

Says

What have we heard them say?
What can we magine them saying?

Thinks

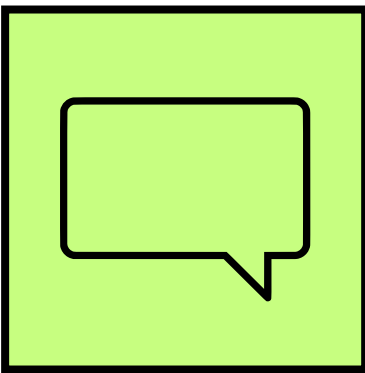
What are their wants, needs, hopes,
and dreams? What other thoughts
might influence their behavior?

Visualization Tool for
Electric Vehicle
Charge and Range
Analysis

worry about
running out
of battery

require an
easy way to
visualize
charge

want
warning

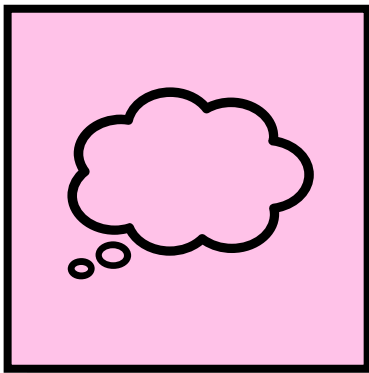


maximizing
EV's range

comparison

prediction
of future
range

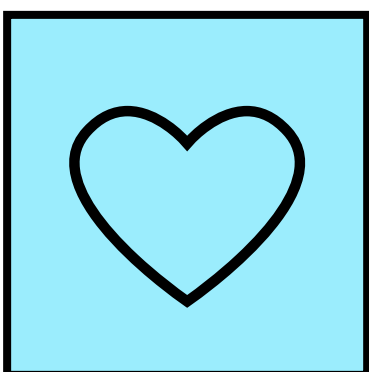
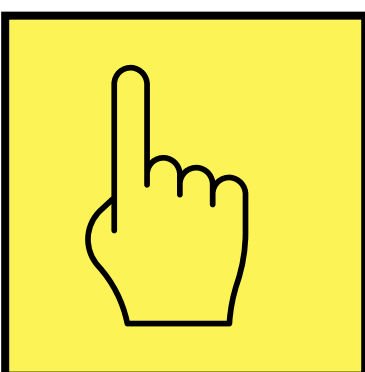
sacrificing
comfort



battery
level and
estimated
range

monitor
energy
usage and
range data

require
more
charging
stations



EV is eco
friendly

Minimize
Carbon

EV charging
infrastructure
as a
growing

Does

What behavior have we observed?
What can we imagine them doing?

Feels

What are their fears, frustrations, and
anxieties? What other feelings might
influence their behavior?