



PickMe is a Sri Lankan ride-hailing platform offering tuk-tuks, cars, and vans through a mobile app. This dashboard analyzes simulated PickMe ride data to track demand, revenue, and service performance for business insights.



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# PickMe<sup>TM</sup>

## TUK



# 37K

Total Rides

# 23K

Completed Rides

# 0.62

Completion Rate %

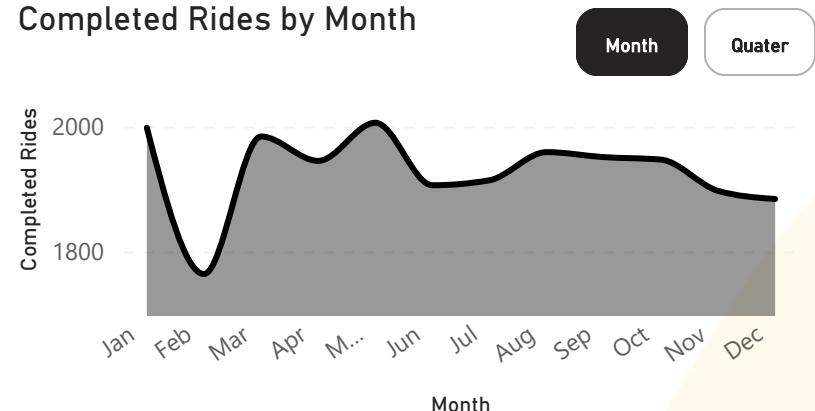
# 77M

Net Revenue (LKR)

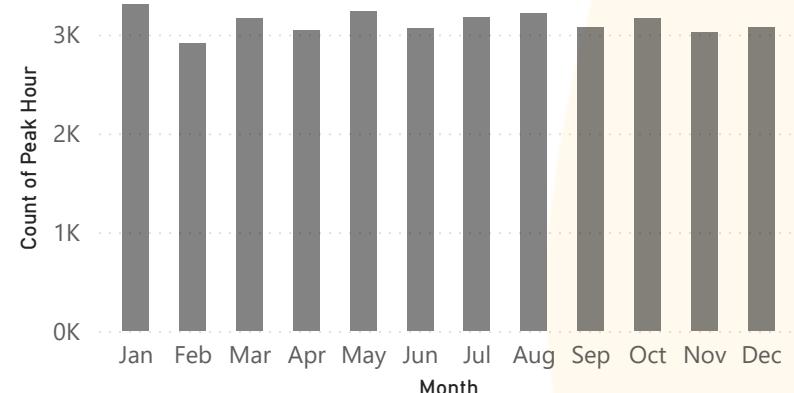
# 4.24

Average Driver Rating

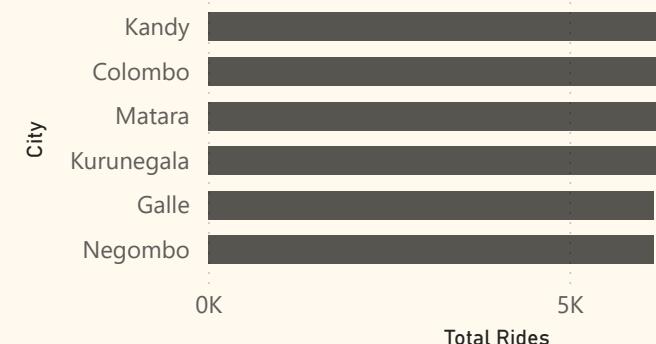
Completed Rides by Month



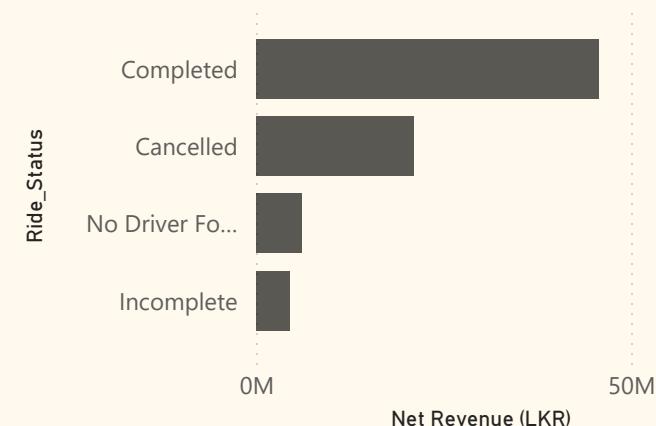
Count of Peak Hour by Month



Total Rides and Total Rides by City



Net Revenue (LKR) by Ride\_Status



# PickMe<sup>TM</sup>

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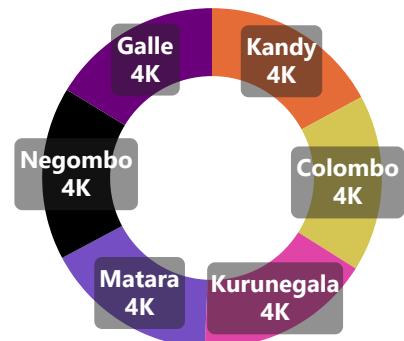
# 77M

Net Revenue (LKR)

# 4.24

Average Driver Rating

### Completed Rides by City



City	Sum of Distance_km
Galle	118,479.69
Negombo	119,539.86
Matara	120,624.82
Kurunegala	121,392.33
Colombo	122,129.79
Kandy	124,802.35
<b>Total</b>	<b>726,968.84</b>

Ride\_Status ● Cancelled ● Completed ● Incomplete ● No Driver Found



### Total Rides and Cancellation Rate % by City

