App Launch (on AppDelegate in application:didFinishLaunchingWithOptions:)

// Create NSMutableSet to keep track of CoreDataUtility instances

[self setupDataUtilities];

// Create and Save NSManagedObjectContext, NSPersistentStore, & NSManagedObjectModel [self setupInitialSettings];

// Initialize Harpy, Panhandler, Hockey, and Google Analytics [self setupAnalytics];

// Enable/Reset Offline Mode NSUserDefaults

[self setupOfflineMode];

// Launch BrowseVC

[self.window makeKeyAndVisible];

Keren built BrowseVC, so she understands the logic there better than I do.

App Launch (on AppDelegate in applicationDidBecomeActive:)

// First few blocks of code deal with logic for when the app launches from the background.

// On first launch, the following lines matter:

// Ping API for Channels: (rolls/featured?segment=ipad_standard route) [ShelbyAPIClient getAllChannels];

// Make this app can playback audio in background mode and while in Silent or Vibrate mode [[AVAudioSession sharedInstance] setCategory:AVAudioSessionCategoryPlayback error:nil]; [[AVAudioSession sharedInstance] setActive:YES error:nil];

// Make sure device screen doesn't dim or go black when user hasn't interacted with app for a few minutes

[[UIApplication sharedApplication] setIdleTimerDisabled:YES];