

1000 Karrot Way Pittsburgh, PA 15212

412-555-1212

sed15@students.pti.edu

August 14th, 2014

Mrs. Terry Ankeny,
1111 McKee Road,
Oakdale, PA 15071
(412)-809-5382
ankeney.terry@pti.edu

ESTIMATE

Estimate No: 458854

Client: D&D Travel Services

Designer: Karrot Designs

Project: Website Re-Design

Description of work:

Client Relations **\$120.00**

(includes proposal development, research, brainstorming, and project organization.)

Design **\$385.00**

(includes layouts, page setup, design, type settings, color schemes, imagery, and revisions.)

Production **\$70.00**

(includes file management, image manipulation, mock-ups, and proofing.)

Development **\$1240.00**

(includes template creation, debugging, coding, development, and revisions)

TOTAL ESTIMATED COST **\$1885.00**

ADDITIONAL EXPENSES

(additional revisions that are above and beyond the above quote are subject to additional labor charges.)

TERMS

Deposit: For new clients there will be a 25% non-refundable deposit required to begin work.

Payment: Remaining balance is due upon completion of project.

Cancellation: Should the project be cancelled before completion, payment will be due for work completed up until that point of cancellation.

Confidentiality & Ownership: All aspects of your current concept are kept strictly confidential by Karrot Designs. Once project is complete and payment has been received, the Client assumes ownership of all aspects of their project.

TIME ESTIMATE

Launch Date: Oct 8, 2014

Estimated hours: 50 hours