

CHURN ANALYSIS

BANK CUSTOMER DATA

10K
Customers

Churn Rate

0% 20% 100%

Countries

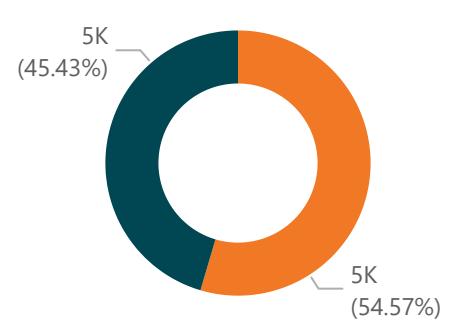
All

Churn Status

All

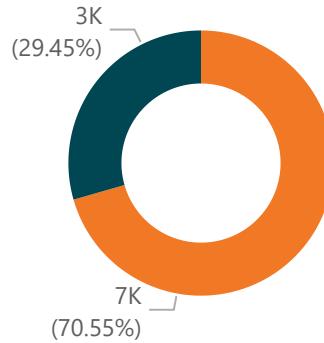
Customers by Gender

Male Female



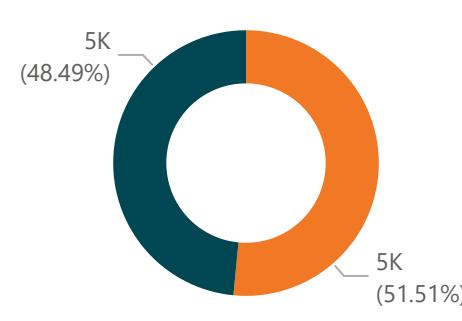
Credit Card Status

Owned Not Owned



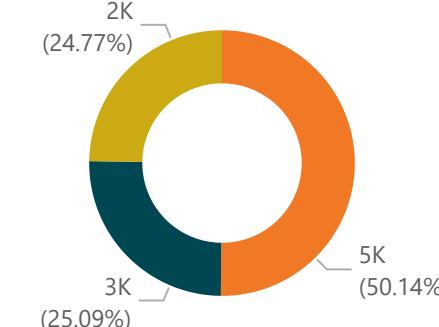
Active Status

Active Inactive



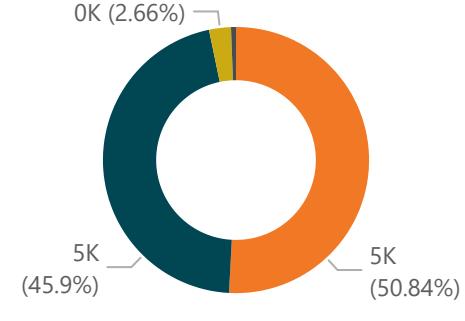
Customers in Countries

France Germany Spain



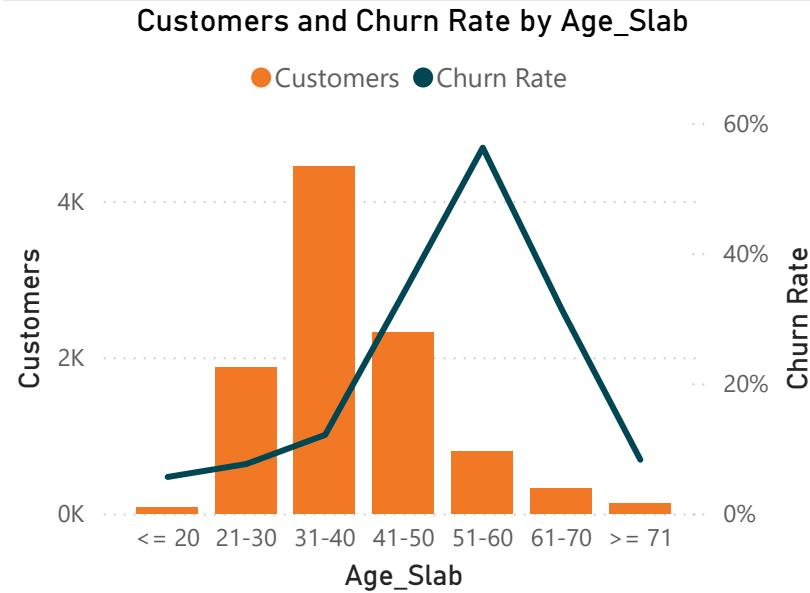
Customers in Products

1 2 3 4



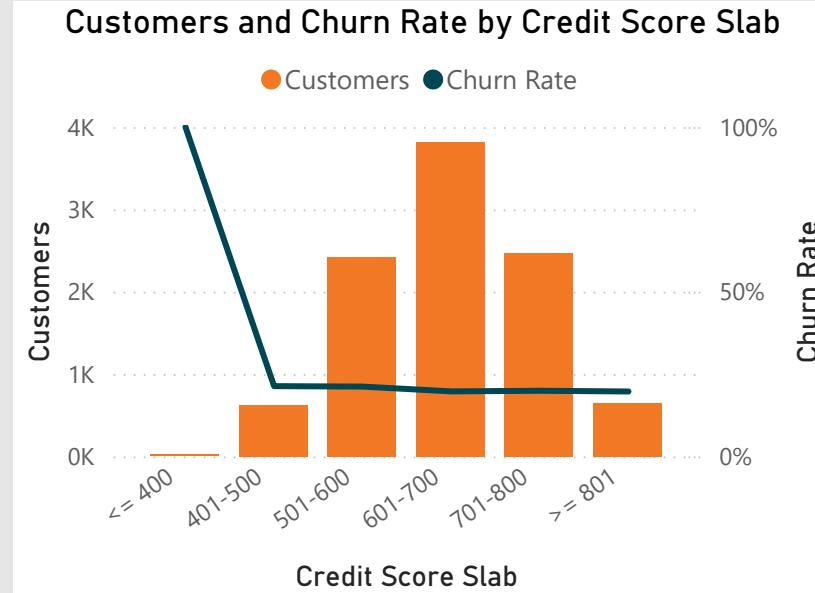
Customers and Churn Rate by Age_Slab

Customers Churn Rate



Customers and Churn Rate by Credit Score Slab

Customers Churn Rate



Customers and Churn Rate by Balance Slab

Customers Churn Rate

