



**Ideation Phase**  
**Brainstorm & Idea Prioritization**  
**Template**

Date	07 NOV 2025
Team ID	NM2025TMID06803
Project Name	TO SUPPLY LEFTOVER FOOD TO POOR
Maximum Marks	4 Marks

**To Supply Leftover Food to Poor Template:**

This project focuses on reducing food wastage and hunger by developing a system that collects leftover food from restaurants, hotels, hostels, and events, and distributes it to poor and needy people through verified NGOs and volunteers.

The process begins by connecting **food donors** (such as restaurants or caterers) with **receivers** (NGOs, shelters, and volunteers). A digital platform or mobile application can be used to facilitate notifications whenever leftover food is available nearby.

The system includes proper **quality checks**, **storage management**, and **delivery coordination** to ensure food safety and timely distribution. Reports and feedback from both donors and receivers help maintain transparency and measure social impact.

This initiative supports **sustainability**, **community welfare**, and **environmental conservation** by minimizing food waste and addressing hunger effectively.

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**Step – 1: Team Gathering, Collaboration, and Selecting the Problem Statement**

Team members came together to discuss pressing social issues such as poverty, food wastage, and hunger. After evaluating multiple ideas, they selected the problem statement — **“To Supply Leftover Food to Poor”** — with the goal of creating a sustainable food redistribution network.

**Reference:**

<https://www.mural.co/templates/brainstorm-and-idea-prioritization>

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**Step – 2: Brainstorm, Idea Listing, and Grouping**

**Brainstorm:**

Team members freely shared innovative ideas on how to collect, store, and distribute leftover food safely. The session encouraged creativity and practical solutions.

**Idea Listing:**

Ideas such as *mobile app integration*, *partnerships with restaurants*, *volunteer-based distribution*, and *real-time food pickup alerts* were listed for review.





**Grouping:**

Similar ideas were grouped into categories such as **Collection, Storage, Distribution, and Awareness**, making it easier to prioritize tasks and responsibilities.

**Action Planning:**

Chosen ideas were refined into executable steps. Each task — from software design to partnership development — was assigned to specific team members with timelines for completion.

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**Step – 3: Idea Prioritization****Idea Prioritization:**

The most impactful and feasible ideas were prioritized for implementation. The key focus areas are:

**Establishing a food collection and delivery network** through NGOs and volunteers.

**Developing a mobile/web platform** for real-time food donation alerts.

**Ensuring hygiene and safety standards** during storage and transportation. **Raising community awareness** about reducing food waste.

By breaking down the project into clear components — *Collection → Storage → Verification → Distribution → Feedback* — the team ensures efficiency, accountability, and measurable results.

Visual tools such as **flowcharts and diagrams** will be used to present the workflow and enhance understanding. This structured approach helps improve project clarity, communication, and long-term sustainability.

