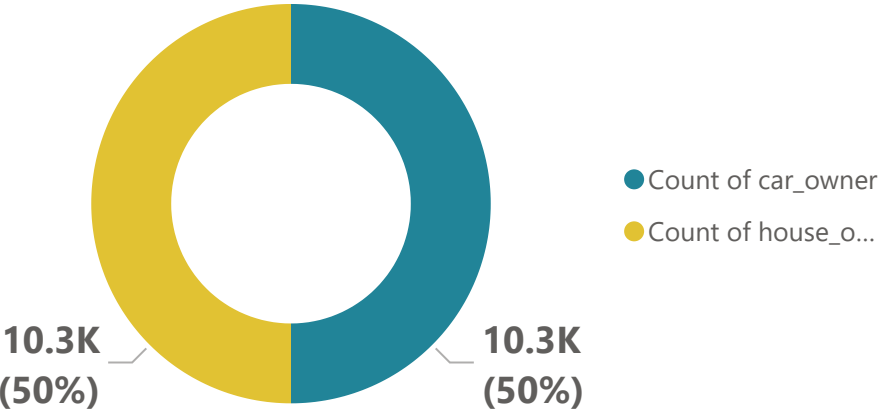


Count of car_owner and Count of house_owner



delinquent_acc	Blue-collar	Businessman	Govt	Retirees	Selfemployeed	White-collar	Total
0	14.75%	17.81%	14.00%	9.16%	23.87%	14.35%	93.94%
1	0.85%	0.99%	1.10%	0.61%	1.66%	0.85%	6.06%
Total	15.60%	18.80%	15.10%	9.77%	25.53%	15.19%	100.00%

Week_Num2	Previous_week_revenue	Current_week_revenue	WOW_revenue
53	933134	1201601	28.8%
52	1070439	933134	-12.8%
51	1026549	1070439	4.3%
50	980152	1026549	4.7%
49	1008777	980152	-2.8%
Total	933134	1201601	28.8%

activation_30_days	Blue	Gold	Platinum	Silver	Total
0	39.04%	0.84%	0.27%	2.40%	42.54%
1	52.13%	1.04%	0.38%	3.91%	57.46%
Total	91.17%	1.88%	0.65%	6.31%	100.00%

CREDIT CARD TRANSACTION REPORT

Revenue

57M

Interest

8M

Amount

46M

Count

667.2K

card_category	Sum of Revenue	Sum of total_trans_amt	Sum of interest_earne
Blue	47188612	37840749	661417
Gold	2533682	2091362	38475
Platinum	1135608	953314	16162
Silver	5659109	4647596	82192
Total	56517011	45533021	798248

Q4

Q3

Q2

Q1

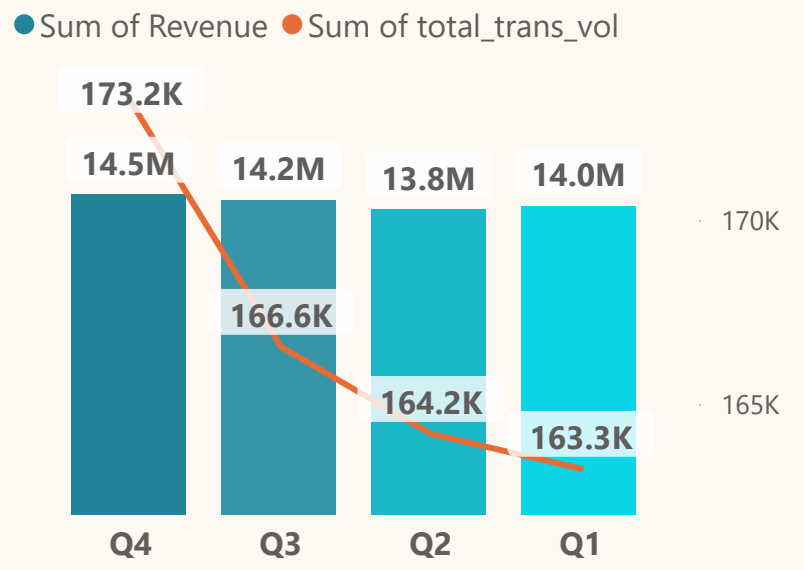
Gold

Silver

Blue

Platinum

QTR Revenue and total_trans_amt



week_start_date

All

F

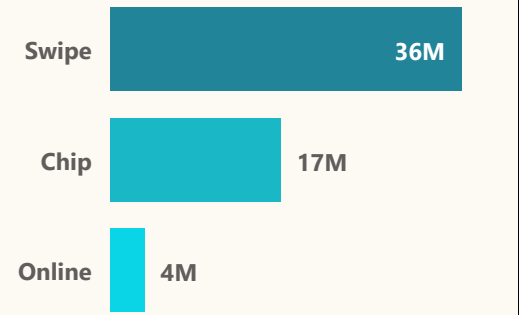
M

Low

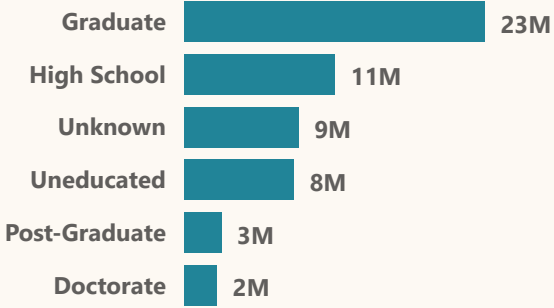
Medium

High

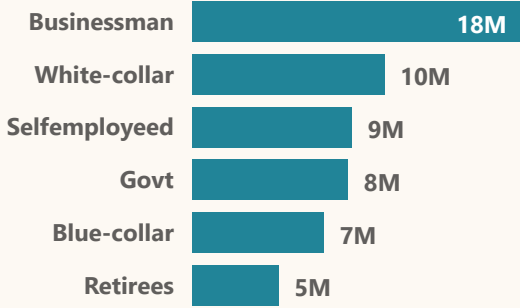
Revenue by Use_chip



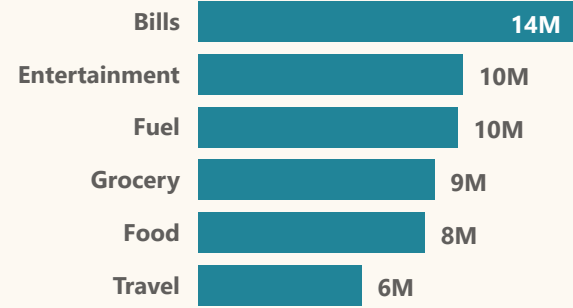
Revenue by Education



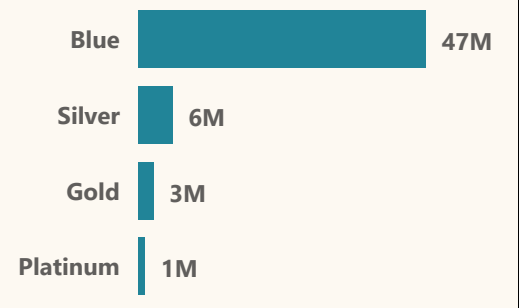
Revenue by Customer job



Revenue by exp_type



Revenue by card_category



CREDIT CARD CUSTOMER REPORT

Q4

Q3

Q2

Q1

week_start_date

All

Revenue

57M

Interest

8M

Income

588M

CSS

3.19

M

31M

F

26M

Low

Medium

High

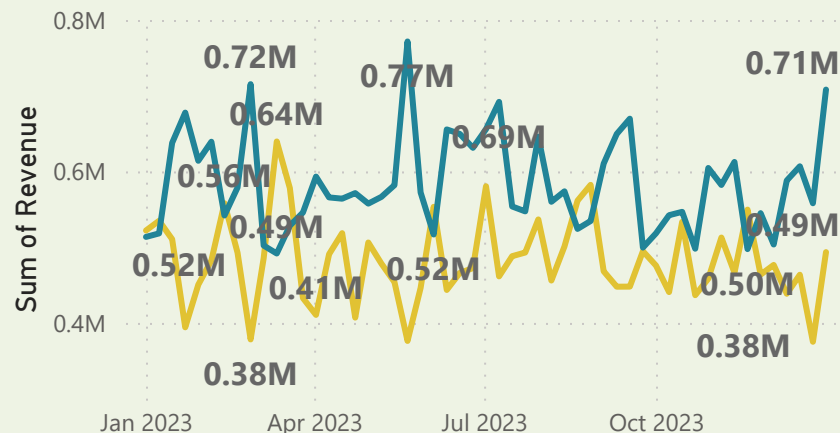
Swipe

Online

Chip

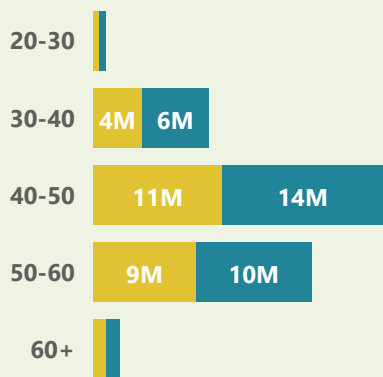
Revenue by Week

gender ● F ● M



Revenue by Age

gender ● F ● M

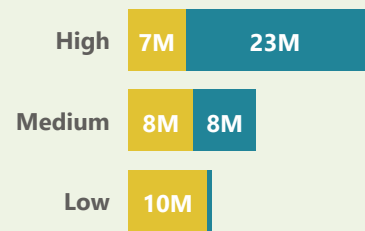


customer_job	Sum of income	Sum of Revenue	Sum of interest_earned
White-collar	105618475	10283124	1464691
Selfemployed	77659931	8542826	1141510
Retirees	40610200	4617440	641602
Total	587599783	56517011	7982480

Week_Num2	Previous_week_revenue	Current_week_revenue	WOW_revenue
53	933134	1201601	28.8%
52	1070439	933134	-12.8%
Total	933134	1201601	28.8%

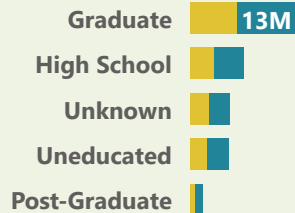
Revenue by Income

ge... ● F ● M



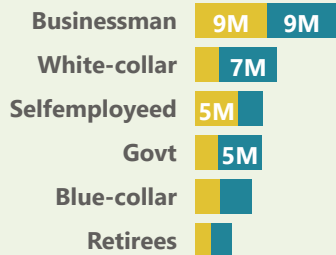
Revenue by Education

ge... ● F ● M



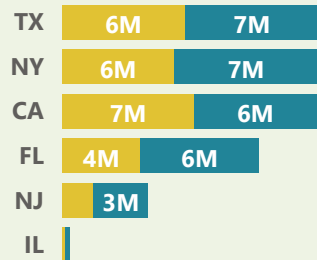
Revenue by Job type

ge... ● F ● M



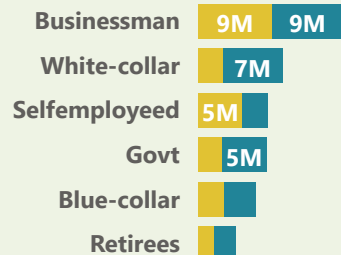
Revenue by State

ge... ● F ● M



Revenue by Job type

ge... ● F ● M



Revenue by Depndent count

ge... ● F ● M

