

Final Project Proposal Template

Project Title: Explore360

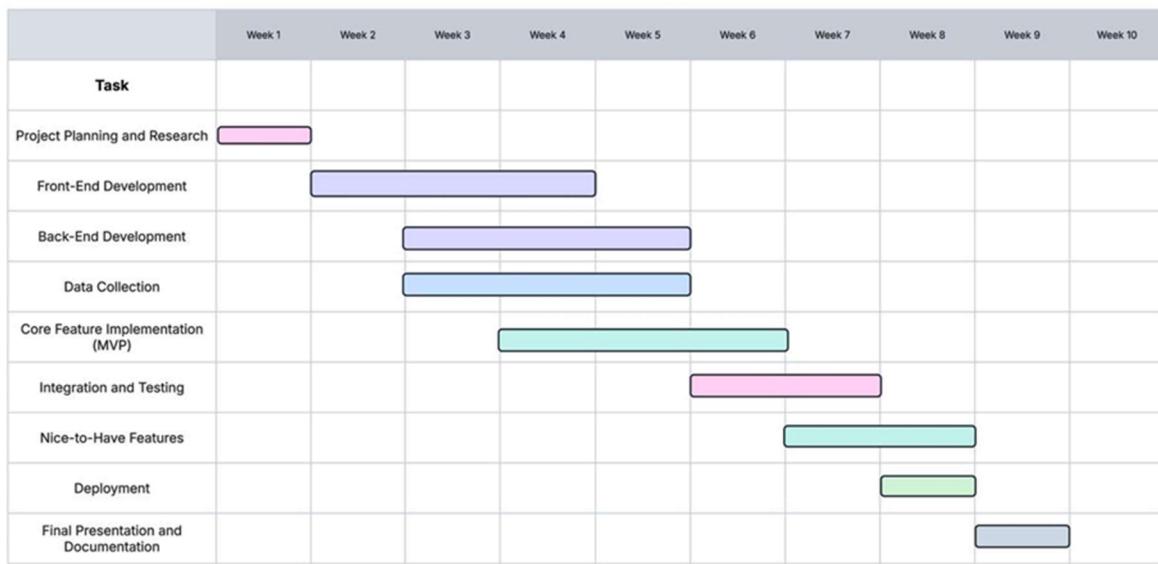
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Concept: Wolfville already has an official town website that shares basic information about places to visit, events, and services (wolfville.ca). However, during our research, we found that the site is more formal and not very engaging for students or visitors who want to explore the town in a fun and simple way. Our group decided to create **Explore 360**, a local guide website made specifically for Wolfville. Our goal was to create a local guided website for Wolfville, providing a comprehensive directory of places to visit, restaurants, events, and activities in town. The purpose of Explore 360 is to act as a central hub where residents, tourists, and students can easily discover what Wolfville has to offer. It focuses on real-life experiences and is designed to be easy to use.

Timeline:

Gantt Chart: Explore360



MVP: The core features that must be functional in our initial release:

- Home Page: Overview of Wolfville attractions.
- List of Places: Categories like restaurants, hotels, events, places to shop, things to do.
- Basic Search & Filter: Users can find places by type.
- Location Details Page: Description and images.
- Responsive Design: Works on mobile & desktop.

Nice-to-Have:

- User Reviews & Ratings for locations.
- Event Listings: Upcoming local events