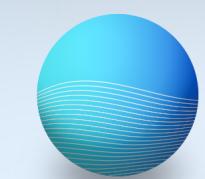
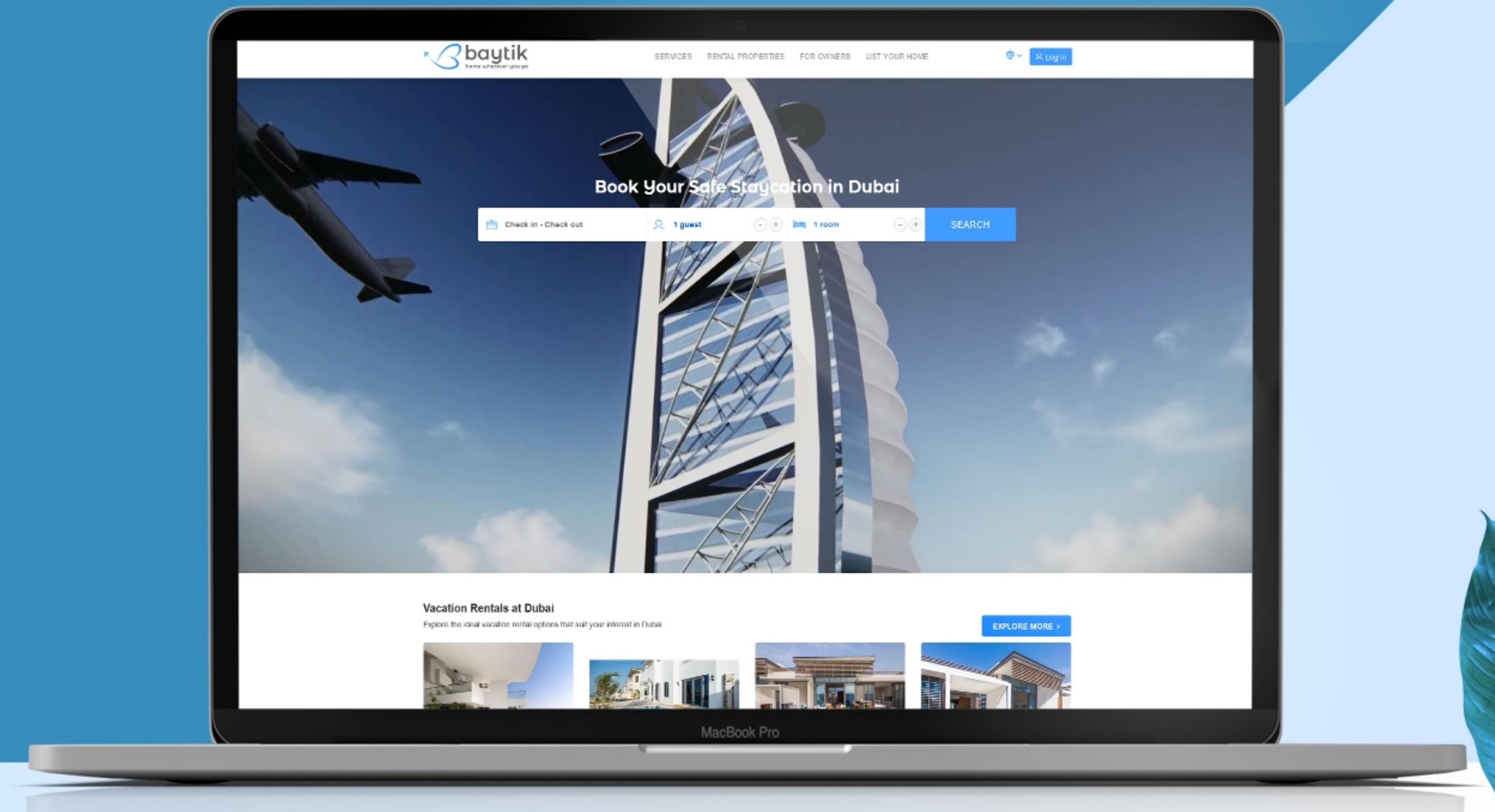


BAYTIK - HOME WHEREVER YOU GO

“Working with Techbay Solutions was super easy. They provided many options for the designs and developed a website that gained us a consistently increasing number of happy visitors who wanted to avail our services.”

—Baytik

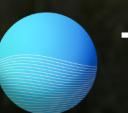


TECH BAY[®]
SOLUTIONS



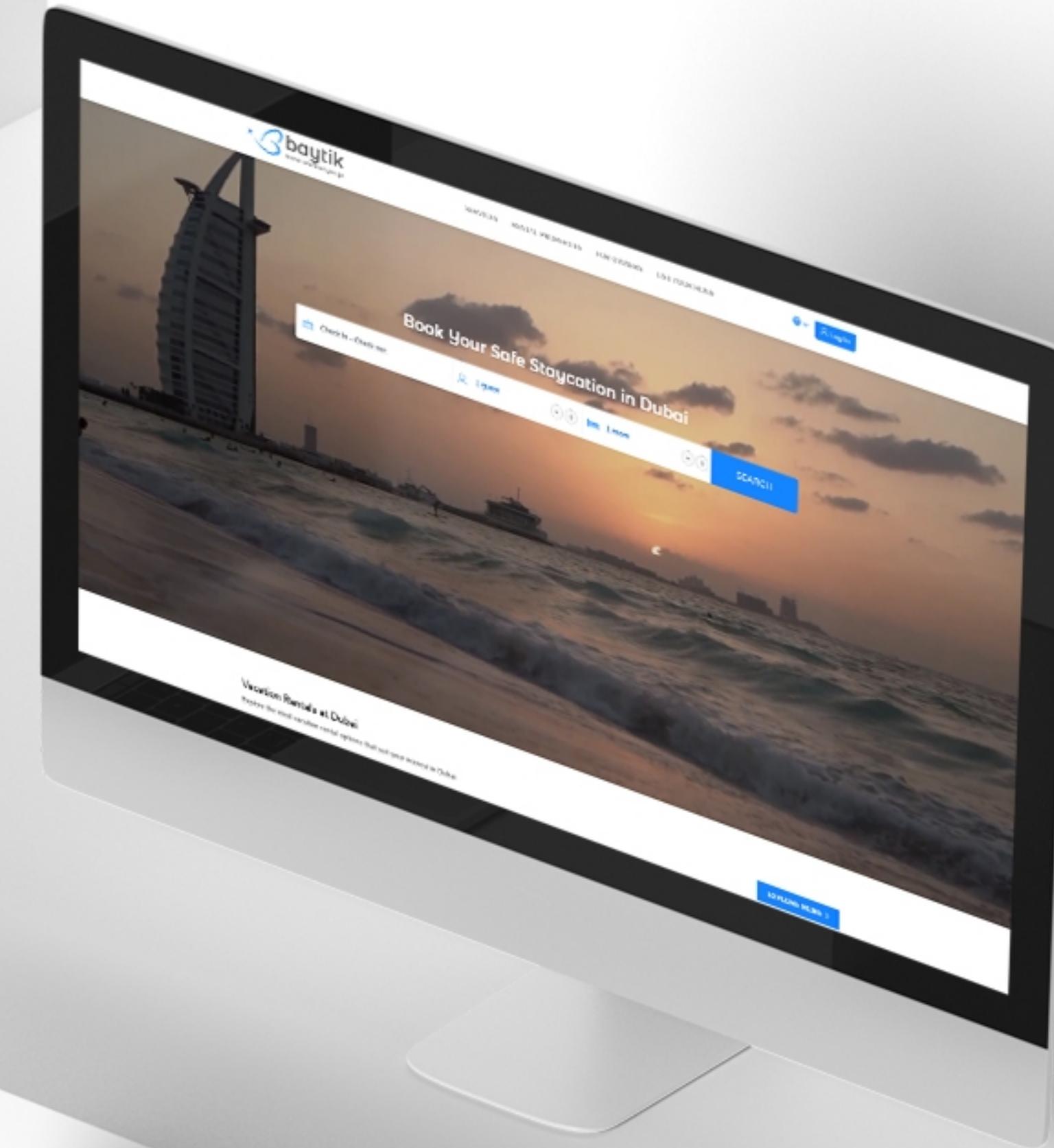
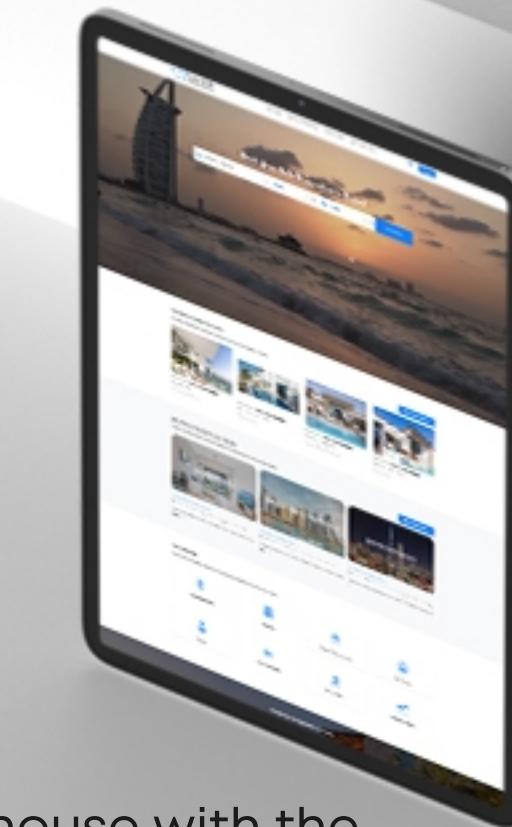
CONTENT

- 3. About Baytik
- 4. Techbay Solutions an Baytik
- 5. Objectives
- 6. Our Strategy
- 7. Designing
- 8. Development
- 9. Hosting and Maintenance
- 10. Results



ABOUT BAYTIK

- Baytik is an exclusive Luxury Vacation Apartment Rental company, with some of the superb verified properties in Palm Jumeirah, Jumeirah Beach, and Downtown Dubai.
- They have serviced apartments, lofts, duplexes, penthouses, private villas, and beachfront homes to rent for vacation.
- They are proficient in providing every service related to the vacation house needs, including butlers, babysitters, car rentals, and airport shuttles.

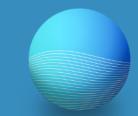


- Their ultimate goal is to provide their clients the satisfaction of their own house with the added luxury to everything so their clients can have the best vacation of their lives.

TECHBAY SOLUTIONS AND BAYTIK

Baytik hired Techbay Solutions to reinvent their online presence completely. They wanted a website that showed the full spectrum of their services and attracted everyone visiting their website.

We hitched them with an innovative, contemporary website that highlighted their uniqueness in the luxury apartment rental world and highlighted their selling points to engage more clients.

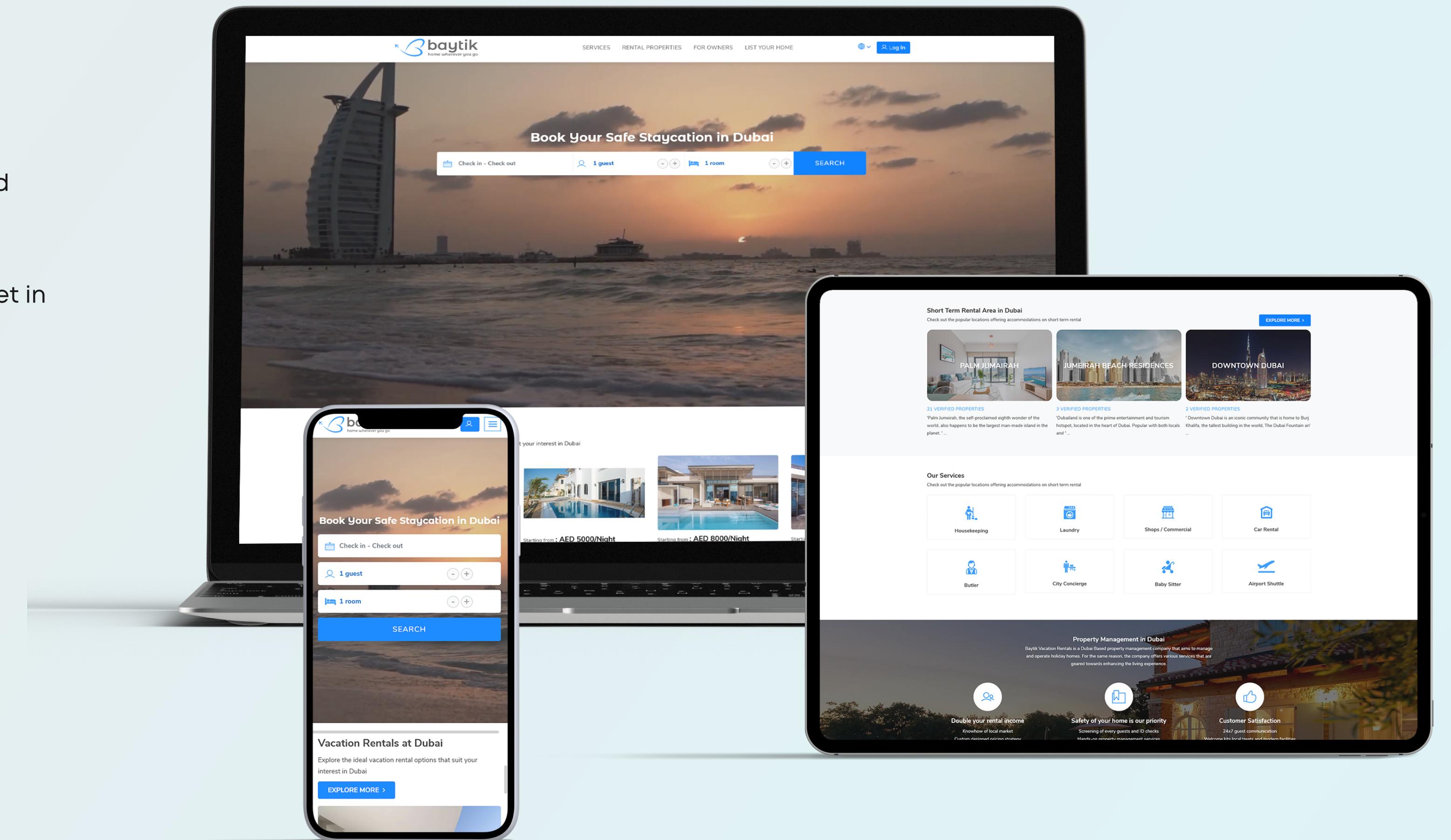


TECH BAY[•]
SOLUTIONS | CASE STUDY

OBJECTIVES

Keeping in mind the requirements and real purpose of Baytik's constitution, we had the following objectives to excel in.

- ▲ Constitute a design that delivers high-tech and precise images of the services that Baytik offers.
- ▲ Design responsive web pages that engage clients and enhance their excitement level for the vacation.
- ▲ Develop a high speed, user-friendly, and easily navigated website for their clients.
- ▲ Create the website with maximum marketing potential yet in the best interest of the clients.
- ▲ Provide the hosting and maintenance services for the website.



OUR STRATEGY

Our approach to creating Baytik's website was systematic and strategic.

- We complete each step with perfection and set checkpoints to ensure the smooth functioning of each phase.
- We ran multiple tests of the website to analyze its overall performance.

Vacation Rentals at Dubai

Explore the ideal vacation rental options that suit your interest in Dubai



Starting from : AED 3500/Night
Sky Villa JVC
Jumeirah Lake Towers



Starting from : AED 5000/Night
Private Sea View Villa
Palm Jumairah

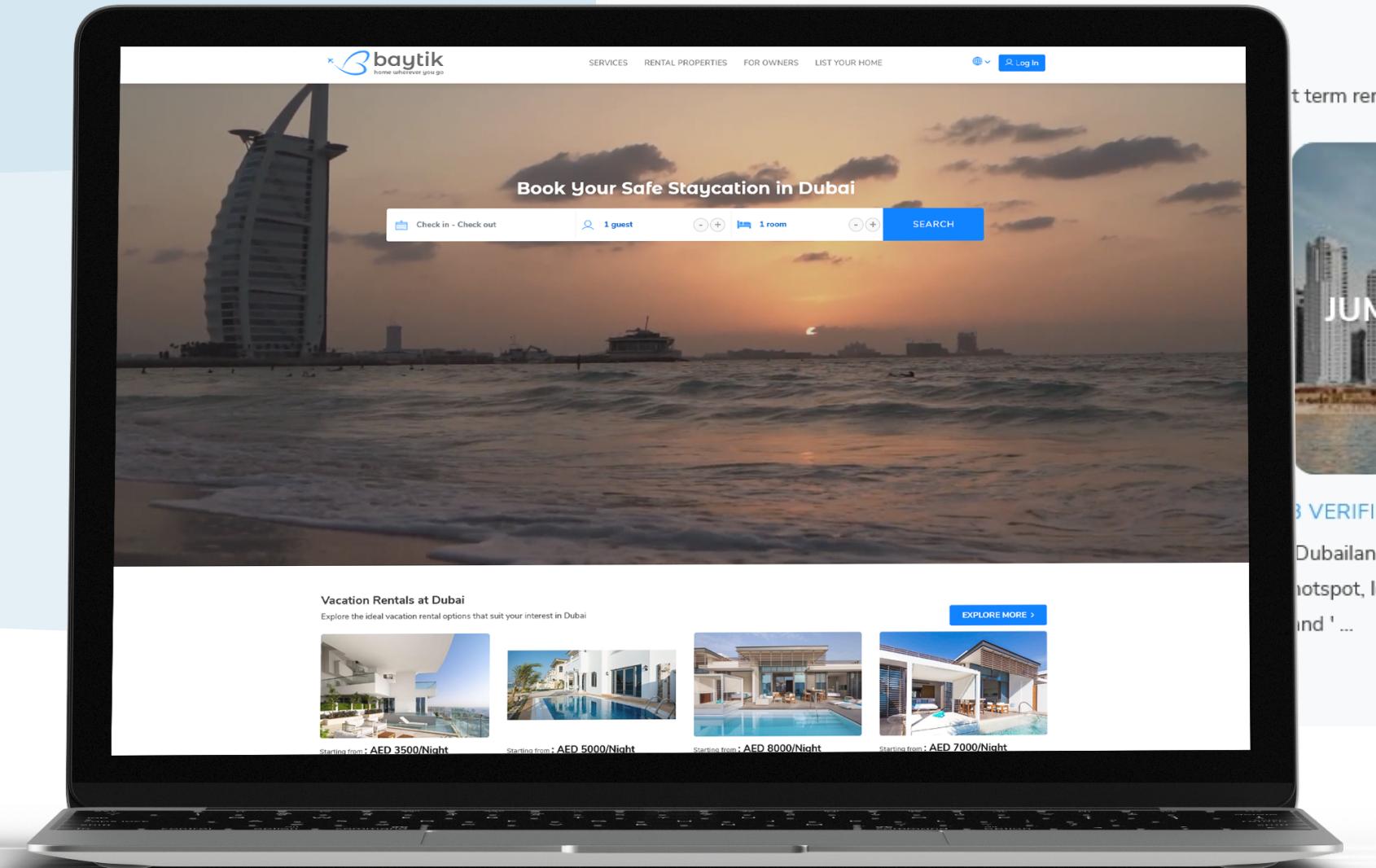


Starting from : AED 8000/Night
Nikki Beach 2BR Villa
Jumeirah Beach Residences



Starting from : AED 7000/Night
Nikki Beach One Bedroom
Palm Jumairah

[EXPLORE MORE >](#)



Book Your Safe Staycation in Dubai

Check in - Check out 1 guest 1 room SEARCH

JUMEIRAH BEACH RESIDENCES

DOWNTOWN DUBAI

3 VERIFIED PROPERTIES

Dubailand is one of the prime entertainment and tourism hotspot, located in the heart of Dubai. Popular with both locals and ...

2 VERIFIED PROPERTIES

Downtown Dubai is an iconic community that is home to Burj Khalifa, the tallest building in the world, The Dubai Fountain an' ...

[EXPLORE MORE >](#)



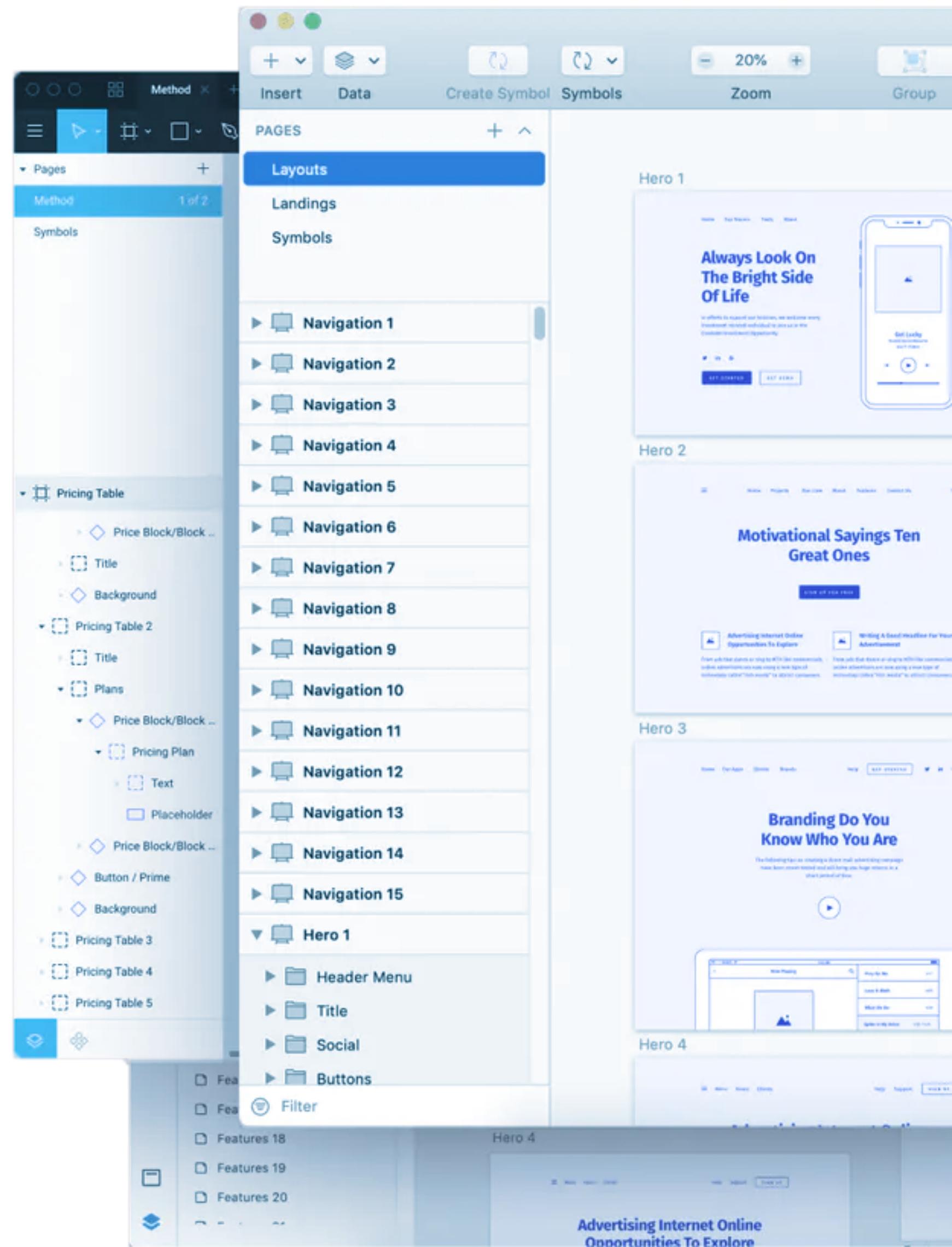
TECH BAY® CASE STUDY
SOLUTIONS

DESIGNING

Baytik contacted Techbay Solutions to entirely give a new look to their website to start the process from scratch. We took the following steps to create an influencing design for Baytik.

- ▲ Created wireframes to chalk out all strategies that will be the highlights of the website.
- ▲ Prepared the enhanced UI/UX designs to communicate the services to the clients visually.
- ▲ Leading the process to create prototypes to check the functionalities of CTAs and other

All in all, we secured a website design that fits the theme of their business accurately, and fashionably promotes their services.



DEVELOPMENT

Baytik wanted an interactive, user-friendly website that can be integrated with all marketing channels. Our developers, with their extensive expertise, developed the website that raised the number for Baytik.

- ▲ We used AWS Server, web server (Apache) 18.4, and PHP version above 5 for smooth functionality and automated administration of the website.
- ▲ It allowed them to manage both the website and the business as a whole.
- ▲ Now their website is easy to manage, yet the smoothness keeps the visitors glued to the website.

Recommended Vacation Rentals in Dubai

Browse now with ease to find your perfect vacation rental

[EXPLORE MORE >](#)



APARTMENT > 4.0 GUESTS > 4 BEDROOMS
Jumeirah Beach Residences, Dubai, UAE

Starting from : AED 5000/Night



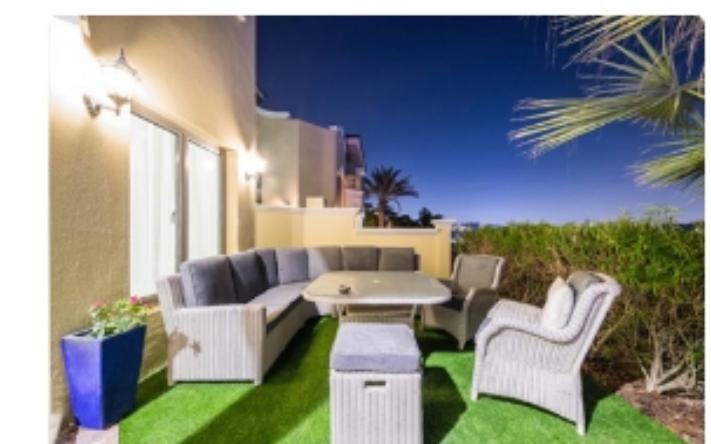
APARTMENT > 2.0 GUESTS > 2 BEDROOMS
Downtown Dubai, Dubai, UAE

Starting from : AED 350/Night



APARTMENT > 5.0 GUESTS > 5 BEDROOMS
Palm Jumairah, Dubai, UAE

Starting from : AED 4999/Night



APARTMENT > 5.0 GUESTS > 5 BEDROOMS
Palm Jumairah, Dubai, UAE

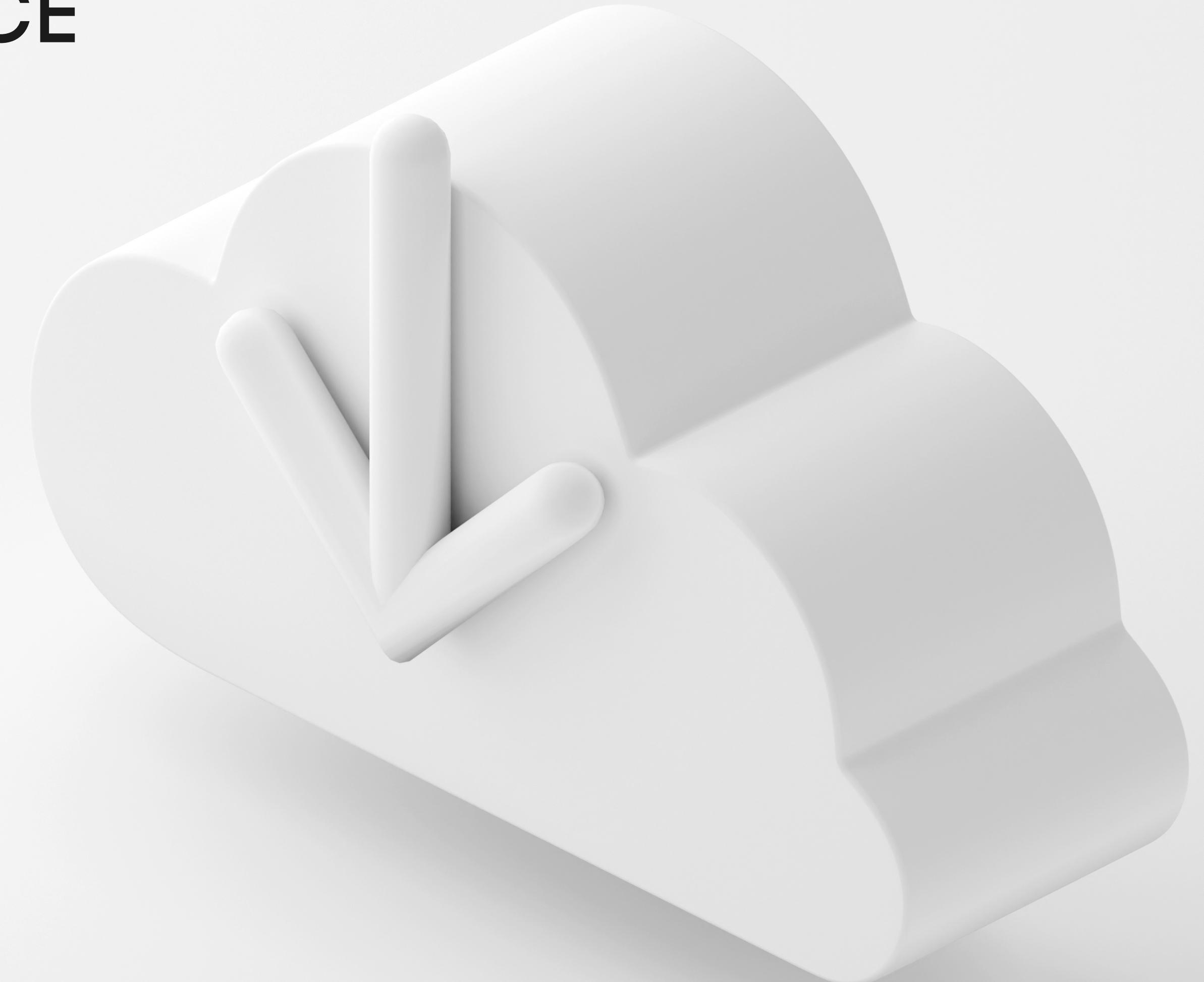
Starting from : AED 4999/Night

HOSTING AND MAINTENANCE

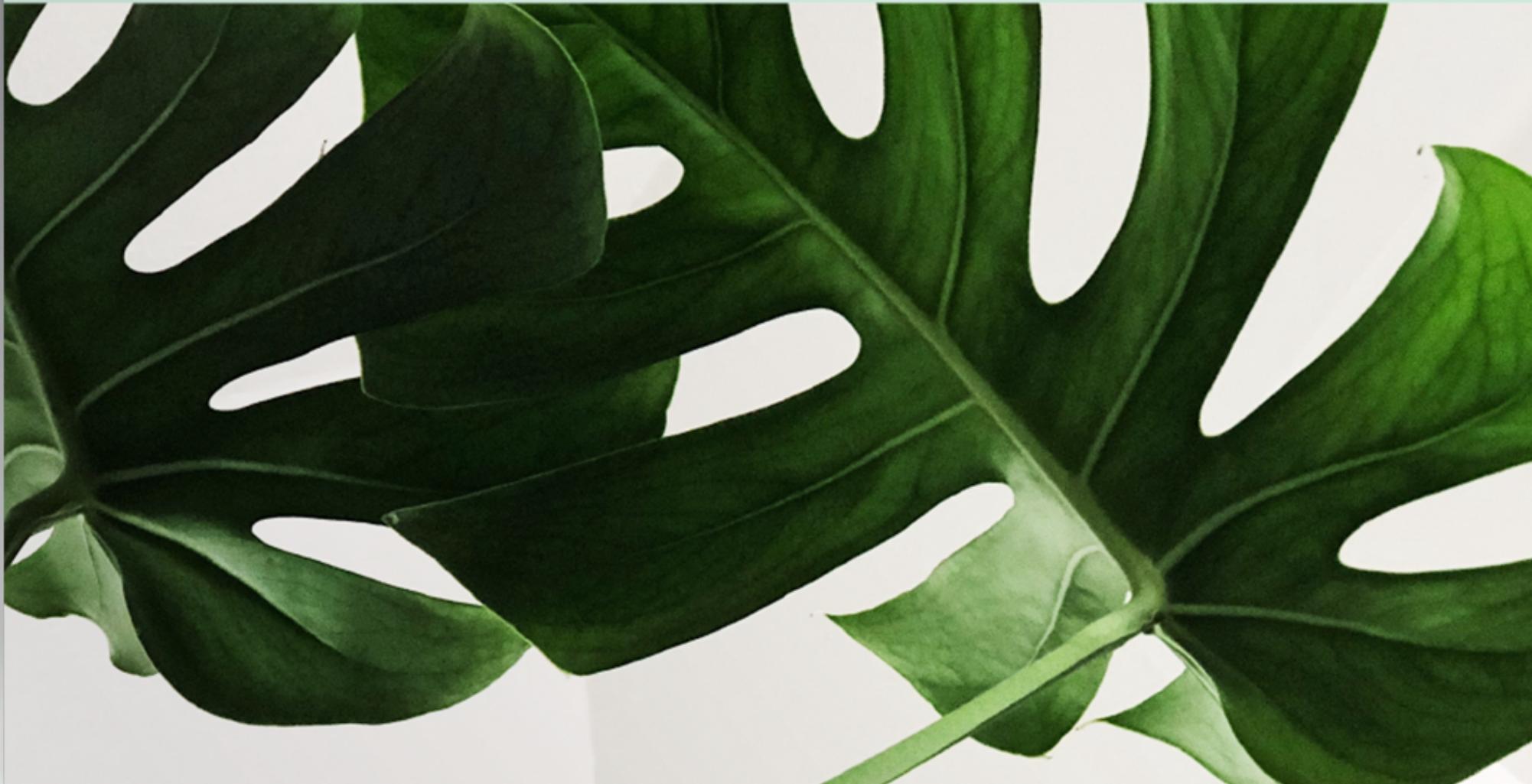
Techbay also provided hosting services to Baytik.

- We have provided them an initial shared hosting to a server cluster of AWS with auto-failover capability.
- A comprehensive backup and recovery solution.
- Our developers continuously monitor the functionality of the website and attend to any glitch that occurred at once.

Commensurating with their growth, we plan on providing them a fully dedicated hosting server.



RESULTS



- ▲ With our communicative designs and latest development techniques, Baytik has a highly engaging website with increased clientele.
- ▲ The website is now optimized with high-resolution graphics and an interactive layout, so the customer doesn't have to struggle to find their desired services.
- ▲ The website has the full potential to facilitate all digital marketing platforms and to be the top-ranked vacation apartment rental website in UAE.