

Ideation Phase
Brainstorm & Idea Prioritization
Template

Date	07 NOV 2025
Team ID	NM2025TMID06803
Project Name	TO SUPPLY LEFTOVER FOOD TO POOR
Maximum Marks	4 Marks

To Supply Leftover Food to Poor Template:

This project focuses on reducing food wastage and hunger by developing a system that collects leftover food from restaurants, hotels, hostels, and events, and distributes it to poor and needy people through verified NGOs and volunteers.

The process begins by connecting **food donors** (such as restaurants or caterers) with **receivers** (NGOs, shelters, and volunteers). A digital platform or mobile application can be used to facilitate notifications whenever leftover food is available nearby.

The system includes proper **quality checks, storage management, and delivery coordination** to ensure food safety and timely distribution. Reports and feedback from both donors and receivers help maintain transparency and measure social impact.

This initiative supports **sustainability, community welfare, and environmental conservation** by minimizing food waste and addressing hunger effectively.

Step – 1: Team Gathering, Collaboration, and Selecting the Problem Statement

Team members came together to discuss pressing social issues such as poverty, food wastage, and hunger. After evaluating multiple ideas, they selected the problem statement — “**To Supply Leftover Food to Poor**” — with the goal of creating a sustainable food redistribution network.

Reference:

<https://www.mural.co/templates/brainstorm-and-idea-prioritization>

Step – 2: Brainstorm, Idea Listing, and Grouping

Brainstorm:

Team members freely shared innovative ideas on how to collect, store, and distribute leftover food safely. The session encouraged creativity and practical solutions.

Idea Listing:

Ideas such as *mobile app integration, partnerships with restaurants, volunteer-based distribution, and real-time food pickup alerts* were listed for review.

Grouping:

Similar ideas were grouped into categories such as **Collection**, **Storage**, **Distribution**, and **Awareness**, making it easier to prioritize tasks and responsibilities.

Action Planning:

Chosen ideas were refined into executable steps. Each task — from software design to partnership development — was assigned to specific team members with timelines for completion.

Step – 3: Idea Prioritization

Idea Prioritization:

The most impactful and feasible ideas were prioritized for implementation. The key focus areas are:

Establishing a food collection and delivery network through NGOs and volunteers.

Developing a mobile/web platform for real-time food donation alerts.

Ensuring hygiene and safety standards during storage and transportation. **Raising community awareness** about reducing food waste.

By breaking down the project into clear components — *Collection* → *Storage* → *Verification* → *Distribution* → *Feedback* — the team ensures efficiency, accountability, and measurable results.

Visual tools such as **flowcharts and diagrams** will be used to present the workflow and enhance understanding. This structured approach helps improve project clarity, communication, and long-term sustainability.

