

Pages

iii Columns

YEAR(Order Date)

≡ Rows

SUM(Sales)

Filters

SUM(Sales)

YEAR(Order Date)

Marks

Automatic

Color



Size

T



Detail

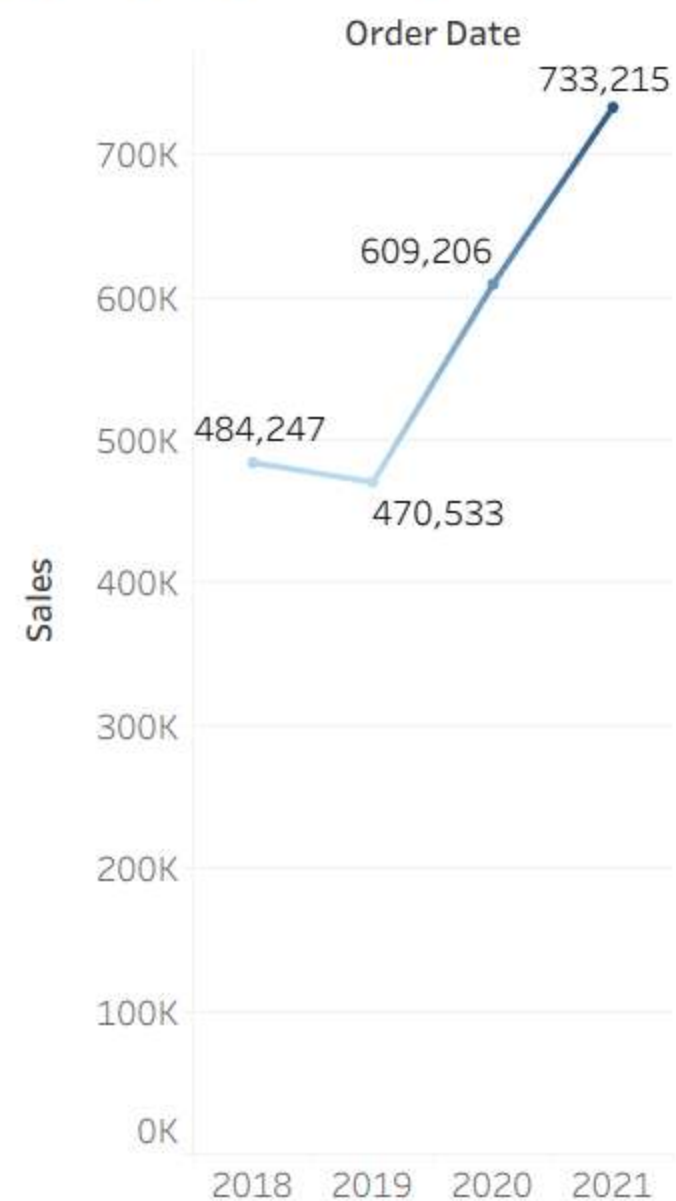
 Tooltip

Path



SUM(Sales)

SALES OVER TIME



YEAR(Order Date)

SUM(Sales)

470,533

733,215

Format Shading

A

Fields

Sheet Rows Columns

Default

Worksheet:

Pane: No...

Header: No...

Total

Pane: No...

Header: No...

Grand Total

Pane: No...

Header: No...

Row Banding

Pane:

Header:

Band Size:

Clear

Pages

Filters

SUM(Profit)

Sub-Category

Marks

Auto

Co...

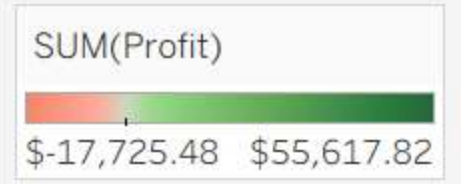
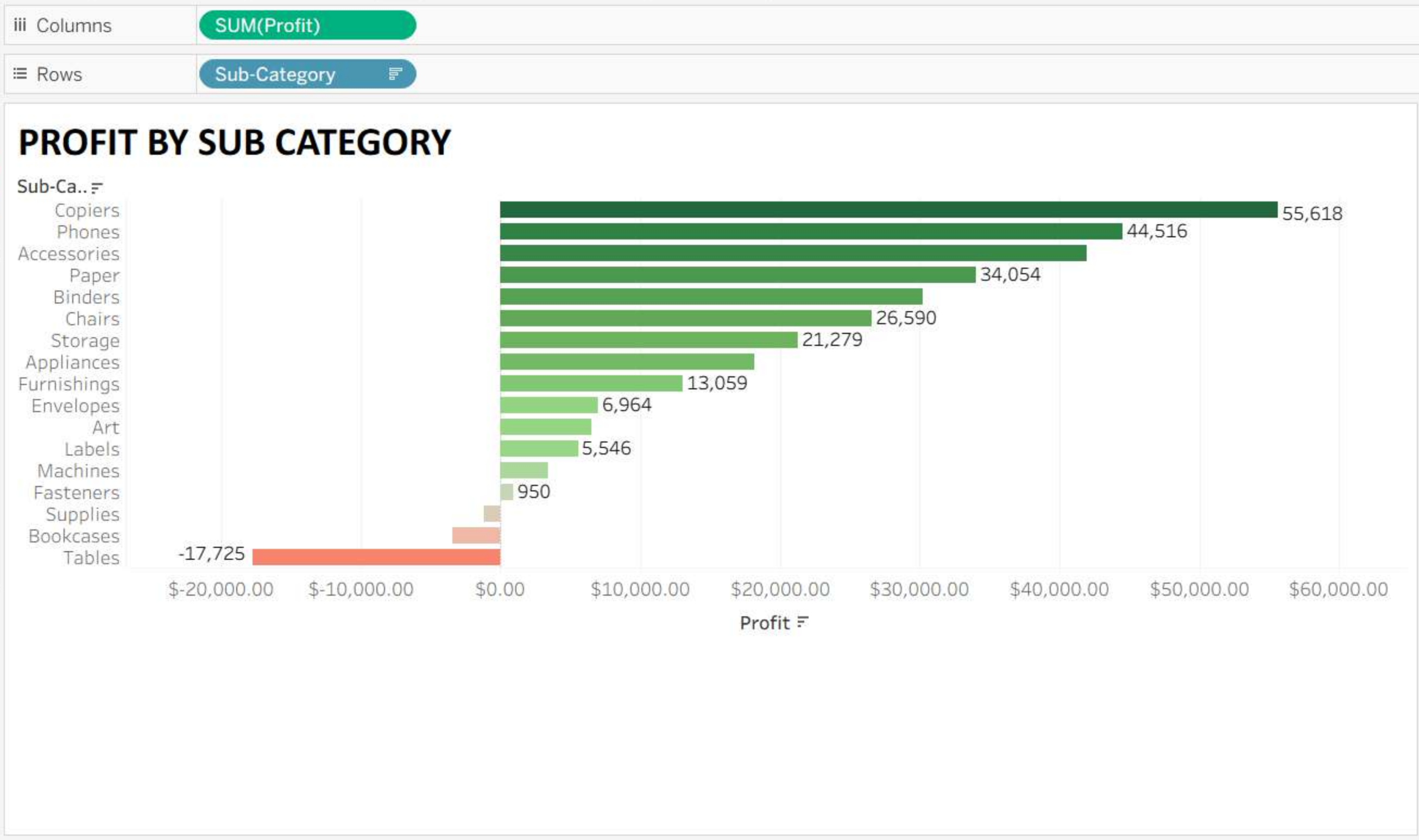
Size

Label

De...

To...

SUM..



Format Shading

Worksheet: Rows Columns

Default

Worksheet: Pane: Header:

Total

Pane: Header:

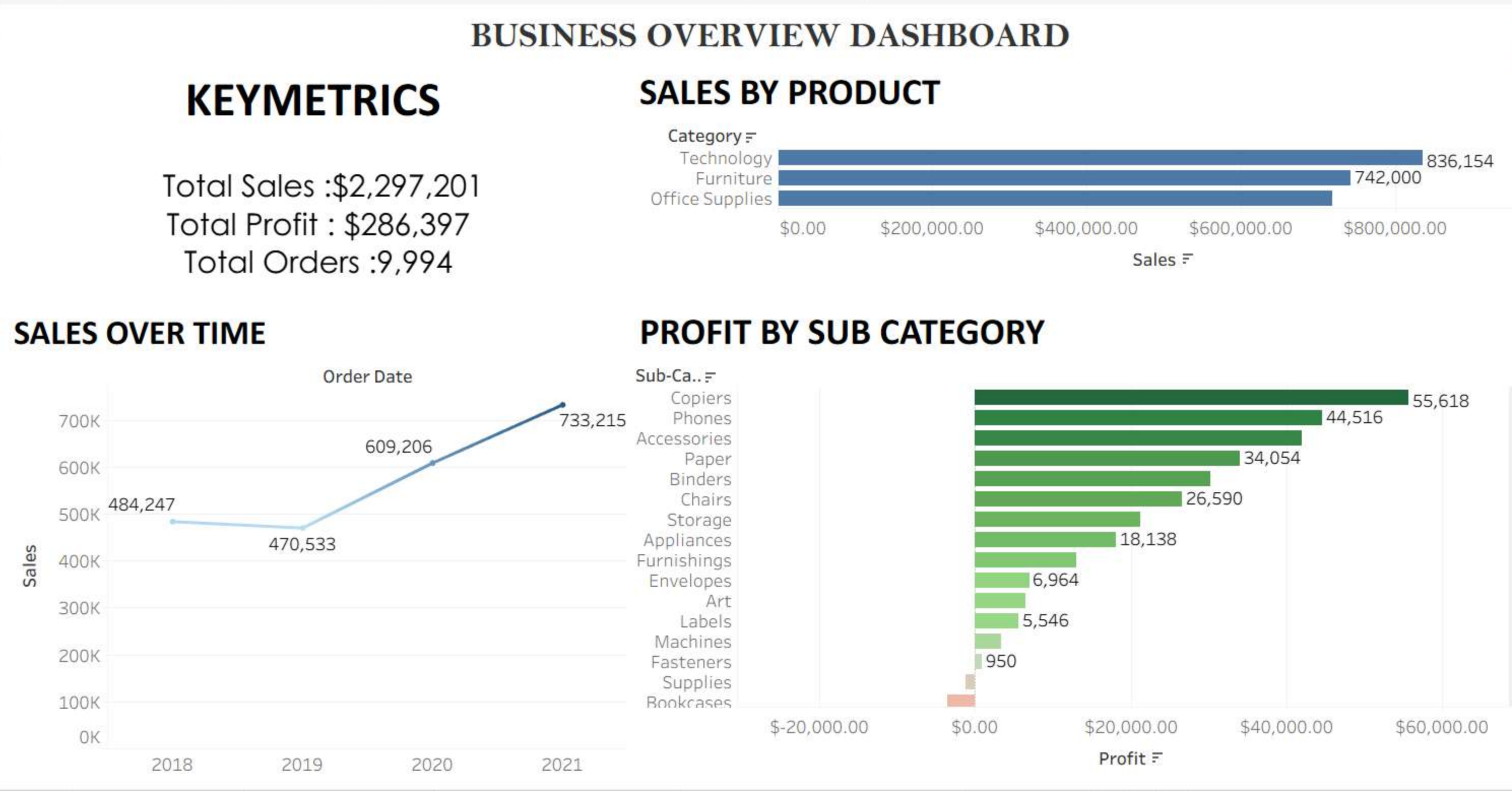
Grand Total

Pane: Header:

Row Banding

Pane: Header: Band Size:

Clear



Sales

470,533 733,215

Profit

-18K 56K

Sales

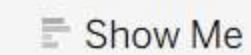
\$719,047. \$836,154.

Category

☒ (All)
☒ Furniture
☒ Office Suppl...
☒ Technology

Year of Order Date

☒ (All)
☒ 2018
☒ 2019
☒ 2020
☒ 2021



Business Overview Dashboard – Final Summary

 Objective:

To create an interactive dashboard that allows business stakeholders to monitor sales and profit trends across time, products, and sub-categories using the Superstore dataset

Tableau
Superstore CSV Dataset

■ Key Metrics Card – “Key Metrics”

Shows: Total Sales, Total Profit, Total Orders

 Sheet 1: Sales Over Time

Line chart showing how sales have changed year by year

Helps identify growth patterns and seasonal trends

 Sheet 2: Sales by Product

Bar chart showing sales for each product category

Useful for recognizing top-selling categories

Sheet 3: Profit by Sub-Category

Bar chart of profit across sub-categories

Highlights which product lines are most or least profitable

 Interactive Filters Used:

Year of Order Date

Category

The Business Overview Dashboard presents a clean, interactive summary of sales and profit performance. It enables stakeholders to identify trends, compare product lines, and understand which areas need attention.

Invest more in profitable and high-growth product lines like Technology. Investigate loss-making sub-categories such as Tables or Bookcases.

Investigate loss-making sub-categories such as Tables or Bookcases.

Data Source KEYMETRICS SALES OVER TIME SALES BY PRODUCT PROFIT BY SUB CATEGORY BUSINESS OVERVIEW DASH... SUMMARY