



SOURABH SHARMA

VISUAL DESIGNER|VR/AR Enthusiast

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Cambridge, ON

PROFILE

Experience in creating storyboards, videos and motion graphics for web and other platforms for 4+ years. Produced and worked on numerous digital media projects for clients around the world.

Lead a small team of animators and game developers at a startup as a Team Lead and helped the company grow its business.

Received a monetary prize at a film making competition and achieved top position.

WORK

TEAM LEAD | 2021 - 2022

ADHYAY STUDIOS

Performed duty of design team lead and oversees the creative and technical development of designs for games.

Develop animations, videos and other promotional content required for the successful execution of marketing initiatives.

ANIMATOR | GAME DESIGNER | 2018 - 2021

BIGBEE STUDIOS

Worked with team of game designer for developing mobile and PC games. Created various type of game UI elements and VFX. Editing game-play trailers and other marketing videos for social media platform.

Worked on character animation and HUD displays .

ANIMATOR | GRAPHICS DESIGNER | 2018

Armaan Productions

Designed and created youtube and other online advertisements, animations, and graphics for various clients around the globe.

Worked with a team of graphic designers and 2D animators and lead them to work on several advertisements and infographic videos.

Job included working alongside the editor to make sure the final output for the video is up to the mark.

ANIMATOR | GRAPHICS DESIGNER | 2017 - 2018

PURPLEPINK FILMS AND MEDIA

Work included creating animations, designs, explainers & other promotional content for big TV channels such as Discovery and Discovery Kids.

Incorporated motion graphics packaging into TV advertisement.

Work included creating and animating interface elements, lower thirds, transitions, infographics, logo reveals and all other kinds of packaging material for the videos.

Worked on pre-production and post-production of many projects.

EDUCATION

Virtual Reality Production | 2022 - Now

CONESTOGA College, KITCHENER ON

Compassionately learning and applying practices of design in Virtual and Augmented reality, 360 video editing and compositing, UX/UI Design, Branding.

B.Sc, Animation & Multimedia | 2014 - 2017

Chandigarh University, Mohali INDIA

Participated in learning the principles of animation, 3D Animation, Game level design, VFX, Motion Graphics, Branding, Advertisement, Photography and Cinematography.

HARD SKILLS

User Interface
Motion Graphics
Video Editing
Graphic Design
Wire-framing

SOFT SKILLS

Adaptability
Teamwork
Willingness to learn
Organization

Softwares

Adobe Creative Cloud
Blender
Unreal Engine
Unity
Figma
MetaSpark AR

HOBBIES & INTERESTS

Cooking
Political Satire
Sports
Reading

