```
In [1]: import numpy as np
   import pandas as pd
   import matplotlib.pyplot as plt
   import seaborn as sns
   from sklearn.model_selection import train_test_split
   from sklearn.linear_model import LinearRegression
```

Out[2]:

	MonthYear	Time index	Country	StoreID	City	Dept_ID	Dept. Name	HoursOwn	HoursLease	Sa ur
0	10.2016	1.0	United Kingdom	88253.0	London (I)	1.0	Dry	3184.764	0.0	39856
1	10.2016	1.0	United Kingdom	88253.0	London (I)	2.0	Frozen	1582.941	0.0	8272
2	10.2016	1.0	United Kingdom	88253.0	London (I)	3.0	other	47.205	0.0	43840
3	10.2016	1.0	United Kingdom	88253.0	London (I)	4.0	Fish	1623.852	0.0	30942
4	10.2016	1.0	United Kingdom	88253.0	London (I)	5.0	Fruits & Vegetables	1759.173	0.0	16551
7653	06.2017	9.0	Sweden	29650.0	Gothenburg	12.0	Checkout	6322.323	0.0	388653
7654	06.2017	9.0	Sweden	29650.0	Gothenburg	16.0	Customer Services	4270.479	0.0	24
7655	06.2017	9.0	Sweden	29650.0	Gothenburg	11.0	Delivery	0	0.0	
7656	06.2017	9.0	Sweden	29650.0	Gothenburg	17.0	others	2224.929	0.0	24
7657	06.2017	9.0	Sweden	29650.0	Gothenburg	18.0	all	39652.2	0.0	388653

7650 rows × 13 columns

In [3]: df.head()

Out[3]:

	MonthYear	Time index	Country	StoreID	City	Dept_ID	Dept. Name	HoursOwn	HoursLease	Sales units	Tu
0	10.2016	1.0	United Kingdom	88253.0	London (I)	1.0	Dry	3184.764	0.0	398560.0	122
1	10.2016	1.0	United Kingdom	88253.0	London (I)	2.0	Frozen	1582.941	0.0	82725.0	38
2	10.2016	1.0	United Kingdom	88253.0	London (I)	3.0	other	47.205	0.0	438400.0	65
3	10.2016	1.0	United Kingdom	88253.0	London (I)	4.0	Fish	1623.852	0.0	309425.0	49
4	10.2016	1.0	United Kingdom	88253.0	London (I)	5.0	Fruits & Vegetables	1759.173	0.0	165515.0	32
4											•

Data cleaning and pre processing

In [4]: df.info()

<class 'pandas.core.frame.DataFrame'>
Int64Index: 7650 entries, 0 to 7657
Data columns (total 13 columns):

#	Column	Non-Null Count	Dtype
0	MonthYear	7650 non-null	object
1	Time index	7650 non-null	float64
2	Country	7650 non-null	object
3	StoreID	7650 non-null	float64
4	City	7650 non-null	object
5	Dept_ID	7650 non-null	float64
6	Dept. Name	7650 non-null	object
7	HoursOwn	7650 non-null	object
8	HoursLease	7650 non-null	float64
9	Sales units	7650 non-null	float64
10	Turnover	7650 non-null	float64
11	Area (m2)	7650 non-null	object
12	Opening hours	7650 non-null	object

dtypes: float64(6), object(7)

memory usage: 836.7+ KB

```
In [5]: df.describe()
```

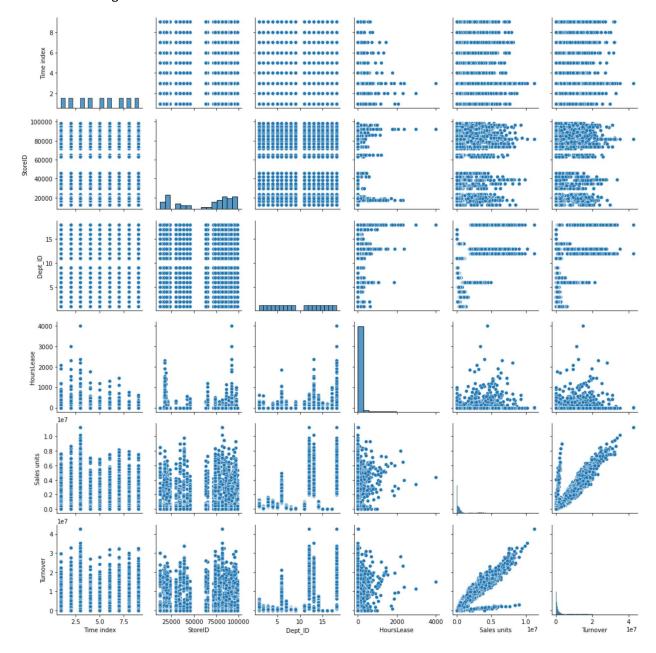
Out[5]:

	Time index	StoreID	Dept_ID	HoursLease	Sales units	Turnover
count	7650.000000	7650.000000	7650.000000	7650.000000	7.650000e+03	7.650000e+03
mean	5.000000	61995.220000	9.470588	22.036078	1.076471e+06	3.721393e+06
std	2.582158	29924.581631	5.337429	133.299513	1.728113e+06	6.003380e+06
min	1.000000	12227.000000	1.000000	0.000000	0.000000e+00	0.000000e+00
25%	3.000000	29650.000000	5.000000	0.000000	5.457125e+04	2.726798e+05
50%	5.000000	75400.500000	9.000000	0.000000	2.932300e+05	9.319575e+05
75%	7.000000	87703.000000	14.000000	0.000000	9.175075e+05	3.264432e+06
max	9.000000	98422.000000	18.000000	3984.000000	1.124296e+07	4.271739e+07

EDA and VISUALIZATION

In [7]: sns.pairplot(df)

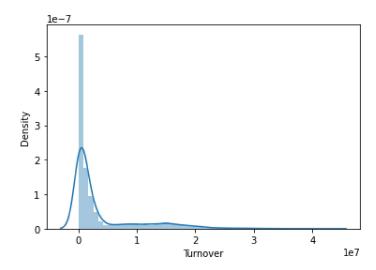
Out[7]: <seaborn.axisgrid.PairGrid at 0x2204d8d7c70>



In [8]: sns.distplot(df["Turnover"])

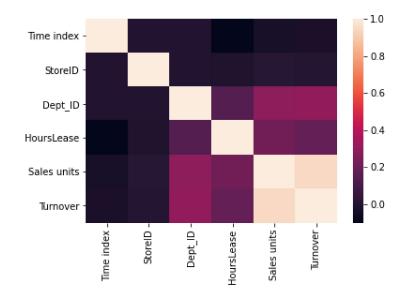
C:\ProgramData\Anaconda3\lib\site-packages\seaborn\distributions.py:2557: FutureWarnin
g: `distplot` is a deprecated function and will be removed in a future version. Please
adapt your code to use either `displot` (a figure-level function with similar flexibil
ity) or `histplot` (an axes-level function for histograms).
 warnings.warn(msg, FutureWarning)

Out[8]: <AxesSubplot:xlabel='Turnover', ylabel='Density'>



In [10]: | sns.heatmap(df1.corr())

Out[10]: <AxesSubplot:>



```
In [11]: df1.fillna(1)
```

Out[11]:

	MonthYear	Time index	Country	StoreID	City	Dept_ID	Dept. Name	HoursOwn	HoursLease	Sa ur
0	10.2016	1.0	United Kingdom	88253.0	London (I)	1.0	Dry	3184.764	0.0	39856
1	10.2016	1.0	United Kingdom	88253.0	London (I)	2.0	Frozen	1582.941	0.0	8272
2	10.2016	1.0	United Kingdom	88253.0	London (I)	3.0	other	47.205	0.0	43840
3	10.2016	1.0	United Kingdom	88253.0	London (I)	4.0	Fish	1623.852	0.0	30942
4	10.2016	1.0	United Kingdom	88253.0	London (I)	5.0	Fruits & Vegetables	1759.173	0.0	16551
7653	06.2017	9.0	Sweden	29650.0	Gothenburg	12.0	Checkout	6322.323	0.0	388653
7654	06.2017	9.0	Sweden	29650.0	Gothenburg	16.0	Customer Services	4270.479	0.0	24
7655	06.2017	9.0	Sweden	29650.0	Gothenburg	11.0	Delivery	0	0.0	
7656	06.2017	9.0	Sweden	29650.0	Gothenburg	17.0	others	2224.929	0.0	24
7657	06.2017	9.0	Sweden	29650.0	Gothenburg	18.0	all	39652.2	0.0	388653

7650 rows × 13 columns

memory usage: 836.7+ KB

In [12]: | df.info()

<class 'pandas.core.frame.DataFrame'>
Int64Index: 7650 entries, 0 to 7657
Data columns (total 13 columns):

```
Non-Null Count Dtype
#
    Column
    -----
                                  ----
---
                   -----
0
    MonthYear
                   7650 non-null
                                   object
1
    Time index
                   7650 non-null
                                   float64
2
    Country
                   7650 non-null
                                   object
                                   float64
3
    StoreID
                   7650 non-null
4
    City
                   7650 non-null
                                   object
5
    Dept_ID
                   7650 non-null
                                   float64
6
    Dept. Name
                   7650 non-null
                                   object
7
    HoursOwn
                   7650 non-null
                                   object
8
                   7650 non-null
                                   float64
    HoursLease
9
    Sales units
                   7650 non-null
                                   float64
10 Turnover
                                   float64
                   7650 non-null
11 Area (m2)
                   7650 non-null
                                   object
12 Opening hours 7650 non-null
                                   object
dtypes: float64(6), object(7)
```

split the data into training and test data

```
In [14]:
         x_train, x_test, y_train, y_test = train_test_split(x,y,test_size=0.3)
In [15]: | lr = LinearRegression()
          lr.fit(x_train, y_train)
Out[15]: LinearRegression()
In [16]: lr.intercept_
Out[16]: -149257.00780653395
In [17]: coeff = pd.DataFrame(lr.coef_, x.columns, columns =['Co-efficient'])
Out[17]:
                       Co-efficient
           Time index 21307.295834
              StoreID
                         -0.867540
              Dept ID 34198.649362
           HoursLease
                       -647.190945
           Sales units
                          3.238854
          prediction = lr.predict(x_test)
In [18]:
          plt.scatter(y_test, prediction)
Out[18]: <matplotlib.collections.PathCollection at 0x22050a57eb0>
           3.5
           3.0
           2.5
           2.0
           1.5
           1.0
           0.5
           0.0
                                    ż
                                              ż
                                                          1e7
```

In [19]: lr.score(x_test,y_test)

Out[19]: 0.9137256307047066

```
In [20]: from sklearn.linear_model import ElasticNet
         en = ElasticNet()
         en.fit(x_train,y_train)
Out[20]: ElasticNet()
In [21]:
         print(en.coef_)
         [ 1.98261822e+04 -8.70188601e-01 3.35624690e+04 -6.47821609e+02
           3.23933160e+00]
In [22]: print(en.intercept_)
         -136129.6512203263
In [23]:
         print(en.predict(x_test))
         [ 430186.71509285
                              414874.51593134 1236368.90771275 ...
          19045097.03077549 711298.95331123 9569529.39784102
In [24]: print(en.score(x_test,y_test))
         0.913710254809619
In [25]: from sklearn import metrics
         print("Mean Absolytre Error:",metrics.mean_absolute_error(y_test,prediction))
         print("Mean Squared Error:", metrics.mean squared error(y test, prediction))
         print("Root Mean Squared Error:",np.sqrt(metrics.mean_squared_error(y_test,prediction))
         Mean Absolytre Error: 979214.8781805587
         Mean Squared Error: 3125196318733.213
         Root Mean Squared Error: 1767822.4794173234
 In [ ]:
```