

Buyer Survey Questions

1. What is your age?
2. How frequently do you shop online?
3. What websites do you use for shopping online?
4. What types of products do you most frequently purchase online?
5. What is the one thing you love about e-commerce platforms?
6. How often would you use the wishlist feature if provided?
7. Would you prefer to use the compare products feature if provided?
8. What filters do you apply when searching for a product?
9. Would you like bidding to be included on the website?
10. What payment methods do you normally use?
11. What complaints or issues would you like us to solve with regards to online payment?
12. What is the importance of the following in an online marketplace according to you? • Website Speed • Data Security and Privacy • Simple and Intuitive Interface • Customer Support Availability
13. What are your views on live tracking of orders?
14. Should seller reviews be included on our website?