SHEIKH FAYYAZ

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Professional Summary

Frontend Developer with 5 years of experience building responsive web applications using React.js, Next.js, and HubSpot CMS. Proficient in HTML5, CSS3, JavaScript, Bootstrap, and Tailwind CSS. Experienced in converting design mockups into pixel-perfect interfaces, implementing A/B testing, and optimizing website performance. Strong collaboration skills with design and marketing teams to deliver user-friendly digital experiences.

Experience

Senior Frontend Developer   July 2023 – December 2025
GreyCampus EduTech   *Hyderabad, India*
- Designed and developed scalable React.js and Next.js applications with reusable, modular UI components
- Built and customized HubSpot CMS themes, templates, and modules using HubL, HTML, CSS, and JavaScript via Design Manager
- Implemented dynamic content and marketing features with HubSpot CMS, customizing themes, modules, and integrating HubL, JavaScript.
- Converted Figma/Sketch/Adobe XD designs into pixel-perfect, responsive, and accessible interfaces
- Implemented A/B testing using Statsig and HubSpot tools to optimize layouts, content, and conversion rates
- Developed SEO-friendly landing pages with HubSpot Forms, CTAs, and CRM integrations for lead capture
- Used HubDB to manage structured data and generate dynamic pages for events, listings, and content tables
- Applied performance optimizations including code splitting, lazy loading, and component memoization
- Ensured WCAG compliance, semantic HTML, and cross-browser compatibility across all projects
- Collaborated closely with design, marketing, and sales teams to align technical execution with business goals
- Managed version control and deployments using Git, GitHub, and Vercel

Web Designer   March 2021 – July 2023
Adroit Infoactive Services   *Hyderabad, India*
- Built responsive, mobile-first web interfaces using HTML5, CSS3, SASS, Bootstrap 5, Tailwind CSS, and JavaScript
- Translated Figma and design mockups into accessible, pixel-perfect front-end code
- Met with clients to gather website requirements, discuss feedback, and present functional prototypes
- Integrated REST APIs to fetch and display dynamic data, enhancing application interactivity
- Ensured cross-browser compatibility so sites look and function consistently across all major browsers
- Optimized website performance and load times using techniques like lazy loading and asset optimization
- Applied SEO best practices using semantic HTML and optimized metadata for higher search rankings
- Collaborated with designers and back-end developers to deliver seamless, user-friendly digital experiences
- Tested, debugged, and resolved front-end issues, ensuring smooth site functionality and reliability
- Maintained high brand consistency and visual standards across all web projects

Junior Frontend/UI Developer   June 2020 – December 2020
Ziraff Technologies   *Remote*
- Converted PSD design files into accurate, pixel-perfect HTML and CSS templates using best practices
- Customized pre-built website themes to match unique branding and design requirements
- Assisted in integrating images, icons, and content into new or existing web pages
- Learned and applied foundational UI/UX principles and web graphic design
- Performed QA, basic site testing, and bug reporting to support senior team members
- Helped maintain component and style consistency across all delivered web content

Technical Skills

Frontend Technologies: HTML5, CSS3, JavaScript (ES6+), React.js, Next.js, SASS
CSS Frameworks: Bootstrap 5, Tailwind CSS, Responsive Design
CMS & Tools: HubSpot CMS, HubL, HubDB, Strapi CMS, Design Manager
Design to Code: Figma, Sketch, Adobe XD, PSD to HTML
Development Tools: Git, GitHub, Vercel, REST APIs, Cross-Browser Compatibility
Optimization: Code Splitting, Lazy Loading, Performance Optimization, SEO Best Practices
Testing & Analytics: A/B Testing (Statsig), HubSpot Forms, CTAs, Smart Content

Languages

English: Advanced | **Hindi:** Proficient | **Marathi:** Advanced | **Urdu:** Proficient