



Grocery Ordering System

Team Multiverse



Overview

GOcery is a mobile app that allows you to shop your grocery in the comfort of your home.



Problem



Poor on-site Search Engine

- No Product suggestion
- No Autocomplete



Too complicated

- No navigation
- Complex site
- Missing Information



Payment Failures

- Site Crashing
- Unsupported paying method



Poor Tracking

- Poor logistics
- Long Delivery
- Delays

Solutions



Enhance Search Engine

- Offers the right product
- Allows Autocomplete



User Friendly

- Organize navigation
- Detailed product Info



Payment

- COD
- Paylater
- Choose other payment method



Fast Delivery

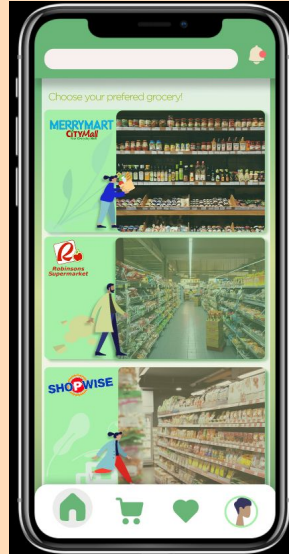
- Allow Tracking
- Display date arrivals

Product

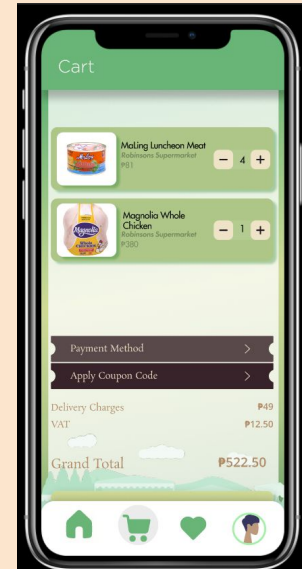
1. Set-up



2. Shop



3. Order



Target Market

Market Size



Partnerships
Share of Market

1 Million

Budget and Online
Serviceable Available Market

3.6 Million

Order Transaction
Total Available Market

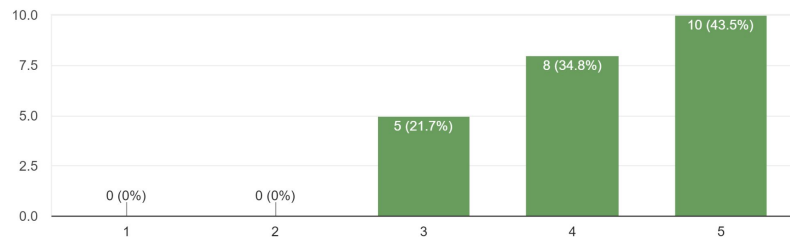
7 Million

Traction or Early Adopters



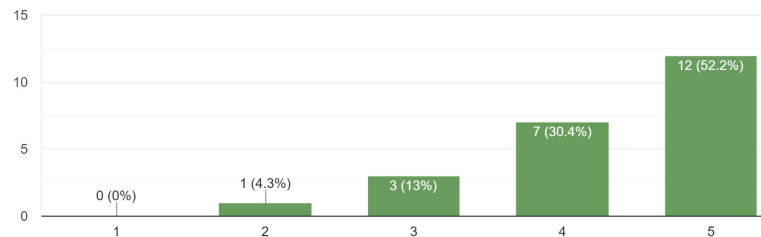
How much would you rate your first impression with our app?

23 responses



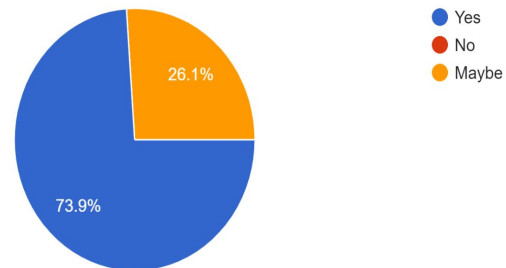
How much would rate your overall satisfaction with our app?

23 responses



Does the app make it more convenient to you?

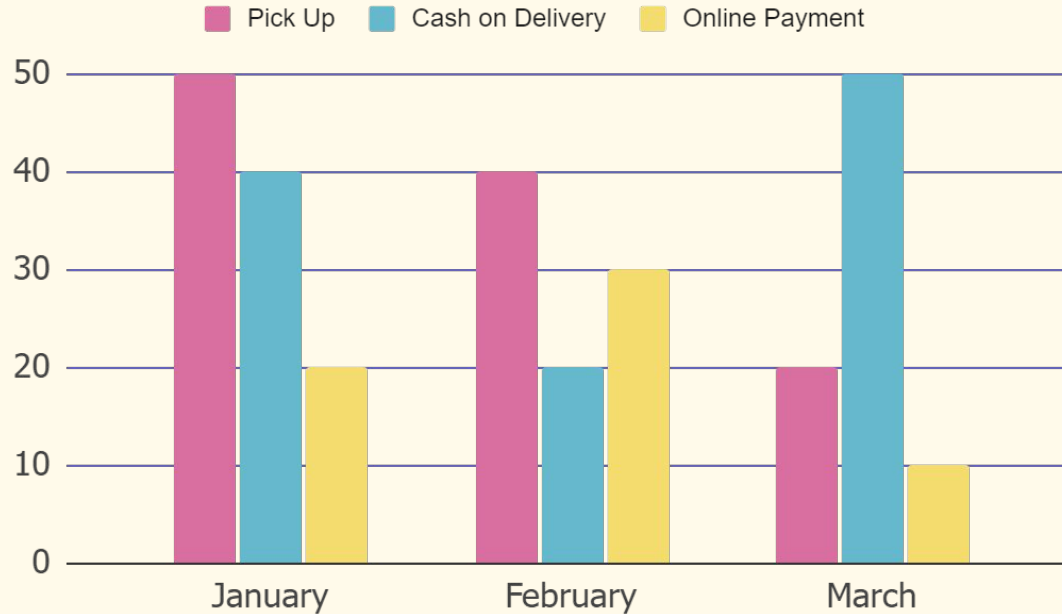
23 responses



Traction or Early Adopters



Grocery Ordering System



140,000

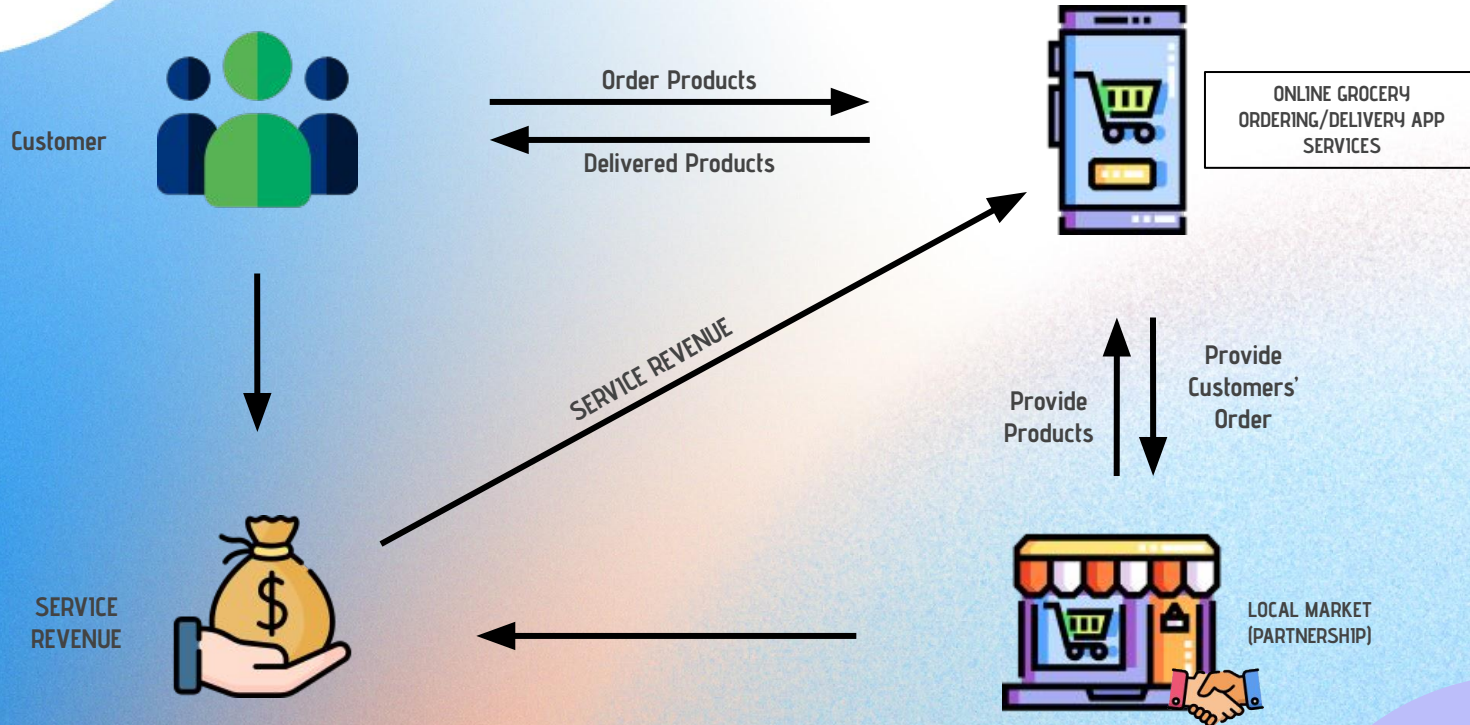
Weekly deliveries

2,000

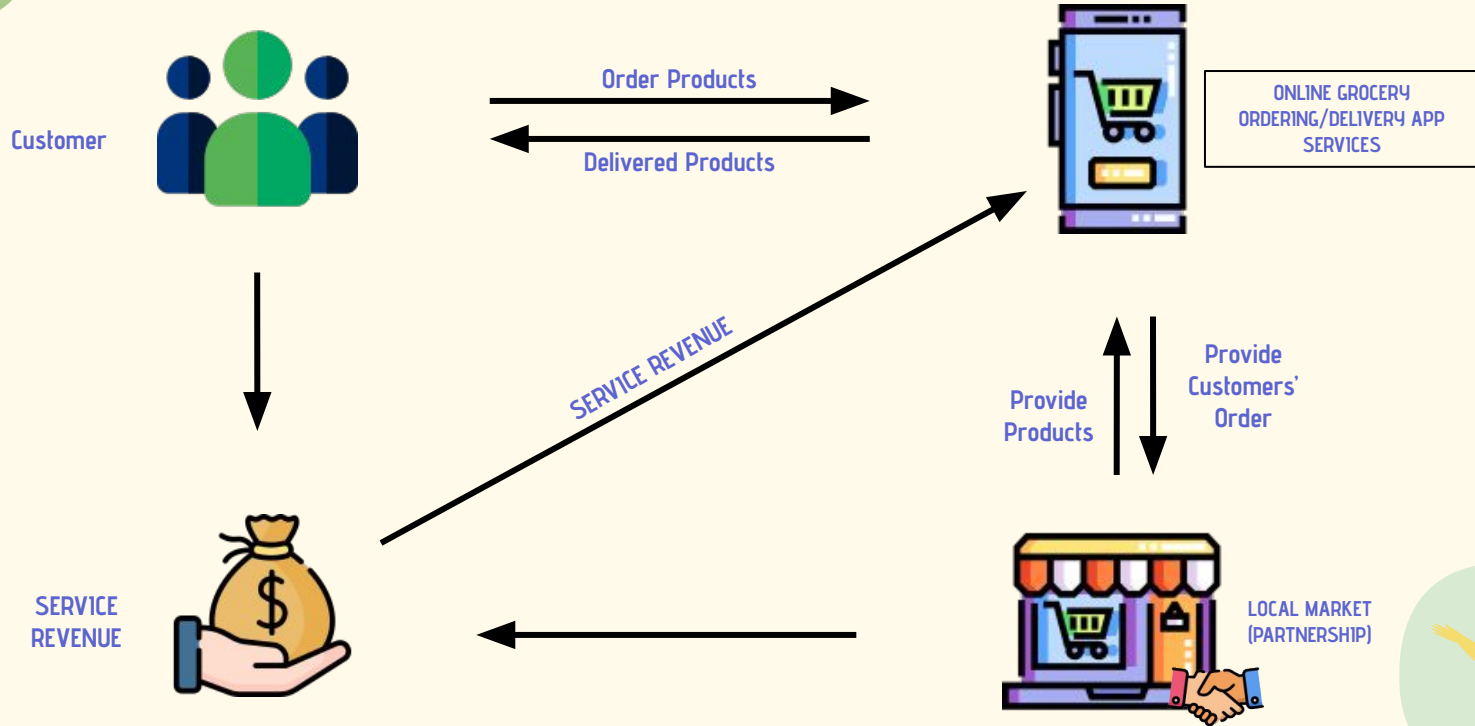
Registered businesses

REVENUE MODEL

Grocery Ordering System/App



Revenue Model



Revenue Model



₱1M

Partnerships

15% of Available
Market

₱45


Avg Fee

Per Delivery/
Transaction

₱7M

Revenue

In a year



Competition

Comfort and Payment
Flexibility

GPS Based
Location



Grocery
Delivery
Service



National

Our Team



**Timothy
Borromeo**

Founder, CEO,
Software Developer



**Lucky
Barbarona**

Co-founder, CEO
Marketing
Statistics



**Jascha
Sy**

Co-founder
CEO, Product
manager



**Sheena
Candel**

Co-founder,
CEO, General
Manager



Application Cost

The Grocery Ordering App has zero cost upon installing the app, and it is free to use for the users.

First 100 customers

Our team guarantee the first 100 users will experience zero cost of using our application and giving them the best services that will surely satisfy their needs as customers.

Ask



Aim

Our team aims to give convenience to all grocery shoppers with the help of our application.

Marketing

Our team will promote our mobile application in any platforms to attract potential customers.



SUMMARY

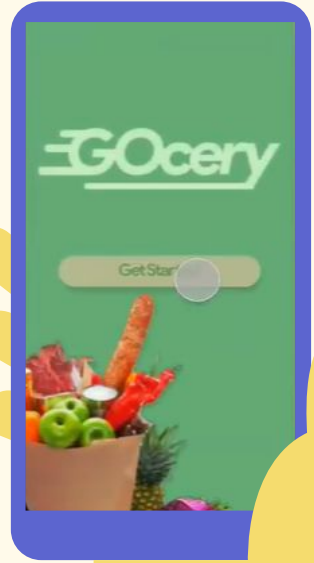
SAVE money,

SAVE time and

LESS hassle,

Grocery Ordering App

will make it possible for you.



GOcery



GOceryOrder