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August 14<sup>th</sup>, 2014

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**ESTIMATE**

**Estimate No:** 458854

**Client:** D&D Travel Services

**Designer:** Karrot Designs

**Project:** Website Re-Design

**Description of work:**

**Client Relations** **\$120.00**

(includes proposal development, research, brainstorming, and project organization.)

**Design** **\$385.00**

(includes layouts, page setup, design, type settings, color schemes, imagery, and revisions.)

**Production** **\$70.00**

(includes file management, image manipulation, mock-ups, and proofing.)

**Development** **\$1240.00**

(includes template creation, debugging, coding, development, and revisions)

**TOTAL ESTIMATED COST** **\$1885.00**

## **ADDITIONAL EXPENSES**

(additional revisions that are above and beyond the above quote are subject to additional labor charges.)

## **TERMS**

**Deposit:** For new clients there will be a 25% non-refundable deposit required to begin work.

**Payment:** Remaining balance is due upon completion of project.

**Cancellation:** Should the project be cancelled before completion, payment will be due for work completed up until that point of cancellation.

**Confidentiality & Ownership:** All aspects of your current concept are kept strictly confidential by Karrot Designs. Once project is complete and payment has been received, the Client assumes ownership of all aspects of their project.

## **TIME ESTIMATE**

**Launch Date:** Oct 8, 2014

**Estimated hours:** 50 hours