

Credit Card Transactional Report

Q1

Q2

Q3

Q4

F

M

Total Revenue

55M

Total Interest

7.84M

Transactional
Amount

45M

Transaction Amount

656K

Card_Category	Sum of Revenue	Sum of Total_Trans_Amt	Sum of Interest_Earned
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Blue	46139398	36957875	64,95,887.74
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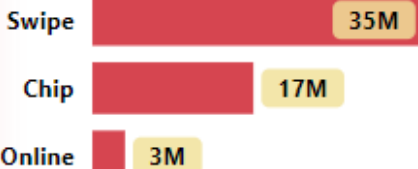
Gold	2454072	2024078	3,73,784.16
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Platinum	1135608	953314	1,61,629.05
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Silver	5586332	4586746	8,12,081.28
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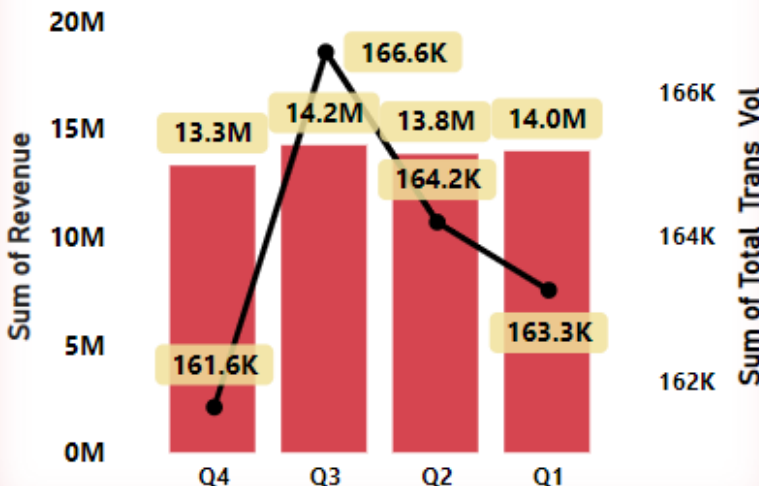
Total	55315410	44522013	78,43,382.23
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Revenue by Expenditure
Type

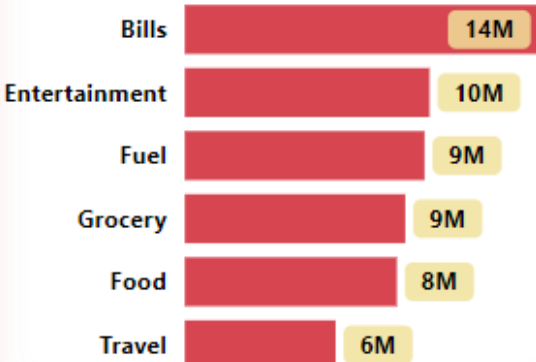


QTR Revenue and Total Trans count

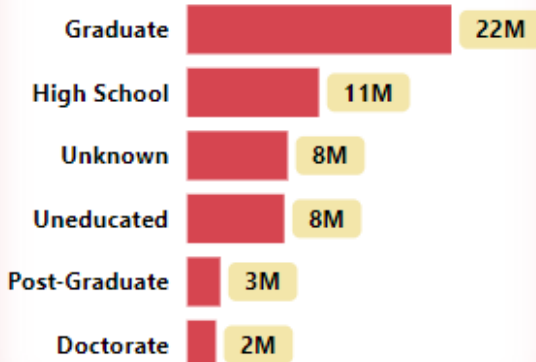
● Sum of Revenue ● Sum of Total_Trans_Vol



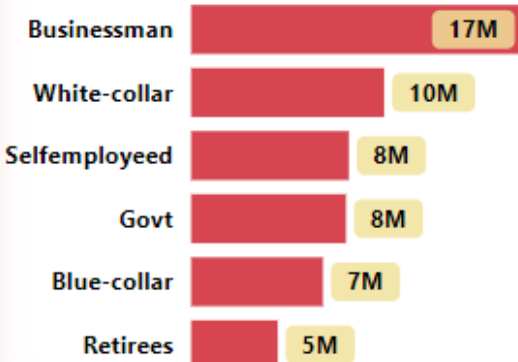
Revenue by Expenditure Type



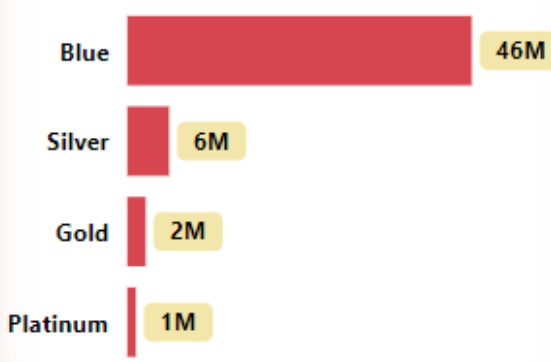
Revenue by Expenditure Type



Revenue by Expenditure Type



Revenue by Expenditure Type



Credit Card Customer Report

Q1

Q2

Q3

Q4

F

M

Total Revenue

55M

Total Interest

7.84M

Income

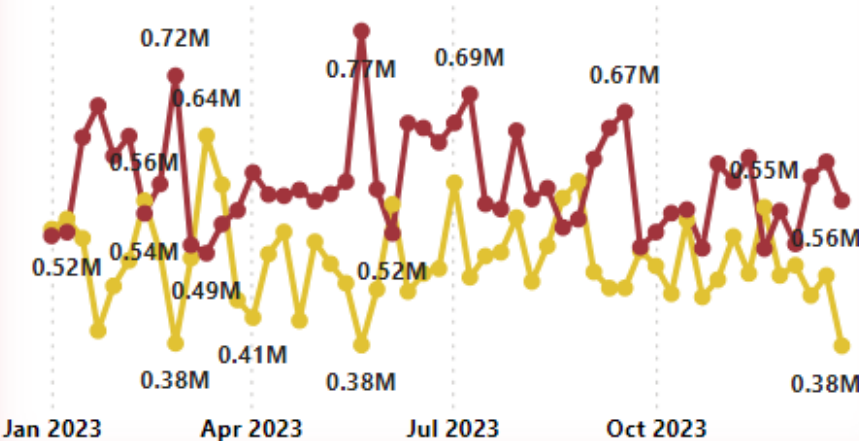
576M

Satisfaction Score

3.2

Customer_Job	Sum of Revenue	Sum of Interest_Earned	Sum of Income
Businessman	17387832	25,39,390.31	186959919
White-collar	10114656	14,41,073.93	103930055
Govt	8111701	11,60,016.37	88773989
Selfemployeed	8261758	11,19,741.81	75313288
Blue-collar	6904279	9,52,800.57	72262158
Retirees	4535184	6,30,359.24	48675030
Total	55315410	78,43,382.23	575914439

Revenue Vs Gender



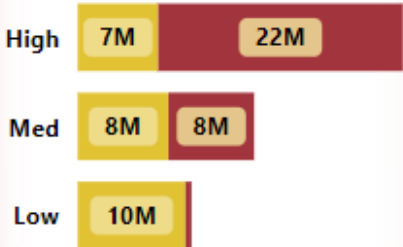
M

30M

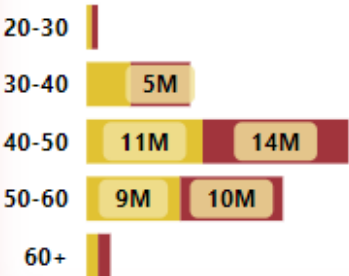
F

25M

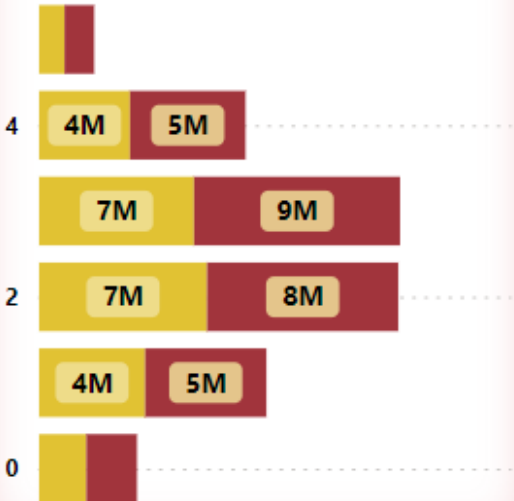
Salary Group



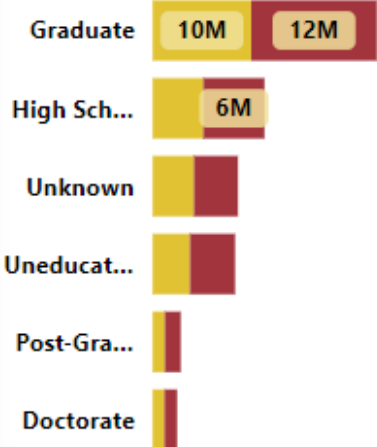
Age Group



Department Count



Education Level



Top 5 State

