

Account Setup	✗	✗	✗	✗
Category and Subcategory	✓	✓	✓	✓
Store Creation and Optimization for registered brands	✓	✓	✓	✓
Product Listing	✓	✓	✓	✓

Services	Basic	Silver	Gold	Customized
Products	20 products	50 products	100 products	100+
Brand Registry	✕	✕	✕	✕
Account Setup	✕	✕		✕
Category and Subcategory	✓	✓		✓
Store Creation and Optimization for registered brands	✓	✓		✓
Reviews	✓	✓		✓
Review Response Framework Developed	✓	✓		✓
Listing management	✓	✓		✓
Listing Optimization	✓	✓		✓
Product Description	✓	✓		✓
Competitor Analysis	✓	✓		✓
Amazon Buy Box Win Support	✓	✓	✓	✓
Amazon FBA	✓	✓	✓	✓
Amazon FBA Setup	✓	✓	✓	✓
Amazon Store Design for registered brands	✓	✓	✓	✓
HTML	✓	✓	✓	✓
Adding Search Terms	✓	✓	✓	✓

Amazon PPC Package				
Services	Basic	Silver	Gold	Premium
Product Campaign	5	×	×	10
Ad Management	✓	×	×	✓
Keywords Research and Analysis	✓	×	×	✓
Keywords updates	✓	×	×	✓
Bid adjustments	✓	×	×	✓
Continued optimization	✓	×	×	✓
PPC analysis and Setup	✓	×	×	✓
Competitor Analysis	✓	×	×	✓
Drive Clicks & Sales	✓	×	×	✓
ACOS Monitoring	✓	×	×	✓
Landing Pages Optimization	✓	×	×	✓
Monthly Spending	Price	×	×	Price
Monthly Reporting	✓	×	×	✓
Email and Chat Support	×	×	×	×

Amazon Store Maintenance				
Services	Basic	Silver	Gold	Premium
Webstore Product listing	5	×	×	10
Single Variant	✓	×	×	✓
Multi Variant	×	×	×	✓
Optimized Product Title	✓	×	×	✓
Optimized Product Description	✓	×	×	✓
Backend Search Term Submission	✓	×	×	✓
Landing Pages optimization	✓	×	×	✓
Drive Clicks & Ranking	✓	×	×	✓
Optimized "About Description"	×	×	×	✓
Policy Pages Description	×	×	×	✓
Seller Central BuyBox Management	✓	×	×	✓
Adding Html and picture gallery	✓	×	×	✓
Amazon SEO	✓	×	×	✓
Competitor and Prices Analysis	×	×	×	✓
Selling Strategy Planning and Marketing	×	×	×	✓
Amazon Paid Campaign	×	×	×	✓
Min Contract Period	×	×	×	×
Working Hours	×	×	×	×
Report & Analysis	✓	×	×	✓

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TERMS OF SERVICE

All our services come with cash back guarantees, which showcases our confidence in our services. However, the below are the terms under which the guarantees are implied:

* Good package will get 25% Cashback Guarantee, Very Good package will get 50% Cashback Guarantee and The Best package will get 100% Cashback Guarantee.

- All the Guaranteed services must be conducted and continued within the time frame of the minimum commitment period mentioned at the bottom of each package.
- At TechBay we believe in giving you results with guaranteed ROI, which will require detailed study of your current marketing positioning, which is why TechBay will require information from you in order to improve your current sales status.
- An NDA will be signed between the two parties to maintain confidentiality of the relevant information given either parties.
- And at the end, Believe in us, as we believe in you!

