript
- Cloned popular UIs and rebuilt portfolio pages for practice
- Applied GitHub for version control and project backups

Education

OND, Metallurgical and Materials Engineering
Federal Polytechnic Nekede, 2023

Projects

Simple Portfolio Website

Built with HTML/CSS, hosted on GitHub Pages

View: <https://your-portfolio-mock.netlify.app> (placeholder)

Canva Carousel Series

5-slide educational carousel on tech trends

3-in-1 flyer pack for a church youth conference

Mock Brand Kit for a clothing startup

Instagram Growth Strategy

Niche: Fashion + Lifestyle

Result: From 0 to 1.8K followers in 3 months

Toolset: Canva, Meta Creator Studio, Hashtag research

Contact

Let's build something together!

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