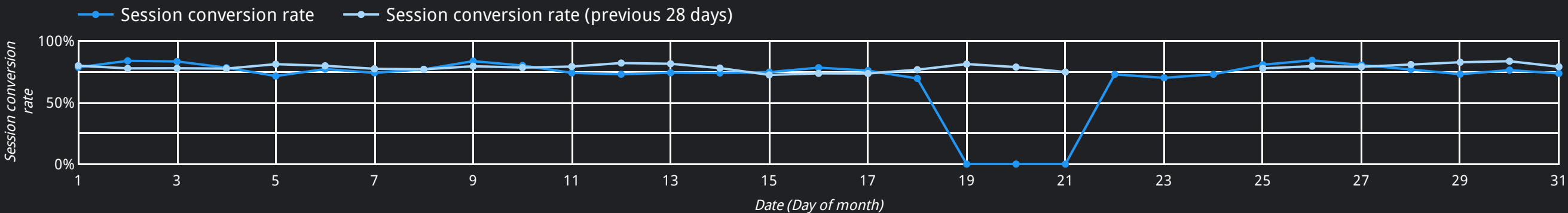
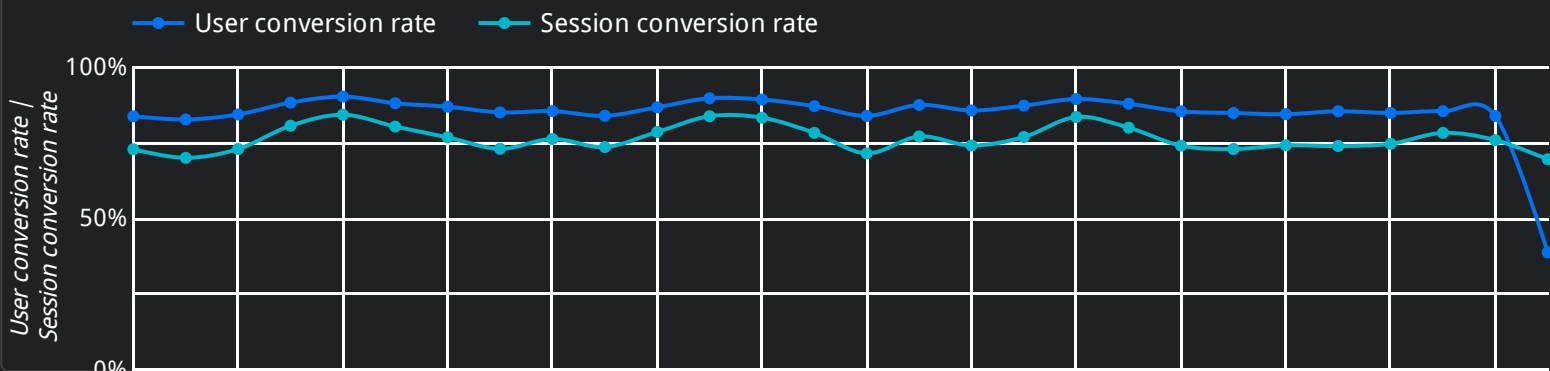
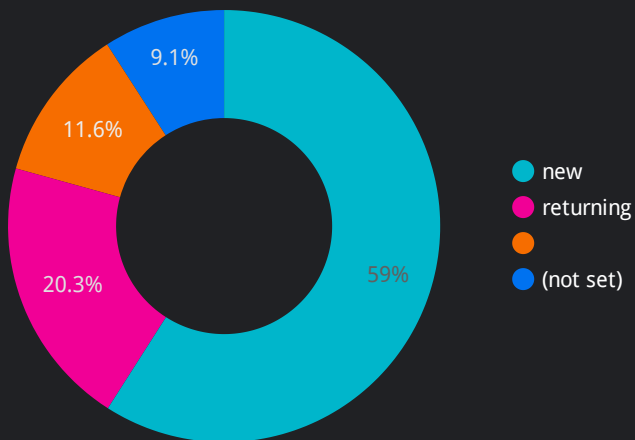


Cohort Analytics

Select date range



	Date	Event n...	User conversion rate ▾	30-day active users	New users	Event revenue
1.	31 Aug 2023	view_cart	100%	6,312	0	\$0
2.	14 Sept 2023	first_visit	100%	91,452	3,082	\$0
3.	16 Sept 2023	first_visit	100%	91,299	2,294	\$0
4.	17 Sept 2023	first_visit	100%	90,613	2,124	\$0
5.	13 Sept 2023	first_visit	100%	89,652	3,459	\$0

1 - 100 / 635

