



# SOURABH SHARMA

**VISUAL DESIGNER|VR/AR Enthusiast**

<https://sheldor00.github.io/>

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## PROFILE

Experience in creating storyboards, videos and motion graphics for web and other platforms for 4+ years. Produced and worked on numerous digital media projects for clients around the world.

Lead a small team of animators and game developers at a startup as a Team Lead and helped the company grow its business.

Received a monetary prize at a film making competition and achieved top position.

## WORK

**TEAM LEAD** | 2021 - 2022

### ADHYAY STUDIOS

Performed duty of design team lead and oversees the creative and technical development of designs for games.

Develop animations, videos and other promotional content required for the successful execution of marketing initiatives.

**ANIMATOR | GAME DESIGNER** | 2018 - 2021

### BIGBEE STUDIOS

Worked with team of game designer for developing mobile and PC games. Created various type of game UI elements and VFX. Editing game-play trailers and other marketing videos for social media platform.

Worked on character animation and HUD displays .

**ANIMATOR | GRAPHICS DESIGNER** | 2018

### Armaan Productions

Designed and created youtube and other online advertisements, animations, and graphics for various clients around the globe.

Worked with a team of graphic designers and 2D animators and lead them to work on several advertisements and infographic videos.

Job included working alongside the editor to make sure the final output for the video is up to the mark.



## **ANIMATOR | GRAPHICS DESIGNER | 2017 - 2018**

### **PURPLEPINK FILMS AND MEDIA**

Work included creating animations, designs, explainers & other promotional content for big TV channels such as Discovery and Discovery Kids.

Incorporated motion graphics packaging into TV advertisement.

Work included creating and animating interface elements, lower thirds, transitions, infographics, logo reveals and all other kinds of packaging material for the videos.

Worked on pre-production and post-production of many projects.

## **EDUCATION**

### **Virtual Reality Production | 2022 - Now**

#### **CONESTOGA College, KITCHENER ON**

Compassionately learning and applying practices of design in Virtual and Augmented reality, 360 video editing and compositing, UX/UI Design, Branding.

### **B.Sc, Animation & Multimedia | 2014 - 2017**

#### **Chandigarh University, Mohali INDIA**

Participated in learning the principles of animation, 3D Animation, Game level design, VFX, Motion Graphics, Branding, Advertisement, Photography and Cinematography.

## **HARD SKILLS**

User Interface  
Motion Graphics  
Video Editing  
Graphic Design  
Wire-framing

## **SOFT SKILLS**

Adaptability  
Teamwork  
Willingness to learn  
Organization

## **Softwares**

Adobe Creative Cloud  
Blender  
Unreal Engine  
Unity  
Figma  
MetaSpark AR

## **HOBBIES & INTERESTS**

Cooking  
Political Satire  
Sports  
Reading

