

Rubric

Feature	Description	Score
Homepage (20)	- Attractive design and layout	
	- Product categories or featured items	
Product Listings (5)	- Clear product images and descriptions	
	- Pricing and availability status	
Shopping Cart (20)	- Ability to add/remove items	
	- Display of total cost before checkout	
Checkout Process (10)	- Secure payment gateway	
	- Guest checkout option or account creation	
	- Shipping options and costs displayed clearly	
	- Order summary before finalizing purchase	
User Account Management (10)	- Account creation and login	
	- Profile management (addresses, payment methods)	
Customer Support (5)	- Contact information or live chat for customer inquiries	
	- FAQ section	
	- Returns and exchange policy information	
	- Help center or support resources	
Social Media Integration (5)	- Share buttons for products on social platforms	
	- Integration with social media for customer interaction or reviews	
Feedback and Reviews (5)	- Ability for customers to leave reviews and ratings for products	
	- Moderation tools for managing reviews	
	- Display of average product ratings	
TOTAL		100