

Transactions
967

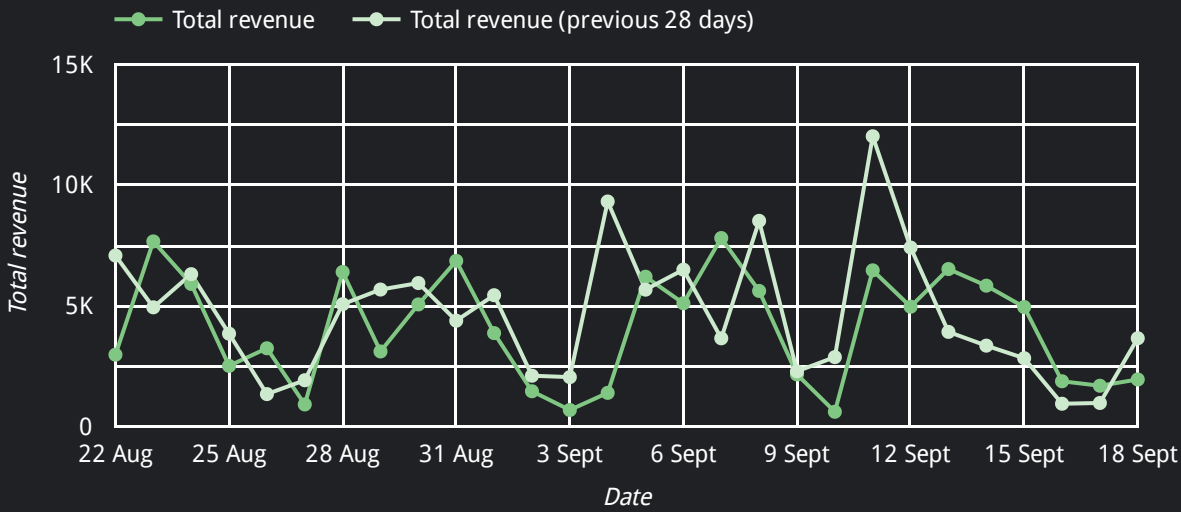
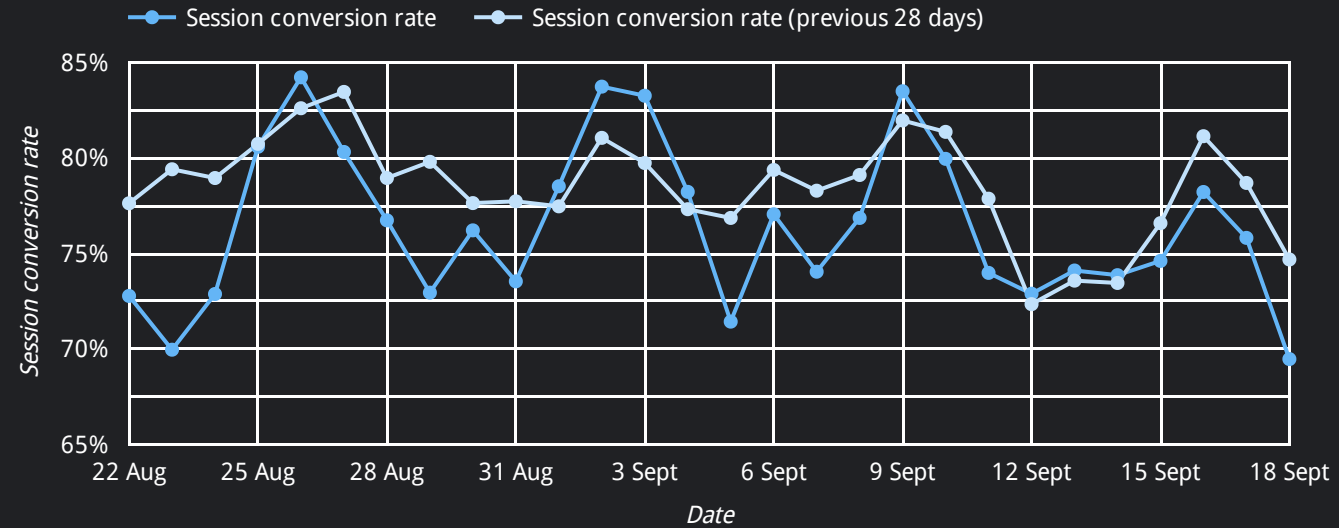
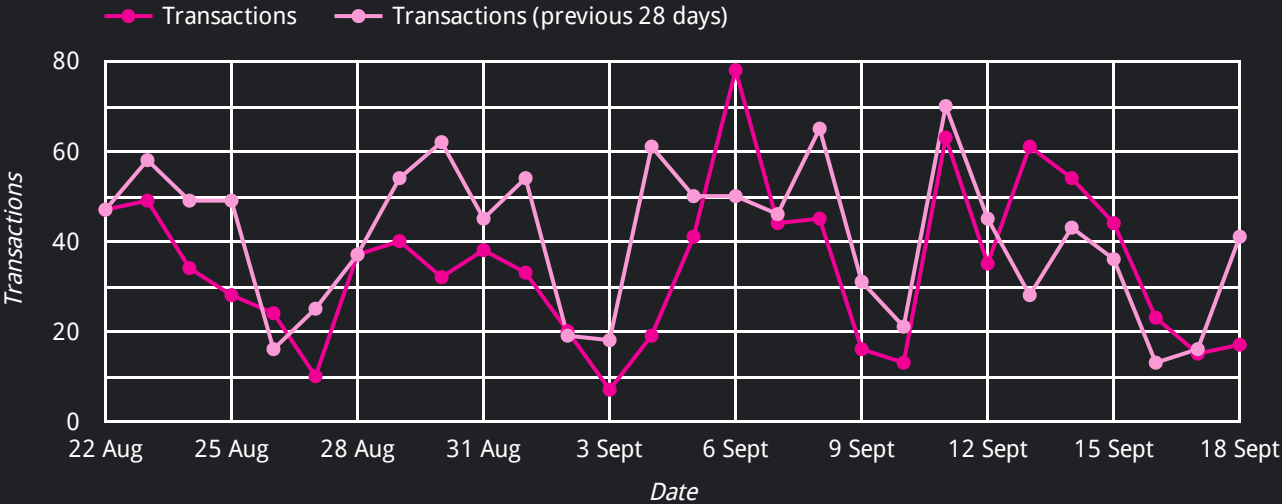
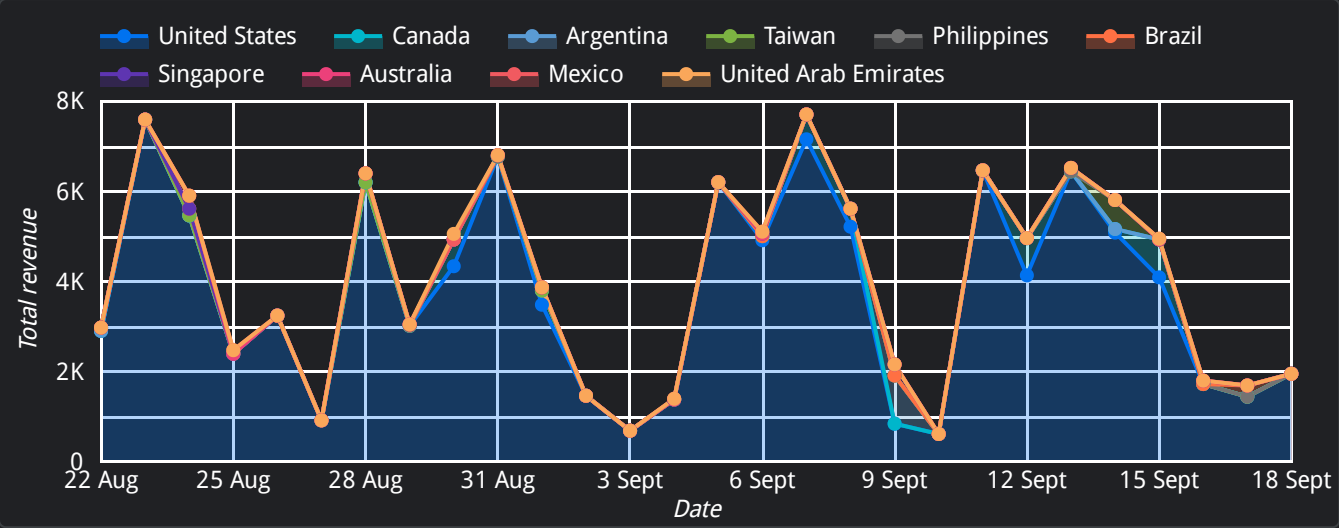
Session content
25

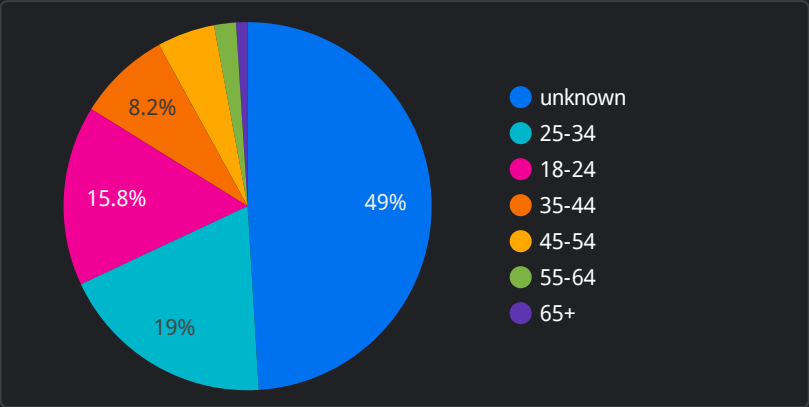
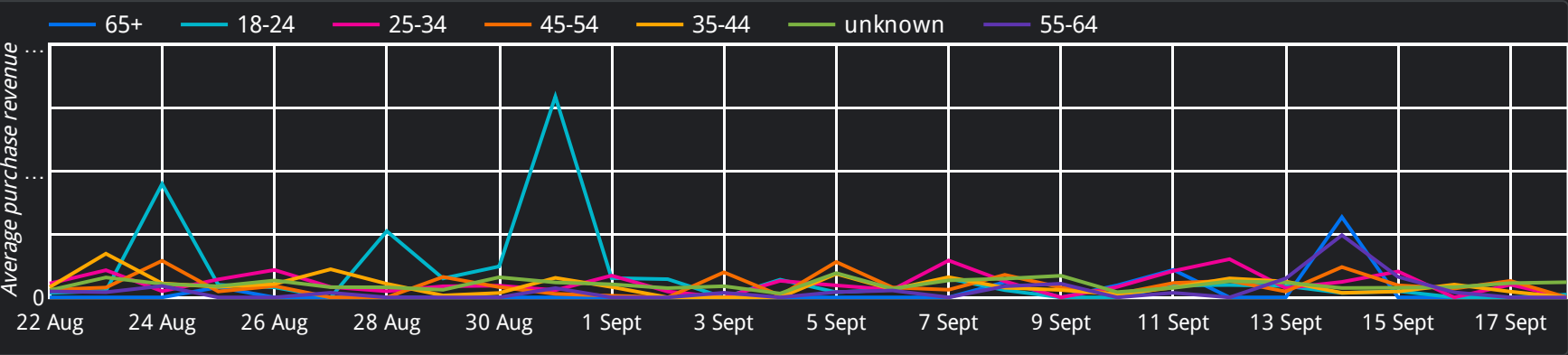
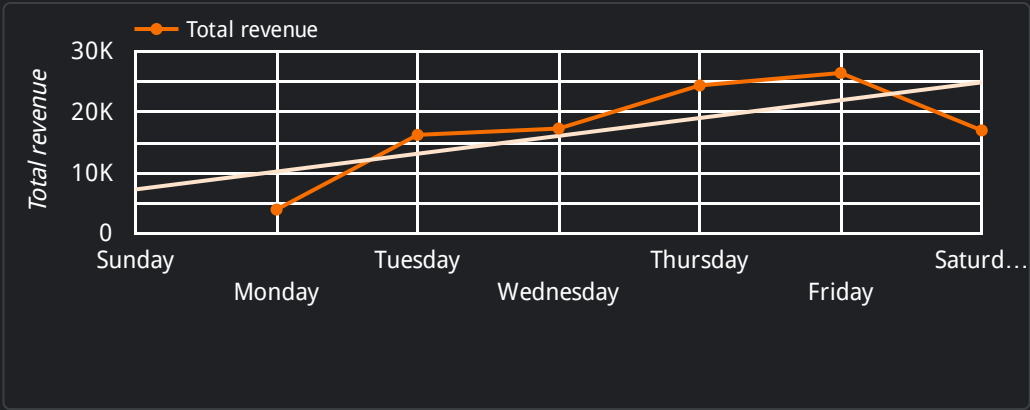
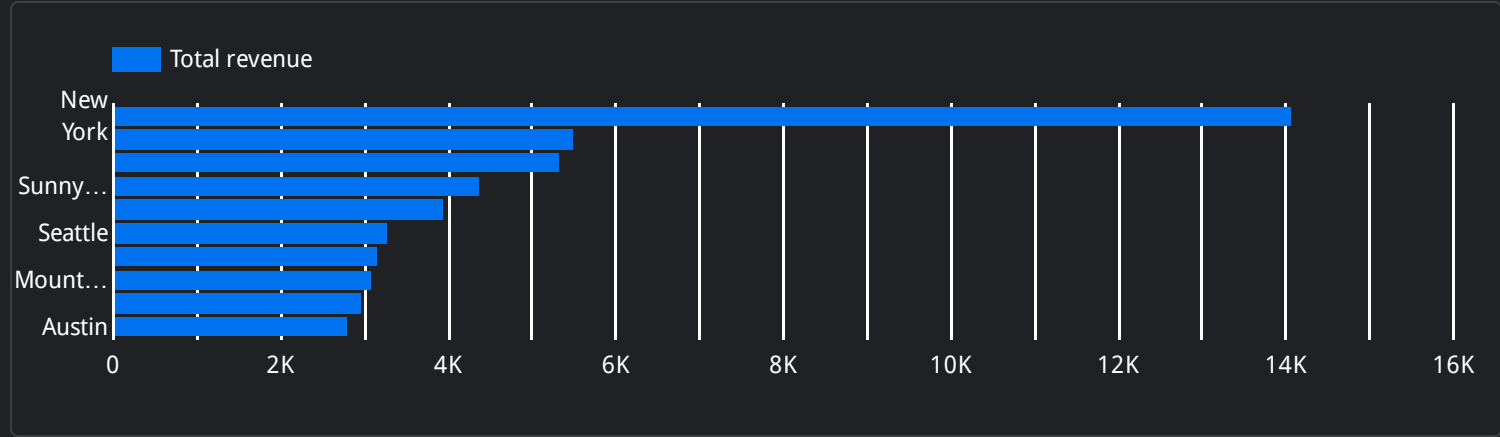
Total revenue
\$113,618.94

User conversion rate
92.52%

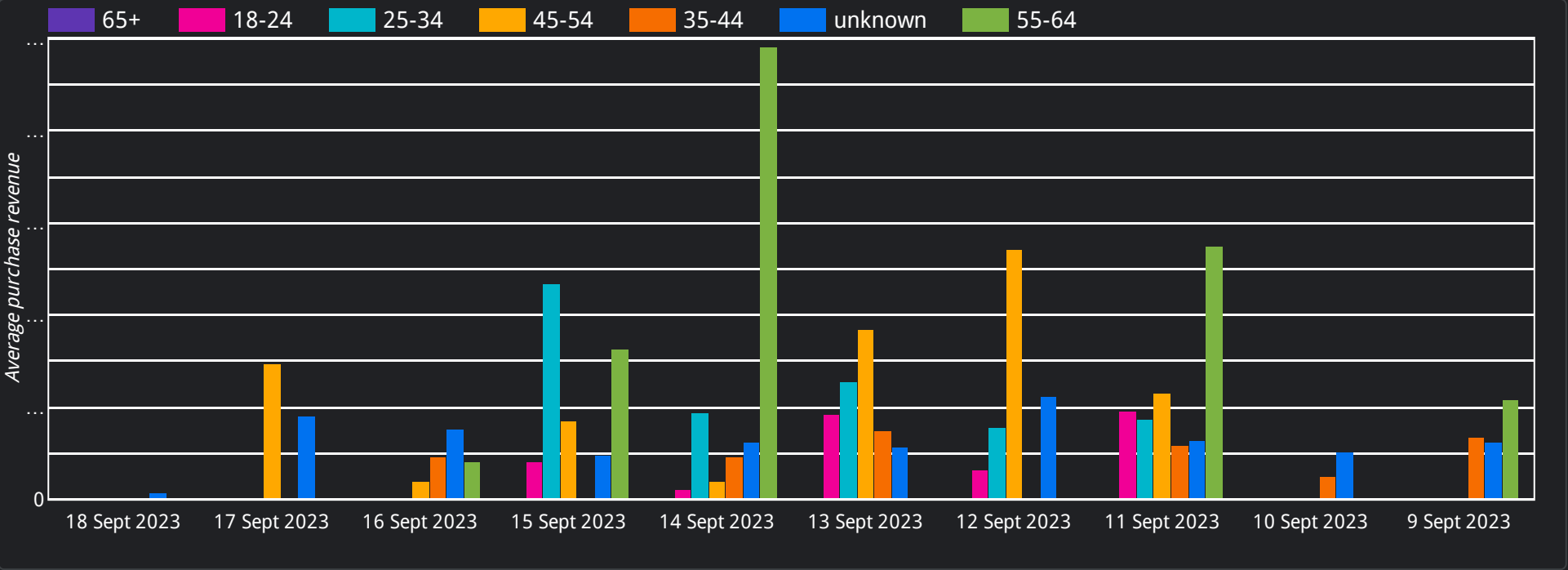
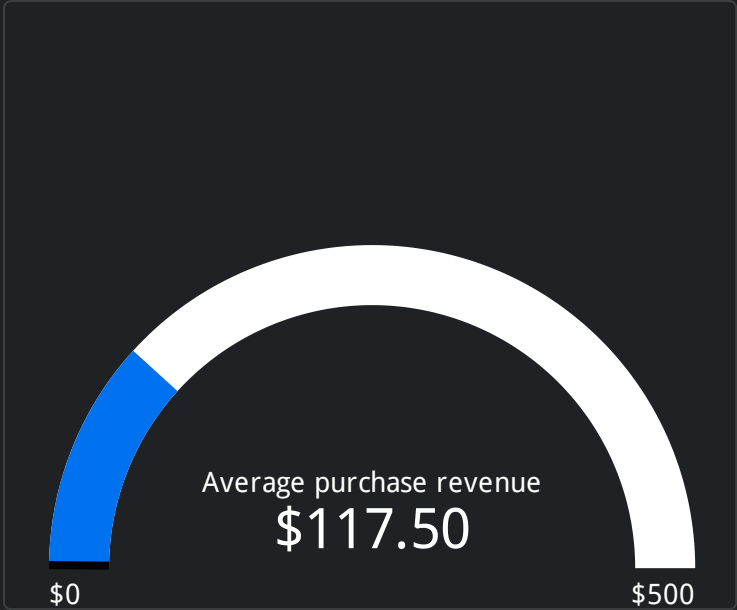
GOOGLE MARKET ANALYSIS

Select date range





	Landing p...	Transactions	Average purchase revenue	Sessions	User conversion rate	Total revenue
1.	/Google+Rede...	1	\$3,150		100%	\$3,150
2.	/Google+Rede...	1	\$580		65.03%	\$580
3.	/Google+Rede...	2	\$354.8		78.57%	\$709.6
4.	/lifestyle/fun-a...	2	\$335		46.34%	\$670
5.	/Google+Rede...	1	\$234.4		99.29%	\$234.4
6.	/Eco+Friendly	3	\$230.08		70.37%	\$690.25



Landing page	Transactions	Total revenue	Sessions	Age
/	422	\$44,453.05	49,832	7
/Google+Global+5K+Run+Unisex+Tee	74	\$3,423.6	2,842	7
/basket.html	72	\$16,010.69	1,135	6
/Google+Redesign/Apparel	65	\$9,274.27	14,950	7
/store.html	30	\$5,043.64	1,183	7
/Google+Redesign/Apparel/Mens	19	\$2,096.28	910	6
/Google+Redesign/Lifestyle/Drinkware	18	\$1,698	7,943	7
/signin.html	14	\$1,135.74	944	6
/Google+Redesign/Shop+by+Brand/YouTube	11	\$541.9	1,888	6
/Google+Redesign/Clearance	11	\$1,757.42	796	6
/Google+Redesign/Shop+by+Brand/YouTube	11	\$541.9	1,888	6