# A SURVEY OF DEEP CAUSAL MODELS

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#### **ABSTRACT**

The concept of causality plays an important role in human cognition . In the past few decades, causal inference has been well developed in many fields, such as computer science, medicine, economics, and education. With the advancement of deep learning techniques, it has been increasingly used in causal inference against counterfactual data. Typically, deep causal models map the characteristics of covariates to a representation space and then design various objective optimization functions to estimate counterfactual data unbiasedly based on the different optimization methods. This paper focuses on the survey of the deep causal models, and its core contributions are as follows: 1) we provide relevant metrics under multiple treatments and continuous-dose treatment; 2) we incorporate a comprehensive overview of deep causal models from both temporal development and method classification perspectives; 3) we assist a detailed and comprehensive classification and analysis of relevant datasets and source code.

# 1 Introduction

In general, causality refers to the connection between an effect and the cause of it. Causes and effects of this phenomenon are difficult to define, and we are often only aware of them intuitively[1]. Causal inference is a process of drawing a conclusion about a causal connection based on the circumstances surrounding the occurrence of the effect and has a variety of applications in real-world scenarios[2]. For example, estimating causal effects of observational data in advertising[3, 4, 5, 6, 7, 8, 9], developing recommender systems that are highly correlated with causal treatment effect estimates[10, 11, 12, 13, 14, 15, 16], learning optimal treatment rules for patients in medicine[17, 18, 19], estimation of ITE in reinforcement learning[20, 21, 22, 23, 24, 25, 26, 27, 28], causal inference tasks in natural language processing[29, 30, 31, 32, 33, 34], emerging computer vision and language interaction tasks[35, 36, 37, 38, 39], education[40], policy decisions[41, 42, 43, 44, 45] and improved machine learning methods[46], etc.

Deep learning contributes to the development of artificial intelligence when applied to big data[47, 48, 49, 50]. In comparison with traditional machine learning algorithms, deep learning models are more computationally efficient, more accurate, and hold good performance in various fields. However, many deep learning models are black boxes with poor interpretability since they are more interested in correlations than causality as inputs and outputs[51, 52, 53]. In recent years, deep learning models have been widely used for mining data for causality rather than correlation[41, 43]. Thus, deep causal models have become a core method for estimating treatment effects based on unbiased estimates[19, 44, 45, 54]. At present, many works in the field of causal inference utilize deep causal models to select reasonable treatment options[55, 56, 57, 58].

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With big data, all trend variables are correlated[59], so discovering causal relationships is a challenging problem[60, 61, 62]. In terms of statistical theory, it is the most effective way to conduct **randomized controlled trials**(**RCT**)[63] to infer causality. In other words, the sample is randomly assigned to a treatment or control group. Despite this, real-world RCT data are sparse and have several serious deficiencies. Research studies involving RCTs require a large number of samples with little variation in characteristics, which is difficult to interpret and involves ethical challenges. As a matter of fact, it is not wise to select subjects to try a drug or vaccine[64, 65]. Therefore, causal effects are usually measured directly using observational data. A central question for obtaining counterfactual results is how to deal with observational data[66]. When observational data are analyzed, treatments are not randomly assigned and the performance of samples after treatment is significantly different from the performance of ordinary samples[41, 43]. Unfortunately, we cannot observe alternative outcomes in theory since we cannot observe counterfactual results[67].

A long-standing feature of mainstream research has been the use of the potential outcome framework as a means of solving the problem of causal inference from observational data[68]. The potential outcome framework is also known as the Rubin Causal Model[69]. Causal inference is closely connected to deep learning since it is conceptualized using Rubin Causal Model. In order to enhance the accuracy and unbiasedness of estimates, several researchers have tried combining deep networks and causal models. To illustrate, consider representations of distribution balance methods[41, 43, 44], the effects of covariates confounding learning methods[54, 70, 71], methods based on generative adversarial networks[45, 72, 73] and so forth[58, 34, 74]. As deep learning methods facilitate causal inference, causal inference also contributes to the development of deep learning methods. In addition to improving the accuracy of causal effect estimation, studies of deep networks provide a plausible basis for developing deep learning algorithms[75, 76].

Various perspectives have been discussed in recent years regarding causal inference [77, 1, 78, 79, 80, 81, 82, 83, 2]. In Table 1, the titles and main points of the relevant reviews are listed. An in-depth analysis of the origins and variable development of causal inference is provided in review[77], as well as the implications of causal learning for the development of causal inference. Aside from that, an overview of traditional and cutting-edge causal learning methods, and a comparison between machine learning and causal learning, can be found in survey[1]. Many scholars have discussed how machine learning can be interpreted. Immediately afterward, to create explainable artificial intelligence algorithms, survey[79] combines causal reasoning and machine learning. As a novel perspective, causal representation learning is flourishing, and review[80] uses it to uncover high-level causal variables from low-level observations, strengthening the link between machine learning and causal inference. Due to causal machine learning's popularity in recent years, a detailed discussion of the relevance of graphical causal inference to machine learning is provided in review[78]. Furthermore, in survey[81], the author examines how recent advances in machine learning can be applied to causal inference, and provides a comprehensive interpretation of how causal machine learning can contribute to the advancement of medical science. As review[82] argues, causal discovery methods can be improved and sorted out based on deep learning, and variable paradigms can be explored to help think about and explore causal discovery methods. Causal inference in recommender systems is the focus of survey[83], which explains how to use causal inference to extract causal relationships in order to enhance recommender systems. It has long been the potential outcome framework of statistics that bridges causal inference with deep learning, as a starting point, survey[2] examines and compares traditional statistical algorithms and machine learning algorithms for different categories that satisfy these assumptions. In light of the rapid development of deep learning algorithms, the existing literature does not take deep causal models into account when examining generalization. Therefore, from the perspective of deep network, we summarize the deep causal model in terms of time and classification. This survey provides a comprehensive review and analysis of deep causal models in recent years. It makes three core contributions: 1) We incorprate relevant metrics in the case of multiple treatments as well as continuous-dose treatment. 2) We present a comprehensive overview of deep causal models from the perspective of both method classification and temporal development. 3) We provide detailed and comprehensive support in the analysis and classification of relevant datasets and source code.

Table 1: A Summary of Main Points about Related Reviews

Survey title	Core content
The Development of Causal Reasoning[77]	Origin and Development of Causal Inference
Causal Inference[79]	Machine Learning Interpretability of Counterfactual Causal Inference
Causality for Machine Learning[78]	Connection of Graphical Causal Inference to Machine Learning
Toward Causal Representation Learning[80]	Exploring Causal Variables in Data by Causal Representations Learning
Causal Machine Learning for Healthcare and Precision Medicine[81]	Causal Machine Learning in Healthcare
A Survey of Learning Causality with Data: Problems and Methods[1]	Relationship between Causal Learning and Machine Learning in Big Data Situations
A Survey on Causal Inference[2]	Causal Effect Estimation of Observational Data in the Potential Outcomes Framework
A Review and Roadmap of Deep Learning Causal Discovery in Different Variable Paradigms[82]	The application of deep learning and a variable paradigm perspective for causal discovery
Causal Inference in Recommender Systems: A Survey and Future Directions[83]	Optimize recommender systems by extracting causal relationships through causal inference
A Survey of Deep Causal Models	In-depth Causal Inference Model from Perspective of Deep Network Development

Below is an outline of the rest of the paper. As discussed in Section 2, the deep causal models are introduced, along with definitions and assumptions. In Section 3, appropriate examples and metrics are introduced, including binary treatment, multiple treatment, and continuous dose treatment. A deep causal model is demonstrated in Section 4, which includes an overview and an analysis of it. In Section 5 the methods of the deep causal models are discussed, including distribution balance methods, covariate confounding learning methods, methods based on generative adversarial networks, methods based on time series with text input and methods based on multi-treatment and continuous-dose treatment models. A list of relevant experimental guidelines follows in Section 6. A summary of the paper is presented in Section 7.

# 2 Preliminaries

In this section, the basic knowledge of deep causal models is introduced, including task descriptions, mathematical concepts, pertinent assumptions, examples, and metrics.

Basically, the aim of causal effect estimation is to estimate the change in outcome that will occur if a different treatment are implemented. Imagine that there are several treatment plans A, B, C, and so on, all of which have different cure rates, and the change in the cure rate is the result of the treatment scheme. Realistically, we cannot apply different treatment regimens to the same group at the same time. As opposed to RCT, the main problem to be solved in observational research is the lack of counterfactual data. It refers to how to find the most effective treatment plan based on past experimental diagnosis and medical history of the patient.

Because of the widespread accumulating of data in fields such as health care[84, 85, 86], sociology science[87, 88, 89, 90], digital marketing[91, 92, 93], and machine learning[94, 95, 96, 97, 98], observational studies are becoming increasingly important. Researchers are increasingly using deep learning networks to make counterfactual estimates based on observational data, and deep causal models can aid various fields in making optimal treatment decisions.

#### 2.1 Definitions

Here, the basic notation definitions under the potential outcome framework[69] are illustrated. According to this framework, causation is defined as the result of a treatment scheme applied to a sample, which can either be a specific behavior, a specific method, or some specific treatment scheme. Below are concepts related to causal effect estimation that are benchmarked against the relevant basic definitions in the survey[2].

**Definition 1** Sample: A sample is also known as a unit, that is, an atomic study object.

Typical samples include a person, a patient, an object, a collection of objects or people at a given time, a classroom, or a marker[99]. Samples in a population constitute units within a dataset.

**Definition 2** *Treatment: A treatment describes a scheme or action applied to a sample.* 

As a medical term, a drug scheme is a treatment. For binary treatments, T=1 is the *treated group*, and T=0 is the *control group*. Multiple treatments can be indicated by the T ( $T \in \{0, 1, 2, \dots, T_N\}$ ), where N+1 designates the total number of treatments.

**Definition 3** Observed outcome: An observational outcome, also known as a factual outcome, is a measure of how the sample's outcomes applied to the treatment.

In the case of a specific treatment, evaluated outcomes can be displayed in  $Y^F$ , where  $Y^F = Y(T = T_i)$ . A donation of in the amount of  $Y_{T_i}$  is made as *potential outcome*.

**Definition 4** Counterfactual outcome: Counterfactual outcomes are outcomes that differ from the factual outcomes.

With binary treatments, counterfactual outcome is distributed as  $Y^{CF}$ , and  $Y^{CF} = Y(T = 1 - T_i)$ . Assuming multiple treatments, let  $Y^{CF}(T = T_i')$  donate the counterfactual result of treatment  $T_i'$ .

**Definition 5** Dose: Dose refers to the amount taken continuously during a particular treatment.

Medical treatments involving continuous dose parameters are numerous, such as (vasopressors[100]), A set of consecutive dose schemes can be donated as  $D_T$ , the factual dose for a given treatment can be donated as  $D^F$ , and  $D^F = D(T = T_i)$ . Simultaneously, Counterfactual dose can be donated as  $D^{CF}(T = T_i')$ .

**Definition 6** Dose-response curve: A dose-response curve indicates the response effect of a sample after receiving different doses of an intervention over time.

A better fit to the dose-response curve can make the model more robust and expressive in continuous dose treatments. The set of actual and counterfactual outcome responses on the dose-response curves are  $Y^F(D^F, T_i)$  and  $Y^{CF}(D^{CF}, T_i')$ .

**Definition 7** Covariates: Covariates are variables that are not affected by treatment choice.

Generally, covariates in the medical environment refer to the patient's demographic, medical history, experimental data, and so forth, usually denoted by X. Covariates can be separated into confounding and non-confounding variables, specifically divided into three categories[70]: instrumental factor I, which primarily affects treatment T; confounding factor C, which contributes to both treatment T and outcome Y; and adjustment factor A, which determines outcome Y.

### 2.2 Assumptions

Having understood the basic definition of the causal model, the following three assumptions are commonly required to realize the estimation of causal treatment effect, these basic assumptions are derived from papers[2, 101].

**Assumption 1** Stable Sample Treatment Value (SSTV): One sample's response to treatment is independent of the assignment in other samples.

Based on this assumption, there is no interaction between samples, as well as only one version of each treatment scheme. Donations can be made as  $P(Y_i|T_i,T_i',X_i)=P(Y_i|T_i,X_i)$ .

**Assumption 2** *Ignorability:* With respect to the covariate X, the treatment distribution T is independent of the potential outcomes.

In the assumption of ignorability, there should be no unobserved confounders.  $T \perp \!\!\! \perp Y(T=T_i), Y(T=T_i')|X$  needs to be satisfied.

**Assumption 3** *Overlap:* Depending on the covariate X, each sample has a chance of receiving an intervention.

To estimate the counterfactual treatment effect, it must be assumed that each sample can implement any treatment scheme, otherwise the overlap assumption will not be valid. The donation is  $0 < P(T = T_i | X = x) < 1$  and  $0 < P(T = T_i' | X = x) < 1$ 

# 3 Examples and Metrics

Deep causal models utilize different metrics to address different practical issues. An analysis and description of the different performance metrics adopted for different scenario-based applications follows. As in medicine, health care, markets, job searches, social economy, and advertising when it comes to binary treatment problems, multi-treatment problems, and continuous dose treatment problems. Only the classic examples are discussed in this section. To view the detailed dataset description, please refer to Section 6. In addition to the baseline measures of the survey[2], we expend measures for multiple treatments and continue-doses treatments.

### 3.1 Binary treatment

As an example of binary treatment, the most famous is **Infant Health and Development Program(IHDP)**[102]. Children's quality of child care and home visits are represented as covariates, with observations based on a certain algorithmic process and a new biased subset being omitted from the model for selection bias. Similarly, the sample **Twins**[54] about twin births in the USA are also commonly used, The treatment group and the control group correspond to the weight of the twins, and the result corresponds to the mortality rate within one year of birth. The investigators set the treatment assignments themselves in order to simulate selection bias.

Using the example above, the most basic and common performance metric is **Average Treatment Effect(ATE)**, which is determined by the following[103]:

$$ATE = \mathbb{E}[Y(T=1) - Y(T=0)], \tag{1}$$

where Y(T=1) and Y(T=0) indicate the results of the treatment and control groups in the population.

The treatment effect in a sample set is called **Conditional Average Treatment Effect (CATE)**, it is calculated as follows[2]:

$$CATE = \mathbb{E}[Y(T=1)|X=n] - \mathbb{E}[Y(T=0)|X=n], \tag{2}$$

where Y(T=1)|X=n and Y(T=0)|X=n represent the results of the X=n treatment group and the control group under the sample set, respectively. Due to the fact that different treatments have different impacts on different sets of examples, CATE is also known as heterogeneous treatment effect. It is also possible to apply ATE and CATE to multiple treatment scenarios.

Treatment effect is typically estimated as **Individual Treatment Effect** (ITE) at the individual level, which is defined as [2]:

$$ITE_n = Y_n(T=1) - Y_n(T=0), (3)$$

where  $Y_n(T=1)$  and  $Y_n(T=0)$  represent the results of the treatment and control groups of the sample.

It is also helpful to keep in mind that another evaluation metric called **Precision in Estimation of Heterogeneous(PEHE)** is used frequently. Regardless of fact or counterfactual outcomes, PEHE requires unbiased estimates, as defined as follows[45]:

$$PEHE = \sqrt{\frac{1}{N} \sum_{n=1}^{N} (Y_1^F(n) - Y_0^F(n) - (Y_1^{CF}(n) - Y_0^{CF}(n)))^2}$$
 (4)

where  $Y_1^F(n)$ ,  $Y_0^F(n)$  and  $Y_1^{CF}(n)$ ,  $Y_0^{CF}(n)$  respectively indicate unbiased estimates of fact and counterfactual for the treatment and control groups.

Another widely used research sample is **Jobs**[88, 103], which is widely used by causal researchers. A total of eight covariates are included in this study, including age, education, ethnicity, and income in 1974 and 1975 when vocational training is applied and the result is income and employment status post-training.

As an alternative to ATE and ITE, this sample can estimate treatment effects by using **Average Treatment effect on the Treated group (ATT)**. ATT is defined as[2]:

$$ATT = \mathbb{E}[Y(T=1)|T=1] - \mathbb{E}[Y(T=0)|T=1], \tag{5}$$

where Y(T=1)|T=1 and Y(T=0)|T=1 correspond to the treatment and control outcomes for treatment groups respectively.

Since only factual data is available for Jobs, the testing set comes from RCT. Performance metrics for **policy risk**  $(\mathcal{R}_{pol}(\pi))$  can be described as follows[43]:

$$R_{\text{pol}}(\pi) = \frac{1}{N} \sum_{n=1}^{N} \left[ 1 - \left( \sum_{i=1}^{K} \left[ \frac{1}{|\Pi_{i} \cap T_{i} \cap E|} \sum_{X(n) \in \Pi_{i} \cap T_{i} \cap E} Y_{i}^{F}(n) \times \frac{|\Pi_{i} \cap E|}{|E|} \right] \right) \right]$$
(6)

where  $\Pi_i = \{X(n) : i = \arg \max Y^{\hat{C}F}\}, T_i = \{X(n) : t_i(n) = 1\}$ , and E is the subset of RCT.

# 3.2 Multiple treatment

Continuing from the binary treatment scenario, this subsection discusses multiple treatment scenarios. Besides the IHDP, the **News**[42] example is used frequently for questions involving multiple treatments. As shown in this example, how news items are perceived by media consumers. There is a covariate of the number of words in a news item, and in the treatment, there are viewing tools available, such as smartphones, tablets, desktops, and TVs.

An accurate estimate of treatment effect can be determined for all subsets of the group using **Root Mean Square Error** (**RMSE**) rather than PEHE. RMSE is defined as[104]:

$$RMSE = \sqrt{\frac{1}{N} \sum_{n=1}^{N} \frac{1}{|T|} \sum_{j \in T} (Y^{F}(n, j) - Y^{CF}(n, j))^{2}}$$
 (7)

 $Y^F(n,j)$  displays the true result when the  $j^{th}$  subset is applied to compute the  $i^{th}$  observation, whereas  $Y^{CF}(n,j)$  displays the predicted result when the  $j^{th}$  subset is applied to compute the  $i^{th}$  observation. Absolute error is better measured by RMSE.

To measures the average of the RMSE between the actual and estimated difference between ITE for each treatment with no treatment ITE, we can incorporate multiple treatments into the calculation of **Average PEHE**[104], multiple treatments can be taken into account:

AveragePEHE<sub>j</sub> = 
$$\frac{1}{|T|} \sqrt{\frac{1}{N} \sum_{n=1}^{N} ((Y^F(n,j) - Y^F(n,i)) - (Y^{CF}(n,j) - Y^{CF}(n,i)))^2}, j \in (T - T_0)$$
 (8)

The set T represents the sample set with no treatment applied, whereas  $T_0$  represents the sample set with no treatment applied.

It is worth mentioning that the case study on the estimation of multi-cause treatment effects of **COVID-19**[105, 106] Hospitalization in England Surveillance System(CHESS) has become a research hotspot. In this example, there is information on individual-level risk factors, treatments, and outcomes of 3090 patients admitted at the height of the outbreak, including age, multiple morbidity, ventilatory support, antiviral treatment, etc. CATE and RMSE typically serve as performance metrics in this sample.

#### 3.3 Continuous dose treatment

The Cancer Genome Atlas (TCGA)[107] serves as a classic example of continuous dose treatment. For instance, TCGA collected gene expression data for 9659 individuals with different types of cancer. Drug therapy, chemotherapy, and surgery are the treatment options, and the outcome is a risk of cancer recurrence after treatment. Also, **Mechanical Ventilation in the Intensive Care Unit (MVICU)**[57] example can be used to illustrate continuous dose treatment. An example of response to mechanical ventilation configurations in the intensive care unit is included here. The example is taken from a publicly available database, **MIMIC III**[108], which contains comprehensive and detailed clinical information on a large and diverse group of ICU inpatients. An indicator of covariance is the last measurement of various biological signals, including respiratory, cardiac, and ventilation signals. One of the clinical criteria for the diagnosis of Acute Respiratory Distress Syndrome (ARDS)[109] is arterial blood gas readings of arterial oxygen partial pressure to fractional inspired oxygen.

For continuous dose treatment, the sample dose-response curve is accepted as a measure. On the other hand, the metrics on the test set are different [73]. In terms of **Mean Integral Squared Error** (**MISE**), the model measures how accurately it estimates patient outcomes over the dose space, which is defined as [73]:

MISE = 
$$\frac{1}{K} \frac{1}{N} \sum_{T_n \in \mathcal{T}} \sum_{n=1}^{N} \int_{\mathcal{D}_{T_n}} \left( Y_n(T_n, u) - \hat{Y}_n(T_n, u) \right)^2 du$$
 (9)

Treatment T is representative of the set of treatments in the space, while sample K is the number of samples. For a given treatment,  $T_n$  lies within the dose space  $D_{T_n}$ . A pain score of  $Y_n(T_n, u)$  is equivalent to a model-determined outcome and  $\hat{Y}_n(T_n, u)$  is equivalent to the optimal treatment dose, respectively.

As well as this, the **Mean Dose Policy Error (DPE)** is another good measure of a model's ability to predict the optimal dose point for each individual treatment, and it can be defined as [73]:

$$DPE = \frac{1}{K} \frac{1}{N} \sum_{T_n \in \mathcal{T}} \sum_{n=1}^{N} \left( Y_n \left( T_n, D_{T_n}^* \right) - Y_n \left( T_n, \hat{D}_{T_n}^* \right) \right)^2$$
 (10)

Specifically,  $D_{T_n}^*$  and  $\hat{D}_{T_n}^*$  represent the true optimal dose and the model-determined optimal dose under a treatment, respectively. With SciPy's Sequential Least Squares Point, the optimal dose point for the model can be determined.

In order to compare the optimal treatment dose pair selected by the model with the true optimal treatment dose pair, the mean **policy error (PE)** needs to be calculated. PE is defined as[73]:

$$PE = \frac{1}{N} \sum_{n=1}^{N} \left( Y_n \left( T_n^*, D_{T_n}^* \right) - Y_n \left( \hat{T}_n^*, \hat{D}_{T_n}^* \right) \right)^2$$
 (11)

In the case,  $T_n^*$  and  $\hat{T}_n^*$  represent the optimal treatment and the optimal treatment determined by the model, respectively. By calculating the optimal dose for each treatment and then selecting the treatment that yields that optimal dose, the optimal dose pair for the model is selected.

It is also possible, after simulation data synthesis and expansion, to apply many binary examples to multi-treatment or continuous-dose situations, such as ihdp, twins, and so on. Meanwhile, binary estimation can also be performed using examples such as News and ACIC. Detailed descriptions of the related sample datasets are given in Section 6.

# 4 Development

With a solid understanding of the background and basic definitions, this section moves into the core of the deep causal model. An overview of deep causal models and their development over the past six years are provided here, including an analysis of 41 deep causal models based on the timeline.

## 4.1 Overview

The study of deep causal models has become increasingly popular in the last few years. As deep learning has advanced, various deep causal models have become more accurate and efficient at estimating causal effects. According to Figure 1, about 40 classic deep causal models from June 2016 to February 2022 are listed, including their detailed names and when they are proposed.

Deep causal models have been developed since 2016. For the first time, Johansson et al. publish **Learning Representations for Counterfactual Inference**[41], and propose the algorithm framework BNN and BLR[41], which combines deep learning with the causal effect estimation problem, and transforms the causal inference problem into a domain adaptation problem. A number of models, including DCN-PD[110], TARNet and CFRNet[43], have been proposed since then. In this regard, it is important to note that the CEVAE[54] model proposed by Louizos et al. in December 2017, based on deep network classical structural parameter autoencoders VAE, focuses on confounding factors and their impact on the estimation of causal effects.

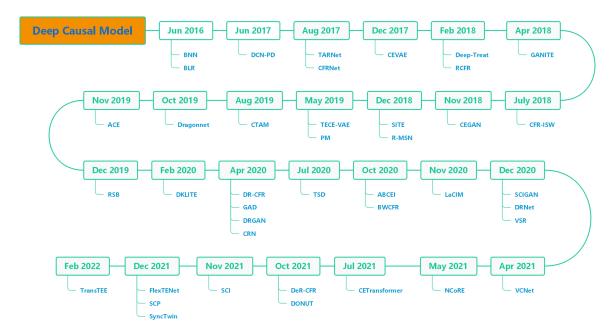


Figure 1: The Development of Deep Causal Models

In 2018, and going forward into 2019, there is an increasing interest in causal representation learning. In the beginning, the Deep-Treat[19] and RCFR[111] models are jointly proposed. After the launch of the GANITE[45] model, the use of generative adversarial model[112] architecture for counterfactual estimation becomes mainstream in the field of causal inference. In accordance with the previous work, CFR-ISW[113], CEGAN[72], SITE[44] are optimized. The R-MSN[74] model, implemented in December 2018, uses recurrent neural networks[114] to solve the problem of continuous dose of multi-treatment time series, which opened up the deep causal model. To tackle this problem, PM[42] and TECE[104] are proposed in May 2019 for causal effect estimation related to multiple discrete treatments. As a follow-up, the CTAM[34] begins to focus on estimating causal effects for textual data; the Dragonnet[71] introduces regularizations and propensity score networks into causal models for the first time; the ACE[55] attempts to extract fine-grained similarity information from representation space. For RSB's[115] December 2019 version, deep representation learning networks and PCC[116] regularization are used to decompose covariates, instrumental variables are used to control selection bias, and confounding and moderating factors are used for prediction.

Deep causal models are booming in 2020. Firstly, A DKLITE[56] model incorporates a deep kernel model and posterior variance regularization. Then, DR-CFR[117] applies three representation networks, two regression networks, and one prediction network, to decouple selection bias for covariates; GAD[118] then focuses on the causal effect of continuous dose treatment; DRGAN[119] defines an innovative generative adversarial network for fitting sample dose effect curves; and CRN[120] estimates time-varying treatment effects by combining counterfactual recurrent neural networks. After estimating time series causal effects under multi-cause confounding, TSD[121] turns to estimation of time series causal effects. In the latent representation space, ABCEI[122] balances the covariate distribution of treatment and control groups using GAN. Based on previous research, BWCFR[123], LaCIM[124] then optimize the structure idea. Furthermore, SCIGAN[73], DRNet[57] extend continuous dose to any number of treatment problems in 2020, and VSR[125] aggregates deep neural network latent variables in a reweighted manner.

From 2021 to 2022, causal models have become more innovative, open, and flexible. The VCNet[58] model, implements an estimator of continuous mean dose-response curves. As of May 2021, NCoRE[126] uses cross-treatment interaction modeling to understand the underlying causal processes that produce multiple treatment combinations. After that, CETransformer[127] uses Transformer[128] to characterize covariates, and the attention mechanism is focused on the correlation among covariates. Following that, DONUT[129] and DeR-CFR[70] optimize based on previous work. SCI[75] uses subspace theory for causal representation learning, broadening researchers' ideas. A multi-task adaptive learning architecture is proposed by FlexTENet[130].

Additionly, SCP[131] estimates multifactorial treatment effects using a two-step procedure. To construct this synthetic twin matching representation, SyncTwin[132] utilizes the temporal structure in the results. In the end, TransTEE[76] extends the representation distribution balance approach to continuous, structured, and dose-dependent treatments, making it more open-ended as a causal effect estimation problem.

The next section analyzes all models of the same category and makes a comparison based on the use of deep learning structures and the common ideas utilized by the models.

#### 4.2 Classification

A brief overview of deep causal models over the past six years has been provided in the previous subsection. According to the type of the method, this subsection evaluates the relevant deep causal models. There are five categories of deep causal models currently available. Using the release time as the main line, we briefly describe the advantages of various algorithms. Figure 2 shows the detailed classification of each model.

A representation distribution balance is proposed in a method model in 2016. The hotbed of researchers' research for a long time has been this kind of method. The BNN[41] program's opening, in June 2016, lays the groundwork for such methods by relating causal inference to neighborhood adaptation. Afterwards, DCN-PD[110]introduces a deep multi-task neural network that performs counterfactual reasoning. As of August 2017, CFRNet[43] added a distance integral probability metric and an imbalance penalty based on BNN. In order to learn the optimal treatment strategy, Deep-Treat[19] uses an unbiased autoencoder network. Then, RCFR[111] and CFR-ISW[113] employ a re-weighting strategy to balance the spatial representation. From December 2018, SITE[44] retains the distribution of local similarity and data balance representing the spatial treatment and control groups. Beginning in November 2019, ACE[55] start focusing on finer grained similarity information in feature space. Following this, DKLite[56] learns to represent information about spatial domain overlap. By October 2020, BWCFR[123] spatially reweights domain-overlapping representations. Lastly, SCI[75] integrates the concept of subspace in November 2021 to create multi-space information supplements.

Covariate confounding learning is first proposed and applied by CEVAE[54] in December 2017. An objective of CEVAE is to mine associations of potential confounders and assess their impact on causal effects based on VAE. As part of its non-parametric estimation theory, Dragonnet[71] incorporates the regularization objective function and Propensity score prediction network in October 2019. Next, RSB[115] applies autoencoders and PCC regularization for covariate decomposition. With the implementation of covariate decoupling in April 2020, DR-CFR[117] implemented three representation networks, two regression networks, and two prediction networks. Afterwards, LaCIM[124] proposed two different versions of its latent causal model. Once this is done, VSR[125] uses a reweighted approach to isolate the promiscuous individuals. Optimizing the De-CFR algorithm by October 2021 is a major success for DeR-CFR[70]. During the same period, DONUT[129] estimates the mean treatment effect with a deep orthogonal network. Furthermore, FlexTENet[130] proposes a method for learning shared information across multiple tasks that adaptively identifies outcomes.

For the first time in April 2018, GANITE[45] applies Generative Adversarial Networks for the estimation of counterfactuals. Following this, CEGAN[72] uses generative adversarial networks to depict the spatial distribution by combining representation distribution balance with generative adversarial models. By October 2020, ABCEI[122] balances latent

representation spatial covariate distribution by using GAN networks. Besides, CETransformer[127] combines attention mechanisms with GAN networks in July 2021 to learn a balanced covariate representation.

As of December 2018, the R-MSN[74] model focuses on counterfactual recurrent networks under time series. Additionally, text sequences are subjected to a condition-based treatment-adversarial learning matching model proposed by CTAM[34] in August 2019. To estimate the long-term treatment effect, CRN[120] combined GANs with counterfactual recurrent neural networks in April 2020. After that, TSD[121] constructs an output RNN factor model based on multiple tasks. Last but not least, SyncTwin[132] builds a synthetic twin sample structure that enables counterfactual analysis of target patients.

Using matching ideas, PM[42] attempted to resolve the problem of discrete multi-discrete treatment in May 2019. At the same time, TECE-VAE[104] employs a variational autoencoder to extend the task embedding model to arbitrary subsets of multi-treatment situations. By April 2020, GAD[118] combines generative adversarial deconfounding algorithms for continuous treatment problems, removing associations between covariates and treatment variables. To create a complete dose-effect curve for each sample, DRGAN[119] utilizes the structure of generator, discriminator, and prediction network. With the addition of hierarchical discriminators in December 2020, SCIGAN[73] completes its original foundation. As well, DRNet[57] permits the drawing of individual dose-response curves for any number of treatments under continuous dose parameters. In April 2021, VCNet[58] proposed continuous prediction of head structure, emphasizing continuity of treatment. Following that, NCoRE[126] models cross-treatment interactions to determine the underlying causal generative processes driving multiple treatment combinations. With a two-step approach, SCP[131] estimates polycausal treatment effect in December 2021. TransTEE[76], the latest model, incorporates an attention mechanism in which balanced covariate representations are learned over GAN networks with the aim of treating discrete continuous or dose-related treatment problems.

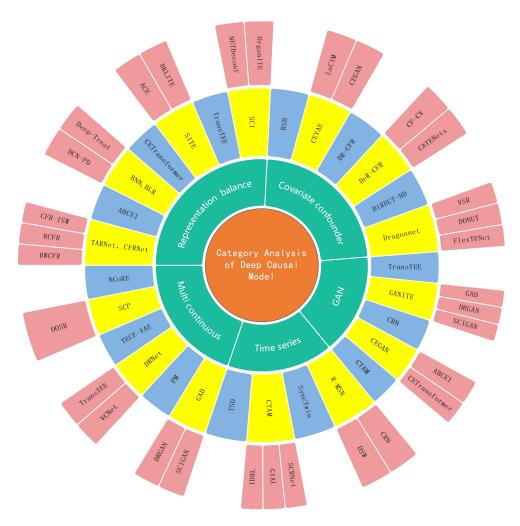


Figure 2: The deep causal model: A category analysis

As different application scenarios arise, the deep causal models use different iterations according to different strategies and methodologies. Please visit the next section for a detailed description and introduction to each deep causal model.

#### 5 Methods

As more and more data accumulate in the fields of healthcare, education, economy, etc., deep learning approaches are increasingly used to infer causal relationships from counterfactual data. As opposed to existing deep causal models, which typically map covariates to a representation space, unbiased estimation of counterfactual data can be achieved using objective optimization functions. Current deep causal models mainly use these five optimization methods: 1) Representation of distribution balance methods; 2) Covariates confounding learning methods; 3) Methods based on Generative Adversarial Networks; 4) Time series causal estimation problem; 5) Methods based on multi-treatment and continuous-dose models. This section discusses in detail the current common methods for deep learning-based causal effects estimation, as well as the issues and challenges that these methods face.

### 5.1 Representation of distribution balance methods

Most statistical learning theories posit that test data and training data have independent and identical distributions, but in reality, the distributions of test data and training data are often related, but not identical. Solving this problem requires a machine learning model that learns causality rather than correlation in the field of causal inference. There is no standard treatment assignment strategy for observational data, unlike RCTs. Fact and counterfactual distributions are often different because of selection bias caused by known and unknown covariates. Hence, causal inference needs to be transformed into a domain adaptation problem to predict counterfactual outcomes by learning from factual data.

For counterfactual results to be predicted, effective feature representations are necessary, especially balanced distributions. According to Johansson et al, BNN[41] is an algorithmic framework for counterfactual reasoning that transforms the causal inference problem into a domain in Figure 3.

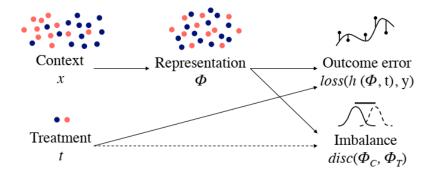


Figure 3: Representation Distribution Balance-Based Counterfactual Reasoning[41]

Upon mapping the covariates to the representation space, the encoder makes use of a two-layer fully connected neural network, balances the distribution distance of the representation space, and then derives the counterfactual results using another two-layer fully connected network. Here is the regression function:

$$B_{\mathcal{H},\alpha,\gamma}(\Phi,h) = \frac{1}{n} \sum_{i=1}^{n} \left| h\left(\Phi\left(x_{i}\right), t_{i}\right) - y_{i}^{F} \right| + \alpha \operatorname{disc}_{\mathcal{H}}\left(\hat{P}_{\Phi}^{F}, \hat{P}_{\Phi}^{CF}\right) + \frac{\gamma}{n} \sum_{i=1}^{n} \left| h\left(\Phi\left(x_{i}\right), 1 - t_{i}\right) - y_{j(i)}^{F} \right|$$
(12)

An encoder network is represented by  $\Phi$ , a predictor network by h, and a metric function is represented by  $\operatorname{disc}_{\mathcal{H}}$  that represents the distance between the two distributions. In addition to representing the distribution distance in space, this function minimizes the error of the training set facts.

As an innovative method for measuring the spatial distribution distance between treatment groups and control groups, the literature[43] proposes a CFRNet network structure based on BNN[41] algorithms and adopted MMD[133] and WASS[134, 135] for spatial distribution distance representations. When the network is trained, the imbalance penalty is calculated based on the explicit boundary of the distance, and the loss is calculated separately for the treatment group and the control group. As well as adding multiple layers between each specific results layer, DCN-PD[110] combines multi-task deep neural networks with propensity score dropout.

Based on the CFRNet[43] model, RCFR[111] and CFR-ISW[113] use the Propensity score[136] to re-weight the representative spatial feature region and the sampling objective function; Atan et al. proposed an unbiased autoencoder network Deep-Treat[19] framework, which reduces the selection bias while reducing the loss of representation reconstruction, and applies a feedforward neural network to learn the optimal treatment strategy, weighing the selection bias and representation of the observation data as well as the information loss in space.

As a way to preserve local similarity and data balance representing the treatment group and the control group simultaneously, and to improve the individual treatment effect. Yao et al. proposes the SITE[44] method, which combines position-dependent depth metric PDDM with midpoint distance minimization MPDM into the representation space, and predictes potential results using a binary result network. In this case, the loss function is:

$$\mathcal{L} = \mathcal{L}_{FL} + \beta \mathcal{L}_{PDDM} + \gamma \mathcal{L}_{MPDM} + \lambda ||W||_2$$
(13)

In the formula,  $\mathcal{L}_{FL}$  is the loss between predicted and observed factual outcomes,  $\mathcal{L}_{PDDM}$  and  $\mathcal{L}_{PDDM}$  are the loss functions of the PDDM and MPDM, respectively, and the last term is the  $L_2$  regularization of the model parameter M.

According to SITE[44], ACE[55] proposes a balanced and adaptive similarity regularization structure to extract spatially fine-grained similarity information; DKLITE[56] proposes a deep kernel regression algorithm and a posterior regularization framework to learn the spatial domain overlap information; and BWCFR[123] re-weights the spatial feature distribution for the domain overlap region.

In many works, representation distribution balancing is combined with other domain ideas. An ABCEI[122] combines a GAN[112] with a mutual information estimator regularization structure to balance the covariate distributions of the treatment and control groups in the representation space; CETransformer[127] creates a balanced covariate representation using the attention mechanism; As TransTEE[76] extends the representation distribution balance method to Continuous, Structured, and Dose-Related treatments, it makes causal effect estimation a more open-ended problem; SCI[75] introduces the concept of a subspace as shown in Figure 4, integrating the covariates into a common subspace, a treatment subspace, and a control subspace simultaneously, thereby obtaining a balanced representation and two specific representations. Afterwards, the public representation is connected to the specific representation of the treatment group and of the control group, and two potential results are obtained from the reconstruction and prediction network. Based on SCI, NETDECONF[137] provides network information that can be used to infer hidden confounders from observational data. A personalized treatment effect model that allocates treatments according to scarcity and estimates potential outcomes is proposed by OrganITE[138].

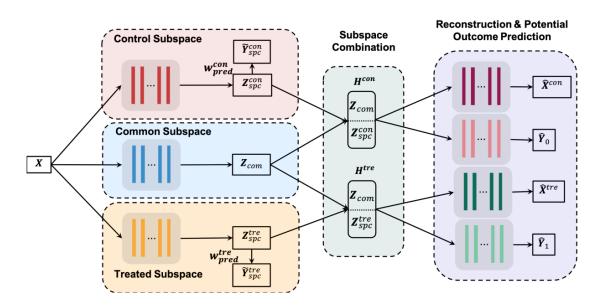


Figure 4: Structure of the SCI network[75]

Due to the improvement in the feasibility of estimating causal effect, the representation distribution balance method has become the mainstream, but it is limited to estimating individual treatment effects, and it is hard to expand to a broader range of applications like multi-treatments and continuous-dose treatments.

#### 5.2 Covariates confounding learning methods

The main issue in causal inference is estimating the treatment effect when given a covariate, a treatment, and a predicted outcome. By identifying and correcting for confounders, it is possible to estimate causal effects with greater accuracy from observational data. Nevertheless, in practical cases, there are potential confounders of noise and uncertainty, as well as some non-confounders. For this reason, mining potential confounders and decoupling covariate associations is an important method to learn counterfactual representations from observational data.

A CEVAE[54] model structure is first proposed by Louizos et al. to capture hidden confounding with VAEs [139, 140] in the presence of noise and uncertain confounding, to construct unobserved covariates and confounders, and to perform treatment and prediction. The causal correlation diagram is shown in Figure 5. Graphs can be represented as follows: t can represent drug treatment, y can represent mortality, z can represent socioeconomic status, and x can represent income and place of residence in the past year.

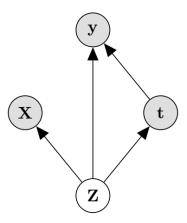


Figure 5: Causality diagram for CEVAE[54]

On the basis of TARNet[43]'s causal relationship diagram structure, do calculus is derived on y and t in the inference network, respectively, and z and t in the model network to fit the interaction between potential confounding variables and treatment effects. Overall, the causal variational autoencoder has the following optimization function:

$$\mathcal{F}_{\text{CEVAE}} = \mathcal{L} + \sum_{i=1}^{N} (\log q (t_i = t_i^* \mid \mathbf{x}_i^*) + \log q (y_i = y_i^* \mid \mathbf{x}_i^*, t_i^*))$$
(14)

In the training set, input, treatment, and outcome random variables are observed at points  $\mathbf{x}_i^*$ ,  $t_i^*$ , and  $y_i^*$ .

In response to CEVAE[54], Sun et al. proposes the LaCIM[124] latent causal model to avoid false associations and improve generalization ability of the model; CEGAN[72] uses GAN networks to identify potential confounders unbiasedly.

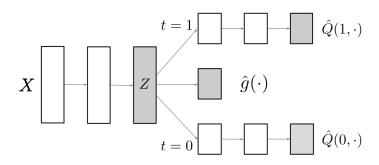


Figure 6: Structure of the Dragonnet network[71]

First-ever Dragonnet[71] proposed by Shi et al. adds regularization objective functions to nonparametric estimation theory and Propensity score prediction networks to CFRNet[43], thus making sure that the covariates are adjusted for treatment-related information in them. As a reference, Figure 6 shows the network structure. In accordance with Dragonnet[71], VSR[125] proposes a reweighting model that removes association processing and confounding factors, and uses a deep neural network to aggregate the density ratios of latent variables across the full variational distribution, which calculates the sample weight distribution; As part of the estimation process, DONUT[129] adds orthogonal constraints to the non-confounding factors in the loss function; An end-to-end regularization and reparameterization method called FlexTENet[130] learns a new architecture using multi-tasking to adaptively learn shared functions between causal structures. In DIRECT-ND[141], entanglement representation is solved through hybrid learning, and the multivariate causal effect estimation problem is studied from a new perspective. Additionally, VAE and GAN networks are added to the model to realize hybrid representation space learning.

In their first publication, Zhang et al. [115] proposes the RSB algorithm using autoencoder networks, PCC regularization, instrumental variables for balancing selection bias, and confounding variables and moderators for prediction. In Figure 7, DR-CFR[117] and DeR-CFR[70] are based on CFRNet[43], which uses three representation networks, two regression networks, and two prediction networks while removing covariate correlations.

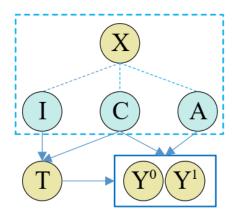


Figure 7: Causal framework for decoupling variables[70]

There are three possible factors contributing to the observed covariates X in the figure. The instrumental factor I, which only affects the treatment T; the confounding factor C, which causes the outcome Y along with the treatment T; and the adjustment factor A, which determines the outcome Y. Learning decomposition representation for counterfactual reasoning consists of the following steps[70]:

- Three decomposed representation networks for learning latent factors, one for each underlying factor: I(X), C(X), and A(X).
- Three regularizers for confounder identification and balancing are presented: the first is to decompose A from X by considering  $A(X) \perp T$  and A(X) should predict Y as accurately as possible; the second is to decompose I from X by constraining  $I(X) \perp Y \mid T$ , and I(X) should be predictive of T, based on Assumption 2; the last is designed for simultaneously balancing confounder C(X) in different treatment arms.
- Two regression networks for potential outcome prediction, one for each treatment arm:  $Y^0(C(X),A(X))$  and  $Y^1(C(X),A(X))$ .

Following is the orthogonal regularizer function used in the decomposition process:

$$\mathcal{L}_O = \bar{W}_I^T \cdot \bar{W}_C + \bar{W}_C^T \cdot \bar{W}_A + \bar{W}_A^T \cdot \bar{W}_I \tag{15}$$

In order to prevent the representation network from rejecting any input, the total of  $\bar{W}_I$ ,  $\bar{W}_C$  and  $\bar{W}_A$  is constraint to be one. For a hard decomposition, the orthogonal regularizer ensures each variable in X can only flow into one representation network. Based on DeR-CFR, CATE's prediction performance is assessed using CF-CV[142], which selects the best model or hyperparameters from potential candidates. A meta-learning approach is combined with deep learning networks, theoretical reasoning, and optimal counterfactual information to guide principled algorithm design in paper[143].

Causative treatment effect estimation has always been concerned with rationally using confounding variables. The decoupling of covariates to learn related confounding variables can help remove selection bias and generate unbiased output estimates. Despite its theoretical nature, this method has some limitations in practical applications, as it requires decomposing covariates into reasonable explanations.

#### 5.3 Methods based on Generative Adversarial Networks

In deep learning generative models, generative adversarial networks (GANs) can capture the uncertainty of counterfactual distributions using GANs[112]. The generator produces counterfactual results or a balanced distribution of the space, while the discriminator fits the non-uniformity of the treatment effects. In representation space, bias estimation or consistency in the distribution of control and treatment groups. As well as using factual data, GAN networks also consider the accuracy of counterfactual results when making causal inferences. In light of this, generative adversarial models are increasingly used for causal effect estimation.

The first approach suggested by Yoon et al. is for the GANITE[45] network to generate counterfactual results based on factual data and pass them to the ITE generator. As shown in Figure 8, the framework is structured as follows.

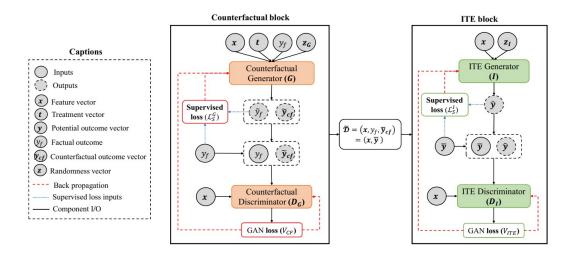


Figure 8: Structure of the GANITE frame[45]

From a given feature vector x, GANITE generates potential output results by first generating factual outputs  $y_f$  and then counterfactual samples  $\widetilde{y}_{cf}$  using generator G. After these counterfactual data are combined with the original data, a complete data set  $\widetilde{D}$  is generated in generator I of the ITE module, which then optimizes  $\widetilde{D}$ , yielding an unbiased estimate of each treatment's effect.

For the first time, CEGAN[72] applies the GAN network to balance the distribution between the spatial treatment group and the control group by learning the discriminative loss of the GAN network and weighting the Decoder's construct loss or weight after the Encoder. In order to solve the generator-discriminator min-max problem, the following optimization function is used:

$$\min_{(\theta_E, \theta_I, \theta_P)} \max_{\theta_D} \mathbb{E}_{q_E(\mathbf{z}, \mathbf{x}, t, \mathbf{y})} [\log(D(\hat{\mathbf{z}}, \mathbf{x}, t, \mathbf{y}))] + \mathbb{E}_{q_P(\mathbf{z}, \mathbf{x}, t, \mathbf{y})} [\log(1 - D(\mathbf{z}, \mathbf{x}, t, \hat{\mathbf{y}}))]$$
(16)

An encoder-decoder's joint distribution is represented by  $q_E(\mathbf{z}, \mathbf{x}, t, \mathbf{y})$  and  $q_p(\mathbf{z}, \mathbf{x}, t, \mathbf{y})$ , while their probability estimates are represented by  $(D(\hat{\mathbf{z}}, \mathbf{x}, t, \mathbf{y}))$  and  $(1 - D(\mathbf{z}, \mathbf{x}, t, \hat{\mathbf{y}}))$ , respectively. The discriminator determines which distribution the samples belong to.

In addition to GANITE and CEGAN, many works use GAN networks to estimate causal effects in other fields. As part of a generative adversarial framework, GAD[118] applies GAN networks to continuous treatment problems to learn a sample-balanced weight matrix, which removes the association between treatment regimens and covariates; to address multiple treatments as well as consecutive doses treatment problems, DRGAN[119] proposes a model architecture consisting of a contrafactual generator, discriminator, and inference block; As a means of better coping with continuous intervention problems, SCIGAN[73] adds a hierarchical discriminator based on DRGAN; CTAM[34] applies generative

adversarial ideas to the treatment effect estimation of text sequence information, filters out information related to approximate instrumental variables when learning representations, and matches between the learned representations; To eliminate the association between treatment and patient history, CRN[120] creates a counterfactual recurrent neural network to reflect the time-varying treatment effect; In ABCEI[122], covariate distributions between the control and treatment groups are balanced with GAN networks, and a regularization function of mutual information estimators is added to reduce bias; To learn balanced covariate representations, CETransformer[127] combines Transformer[128] with attention mechanisms; With TransTEE[76], the covariate representation uses Transformer, the treatment effectiveness is estimated by the Propensity Score Network, and selection bias is overcome by the GAN network. The model can also be used for discrete, continuous, structured or dose-related treatments.

It is easy to extend the problem of individual treatment effect estimation to multiple interventions and continuous dose interventions using the GAN network, and it has a good effect on the balance of representation distribution and the generation of potential results. Other ideas combine to develop the GAN network into the latest concept.

#### 5.4 Time series causal estimation problem

In treatment effect estimation, most models focus on numerical variables, and it is still unclear how to deal with textual information and time series information[144]. Variable decoupling for textual information estimation can reduce estimation bias since there are many covariates in textual information that are unrelated to causal effect estimation. When dealing with time-series information, RNNs[114] have usually been combined to create counterfactual recurrent networks based on historical information.

The R-MSN[74] model is first proposed by Lim et al. in order to address the problems arising with continuous treatment doses and multi-treatments under time series. Figure 9 illustrates the model's frame structure, which uses a recurrent edge network to remove time-dependent confounding, and a standard RNN structure to encode and decode.

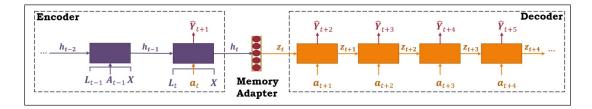


Figure 9: Framework for R-MSN[74]

To predict the causal effect, R-MSN uses the standard LSTM[145] structure, dividing multi-treatment and continuous intervention problems according to the corresponding time interval.

As a counterfactual recurrent network, CRN[120] constructs a treatment-invariant representation for each time step based on R-MSN[74], eliminating the patient's medical history association between treatment allocation and treatment allocation and balances time-varying confounding biases; In DSW[146], hidden confounders are inferred using recurrent weighted neural networks, reweighted using time-varying inverse probabilities, combined with current treatment assignment and historical information; In addition to building a multi-task output RNN factor model, TSD[121] allocates multiple treatments over time, estimates treatment effects with multi-cause hidden confounds, infers latent variables free of treatment, substitutes unobserved confounders with latent variables, and infers logistic regression in the absence of treatment; With SyncTwin[132], treatment estimation is performed based on the temporal structure of the prediction results, and synthetic twin samples are constructed and counterfactual predictions are obtained.

Yao et al. proposes a matching treatment-adversarial learning CTAM[34] method that takes into account text sequence information. The CTAM filtering out approximate instrumental variables when learning representations, and matches between the learned representations to estimate treatment are shown in Figure 10.

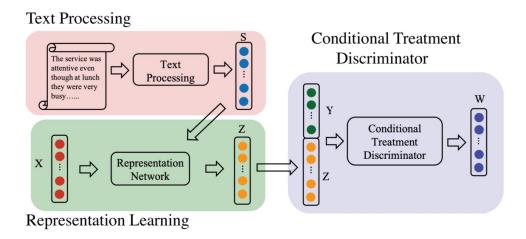


Figure 10: The structure of the CTAM model[34]

There are three main components of CTAM[34]: text processing, representation learning, and conditional treatment discrimination. In the first step, the text processing part transforms the original text into a vector representation S, concatenates S with non-text covariates X, and constructs a unified feature vector that transforms the input into the latent representation Z. As a next step, both Z and Y are fed into the conditioned treatment discriminator, and during the training process, a max-minimum game is played between the representation learning network and the conditioned treatment discriminator. In order to filter out information related to near instrumental variables, the representation learning network prevents the discriminator from assigning the appropriate treatment. As a last step, match the representation space Z.

Using the mutual information between global feature representations and individual feature representations as well as between feature representations and treatment assignment predictions, IDRL[147] proposes to learn Infomax and domain-independent representations. To maximize the capture of common prediction information among treatment and control groups, the influence of instrumental variables and irrelevant variables was filtered out. The SCRNet[148] divides covariates and estimates ITE with different types of variables. By identifying the imbalances in the network structure, the GIAL[149] model obtains more information from the network structure.

In the estimation of causal effects for text time series, it is often combined with problems related to multi-treatment and continuous-dose treatments. Despite the widespread application of this direction, researchers need to develop a standard for measuring intervention effects based on the actual situation, and it is difficult to assess the rationality and reliability of the various job evaluation methods used in the industry.

### 5.5 Methods based on multi-treatment and continuous-dose models

Casual estimation for individual treatments focuses on solving binary treatment problems, and extending it to multiple treatments is computationally expensive. However, multiple treatments as well as prolonged usage of vasopressors have many applications, such as radiotherapy, chemotherapy and surgery for cancer treatment, as well as the use of continuous amounts of vasopressors[150] for many years. It is therefore beneficial to estimate the effects of ongoing interventions in these various treatment settings in order to make good long-term process decisions.

For the first time, Schwab et al. extend individual treatment estimation to multi-discrete treatment problems with the PM[42] algorithm. Counterfactual reasoning is utilized by PM in small batches by matching nearest neighbors samples. Despite the fact that it can be easily implemented and is compatible with a wide range of architectures, there is no need to increase computation complexity or other hyperparameters for treating any number of patients. By capturing Higher-order effects, TECE-VAE[104] models the dependence between treatments by using task embedding, extending the problem to arbitrary subsets of multi-treatment situations.

When solving problems involving multi-treatments and continuous-dose treatments, GAN networks are frequently combined. A two-step generative adversarial de-aliasing algorithm proposed by GAD[118] can be used for continuous treatment problems, removing the association between covariates and treatment variables: A) Produce an unbiased distribution with no correlation between the covariates; B) Learn the sample weights, transfer observed data to the unbiased distribution, then de-obfuscate the data with generative adversarial networks.

An improved GAN model is proposed in DRGAN[119], which takes the form of a generator, discriminator, and prediction network to generate a complete dose-response curve for each sample, in which multi-treatment and continuous-dose treatment options are considered; By using a hierarchical discriminator based on DRGAN, SCIGAN[73] improves the model's ability to handle continuous intervention problems.

A set of open model benchmark parameters, including MISE, DPE, PE, and model selection criteria, are developed by DRNet[57], which allows the generation of dose-response curves for an unlimited number of treatments under continuous dose parameters. For VCNet[58], which utilizes a variable coefficient neural network, a continuous ADRF[151, 152, 153] estimator is automatically calculated for the continuous activation function, which prevents processing information from being lost. Moreover, the existing target regularization method is extended to obtain a double robust ADRF curve estimator. DRNet and VCNet model structure comparisons are shown in Figure 11.

As part of DRNet[57], continuous treatments are divided into blocks and trained separately into hidden layers, which are then nested into each other to construct a piecewise fit of individual dose-response curves; A continuous prediction head of weighted treatment is created by VCNet[58] by paying closer attention to treatment continuity, and optimizing the individual prediction head into a mapping function of covariates that change with treatment.

In addition to SCIGAN[73] and VCNet[58], TransTEE[76] incorporates Transformer attention mechanism into it and expands it so that the model deals with discrete, continuous, and dose-related treatments.

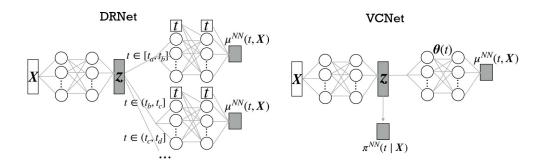


Figure 11: Network structure comparison between DRNet and VCNet[58]

As the first study of the multi-treatment combination problem, NCoRE[126] uses cross-treatment interaction modeling to infer causal generative processes underlying multiple treatment combinations, combining counterfactual representations learned in a treatment setting.

To estimate the multi-cause perturbation treatment effect in two steps. Prichard and colleagues proposes the idea of SCP[131] for the first time. To overcome confounding bias, the first step used a single-cause CATE estimator to augment observed data and estimate potential outcomes; As a next step, the augmented data set is adapted for covariates to obtain multi-factor unbiased estimators. In addition to illustrating the relationship between single-factor and multiple-factor problems, SCP shows the equivalence of conditional expectations of single-factor interventions and multiple-factor interventions. According to the device, there is a theoretical basis for the proof, which is as follows:

$$\mathbb{E}_{\alpha}\left(Y\left(a_{k}, \mathbf{a}_{-k}\right) \mid \mathbf{X}\right) = \mathbb{E}_{k}\left(Y\left(a_{k}\right) \mid \mathbf{X}, \mathbf{A}_{-k}\left(a_{k}\right) = \mathbf{a}_{-k}\right) \tag{17}$$

In the first step of augmenting the dataset, outcomes and observations  $Y(a_k)$  and  $\mathbf{A}_{-k}(a_k)$  are added. As such, by training a supervised learning model on the augmented dataset, it is possible to estimate the expected value on the right side of the formula as well as the multifactorial intervention on the left side of the formula effect in a way that enhances the generalizability of the estimator. In contrast to SCP, OOSR[154] proposes an outcome-oriented reweighting algorithm and a prediction model that emphasizes outcome-oriented treatment.

Recently, more and more researchers have taken interest in the problem of multi-treatment and continuous dose therapy, and have also made significant contributions. Nevertheless, there are still many applications in this area that need to be developed. It is still an urgent problem to solve how to formulate a unified causal effect measurement standard.

# **6** Guideline For Experiment

After understanding the deep causal model method, this section discusses the applicable experimental information, including examples of commonly used datasets and source codes for related experiments.

#### 6.1 Datasets

As counterfactual results can never be observed in real life, finding datasets that satisfy experimental requirements is difficult. Most of the datasets used in the literature are semi-synthetic. According to survey[2], we expand and classify relevant datasets, As shown in Figure 12, each commonly used dataset falls into the appropriate category. It is marked in yellow if a classic dataset is widely used. Table 2 summarizes the link to download the dataset and the classical methods related to it. Below are detailed descriptions of the general datasets for various methods.

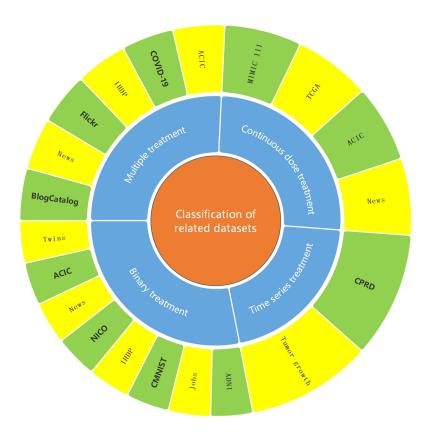


Figure 12: An analysis of available datasets by classification

**IHDP**. An infant health and development program[102] conducts a randomized controlled experiment that targets preterm infants with low birth weight to generate this dataset. Various aspects of the children and their mothers is measured as pre-treatment covariates, such as birth weight, head circumference, neonatal health index, prenatal care, mother's age, education, drugs, and alcohol. Intensive high-quality childcare is provided to infants in the treatment group and they also received specialist home visits[155]. The outcome is a score on the cognitive test for the infant. Moreover, to model selection bias, a biased subset of treatment groups needs to be removed.

**Jobs**. The employment data studied by Jobs in LaLonde (1986)[156] consisted of randomized data based on state-supported work programs and nonrandomized data from observational studies. The pre-treatment covariates are eight variables such as age, education, race, and income in 1974 and 1975. Treatment participants take part in vocational training, while control participants are not. The outcome is employment status.

**Twins**. The Twins dataset benchmark comes from data on twin births in the United States from 1989-1991[157]. An evaluation of 40 covariates pertaining to pregnancy, twin births, and parents was carried out for every pair of twins, including gestational weeks just before birth, quality of care during pregnancy, pregnancy risk factors (anemia, alcohol,

smoking, etc.), nursing, residence, and more. The outcome is a one-year mortality rate. It is estimated that the twins died within a year of being treated more heavily. A twin dataset is available with results from the treatment (heavier of the twins) and control groups (lighter of the twins). Selection bias is typically simulated by assigning treatments based on user-defined criteria.

**News**. The News dataset consists of 5000 randomly sampled news articles from the New York Times corpus. The news dataset contains data on media consumers' perceptions of news items. A sample is a news item consisting of word counts, the results are readers' opinions, and the available treatments are a variety of devices that can be used to view the news item, such as smartphones, tablets, computers, and TVs.

ACIC. A causal inference data analysis challenge has been held every year at the Atlantic Causal Inference Conference since 2016, which presents different data sets for a variety of causal inference problems. Here is a description of ACIC 2016 and ACIC 2018 datasets that are used in this article[71, 130]. A summary of the latest conference dataset can be found in the paper[158].

The ACIC 2016 consists of 77 datasets with different degrees of nonlinearity, sparsity, correlation between treatment assignment and outcome, and overlap between treatment effects. Covariates are derived from real data from the IHDP[102] dataset, which consists of 58 variables and 4802 samples[159]. The simulation model generates treatment, factual and counterfactual outcomes, while the selection bias is created by removing treated children who are mothers of nonwhites. The ACIC 2018 is a benchmarking framework for causal inference that is commonly used[160]. This is a collection of semi-synthetic datasets from related birth and infant death data[161]. It contains 63 datasets, each drawn randomly from a different distribution, that are then generated by a generative simulation process.

**TCGA**. As the world's largest and most comprehensive genomic database, The Cancer Genome Atlas (TCGA)[107] contains billions of genomes. A total of 9658 individuals are included in the TCGA[107] dataset, the treatment regimens are drug treatment, chemotherapy, and surgery, and the outcome is the risk of developing cancer after treatment.

**PK-PD** model of tumor growth. A model of pharmacokinetic-pharmacodynamics (PK-PD)[162] can be used to explore dose-response relationships and suggest optimal treatments[74]. Among its key characteristics are the combination of chemotherapy and radiotherapy effects, post-treatment cellular regeneration, patient death or recovery, and cancer-based different gaze distributions of tumor size at the diagnostic stage, which make this model an excellent model for treating non-small cell lung cancer patients. The PKPD model enables clinicians to explore hypotheses about dose-response relationships and suggest optimal treatment options[163, 164]. In the most classic example of PK-PD, tumor growth[162] can be predicted with time-dependent confounding by observing the expected response to treatment, chemotherapy, and radiotherapy.

MIMIC III. Medical Information Mart for Intensive Care(MIMIC III)[108] is a database of electronic health records from ICU patients. The benchmark consists of 7413 samples with 25 covariates after filtering for missing values. As far as treatment options go, antibiotics, vasopressors, and mechanical ventilators are the most common options in the ICU to treat patients with sepsis. A number of laboratory tests and vital signs measured over time are used to assess how antibiotics, vasopressors, and mechanical ventilators affected the following patient covariates: white blood cells, blood pressure, and oxygen saturation. A comprehensive and detailed description of the clinical data can be found in paper[165].

**NICO**. There is a bias in sample selection when using the image dataset NICO with context for object classification[124]. Cat or dog classification in the "animals" dataset in NICO a benchmark for non-i.i.d[166]. The parameters include the time of sampling, whether to sample, the context, and the semantic shape of cats and dogs, as well as the "grass" and "snow" environment.

CMNIST. A dataset of handwriting recognition with confusion bias(CMNIST) is based on MNIST[167] and labels the digits 0 to 4 and 5-9 for two outputs, namely green and red. A therapeutic input derived from color-evoked stimulus-related intensity parameters. Among covariates are number and color painting times, and whether or not to paint.

**ADNI** Alzheimer's Disease Neuroimaging Initiative(ADNI)[168] dataset has three latent representation outputs Alzheimer's Disease, Mild Cognitive Impairment and Normal Control. The covariates are age and TAU[169], which determine whether Magnetic resonance imaging should be used as an input to therapy.

**COVID-19**. During the first peak of the pandemic, dataset COVID-19[170, 171] Hospitalization in England Surveillance System (CHESS) collected individual-level risk factors, treatments, and outcomes from 3090 ICU patients. There are a number of covariates, including factors such as age and multiple morbidity, as well as treatment parameters, such as ventilation and antiviral drugs. The outcome is the length of stay in the intensive care unit[172].

**CPRD**. Clinical Practice Research Datalink (CPRD) contains records from NHS general practice clinics in the United Kingdom, covering approximately 6.9 pecent of the country's population[173]. National mortality records and hospital event statistics indicate that CPRD is associated with secondary care admissions. Low-density lipoprotein is measured after CPRD is initiated, and treatment initiation is defined as the date of first prescription. As time covariates, the following LDL risk factors is measured before treatment initiation: high-density lipoprotein cholesterol, blood pressure, pulse, creatinine, triglycerides, and smoking status. HPS registry participants are selected from 125,784 individuals who meet the eligibility criteria. A total of 17,371 treatment groups and 24,557 control groups are divided into three equally sized subsets for training, validation, and testing.

**BlogCatalog** BlogCatalog is an online community where users post blogs. In the dataset, each instance is a blogger[174]. Each edge represents a social relationship between two bloggers. Blog descriptions contain keywords represented as a bag-of-words. Blog reader opinions as input, whether blog-created content gets more comments on mobile or desktop as therapy, research on the effect of getting more reader opinions on mobile (than desktop) on individual therapeutic effects of reader opinions. A blogger belongs to the treated group (control group) if people reads more on a mobile device than on a desktop device.

**Flickr** Flickr is an online social networking site where users can share photos and videos[175]. The dataset consists of instances representing users, and edges representing social relationships between them. Tags of interest are represented by the features of each user. General settings and assumptions are the same as for BlogCatalog dataset.

Link Method Dataset [41, 110, 43, 54, 19, 111, 45, 44, 42, 104, 34, 71, 55, 115, 56, 117, 122, 123, 58, 127, 70, 130, 143, 127, 76, 148] IHDP https://www.fredjo.com/files http://users.nber.org/rdehejia/data/nswdata2.html [43, 54, 45, 44, 55, 56, 122, 127, 129, 75, 148, 147] Jobs www.nber.org/data/linked-birth-infant-death-data-vital-statistics-data.html | [54, 45, 72, 44, 55, 56, 118, 122, 127, 129] Twins News https://archive.ics.uci.edu/ml/datasets/bag+of+words [41, 42, 104, 34, 119, 73, 75, 58, 76, 147] [71, 130, 122, 176, 177, 178, 179, 180, 181, 182] ACIC https://www.synapse.org/ACIC2018Challenge [119, 73, 75, 76, 154, 183, 184, 185, 186, 187] TCGA https://gdc.cancer.gov/ [74, 120, 188, 189, 190, 191] Tumor Grov www.nature.com/scientificreports MIMIC III [121, 122, 73, 57, 75, 192] https://mimic.physionet.org/ 1 [124, 193, 194, 195, 196, 197 https://www.dropbox.com/sh/8mouawi5guaupyb/AAD4fdySrA6fn3PgSmhKwFgvadl=0 CMNIST 1https://trends.google.com/trends/explore?date=all&q=mnist [124, 198, 199, 200, 201, 202] www.loni.ucla.edu/ADNI [124, 203, 204, 205, 206] https://www.heywhale.com/mw/dataset/5e8ee81fe7ec38002d00f9cb COVID-19 [131, 207, 208] https://academic.oup.com/ije/article/44/3/827/632531 [132, 209, 210, 211, 212, 213, 214] https://www.blogcatalog.com/ [137, 215, 216] BlogCatalog https://www.flickr.com Flickr

Table 2: Related Classic Methods and Links to Datasets

# 6.2 Codes

This subsection summarizes the relevant available datasets and codes according to method classification. Links to source code for specific methods are provided in the Table 3. The table also displays the classic data sets used by each deep network model method to help you understand the specific use of the papers.

Method	Datasets	Framework	Link
DCN-PD[110]	IHDP	Pytorch	https://github.com/Shantanu48114860/Deep-Counterfactual-Networks-with-Propensity-Dropout
BNN[41],CFRNet[43]	IHDP,Jobs,News	Tensorflow	https://github.com/oddrose/cfrnet
CEVAE[54]	IHDP,Twins,Jobs	Tensorflow	https://github.com/AMLab-Amsterdam/CEVAE
GANITE[45]	IHDP,Twins,Jobs	Tensorflow	https://github.com/jsycon0823/GANITE
SITE[44]	IHDP,Twins,Jobs	Tensorflow	https://github.com/Osier-Yi/SITE
R-MSN[74]	PK-PD model of tumor growth	Tensorflow	https://github.com/sjblim/rmsn_nips_2018
PM[42]	IHDP,News	Tensorflow	https://github.com/d916b/perfect_match
Dragonnet[71]	IHDP,ACIC	Tensorflow	https://github.com/claudiashi57/dragonnet
DKLITE[56]	IHDP,Twins,Jobs	Tensorflow	https://github.com/vanderschaarlab/mlforhealthlabpub/tree/main/alg/dklite
CRN[120]	PK-PD model of tumor growth	Tensorflow	https://github.com/vanderschaarlab/mlforhealthlabpub/tree/main/alg/counterfactual_recurrent_network
TSD[121]	MIMIC III	Tensorflow	https://github.com/vanderschaarlab/mlforhealthlabpub/tree/main/alg/time_series_deconfounder
ABCEI[122]	IHDP,Twins,Jobs,ACIC,MIMIC III	Tensorflow	https://github.com/octeufer/Adversarial-Balancing-based-representation-learning-for-Causal-Effect-Inference
LaCIM[124]	NICO,CMNIST,ADNI	Pytorch	https://github.com/wubotong/LaCIM
SCIGAN[73]	TCGA,News,MIMIC III	Tensorflow	https://github.com/ioanabica/SCIGAN
DRNet[57]	TCGA,News,MIMIC III	Tensorflow	https://github.com/d909b/drnet
VCNet[58]	IHDP,News	Pytorch	https://github.com/lushleaf/varying-coefficient-net-with-functional-tr
DeR-CFR[70]	IHDP	Tensorflow	https://github.com/anpwu/DeR-CFR
DONUT[129]	IHDP,Twins,Jobs	Tensorflow	https://github.com/tobhatt/donut
FlexTENet[130],CATENets[143]	IHDP,Twins,ACIC	Jax,Pytorch	https://github.com/AliciaCurth/CATENets
SCP[131]	COVID-19	Pytorch	https://github.com/vanderschaarlab/Single-Cause-Perturbation-NeurIPS-2021
SyncTwin[132]	CPRD	Pytorch	https://github.com/vanderschaarlab/SyncTwin-NeurIPS-2021
TransTEE[76]	IHDP,News,TCGA	Pytorch	https://github.com/hlzhang109/TransTEE
CF-CV[142]	IHDP	Tensorflow	https://github.com/usaito/counterfactual-cv

Table 3: Available Codes and Datasets of Methods

By combining related methods, data sets, and source code, we can more easily identify the innovation points in each model, realize the operation and modification of source code, and propose meaningful model strategy research. As an example, the covariate decomposition is applied to the Dragonnet[71] network model when combined with the DeR-CFR[70] model to optimize the algorithm. Fit continuous dose estimation curves more accurately by applying the TransTEE[76] attention mechanism to the representation balance part of VCNet[58] or DRNet[57]. Researchers can promote the rapid development of the field of causal inference through the combination and innovation of various algorithms.

## 7 Conclusions

Deep causal models have become increasingly popular as a research topic because of the development of causal inference. It is possible to improve causal effect estimation accuracy and unbiasedness by applying deep learning network models to causal inference. Additionally, deep learning networks can be optimized and improved by applying profound theories in causal reasoning. The paper presents the development of deep causal models and the evolution of various methods, beginning with relevant background information in the field of causal reasoning, as well as detailed descriptions of methodologies, including definitions, assumptions, sample measurement standards, etc. a category description and a thorough comparison and summation of the various approaches. Finally, the paper also lists available benchmark datasets and open source codes for these methods.

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