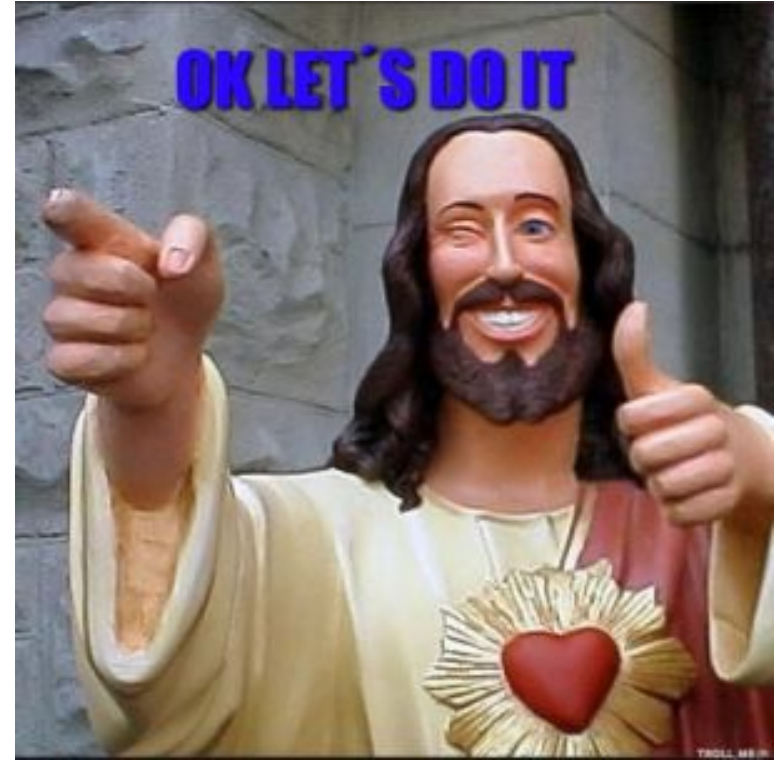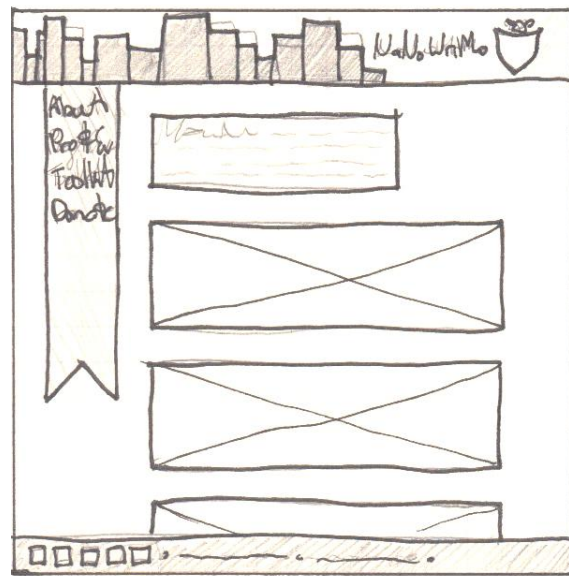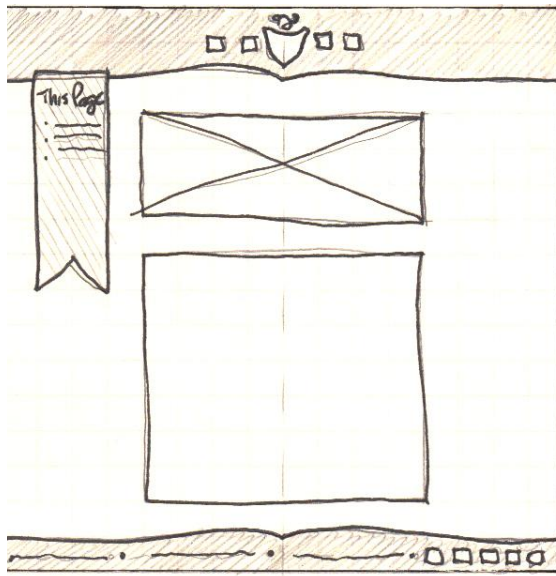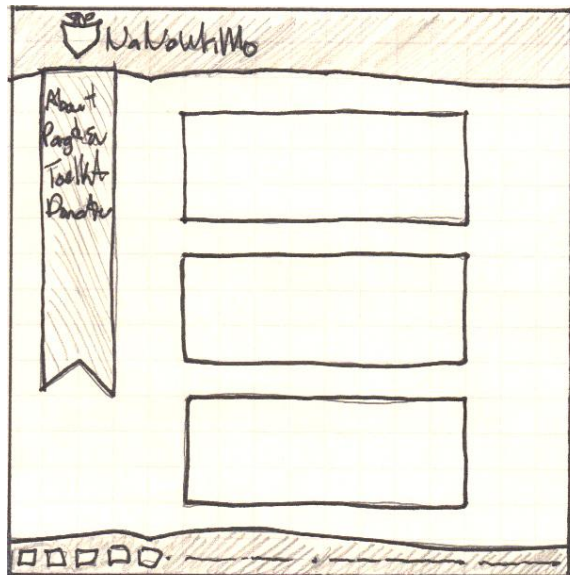# AND NOW PRESENTING...

ADVENTURES WITH A NOVELLIST

FIRST CAME THE IDEA

The Concept: Re-design NaNoWriMo's current disorganized mess of a website with the goal of creating an organized, professional resource that is approachable and easy to navigate.

Ideas Stage

Both the client and I were very interested in using a bookish theme for the site. We both loved the idea of framing the content like a page in a book and using other similar elements
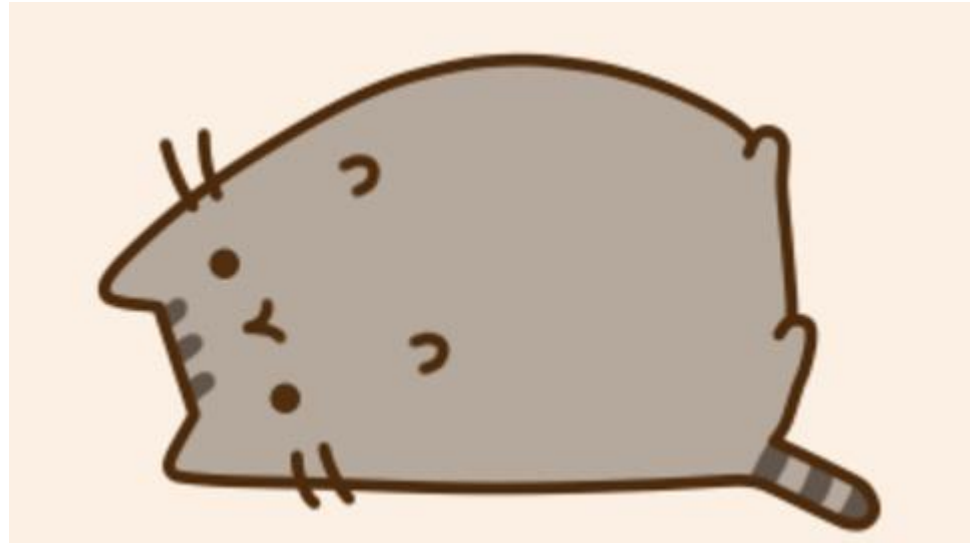
Addressing The Issues (AKA When The Problems Began)

With my client on the same page as me in terms of visual aesthetic and the key priorities of the project, the biggest challenge that needed to be addressed was creating a new organizational structure of all the content the client wanted to include.
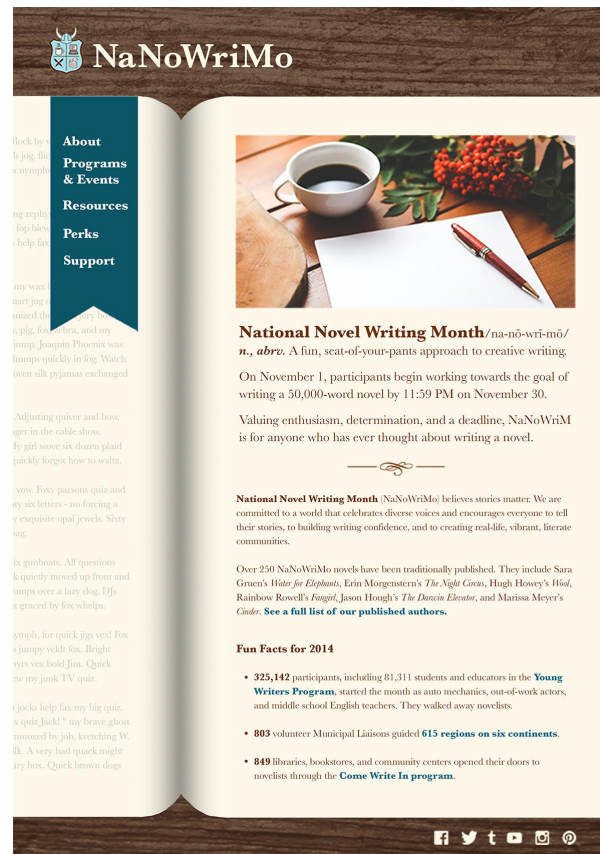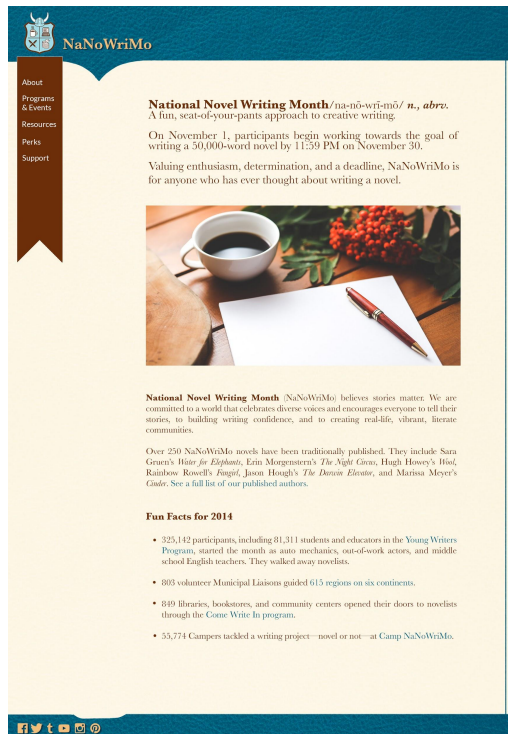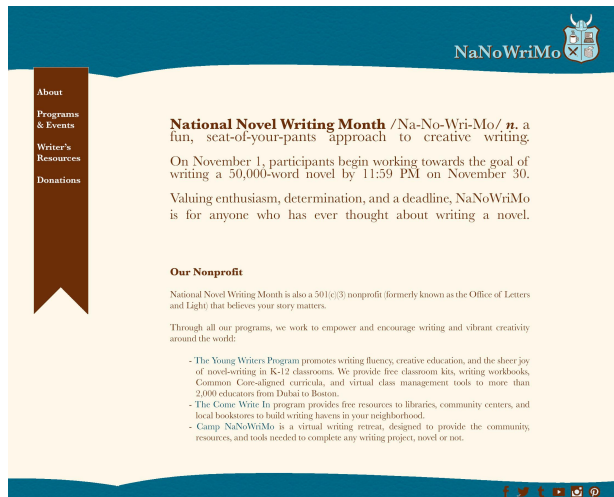
With four areas of interest to cover and a handful of key points in each category, creating a new content hierarchy was the easy part.

Actually getting my client to provide said content was not. And with a total of thirteen pages planned, not knowing anything about what was going onto those pages was… really not cool.
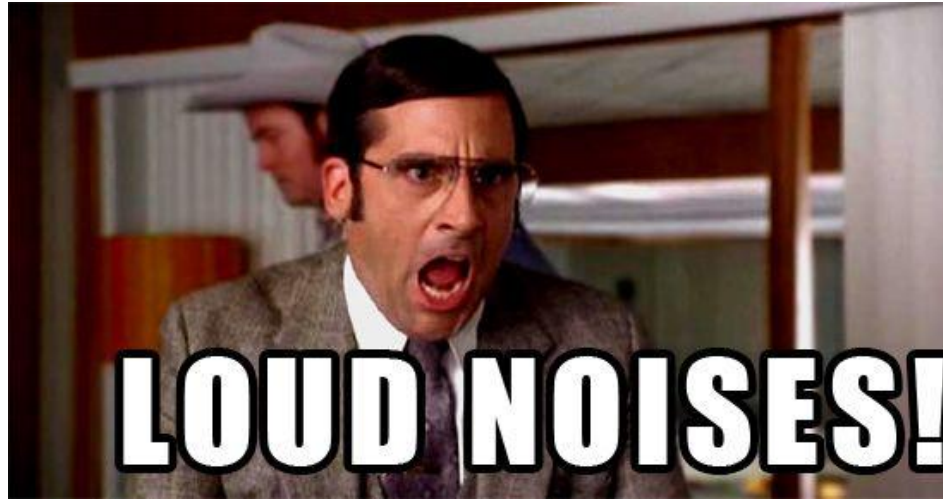
Forging On Anyways!

Still no content? That's fine. We'll just make sure the mockup is extra-fabulous!

STILL no Content?!

This is the part where Sheera broke down a little. Lots of cussing happened, the website went from 13 proposed pages to 6, and the client was politely informed her input was no longer required. Many lessons were learned.

In Conclusion...

What was easy? Creating the information hierarchy, coming up with design concept, and creating visual assets

What was difficult? Actually getting the code to work. My Client. Also, my client.

What did you learn? Novelists are horribly disorganized and cannot be trusted.

If you could do the website over again, how would you approach it knowing what you know now? I would not have agreed to work for this particular client

What is the next step for the website, if any? I am so done.