



## MUSIC AND MENTAL HEALTH: A SURVEY OF LISTENING HABITS AND EMOTIONAL WELL-BEING

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Qureos Data Analytics Challenge



### AGENDA

Background/Context

Project Background

Data Description

Univariate Analysis of Data

Bivariate Analysis of Data

Correlation between Variables

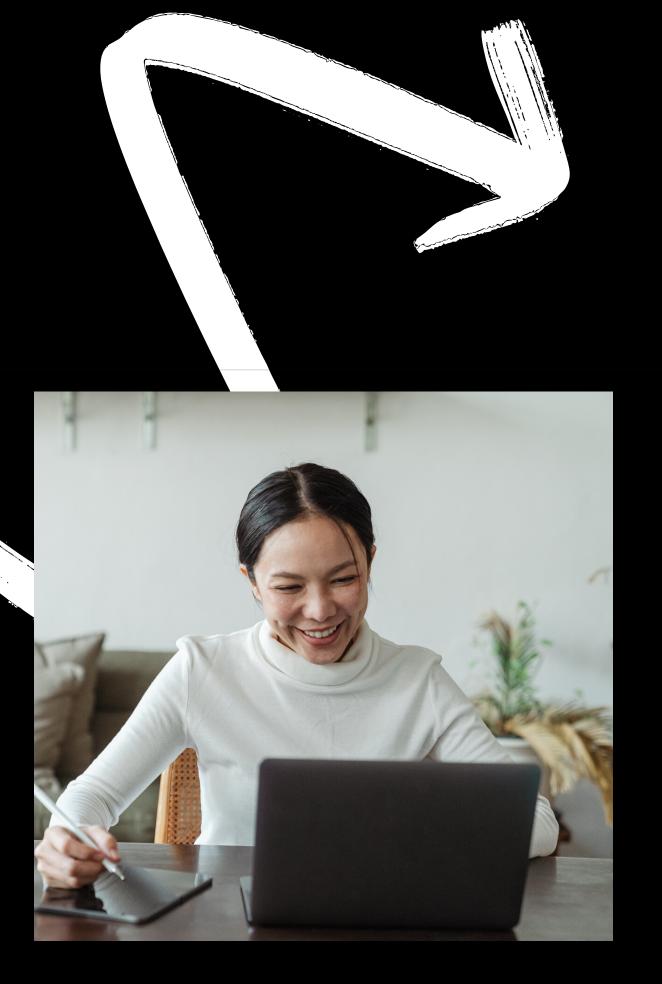
Conclusion





#### Insights

- Our Songs mostly listen by the people from the Age of 16 to Age of 23 that improve their moods. So, we have to develop songs that is most likes by youth
- Our Songs mostlty listen on the Platform of Spotify by the people that improve their moods and less listen on Pandora and Apple music.
- Fav genre listen by the people that improve their moods is Rock and the next is Pop and then other Genre comes.
   So , we have to make more Rock songs to improve our ratings and listening



#### Insights

• Our Songs mostly listen by the people who are compose music that improve their moods. So, we have to develop songs that is most likes by composer.

 Our Songs mostly listen by the people who actively explore new artists/genres that improve their moods.So, we have to add new Artists to our platform.

• Our Songs mostly listen by the people who are mostly listen to those music in which they are not fluent that improve their moods. So, we have develop / made songs in those language in which people are fluent.

# Detailed Explanation of Survey\_ EDA is given in Jupyter Notebook

#### Thank You